

Travel AND Tour™

Vol:8, Issue: September 2016

WORLD



The new age travellers
millennials and their habits

Show Highlight





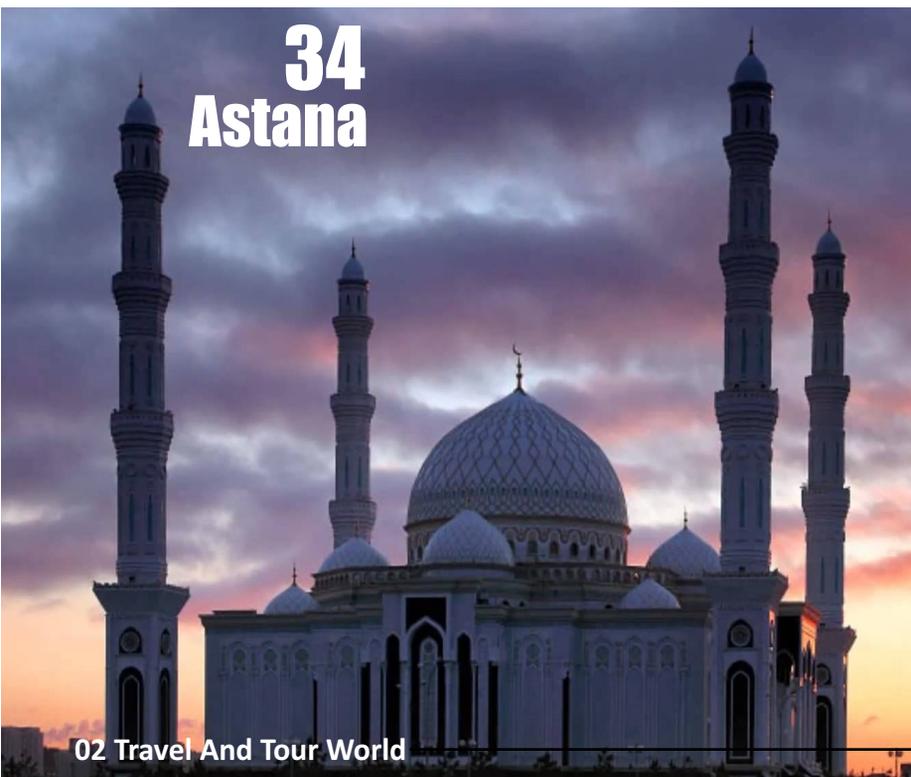
06 Izmir



30 Travel Tendency

06-Meetings point: a city on Turkey's Aegean coast, **Izmir** was founded by the Greeks, taken over by the Romans and rebuilt by Alexander the Great before it became the part of the Ottoman Empire

20-Cover story: accurate **business travel** strategies, facilitates adherence to corporate travel policies and also let you develop economically. Read on to know about some of the smart business travel strategies



34 Astana

30-Travel Tendency: **Millennial** business travellers can be spotted easily in an airport or railway station. From tech-savvy nature to online social media presence, here are some of the major habits which make millennials different from other

34-Destination Dairy: **Astana** as the first new capital of the 21st century has been internationally acclaimed for its spectacular social architecture



41 Special Feature

41-Special Feature: the new age of tourism will bring to you **space tourism**. With the renewed interest, there will be a follow up of financial backing and further space exploration innovation in the industry

47-Tech iT: **TourBar**, who will ensure to make the holiday memorable, specially for solo travellers. Explore our article to know more

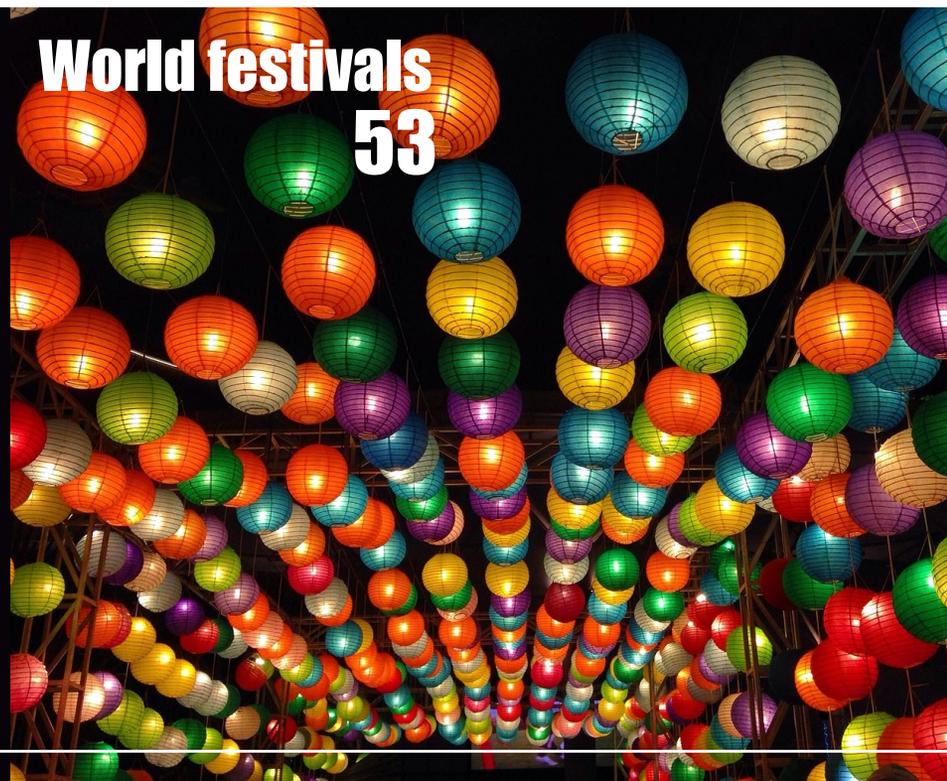


47 Tech iT



Travel Association

- Travel News-13
- Editor's pick-17
- Show highlight-60
- Calendar of Events-76



World festivals 53

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Hello Readers

The year saw a strong note for international tourism. UNWTO forecasts international tourist arrivals to increase by 3.5% to 4.5% over the full year 2016, in line with UNWTO's long-term projection of 3.8% growth a year for the period 2010 to 2020. The strong desire for travel continues to drive tourism growth and the destinations keep benefitting from solid demand across all world regions despite ongoing challenges, proving that tourism is a dynamic and resilient economic sector.

Turkey's west coast is a big city with a long history and Izmir is one of the fastest-growing cruise-ship ports. The country's third largest city and one of its largest ports, Izmir is one of the oldest cities of the Mediterranean world and has been of almost continuous historical importance during the last 5,000 years. It has thus been one of the most premium heritage tourism destinations. Today, it is more of a melting pot for Greeks, Armenians, Jews, French and Italians and is a widely loved leisure as well as business destination.

Moving on from the heritage destination, the business travel industry has been our cover story this time. The wide challenges, specially those involved in cost tracking and safety control is a major concern for the travel industry specialists. Adhering to the corporate travel policies, the business travel strategies need to be developed matching to the 21st century challenges. Keeping in mind the thumb rule of 'optimum value of resources', the strategic value to businesses need to be augmented. Travel insurance is one of the essential components while travelling, specially during international trips. UStiA, a 2004 organisation gave Travel And Tour World an exclusive interview on the importance of travel insurance and how its awareness should be spread. The millennials have a trend set of habit and travel insurance should be in their regular travel routine. Astana, the first new capital of the 21st century of Kazakhstan, has been internationally known for its social architecture and is a promising MICE destination for international convenes. There are more than ten major travel trade shows and conference in the upcoming month. Hope tourism brings in more business to this prolific industry.

Till then, keep enjoying our new issue!

Editor-In-Chief

Mr. Anup Kumar Keshan

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Meetings point

Infidel. Izmir

Turkey's third largest city, Izmir is mostly preferred by the day-trippers. It has one of the most spectacular ruins of Ephesus with sweet old farmhouses and vine-covered fields. However the tourists might not really let you appreciate Izmir as it once was, because of the stuffed streets and tchotchke vendors.

A vibrant, cultured, and cosmopolitan city, Izmir, which has a celebrated history too, will give the glimpse of modern Turkey that's even more appealing. A prosperous and progressive port city, Izmir has a sweeping seaside promenade (Kordon) that draws a fascinating mishmash of strollers and café patrons. Known for most of its history as Smyrna, this port city was, in Ottoman times, was more of a melting pot that included Greeks, Armenians, Jews, French and Italians. However today, it is more about the Turkish residents. Apart from the vast traditional bazaar and the spectacular nearby ruins of Ephesus which bear witness to a rich past, here is what all you should not miss when travelling to Izmir.



The city strollers

The popular seaside promenade known as the Kordon is a fascinating window into Izmir's proudly nationalist history. Under the buildings draped with Turkish flags, you can head to south from Alsancak Ferry Terminal. The white neo-Classical stone facade of the Ataturk Museum, the grand battlefield statue of Ataturk in Cumhuriyet Square, the Ottoman-era buildings along Pasaport Ferry Terminal, and countless seaside cafes are must visit option.





Ferry terminals

Izmir's seafaring past is yet another must-see thing where you can hop around from the Konak Ferry Terminal and crossing Homer's "wine-dark sea" to the Bostanlı landing. The majestic views of illuminated skyscrapers and mosques will remain as a

cherished memory.

Gustave Eiffel

Gustave Eiffel designed the original Konak Pier is a long wharf of low stone buildings and glass and steel coverings. It was erected in 1890, where the former customs house had gone to seed before a 2003 restoration project saved it. Boutiques like Taris Zeytin are sheltered here and are more of a scenic spot to sip a local Angora red wine and absorb the city's sunsets.



The Two Towers

The most snapped stone masterwork is the Clock Tower in Konak Square, which is a tall, slender, intricately chiselled minaret-like white structure atop a two-tiered base ringed with arches, columns and fountains. It was designed by French citizen of the Ottoman Empire which is the symbol of Izmir's longstanding ties with the West. Another impressive relic of Ottoman glory is the small octagonal stone and brick building surrounded by horseshoe-shaped windows and ornately painted blue porcelain tiles which was built in the 18th-century.

Culinary experience

If you are a maverick traveller, you will remember any place for its food and taste. In Izmir, it's your right to hanker for a whole roasted lamb or an entire stuffed turkey! A high-protein horn of plenty at Tavaci Recep Usta, an upscale waterfront restaurant in the courtyard of an old Greek mansion is a must-try. However, lamb is lord in Izmir. From lamb tartare to flash-fried tender lamb cubes, to roasted ground lamb rolled with spices – your meat carvings will be satiated forever.

Best places to stay and meet

With ideal locations in the city centre, or close to the station or airport, you don't have to worry about where to stay or convene on your next holiday or business trip to Izmir.

Hilton Izmir

This hotel property has been offering accommodation services for vacation or business purposes at the city center since 1992. Located at walking distance from business and entertainment centers of Izmir, Hilton is 18 km to the Izmir Adnan Menderes Airport and 13 km to the Izmir International Fair. It has 380 rooms along with a ball room and 16 meeting rooms to be utilized for special events, conferences and meetings.



The Grand Hotel Efes

Being the symbol of Izmir, it has played a very significant role in the social and economic life from 1964 to the beginning of 1990's after being opened by President Cemal Gürsel in 1962. In 2005, the Grand Hotel Efes was sold by the High Board of Privatization and became a part of the Swiss Hotel Chain. It is located at the centre of Izmir on a 12,000 m² area, and is easily accessible to the International Fair Area. The hotel has 402 rooms 55 of which are suites, 19 meeting, conference and ball rooms on a total of 7,316 m² closed area.



Mövenpick Hotel Izmir

Opened in 2008, this hotel is one of the most important areas in the city, overlooking the Cumhuriyet Square and the

Aegean Sea. It is aided with 185 rooms and suits and is designed particularly for business oriented guests. The 5 star business hotel Mövenpick Hotel Izmir is operated by Switzerland based hotel chain Mövenpick Hotels & Resorts and has received "Green Globe" certificate in terms of sustainable tourism.



Proudly liberal and deeply cultured, Izmir is the most overlooked city of Turkey. The city's rich and fascinating heritage reflects its glorious past and has been one of the most loved choices for both corporate and leisure travellers.

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UK passport applications rose 14% from EU nationals

More than 14% spike has been seen in the British citizenship application by European Union nationals living in the UK following the EU referendum in June. The uncertain outcome of the vote resulted in the rise in the figure. The 14% rise in applications for British passports from EU nationals to 15,501 included a 26% rise in applications from Italians and a 9% rise from Polish nationals in Britain. On the other hand, the net annual migration to Britain had already started to dip before the referendum as disclosed by the latest set of immigration figures. The referendum campaign was dominated by the publication of net migration figures showing annual net migration in 2015 rising to a near-record level of 333,000 and appearing out of control. However, the recent figures as announced by the Office for National Statistics revealed that annual net migration to Britain actually fell by 9,000 to 327,000 in the 12 months to March 2016.

World's first self driving taxi service launched in Singapore

Singapore launched world's first "self-driving" taxi service with one backup driver and a co-pilot during the test ride. During the ride, the safety driver had to hit the brake once, when another car obstructed the lane of the test car and another parked car started to move in the oncoming lane. NuTonomy CEO Karl Iagnemma informed that the time-frame of the testing was open-ended. The autonomous vehicle software startup, nuTonomy informed that

people, who took part in the trial, would get a free ride through their smartphones. NuTonomy also informed that they would be the first company to offer rides to the public.

New York City offers top hotels for Pokémon Go travellers

Recent Hotels.com research reveals New York City has nine of the top ten U.S. "Pokétels" – those hotels with access to the most Pokéstops and Pokégyms within and near the hotel property. Number one rated U.S. Pokétel, The Towers at Lotte New York Palace, features 11 Pokéstops/gyms located within 500 feet and an additional 231 within 1.25 miles. Surveying more than 500 millennial travelers based in the U.S., Hotels.com learned that more than half of millennials (79%) plan to play Pokémon Go on their next vacation, while as many as 48% would consider visiting a new destination because of the popular new game.



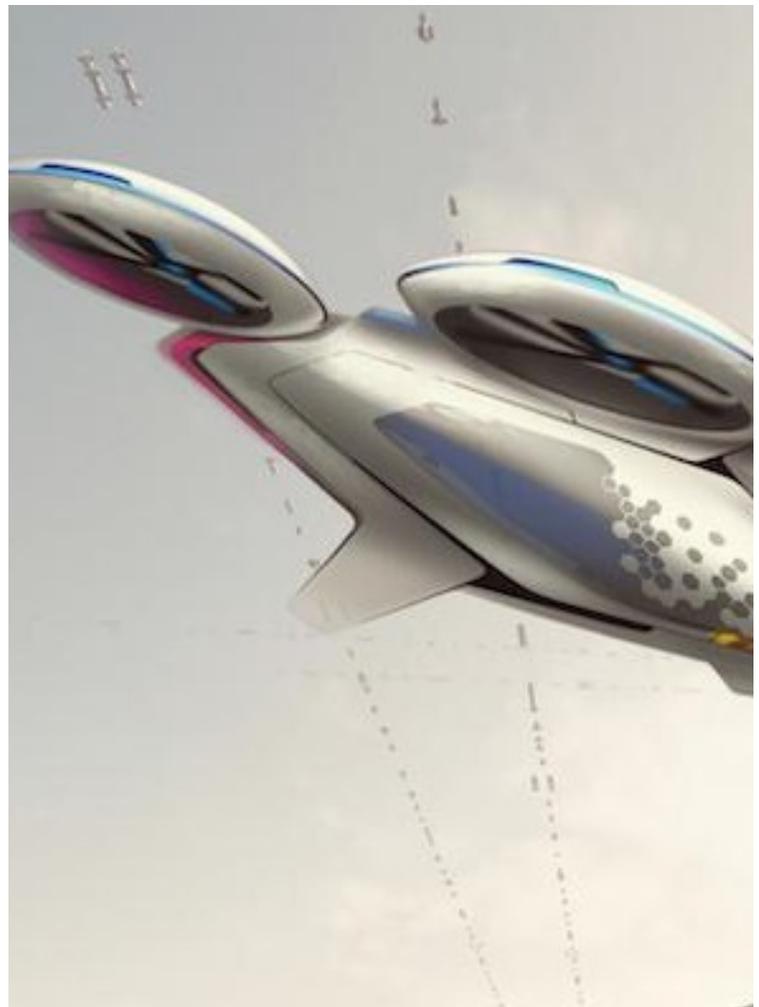
Anyone carrying laser pointers to be arrested to reduce number of aircraft attacks

The head of the UK's aviation regulator has come up with a new legislation that anyone found carrying powerful laser pointers should be arrested even if they are not using them. According to Andrew Haines, chief executive of the Civil Aviation Authority (CAA), said that the new legislation will help to cut the number of laser attacks on aircraft. The misuse of lasers is a tougher issue to solve than near misses involving drones as they are “a deliberate attempt to cause harm”. Heathrow airport was the most common location with 121 incidents, followed by Birmingham airport (94) and Manchester airport (93). Both September and August witnessed worse attacks with 91 and 88 laser attacks respectively.

Airbus' Flying Taxi to change the face of transportation

Just when people were getting used to the concept of autonomous vehicles, Airbus has decided to kick things up a notch. It reportedly has an equally amazing solution how to solve road congestion in peak hours with mesmerizing technology. Airbus has unveiled plans to revolutionize transportation within major cities. In a blog post entitled “Future of Urban Mobility” Airbus details how it might squire travelers around town using flying taxis. The aircraft manufacturer said it had experts pursuing a project, known as vahana, to develop autonomous flying vehicles. Project executive Rodin Lyasoff said the company hopes to test the first vehicle prototype by

the end of 2017. Airbus Group CEO Tom Enders offers that we might tweak our expectations to first welcome something similar in the form of large taxis that take autonomous transport to new heights. The remarkable part and the major takeaway is a flying solution that will whisk you away in sci-fi style. In the blog post, Airbus also mentions that they will provide luxury at relatively low cost in the form of a multi-passenger solution. What it calls zenHOP taxis might be available for taxi-like prices, because it imagines myriad travellers will board the aerial transport aimed for the same destination.



Negligence of tourists could shut down Jurassic Coast beaches

Jurassic Coast beaches on the coast of southern England could be closed if tourists do not start using their common sense and stop ignoring warning signs, experts have warned as they called for a national campaign about rock falls to be launched. The Jurassic Coast attracts around six million visitors every year, with hundreds of thousands of people travelling to the 95-mile-long heritage site to collect fossils. The area was granted UNESCO status in 2001 and the layers of rock record 185 million years of history.

World's longest and highest glass bridge set to open in China

On Saturday, August 20 the world's "longest and highest" glass bridge is set to open to public in

China's Hunan province. The bridge is 430m long and 6m wide and is paved with 99 panes of three-layer transparent glass. It connects two mountain cliffs in what are known as the Avatar mountains in Zhangjiajie, Hunan province. The Grand Canyon Scenic Area in Zhangjiajie welcomed more than 1.2 million visitors from home and abroad in 2015. The bridge was completed in December and cost around US\$3.4m to construct. The committee says the bridge has set 10 world records spanning its design and construction. As the city is gearing up for its opening, one crucial question has been doing rounds on everyone's minds. Officials have staged high-profile events to try and reassure the public of the bridge's safety. They have sent sledgehammers and even drove a car, filled with passengers, across the bridge earlier this year. Park officials have said a maximum of 8,000 visitors will be allowed on the bridge each day.



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Editor's pick

Travel technology leader Travelport appoints new operator in Tanzania

Travelport, a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for global travel and tourism industry has announced a new operator agreement with TP Services Ltd in Tanzania. The operator agreement between Travelport and TP Services marks a new chapter for the travel industry in Tanzania, with the new leadership team officially introduced to the country's travel industry leaders at a business gala at the Hyatt Hotel in Dar es Salam on Friday. With travel and tourism forecast to support almost 12% of employment in Tanzania by 2025, the event also allowed the attending delegates to learn about Travelport's newly appointed operator's strategy in supporting the growth of their travel agency business partners in Tanzania's through Travelport's industry defining technology. TP services laid out plans to heighten travel agent experience and satisfaction of Travelport's technology by offering enhanced service support and tailored product recommendations for local travel agencies. TP Services will distribute Travelport's unrivalled content including fares from approximately 400 airlines globally, branded fares and ancillaries as well as over 650,000 unique hotels properties worldwide fully bookable in Travelport's travel commerce platform. Furthermore, Tanzania's travel agencies will benefit from the complete

package of Travelport's leading technology and solutions, including its innovative point of sale, Travelport Smartpoint. This award-winning desktop technology allows travel agents to search, sell and book itineraries more effectively, significantly improves efficiency of their work and provides agents with increased opportunities for upselling.

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Clive Murray is IHG's new area general manager for Malaysia & Batam

InterContinental Hotels Group announced the appointment of Clive Murray as Area

General Manager Malaysia and Batam with a concurrent appointment as General Manager of InterContinental Kuala Lumpur. Clive, a hospitality veteran with more than 26 years of experience, was most recently the General Manager of Radisson Blu Shanghai New World, a position he held for more than two years, after his tenure as the General Manager of Radisson Blu Hotel Hotel Tianjin. Under his leadership, both hotels have garnered the Carlson Rezidor Hotel of the Year (Asia Pacific) award for the great results, across key metrics including guest satisfaction, service performance and brand standards. In his role as Area General Manager Malaysia and Batam, Clive will be responsible for driving the financial performance and operations for the Group's hotels in Malaysia and Batam, including InterContinental Kuala Lumpur, Holiday Inn Kuala Lumpur Glenmarie, Holiday Inn Melaka, Holiday Inn Resort Batam and most recently opened Holiday Inn Express Kuala Lumpur City Centre. As General Manager for the award-winning InterContinental Kuala Lumpur, Clive

will oversee the operations of the 473-room hotel, located in the golden triangle of the city centre of Kuala Lumpur and within close proximity to the iconic Twin Towers and Kuala Lumpur Convention Centre.



Jong Rae Kim to head up Korean Air UK operations

Korean Air has announced the appointment of Jong Rae Kim as the new Korean Air UK

& Ireland regional manager, heading up the airline's UK operation and based at Korean Air's central London office. He has been associated with Korean Air since 1996 and has gained valuable experience in various divisions of the company, including a four-year stint as general manager at the regional cargo sales office in Seoul. With his previous experience of spending four years at Korean Air's regional office in Guangzhou China, in the position of passenger sales manager, his skills will be helpful for this new position. Kim said of his new role that the UK has one of the world's most vibrant aviation industries and is excited about leading Korean Air's operation. His goal will be to contribute Korean Air's UK reputation as the prestigious carrier of choice for travel to Seoul and beyond.

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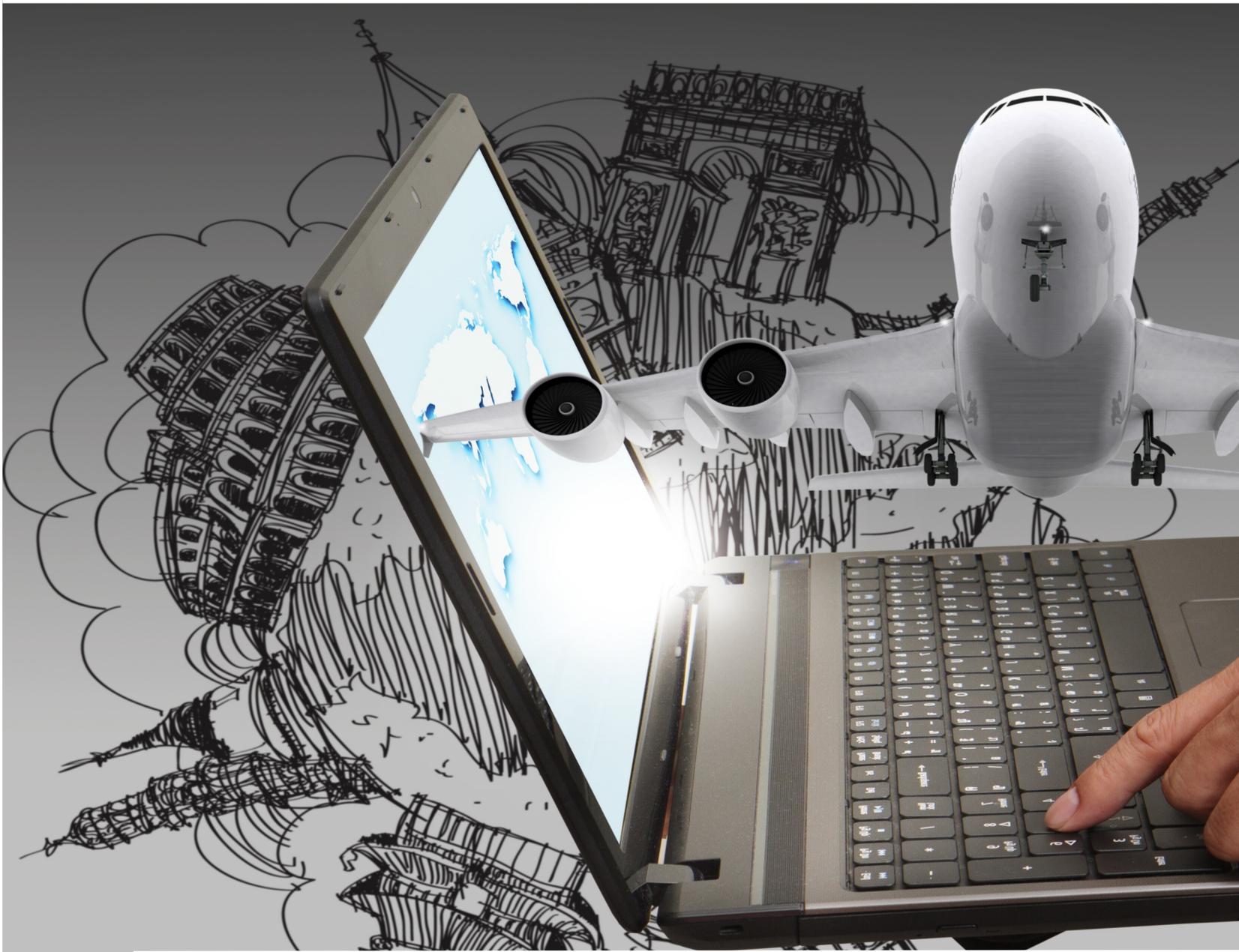


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Business travel strategies for



Travel management is a specialized business function that balances employee needs with corporate goals, financial and otherwise. With the correct business travel strategies, it is possible to ensure cost tracking and control. Apart from the economic improvement, proper business travel strategies also facilitates adherence to corporate travel policies and realizes savings through negotiated discounts. It helps to serve as a valuable information centre for employees as well as for managers during economic downturn times.

INDUSTRY LEADERS

Latest statistics

The number of trips booked by business travel agencies and settled through ARC rose a modest 1.7 percent in 2015 which was basically a weak follow-up to 2014's 3.6 percent growth rate. ARC business trip data and commentary from airlines, travel management companies and global distribution system operators thus had to squeeze into harder ways to make better business in 2016.

Sustainability is one of the crux focuses for travel professionals. Reducing the CO2 footprint, for instance is one of the major ideas that need to be imparted amongst the business travel leaders which in the long run will affect the travel industry. Business travel is an essential tool to run the businesses and therefore it has the indispensable need to develop strategies to ensure that they continue to increase the efficiency while decreasing the environmental impact.



● Your people, your process

know your travel department thoroughly. The people, the organization they report in to, their performance goals and the systems they use should be on the fingertips. It helps to align and integrate sustainability into travel. Understanding the tools and processes helps to implement change in the most efficient and painless way possible.



● **Develop and deploy the right RFP**

A Request for Proposal (RFP) is one of the standard documents used in the procurement process to gather relevant information on meeting venues or hotels when planning a group event or meeting. This will help to analyse data and clear communication, helping you to receive the best quote. While being specific with the needs of the RFP is also important and should be willing to allow some flexibility.

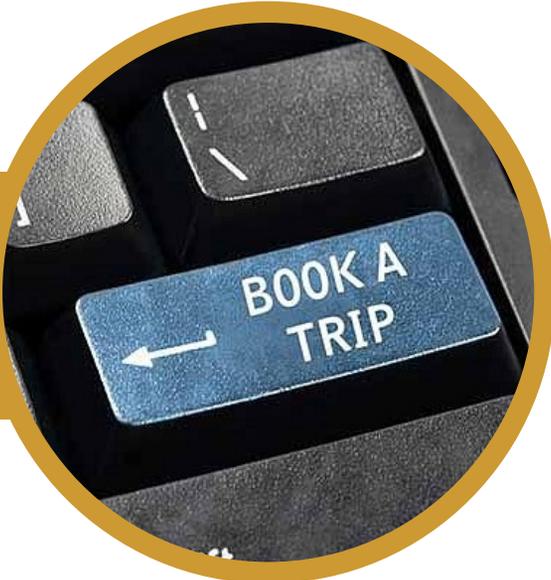
● **Meeting objectives with partner organisations**

The power of established relationships in planning and executing group business travel is critical. Aligning the business needs within your travel and expense budget helps to keep the expenses in control. This is particularly important in regards to meeting and event planning. With the planning done with much prior time in hand, travel organisers can contact the preferred vendors to speak with them about discounts and best rates for group travel.



● **Influencing traveller behaviour**

With familiar travel policies and compliance levels, travel agents can then influence sustainable travel practices. While one customer might "Dynamic Messaging" on certain routes in Europe to encourage rail travel versus air travel, another customer might focus on green hotels in their preferred list of hotels. So, it is essential to understand the traveller's behaviour which can positively influence more sustainable behaviours at every step of travel process.



Safety and efficiency

While the monetary benefits of a managed travel program to a company's bottom line are clear, there are some basic non-monetary benefits which are otherwise less visible but should definitely be a part of the business travel strategies. The new security concerns and constant changes in the travel industry have expanded the role of the corporate travel department as a provider of critical information. Today's environment presents real opportunities for travel managers to demonstrate their value to their companies and the industry as a whole, both financially and through traveller efficiency and safety. Anyone who can deliver accurate data that can strategically help the company chart through tough times will continue to be a valued and key player in any organization.



There are many technologies available to streamline group business travel, meeting and event planning and the overall managed travel process has a tremendous impact on expense management. Group business travel and meeting and event planning continues to provide strategic value to businesses. It is thus essential to follow some of the business travel strategies to get optimum value of resources.

Settle for a greener fleet

The best way to demonstrate a commitment to reduce greenhouse gas emissions is by choosing a greener fleet. This will reduce fuel expenses and is a brand reflection. Beyond just measuring the total CO2 footprint of travel, data can be obtained from your travel department or travel management company.



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Travel Association

Megan Freedman is the Executive Director for **US Travel Insurance Association or UStiA.**

UStiA was founded in 2004 and currently the association represents the largest travel insurance organizations of the entire nation.



Travel And Tour World: As general idea goes, travel insurance assures tourists about medical emergency while travelling. What are the other benefits of signing up for travel insurance?

Megan Freedman: Travel protection products help with the risks and needs consumers face while traveling. The most popular travel protection products purchased are trip cancellation plans, which include insurance coverage and noninsurance services to protect consumers from sudden, unexpected problems or events.

- Insurance can reimburse travellers if a trip is cancelled or interrupted for a covered reason, such as airline or cruise line cancellations due to severe weather, mechanical breakdown or strikes, family illness or death, terrorist acts, or job loss.

- Insurance can also protect against other personal risks, like lost or stolen baggage, damage to rental vehicles, emergency medical expenses, and expenses due to travel delay – such as an extra night at a hotel.

- Services can include 24-hour assistance, security alerts, changing travel plans, translation assistance, lost travel documents, and coordination of emergency medical transportation.

Travel And Tour World: How UStiA foster in maintaining the integrity and excellence of the travel insurance industry?

Megan Freedman: UStiA members abide by the US Travel Insurance Association Code of Ethics.

A UStiA member has obligations, among others, to consumers and distributors. A UStiA member must:

- Provide travel insurance products and services that represent value and high quality.
- Present its products, benefits, conditions, exclusions and prices clearly and accurately.
- Not issue statements or advertisements that make false, misleading or exaggerated claims.
- Pay all valid claims fairly, promptly, accurately and courteously.
- Respect the privacy of individuals by using personal information only for the purposes authorized.

Travel And Tour World: What are the major points that American travellers need to consider before subscribing to an appropriate travel protection plan?

Megan Freedman: Coverages and benefits can vary significantly from company to company, so it's important that travellers fully understand what a particular plan covers, and how it fits with their particular situation. Make sure that you purchase coverage that meets your needs and your itinerary – both the destinations and the activities. When purchasing travel insurance, UStiA recommends that you carefully review the policy and be sure you understand what is and what is not covered. If you have questions about the plan and what is or isn't included, ask the company.

Travel And Tour World: Travel insurance is available from travel agencies, airlines, tour operators, hotels, insurance brokers as well as online. How to decide which vendor to approach and what specific points should be kept in mind?

Megan Freedman: Travel agencies, and travel suppliers such as airlines and cruise lines, are major distribution channels for travel insurance, as are brokers, internet aggregators, and insurance companies selling directly to the consumer. Comparable plans may be purchased through various channels. Again, consumers should fully understand what they are purchasing and make sure it fits their needs.

Travel And Tour World: Do you think educating the public on travel insurance is necessary? Are the travellers as aware of the benefits of travel insurance as they are about the digitalisation of the travel industry?

Megan Freedman: In general, there is increased awareness and purchase of travel insurance by American travelers. I think there is a growing

awareness of potential travel disrupters, which has led to increases in the number of people buying travel protection products.

Certainly it is important that consumers understand that many travel suppliers impose a 100% penalty in the event of a cancellation. It is important that these consumers understand the financial loss they could face if they have to cancel or interrupt a trip due to unforeseen circumstances. Also, a medical evacuation can easily cost \$100,000 or more. If you don't have travel insurance, you may be required to pay this amount up front, and your US health insurance carrier may, or may not, cover that cost.

Travel And Tour World: How do USTiA develop on their policies and agendas every year? What is USTiA's plan for 2016-2017?

Megan Freedman: USTiA continues its mission to foster ethical and professional standards of industry conduct, to cultivate effective state and government relations, to inform and assist members, and to educate consumers.



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Millennials, the generation of tech savvy digital natives currently in their twenties and early thirties, will account for nearly half of the workforce by 2020. And it wouldn't be wrong to say that a new generation of business travelers is quickly becoming a force to be reckoned with. Thus, the whole new wave of travel habits and expectations are going to emerge, if not is already has emerged, which would vary vastly from that of the previous generations.

So the question came whether the millennials have different travel desires? What are intermodal and

multimodal plans? As the intermodal travel planners simplify life for consumers by allowing them to plan an entire trip online, automatically identifying connections that complete the journey, the need for the travel planning apps started to offer a broader range of alternatives. However, the debate still continues whether all these remain just a niche for hipsters or the shape of things to come. Nevertheless, as their presence continues to grow, travel and tourism companies are scrambling to capture the business and loyalty of this new breed of travellers.



The new age travellers millennials and their habits

In love with the gadgets

Business travelers are often early adopters of new technology, and millennials are more so. They crave for mobility and convenience. Thirty-two percent of millennials reported using a smartphone to book business travel, while only 12 percent of those over the age of 45 said the same.



Technology drives awareness

Qixxit, a travel planner app created by Germany's Deutsche Bahn railway company, shows how this can work for long distance trips. Albeit most people are unlikely to use this for bike rental and car sharing, it is indeed an important mode for expansion or connecting mobility. It could be useful to complete a trip by helping travelers connect from the nearest station to the exact destination. The app suggests how to get from one point to another using any mix of personal and public transport

including plane, train, private bike, private car, car rental, bike rental, car sharing, ferry, taxi, long-distance buses and local public transport. Real-time data feeds, geographical services, and search tools from companies can make the building an intermodal trip planner from scratch a less daunting prospect.

Splurge Millennials, as it turns out, have expensive taste — as long as they're not the ones paying! The recent reports say that about 37% of the business travelers aged 18 to 30 claims to spend more of their company's money on room service than they would of their own. They also feel to shell out company cash on dine than the rest of the seasoned colleagues. However, tools like Concur Expense Management might help the employers to see just how much their millennials travelers are spending.



Voice Dissatisfaction

About 80 percent of respondents in Expedia's survey said that they consider the online reviews important while planning any trip. Moreover, they also do not leave a scope to share their feedback on how their own experience had been. no wonder that businesses are eager to meet millennial demands as one out of four millennial business travellers posts a negative review online.

Millennials are infamous for their spontaneity which is why the travel industry which has always operated on advanced reservations, had to completely be on the toes for them. They are far

more likely to book a trip or change their travel plans at the last minute, and travel businesses are taking note. Last-minute online travel deals are thus gaining popularity among the digitally savvy millennial travellers.

Millennials already approach travel from a different perspective and are more open to using new alternatives. With better data and improved trip planners, these alternatives will become a doddle to use, making travel easier and easing congestion. The world of business travel is shifting its focus toward more intuitive technology with greater flexibility and these changes are sure to delight any business traveller.



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Destination Dairy





Capital of the 21st-century **ASTANA**

Astana, Kazakhstan's second largest city was declared the capital in 1997. Oil, gas and energy being its main industries along with its designation as capital have given it a powerful economic boost. With high standards of accommodation, restaurants and transport than elsewhere in Central Asia, Astana is internationally acclaimed for its bold futuristic architecture. Astana was just a medium-sized provincial city known for its bitter winters when President Nazarbaev named it as Kazakhstan's future capital in 1994. Following that, some have dubbed Astana the 'Dubai of the steppe'!

The architectural capital



Astana as the first new capital of the 21st century, in Kazakhstan, has been received by many as a revolution in social architecture. It is scheduled to go on rising and spreading into a city of over 1 million people by 2030. However, it is more popularly known for its impressive skyline which is growing fantastically every year. Its landmark buildings, many of which has been designed by international architects, sprout in a variety of Asian, Western, Soviet and wacky futuristic styles.

Places to visit

Khan Shatyr

It is by far the most extraordinary building which is 150m-high, translucent, tent-like structure and heat-absorbing material that produces summer temperatures inside even when it's -30°C outside. It is truly touted as the 'lifestyle centre with world-class shopping'; it was opened in 2010 and designed by celebrated British architect Norman Foster.

Bayterek Monument

Embodying a Kazakh legend, this Nurzhol bulvar's centrepiece is the 97m-high Bayterek monument which is a white latticed tower crowned by a large glass orb. The egg-domed National Archive stands just west of the Bayeterek.

Presidential Cultural Centre

This yurt-shaped excellent museum has its highlight is the 2nd floor, with outstanding collections of Kazakh jewellery and 'gold and gold-makings'. The ground floor holds models of Astana buildings brightly decked yurt, colourful carpets, crafts and costumes, and elaborate horse tackle.

Ploshchad Poyushchykh Fontanov

The eastern half of the Nurzhol bulvar starts with this plaza which springs to life with music-and-water shows. With twin golden-green and conical business centres, it is one of the most prominent architectures of Astana. Its design evokes the design of a flower.



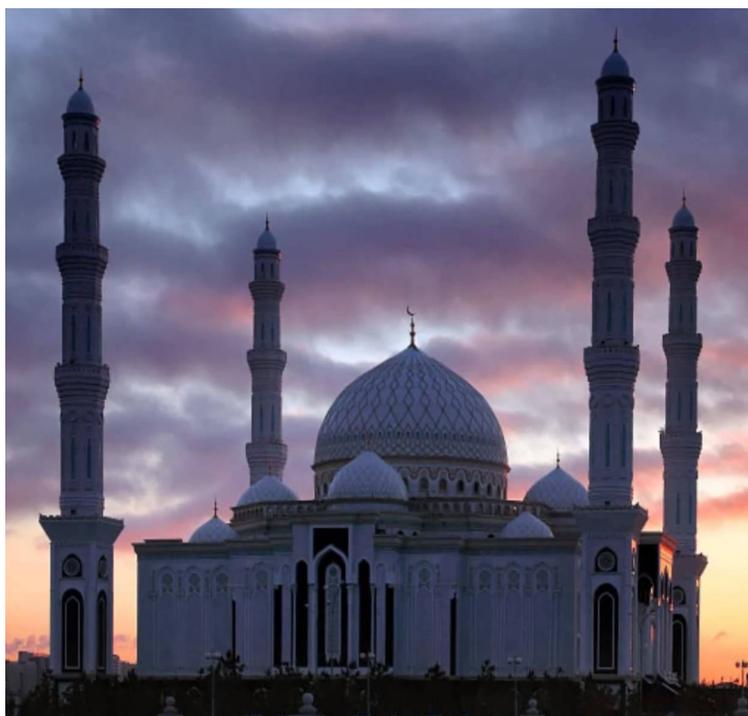
Good food tantamount to happiness

Any place you go, it is a must to taste the traditional cuisine of the place. For instance, the restaurant Satti offers authentic Kazakh cuisine mixed with European dishes and Italian specialities which is a must-try. And if you are lucky enough, you can also catch traditional cultural show while dining. Farhi is yet another traditional restaurant with an interior resembling a yurt. Line Brew is a popular western-style restaurant housed in a castle-style building and reputed to serve the best steak in town as well as being well known for its good beer.



Must-see sights

Astana's city skyline is comprised of striking modern architecture and one of the best ways to view it all is from the top of the Bayterek Tower. The extraordinary Khan Shatyr entertainment centre is also a must-see. This 150m-high structure is made of a heat-absorbing material, producing summer temperatures even when it's below zero outside. The glass and steel Palace of Peace and Accord opened in 2006 and the Hazrat Sultan Mosque is also worth checking out.



Speaking future travel in Astana

Astana EXPO 2017 National Company and UNWTO will work together to promote sustainable tourism at the international exhibition which will be held in Astana in 2017 under the theme 'Future Energy'. Besides supporting the international visibility of the Fair which will take place in Astana next year, the Memorandum of Understanding undersigned between both parties includes the dissemination of the International Year of Sustainable Tourism for Development 2017 and the promotion of energy efficiency in tourism and of the UNWTO Silk Road initiative. UNWTO Secretary-General in the signature of the agreement encouraged this to be an excellent opportunity to highlight the role that the tourism sector has in advancing a greener future. Kazakhstan is rich in energy resources but we need to look into the future and protect our environment, and the future is renewable energies.



Although many find Astana an impersonal place, it is truly drawing Kazakhstan's ambitious and talented business travellers. So even though there might be ambiguity about spending billions on prestige architecture, its citizens are definitely proud of its capital.



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SPACE TOURISM

The Latest Addition in
Travel Industry

Going by definition, Space Tourism is the practice of travelling to space for recreational purposes. Many people find this idea futuristic. Given its interest amongst the maverick travellers, there have been a considerable amount of work and research on Space Tourism over the past few years. It is now definite that setting up commercial Space Tourism services is a realistic target for business today.

Conventionally space begins 50 kilometres above the Earth's surface. Thus, any rocket that takes passengers to that altitude or beyond is actually taking them to the space. However, the new Space Tourists can experience weightlessness even without going into the orbit.



Phases of Space Tourism

Pioneering phase

The phrase "Space adventure travel" has been suggested by Gordon Woodcock of Boeing. It suggests that the service will be nearer to "adventure travel" than to luxury hotel-style. To explain it technically, orbital accommodation will be safe but "spartan". Prices for such experiences can be as high as \$50,000 and above.

Mature phase

Tickets to orbit will cost less and flights will depart from many different airports. This phase is expected to see the demand growing from thousands of passengers per year to hundreds of thousands per year. Orbital facilities will grow from being just clusters of pre-fabricated modules to large structures constructed in orbit for hundreds of guests, permitting a range of orbital entertainments.

Space Tourism takes time to develop progressively. Starting with a relatively small-scale and relatively high-priced "pioneering phase", the prices and experiences keep on changing.

Mass phase

In this phase, the ticket prices will fall to a couple of thousands and the number of customers will grow from thousands to millions per year. It is expected that almost 1 million passengers will book this per year. There's certainly no limit to the possible destinations. And the access to space resources that low cost launch will bring about will ensure that economic growth needn't end for a few more millennia at least. The concept of Space Tourism is going to grow rapidly, generating the funds needed to open up space to a wide range of human activities.



Space Tourism will open up new jobs in the industry as there are already plenty of companies who are racing for Space Tourism business. These jobs did not exist even a decade earlier. From pilots to programmers, the sector is opening up jobs which require new researchers and study. Space Tourism is going to create new interest in space exploration. With the renewed interest, there will be a follow up of financial backing and further innovation in the industry and space exploration in general.



Venturing into a new technology



A far cry for regular travellers

One of the current disadvantages of the Space Tourism industry is in its infancy. There isn't much regulation happening, and the business hasn't been around long enough to have its safety protocols dialled in. It is and will remain a rich man's game for quite some time. In fact, the start-up initiatives will also be prohibitively high for starting this kind of company. Not only is the business expensive but also the ticket is too costly. For instance, the Virgin Galactic's ticket cost is \$250,000 for a single seat and the time of the flight is only two and a half hours. Besides, the most interesting phase of being weightless is less than even 10 minutes.



Bottom line

Until now, Space Tourism means very, very rich people paying very large sums of money to ride Russian rockets on relatively short trips to the International Space Station (ISS). Space Tourism, both orbital and suborbital, is an important part of the emerging “New Space” industry. This new discipline of aerospace industry is best described as entrepreneurial, often undercapitalised, and willing to innovate in ways which the bigger and older aerospace firms find difficult.

The other form of Space Tourism includes suborbital rocket flights which will soon be made available to travellers who are extremely rich and can afford rides to space. Space Tourism will still remain limited to people who are both wealthy and healthy, however, with eventual improvement in science, there will be affordable tickets for the broad middle class. As of now, six hundred people have flown into space; sometime soon we can expect this number to increase dramatically.

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Connecting Tomorrow

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AviaDev includes the opportunity to have pre-arranged business meeting to discuss new and existing routes, educational workshops and networking opportunities with the wider hotel investment community.

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voyage to discover love

A woman with a large red and white backpack is seen from behind, holding up a smartphone to take a selfie. She is standing on a rocky outcrop overlooking a vast landscape under a bright, hazy sky, likely at sunrise or sunset. The overall mood is adventurous and romantic.

TourBar

Tech iT

The passion for travel ignites little rays of hope in the heart of every wanderer. The nomadic nature of human beings always influences them to pack their belongings and leave to unite with nature. Won't it be even more enchanting if the quest can help people find their soul mates as well? The TourBar app gives people the opportunity to chat with and pick from a million souls to find the one to travel the world with. Unlike other dating applications available in the World Wide Web, this specific app allows their users to explore the unexplored surfaces of earth with their 'date'. One might or might not find their soul mate here but everyone will be able to find likeminded travel buddies with this free international dating site TourBar. The free site is operated by "Travel Community LLP". Apart from searching soul mates and travel companions, the users can also find local guides from TourBar, who will ensure to make the holiday memorable.

Initiating the companion hunt



One needs to get a subscription to find travel buddies or a date and they must be above 18 years to be a member of this site. After receiving the details of the applicants, TourBar verifies their users with the help of three-step comprehensive processes. After the photo verification, Photo ID verification and mobile verification, users get a chance to enjoy the benefits. Although the basic facilities are free for the users, some services might require certain subscription fees for a specific duration of time.

Members can upload up to 100 pictures on their profile and they can also adjust their privacy settings according to their needs. One can chat with other users or conduct video calls to know more about those probable travel buddies. Members can request other users for their contact number if they want. Otherwise, the contact will not be visible to all. Members, who are tired of getting all the unwanted attention from other users of TourBar, can block those from their contact list.

One should update their travel destination and date of the journey to find out more travel companions or a date promptly. Those, who want to make new friends in the country they are about to visit, must try the "I can be your guide in" field. This will allow the traveler to find a friend, who can also act as a local guide.

If you do not have a plan to travel to any place anytime soon, you can also choose to become a local guide yourself. You can choose to meet travelers from all around the globe and guide them to the most astounding destinations in your locality.



Avoid stranger danger

As exciting as the idea of travelling the world with an attractive date may sound, it can land the users in grave danger if they ignore the safety measures completely. To avoid any hazard, one can consider following these techniques stated below, to relish the trip of a lifetime.

TourBar can provide their users with a very unique travel opportunity, if the users can be a little discreet. Those, who are still feeling a little skeptical, may ask some of their existing friends to join the trip with the unknown ones.

- Get to know the person more before taking any decision. Chat as much as you can, request for their contact number and also do not forget to talk to them using video call facility.

- Always keep the money matters in your own hand and never send someone else money, unless you can be completely sure about them.

- Inform your friends and family about the trip and give them as many details as you can.

- Make a list of all the emergency contact numbers of the place you are traveling to.

- Meet your travel companion on a crowded public place, prior to the date of the actual trip.

- Keep aside some emergency cash, important documents and a working cell phone just in case.

- If you find yourself in a sticky situation, keep calm and contact the nearest embassy if needed.

- If you are having any doubt or second thought about the trip, do not hesitate to abort the plan because of pride.

Travel And Tour World took an interview of Anastasia Zolotova, the Product Manager for 'TourBar'. TourBar is a web application that combines the idea of a dating site with a travel website. At TourBar, solo travellers will be able to find a mate to travel the world with.



Travel And Tour World : How did you come up with the idea of combining a dating service with the travel industry?

Anastasia Zolotova: Anyone who ever tried travelling solo would agree that meeting new people on a trip and making new acquaintances greatly improves ones travel experience. Travelling is not only about seeing and trying new things, but also about sharing your experiences with like-minded people. That is why we decided to create a community or travel club, where anyone will be able to meet a travel companion or a local guide. We think that after having many travel adventures together, it's natural to bond with a travel partner and often want to continue relations after the trip.

Travel And Tour World : How do you make sure that a certain someone is safe to travel with?

Anastasia Zolotova: Before you meet a person, talk to them using a video chat. You really start getting to know someone when you see them. A lot of people prefer to arrange their first meetings in public locations. It's just easier this way. Trust your gut. Always make sure you connect with your new friends and understand them.

Travel And Tour World : Do you think Tourbar can replace affiliated travel guides?

It's a matter of taste to choose a professional travel guide or a local guide. We don't think TourBar will replace affiliated travel guides, but it certainly provides a great alternative to them.

Travel And Tour World : How can Tourbar bring change for the solo travellers?

Anastasia Zolotova: We make it easier for solo travelers to not only find company during the trip, but to also learn about new places. TourBar members represent 190 countries and more than 5K unique cities, and communicating with TourBar members makes it easier to develop travel plans and discover new places.

Travel And Tour World : What does Tourbar do if a member breaks any law or regulation?

Anastasia Zolotova: To help prevent undesirable situations, TourBar offers guidance to members by providing tips on how to behave in an unknown destination and how to prepare for a first meeting. If followed, the tips offered by TourBar should ensure that laws and regulations are abided by.

Travel And Tour World : How does Tourbar provide aid to a distressed member in a foreign country?

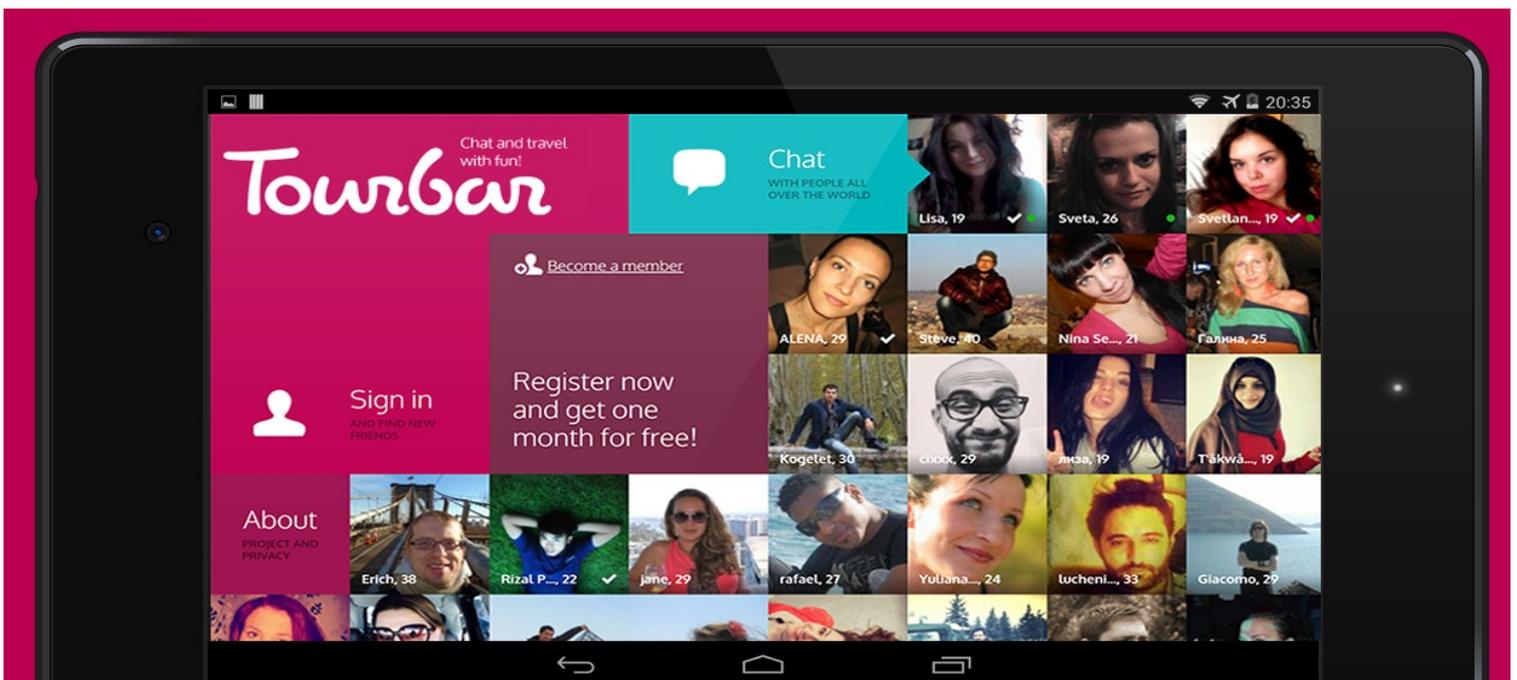
Anastasia Zolotova: TourBar takes the security and safety of all members very seriously. TourBar operates a three step security verification process and TourBar's verified user status means that TourBar offers a safer international dating site experience. Should issues arise whilst a member is travelling, TourBar recommends that members immediately contact their local emergency services who can provide fast and situation-specific assistance.

Travel And Tour World : Do you have any plan to include travel services like accommodation and transportation?

Anastasia Zolotova: This is one of the plans for 2017.

Travel And Tour World : What is your plan for Tourbar in 2017?

Anastasia Zolotova: Our major focus is on developing the TourBar app. We will continue to further improve our chat function and make it even simpler to create travel plans, share content and view content from other members.





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NTFF 2016

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The PATA New Tourism Frontiers Forum (NTFF) gathers the top minds in destination travel for inspiring and insightful discussions on the key issues in marketing and managing tourism growth to lesser-known destinations. Aligning with the advocacy theme of tourism dispersal, the Forum introduces delegates to lesser-known yet attractive corners of the world through its choice of venue.

Generously hosted by the Bangladesh Tourism Board under the supervision of the Ministry of Civil Aviation and Tourism, the People's Republic of Bangladesh, NTFF 2016 will take place in Cox's Bazar, Bangladesh - a fascinating mix of enchanting history, vibrant cultures, sandy beaches, abundant wildlife, and rich flora and fauna. Specifically, Cox's Bazar combines the world's longest unbroken beach with the unique lifestyle of ethnic minority groups in the neighbouring hills.

The three-day event will touch upon the topics of fair trade, living heritage communities, coastal and marine tourism, heritage trails, and domestic/regional tourism markets, including a on-ground session on brand-building and marketing for emerging destinations.

On the occasion of 'Visit Bangladesh 2016', we look forward to welcoming you at NTFF this November.

Register now or visit the event page at
www.PATA.org/NTFF-2016

World Festivals

Festival Tourism is one of the fastest growing forms of tourism. This September gear up for some fun-filled festivity in picturesque destinations across the globe!



Helsinki Festival, Helsinki, Finland **August 19- September 4**

Helsinki Festival is Finland's largest multi-arts festival, which provides a diverse programme of events throughout the city, with experiences ranging from classical to world music to pop, from drama to contemporary dance and from visual arts to film and children's events. This is a festival that brings arts to everyone. Many of the events are free. One of the main events is called "Night of the Arts", when all the city is open for anyone to perform outdoors in the parks and streets of Helsinki.



Regata Storica, Venice, Italy

September 4

The Regata Storica is the biggest boating event on Venice's calendar. This unique sport has been practised in the Venetian lagoon for thousands of years and today it is particularly well-known for the spectacular historical water pageant that precedes the race. The event takes place on the first Sunday of September, annually. It is made up of four different races, with various types of boats. Scores of typically 16th century-style boats with gondoliers in period costume carry the Doge, the Doge's wife and all the highest ranking Venetian officials up the Grand Canal in a brightly coloured parade. The best known and most exciting of these is the "Campioni su Gondolini" race.

Hajj, Mecca, Saudi Arabia

September 9-14

Hajj refers to the annual Muslim's pilgrimage to Mecca and is one of the five pillars of Islam. At least once in his or her lifetime, each Muslim is expected to undertake this pilgrimage to the sacred city of Islam. This holy journey is called the hajj in Arabic. While a visit to Mecca is beneficial any time of the year, it must take place during the month of Dhu al-Hijja (the last month of the Islamic year) to fulfill the requirements of the hajj.





Mid Autumn Festival, China

September 15

Mid-Autumn Festival is held on the 15th day of the eighth month of the Chinese calendar, which is in September or early October in the Gregorian calendar. In 2016 it will take place on Sunday, September 15th. On the 15th of the lunar calendar, each month, the moon is at its roundest and brightest, symbolizing togetherness and reunion in Chinese culture. Families get together to express their familial love by eating dinner together, appreciating the moon, eating mooncakes, etc. The harvest moon is traditionally believed to be the brightest of the year.



Oktoberfest, Munich, Germany

September 17- October 3

Oktoberfest is a 16 day massive beer festival that takes place in the city of Munich, in the last week of September. The festival opens with a 12-gun salute and the tapping of the first keg by the mayor of Munich in the Schottenhameltent. Upon the cry of "O' zapft is!" or, "It's tapped," the first beer is presented to the Minister President of the State of Bavaria, and the party begins. The festival takes place at the Theresienwiese Fairgrounds in Munich, easily reachable by public transportation. It kicks off in September rather than its namesake month of October because patrons can better enjoy the outdoor games and fairgrounds in September than they are likely to on a potentially very frosty Bavarian October day.

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When: 19-21 October

Where: Marina Bay Sands, Singapore

ITB Asia 2016, the 'Trade Show for the Asian Travel Market', will showcase its strongest meetings, incentives, conferences, and exhibitions (MICE) line up to-date with a full day conference programme dedicated to the growing sector.

The ninth installment of the leading regional trade show, organised by Messe Berlin (Singapore), will take place from 19 – 21 October 2016 at the Sands Expo and Convention Centre, Marina Bay Sands.

New partnerships with prominent industry heavyweights such as the Society for Incentive Travel Excellence (SITE) and Singapore Association of Convention and Exhibition Organisers and Suppliers (SACEOS), as well as a renewed agreement with the Incentive Conference & Event Society Asia Pacific (ICESAP) will ensure delegates learn more about the latest news and innovations from thought leaders in their respective fields.

Taking place on 20 October 2016, the second day of ITB Asia, the inaugural MICE Day @ ITB Asia will be held at a specially designed conference room, and will include sessions from a wide range of industry partners, covering a full spectrum of topical issues facing the MICE sector today.



“These dedicated sessions will provide real-world advice for MICE delegates, helping to keep them up-to-date on the latest developments in incentive travel and events and identify new business opportunities. As a leading platform for the travel industry, ITB Asia helps connect like-minded delegates to the latest industry trends,” said Katrina Leung, Executive Director of Messe Berlin (Singapore), the organisers of ITB Asia.

SITE will conduct two sessions under the theme of 'Managing Incentive Travel Programmes' covering the three pillars of incentive travel programme management - Delivery, Management and Service. The first session entitled 'Incentive Travel Budget and Marketing' will explore the fiscal and marketing challenges that managers and planners face. This course will outline practical solutions delegates can apply to their incentive travel programme planning. The second session entitled 'The Customer Experience and the Importance of Communication' will showcase how a service culture and strong communication can impact the success of incentive travel management.

SACEOS will also be bringing their leading industry experts to the show, with a high-level dialogue session discussing the latest industry developments and their impact on the future of the industry. They will also arrange a co-located workshop to help build capabilities among the MICE sector.

Following a successfully showing last year, ICESAP will continue to work together with ITB Asia to curate a meetings and incentives themed session at this year's event. Two members of ICESAP's Advisory Board including Bert Li from Amway China and Aileen London from Oracle Corporation will be speaking at this session.



OTDYKH International Russian Travel Market

When: September 21-24

Where: Russia, Moscow, Expocentre Fairgrounds



OTDYKH Travel Market is Russia's leading travel and tourism event. The world OTDYKH means "leisure", which is exactly the central aspiration of this fair. The annually occurring travel event in Moscow is the perfect start for the upcoming winter season on the Russian inbound and outbound market. Since 1995 OTDYKH is a must attend event for travel professionals, a platform for negotiations and signing contracts.

In 2016, OTDYKH International Travel Market will celebrate its 22nd edition. The event will again combine all relevant sectors of the tourism value chain:

- Leisure Travel
- MICE and Business Travel
- Medical, Spa & Health Tourism
- Luxury Travel including Gourmet & Wine tourism

Organiser

EUROEXPO was founded in Moscow in 1992 and today is the largest private exhibition organisation in Russia. EUROEXPO is a member of the Russian Union of Exhibitions and Fairs, of the Moscow Chamber of Industry and Commerce (ICCA) and of the Global Association of the Exhibition Industry (UFI). EUROEXPO Exhibitions & Congress

Development GmbH with its office in Vienna, Austria, is responsible for international relations and sales & marketing of the exhibitions and conferences. Every year, EUROEXPO Moscow and EUROEXPO Vienna are jointly responsible for the organisation, as well as the professional implementation of 11 international trade fairs.





When: 4-6 October 2016

Where: Radisson Blu Hotel & Convention Center, Kigali, Rwanda

AviaDev Africa is a unique event bringing together airports, airlines, governments, and tourism authorities to determine the future air connectivity of Africa. The event will provide a platform for airports, airlines, tourism authorities and suppliers to meet each other and also network with the wider hotel investment community in order to adopt a co-ordinated approach to tourism development in Africa.

The format of the event will be a combination of pre-arranged business meetings, industry leading workshops, full networking programme and a high level conference.

Attendees can choose from a list of registered airports airlines and request a meeting ahead of the event. The comprehensive networking programme will provide countless additional opportunities to make new connections and develop your business. Registered airlines to date include Air Mauritius, Ethiopian Airlines, fastjet, Kenya Airways, Malawian Airlines, Qatar, Royal Air Maroc and RwandAir to name a few.

Over three days, delegates will have access to two workshops, organized by Wiedemann Consultants GmbH and InterVISTAS. These will respectively be focusing on Airport City and Aerotropolis Business

Models and Air Access as an Economic Catalyst in a Globally Competitive Market.

Running in parallel with the Africa Hotel Investment Forum (AHIF), the conference will include numerous panel discussions and interviews, as well a Keynote presentation by Lars Christensen, Founder & Owner - Markets and Money Advisory.

In order to further explore the link between aviation development and hotel investment in Africa, the agenda will feature a panel discussion on Developing tourism infrastructure, with major industry players such as Richard Bodin, Chief Commercial Officer – fastjet, Maureen Kahonge, Deputy Director Business Development – African Airlines Association (AFRAA), John Mirenge, Chief Executive Officer – RwandAir, Wolfgang M. Neumann, President & CEO - The Rezidor Hotel Group and will be moderated by Gillian Saunders, Global Leader, Hospitality & Tourism - Grant Thornton.

AviaDev is scheduled to take place in Kigali on 4 – 6 October 2016 at the brand new Radisson Blu Hotel & Convention Centre. This global event will provide a single platform to bring together key stakeholders in the aviation community and address current issues that face the sector.

Hospitality Qatar

When: 18 – 20 October

Where: Doha Exhibition and Convention Centre (DECC), Doha



On the heels of a successful launch in 2015, Hospitality Qatar 2016, the hospitality and HORECA (Hotels, Restaurants, Cafés) show of Qatar, is returning to Qatar. Taking place 18 – 20 October, Hospitality Qatar will be held at the Doha Exhibition and Convention Centre (DECC) in the heart of Doha's West Bay. Under the patronage of H.E. Sheikh Ahmed bin Jassim Al Thani, the Minister of Economy and Commerce, the show is licensed by Qatar Tourism Authority, and is one of the most anticipated events of the for the HORECA sector.

Driven by growth

Hospitality Qatar 2016 is benefiting from multi-tiered market potential for Qatar's hospitality and restaurant space. One of the highlights includes the need for more than 33,000 additional hotel rooms to be built prior to the FIFA World Cup 2022. There are currently 26,653 hotel rooms in Qatar, with an anticipated need of 60,000. This added capacity is also an integral part of Qatar's Vision 2030 to transform Qatar into a tourism hub. These trends are making the Qatar market rich in opportunities for industry suppliers.

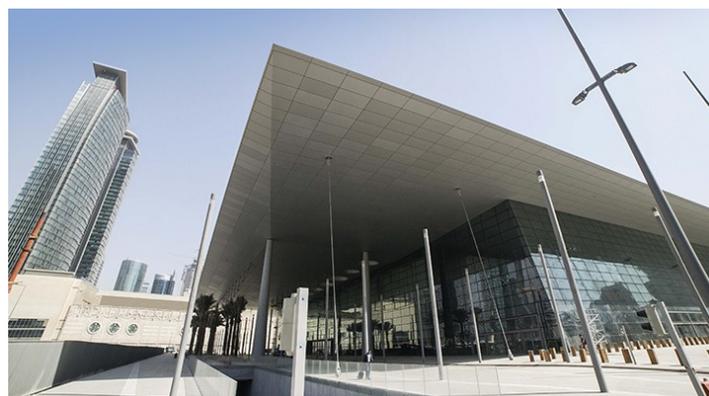
Key industry trade platform

The exhibition is considered the key platform for companies looking to capitalize on the massive

growth of the Hospitality sector, and continued robust Restaurant and Café industry. Hospitality Qatar, which has exhausted nearly all of its available space, will feature B2B match-ups, enabling HORECA suppliers to meet management representing Hotels, Restaurants and Cafés from around Qatar and the region. There will also be a live cooking competition.

An outpouring of partner support

Key Sponsors of Hospitality Qatar 2016 include Al Sraiya Hotels & Hospitality Group (diamond sponsor), Askar Industrial Co. (official kitchen sponsor), Boeker Qatar (associate and hygiene sponsor), Inox Kitchen Equipment (associate partner), Americana (silver sponsor), Falcon Technical & Trading Company (registration sponsor), Haidari Trading (fruit & vegetables sponsor), Felchlin, Schapfen & Master Baker (category sponsors) and Nestle & US Meat Export Federation (live cooking sponsors).



Hotel Management Singapore Summit



When: 20 October 2016

Where: Marina Bay Sands, Singapore

Hotel Management Singapore Summit (HMS) returns on 20 October 2016 at the Marina Bay Sands. HMS is the leading conference in the region that directly addresses all operational and management challenges.

HMS is the place for hotel executives to discuss key operational, branding and financial issues directly impacting corporate and property P&L.

Themed “Top Line and Bottom Line Management Strategies for Hotel

Leaders”, C-Suite executives, VPs, GMs, Financial Controllers, and executive committee members will congregate to strategize and debate on essential topics, including brand equity, cash-flow management, cost control, innovation and staff retention and development. Industry experts and specialists will share their best practices and recommendations with their peers.

Expert speakers will discuss important matters among them for the upcoming year from leveraging the opportunities to preparing for threats they anticipate.

Topics to be covered this year include:

- Short to medium term success strategies amidst turbulent economy



- Innovating in MICE offerings to boost revenue and market share
- Leveraging pricing best practices for maximum yields
- The search for the prime channel distribution mix
- And many, many more!

Delegates will also receive a complimentary 1-day trade visitor pass at ITB Asia – Asia's leading travel trade show with over 760 international exhibitors from MICE, Corporate and Leisure travel sectors. Don't miss out on this extra perk.

The Summit is also co-hosting Hotel Tech Conference at the same venue where expert speakers from hotels and service providers will share their in-the-field experience and successful case studies.

When: 21-23 September 2016

Where: International Trade Fair and Congress Centre in Santa Cruz de Tenerife

Seatrade Cruise Med is the major biennial cruise event focused on the world's second largest cruise destination – the Mediterranean and its adjoining seas, and provides a meeting place for a wide range of industry suppliers to engage with purchasers and decision makers from cruise lines active in the region.

Hosted by the Port Authority of Santa Cruz de Tenerife, the three-day event, will take place from 21-23 September 2016 at the International Trade Fair and Congress Centre in Santa Cruz de Tenerife.

The event comprises of an exhibition, conference and networking programme, with the exhibition showcasing the whole range of cruise products from hotel and leisure supplies to engineering and technical services, as well as hosting the greatest collection of Mediterranean ports and destinations and an extensive range of global destinations.

As a leading platform for discussion and debate on issues confronting the cruise industry in the Mediterranean and its adjoining seas, the Seatrade Cruise Med conference is an integral part of the event, and will give you a realistic assessment of the industry challenges, and strategies for dealing with them.

Participating in the opening session, which takes

place on Wednesday 21 September from 1000-1200 hrs, will be cruise industry leaders including Kyriakos Anastassiadis (Chief Executive Officer, Celestyal Cruises), Stuart Leven (Managing Director, UK & Ireland, Royal Caribbean International), Michael Thamm (Chief Executive Officer, Costa Group), Pierfrancesco Vago (Executive Chairman, MSC Cruises and Chairman, CLIA Europe) and Richard Vogel (President, Grupo Pullmantur).

This thought provoking session entitled 'The way ahead for cruising in the Med' will discuss the following topics:

- As the Med maintains its strong position as the world's second cruise destination (after the Caribbean), what is driving deployment decisions for the region?
- The fluctuating balance between East and West Med itinerary offerings: the prospects for 2017 and beyond
- The Med led the way in year-round cruising. Ten years on, what is the score card for this concept?
- The continuing appeal of the Med to European and US consumers: can more be done to attract new cruisers from the emerging markets of Asia?
- The cruise industry's engagement with port communities in the Med
- With a record order book, what are the new ship designs for the Med fleet?

The Africa Hotel Investment Forum

When: 4- 6 October, 2016

Where: Radisson Blu Hotel & Convention Center, Kigali, Rwanda



The Africa Hotel Investment Forum (AHIF) is the premier date to connect with fellow industry leaders, agenda-setters and members of the government and media and to get up to speed with current thinking and developments. The programme for AHIF 2016 has been formulated and will unpick the major challenges and opportunities facing the hospitality industry in Africa.

Programme highlights include:

- **Economic outlook for Africa** - Lars Christensen, founder and owner of Markets and Money Advisory and a Senior Fellow at London's Adam Smith Institute, shares his insights into the opportunities and risks in the midst of economic turbulence in Africa.
- **Developing tourism infrastructure** – Gillian Saunders, Global Leader, Hospitality & Tourism, Grant Thornton will discuss with Richard Bodin, Chief Commercial Officer, fastjet; John Mirenge, Chief Executive Officer, RwandAir; Dr Koussai Mrabet, Director Commercial, Corporate and Industry Affairs, AFRAA and Wolfgang Neumann, President & CEO, The Rezidor Hotel Group about what lessons can be learnt from other parts of the world and what the global players need to see to drive investment. They will explore the link between aviation development and hotel investment in Africa and discuss common challenges detailing how can the two industries work

together to develop a co-ordinated approach to tourism development.

- **Marriott's acquisition of Starwood** - A one-on-one interview with Arne Sorenson, President & CEO, Marriott International, will share details of the deal and the implications for the hotel industry in Africa.
- **Tackling political and security risk** - Richard Kiplagat, Chief Operating Officer of Africa Practice describes the most pressing current and future threats and how businesses can safeguard their assets and their people. Col. Silas Udahemuka, Director General, Rwanda Civil Aviation Authority, will follow on with a conversation as to how they are tackling these challenges.
- **Money matters: Raising capital** - An expert panel will look at overcoming the main challenges in hotel development. They will discuss the current investment environment, given shifts in the economy and debate the options in securing funding for projects asking what is it that the banks, investors and financiers looking for? Panelists include: Mossadeck Bally, Chief Executive Officer, Azalai Hotels Group; Henrik Nordlander, Head of Regional Office, Swedfund International AB and the session will be moderated by David Harper, Head of Property Services - Hotel Partners Africa

The Hotel Technology Conference

When: 20 October, 2016

Where: Marina Bay Sands, Singapore

hotel
TECHNOLOGY
CONFERENCE

Hotel Tech Conference will return to Marina Bay Sands, Singapore on 20 October 2016. Hotel Tech is set to welcome over 150 delegates from across the region where they will be able to build new contacts and renew old ones.

For the past five years, the conference has allowed Asia's leading hotel IT leaders— from hotel CIOs, CTOs, Information Officers to e-Commerce Directors –to learn at first-hand how industry peers are implementing new technologies in their businesses. The conference has presented fantastic exposure to senior industry professionals that are invaluable in making certain that hotel IT leaders continue to meet the needs of their properties going forward.

Themed “Streamline Operations, Improve Efficiencies, and Create Business Opportunities”, this one-day event will cover topics that

- IoT and the hotel
- The keys to keyless entry
- Building a virtual wall around your hotel
- Putting content into context
- What does the cloud really mean to hoteliers?
- From an IT perspective – how do you prepare to BUY, SELL and DE-FLAG a hotel?
- Does cash exist anymore?
- Making the internet your marketplace
- The robots have arrived
- Making the right business case to secure owners' investment for tech



World Routes 2016



When: 24 – 27 September, 2016

Where: Chengdu, Sichuan Province, China

World Routes is the only air service development forum that brings together aviation professionals to discuss new air services on a global scale. The unique event moves from city to city every year to highlight different international aviation markets. Chengdu in China's Sichuan Province is the destination for World Routes 2016. Around 3,000 delegates from airlines, airports, governments and tourism authorities are expected to attend 13,000 meetings during the four-day event in September which will shape the future direction of the industry.

Known as the 'Land of Abundance' since ancient times, Chengdu's mild climate and fertile soil have made it one of China's primary sources of food production. The region is most famous for being the home of the giant panda but there is more to Chengdu than these lovable animals. Incredible mountains, rivers, forests, historical sites and spicy food have put Chengdu firmly on the map.

Chengdu may have been founded over two thousand years ago but it has become a thoroughly modern city as a result of China's economic boom. The most developed city in western China and one of the fastest developing cities in the world, Chengdu's GDP increased by 7.3% in 2015 to over 1.08 trillion Yuan. Tax and investment incentives for foreign firms, low labour costs and high growth markets have made Chengdu a centre for foreign investment that is

home to over 270 Fortune 500 companies, including IBM, Intel and Microsoft.

A dynamic economy and the influx of the world's most profitable companies has created a significant increase in demand for business travel. The host of World Routes 2016, Chengdu Shuangliu International Airport, is mainland China's fourth busiest aviation hub serving 50 international destinations. Last year the airport handled 42 million passengers and this number is expected to grow significantly in the coming years.

The national Chinese aviation market is the second largest in the world (behind the USA) and it is continuing to grow. International Air Transport Association predicts that it will have become the busiest market by 2034 with 1.196 billion passengers a year. Chinese airlines carried 440 million passengers last year which is an 11% increase compared to 2014.

There are plans to build 66 new airports over the next five years to accommodate this rapid growth, one of which will be in Chengdu. When Chengdu Tianfu International Airport opens in 2019 the city's capacity will grow to over 62 million passengers a year which will offer huge development potential for the aviation industry.

Mr Huang Ping, Minister of Chengdu Municipal Government, explained: "Hosting World Routes in Chengdu gives us the opportunity to demonstrate, on a global stage, our success in building a national aviation hub serving international and domestic airlines."

Some of the world's biggest airlines have already registered for World Routes 2016 including Air China, American Airlines, British Airways, Emirates, Japan Airlines, KLM Royal Dutch Airlines and Virgin Atlantic. Around 300 airlines in total are expected to attend along with 700 airports and 130 tourism authorities.

A trip to Chengdu wouldn't be complete without seeing the city's pandas at the Chengdu Research Base of Giant Panda Breeding. Over 200 cubs have been born at the base since it was founded in 1987 to bring the animals back from the brink of extinction, and tours can be booked as part of the World Routes experience.

Tours of Anren ancient town (dating back to 620 AD), the Jinsha archaeological site, Broad and Narrow Alley (the remains of old Chengdu City), Chengdu People's Park, Mount Emei and the Leshan Giant Buddha (a 233 foot statue carved into a cliff face) are also available.





When: 29th November - 1st December

Where: Barcelona, Spain

ibtm world will be taking place from 29th November to 1st December.

One of the big changes to the logistics of the show this year is that Barcelona has further invested in the infrastructure of the city and opened a new high speed metro that will take attendees directly from the airport to the Fira de Barcelona.

MATCHMAKING – MORE BUSINESS CONNECTIONS

The introduction of a Matchmaking System developed by Reed Exhibitions will debut this year. The technology will allow to give Hosted Buyers recommendations of suppliers that they could meet with, but may not have considered, based on the information provided about their business objectives at the time of registration. It's similar to the systems used in online retail. Hosted Buyer profiles can be reviewed and then the system will determine the most relevant match – all of this improves the chances of a productive meeting for both buyers and exhibitors.

PERSONAL CONCIERGE SERVICE FOR EXHIBITORS

Enhancement of the overall experience for the exhibitors beyond the support that is provided to them onsite, will include own personal concierge before, during and after the event. Another new solution to help exhibitors through the process of participating, just one customer service person is allocated to an exhibitor.

IBTM KNOWLEDGE PROGRAMME

The ACS Knowledge Village will feature on the show floor. This allows all attendees to pop by and attend sessions as and when it is convenient to them. The industry was surveyed and the themes that have been selected for ibtm world 2016, are those that all sides want to hear about and learn from.

Themes will include:

- Safety, Security and Risk management
- Sustainability and CSR
- Innovation, Disruption and Technology
- Professional Development/Staff recruitment and retention
- Client Engagement and Business Development
- Technology and Industry Trends

HOSTED BUYER PROGRAMME

My Association | My Club -

Following a full review of My Association | My Club, this year the programme for Hosted Buyers will have some new elements primarily focused on putting them in the driving seat and building their schedule around their own needs and wants. Such a level of flexibility to help Association Buyers will now achieve exactly what they want from their show. ibtm world attracts the largest number of Association Buyers and feedback has driven the itinerary for them this year.

CORPORATE AND AGENCY PROGRAMME – MORE OPTIONS

Individuals representing these sectors can also apply to be part of the Hosted Buyer programme and receive all of the benefits of participating. They will have access to a diverse and relevant Knowledge and Education programme, a personal diary of appointments created through the unique mutual match making process, ensuring every meeting with exhibitors is really relevant. Once again flexibility is at its core, we believe every individual Buyer deserves the right to decide how they spend their time at ibtm world.

There will also be dedicated networking events for Corporate Buyers with hands on tech experiences and special breakfast presentations and networking in the Innovation Zone.

GLOBAL EXHIBITOR LINE-UP

Exhibiting companies will include thousands of international suppliers from across the sector including Venues, Hotels, Event services, Technology, Destinations, Cruise Lines, CVB's, DMC's, PCO's, Resorts and spas, transport and travel.

WHERE AND HOW TO NETWORK

Networking is a vital part of building valuable connections with the industry at ibtm world over 3 days. There are a many functions that help people to meet with business colleagues, peers and friends. It all starts with the Welcome Reception held in partnership with Barcelona Convention Bureau

onsite at the venue on the first night of ibtm world. This year's theme will be called “Deliciously Barcelona” celebrating the fact that Catalonia has been awarded European Gastronomy Region for 2016.

Exhibitors get to display their culture and brand by creating their own events and parties for Networking Hour on Wednesday 30 November. This time from 18.00 – 19.00hrs, allows buyers and trade visitors to enjoy their own time networking with each other and at an exhibitor's invitation. Once Networking Hour is over then Wednesday becomes Club Night which this year will be hosted by MPI RendezVous, All proceeds from the event will be invested into the MPI Foundation on scholarships, grants and pan-industry research, all of which will help to secure the future success of the meetings and events industry.

NBTC Holland Marketing has signed up as the exclusive destination supporter/sponsor to host this event.



TECHNOLOGY AND INNOVATION AWARD WITH EVENTMB

For the first time, ibtm world will run their highly acclaimed Technology and Innovation Award in partnership with EventMB, where together they will showcase the most innovative companies shaping the future of events, a great opportunity to connect with talented people, open your mind to new possibilities and feel inspired.

THE TECHNOLOGY & EVENTS SERVICES ZONE

•This specific area will have many new international companies demonstrating solutions, applications and technologies on specific ideas to help solve meetings and events industry challenges. The purpose is to:

•Showcase the latest technology products, which are innovative and revolutionary solutions, identified to

impact and change the industry today and in the future.

- Have industry experts offer their viewpoints and insider insights on innovation and their impact upon the meetings and events industry.
- Provide a platform to meet innovators and big thinkers, leading decision makers and influential advisors.
- Give attendees a great opportunity to connect with talented people and open their minds to new possibilities and inspiring products.

INNOVATION ZONE

The Innovation Zone (Izone) will offer a lively interactive experience for all participants with the demonstration of solutions, applications and technologies for specific meetings and events industry challenges.



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D. TTF Pune	₹ 21,500*	USD 325*
E. TTF Chennai	₹ 21 500*	USD 325*
F. TTF Bengaluru	₹ 21 500*	USD 325*
G. OTM Mumbai	₹ 23 500*	USD 395*
H. TTF New Delhi	₹ 21 500*	USD 325*

- Add 10% for Corner, 20% for Peninsula and 30% for Island Stand.
- Add 25% premium for Extra Upper Floor Area, if any. * Service Tax extra.
- * Payment is due at the time of booking.

Schedule

2016

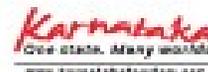
TTF Ahmedabad : 2, 3, 4 Sept
 TTF Surat : 9, 10, 11 Sept
 TTF Mumbai : 16, 17, 18 Sept
 TTF Pune : 23, 24, 25 Sept

2017

TTF Chennai : 6, 7, 8 Jan
 TTF Bengaluru : 13, 14, 15 Jan
 OTM Mumbai : 21, 22, 23 Feb
 TTF New Delhi : 27, 28 Feb, 1 Mar

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30 Sep, 1, 2 Oct 2016

Pune
25, 26, 27 November 2016

Hyderabad
02, 03, 04 December 2016

Kochi
12, 13, 14 January 2017

Kolkata
24, 25, 26 February 2017

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Calendar of Events

2-4
Sep

TTF
Ahmedabad, India
www.ttfotm.com/



IBTM
Beijing, China
www.cibtm.com/

7-8
Sep

7-9
Sep

PATA Travel Mart
Jakarta, Indonesia
www.pata.org/portfolio/ptm-2016/



4th Annual Africa Hotel Expansion Summit



Dar Es Salaam, Tanzania
<http://africa.hotelandresortsummit.com/>

8-9
Sep

9-11
Sep

TTF
Surat, India
www.ttfotm.com/



Hotel Show Dubai
Dubai, UAE
www.thehotelshow.com/

17-19
Sep

17-19
Sep

Leisure Show
Dubai, UAE
www.theleisureshow.com/



MICE Asia Pacific Exhibition
Singapore
www.miceasiaexhibition.com

21-22
Sep

21-23
Sep

Seatrade Cruise Med
Santa Cruz, Tenerife
www.seatradecruiseevents.com/med/



TTF
Pune, India
www.ttfotm.com/

23-25
Sep

23-25
Sep

IITM
Mumbai, India
www.iitmindia.com/



World Routes
Chengdu, China
www.routesonline.com/events/182/world-routes-2016/



24-27
Sep

26-29
Sep

The Lodging Conference
Phoenix, USA
www.hospitalitynet.org/event/3000945.html



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27-29
Sep

29 Sep
-
1 Oct

Astana Leisure
Astana, Kazakhstan
<http://www.leisure.kz/en/>



PATA Global Insights Conference
Auckland, New Zealand
www.pata.org/portfolio/pgic-2016/

30
Sep

4-6
Oct

Africa Hotel Investment Forum
Rwanda, Africa
www.africa-conference.com/



AviaDev
Rwanda, Africa
www.africa-conference.com/rwanda-aviation/

4-6
Oct



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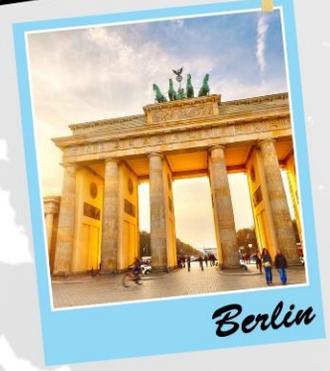
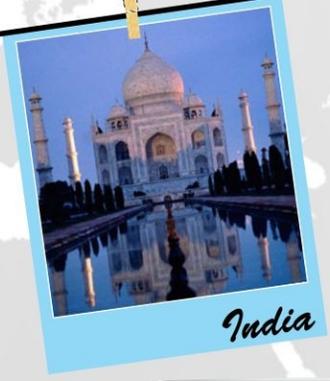
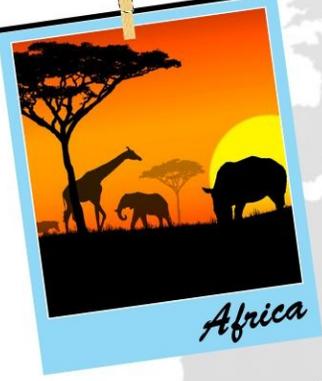
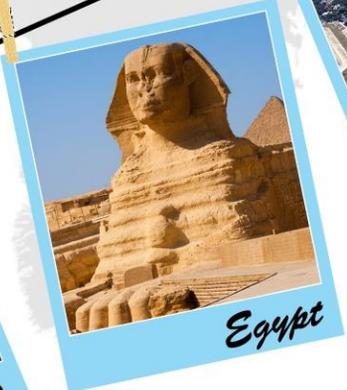
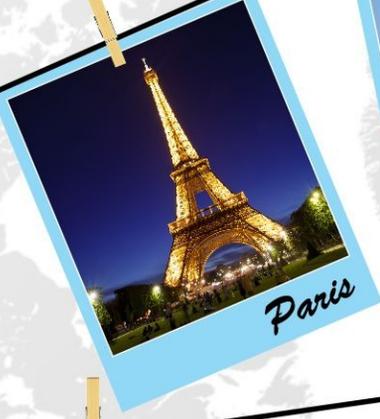


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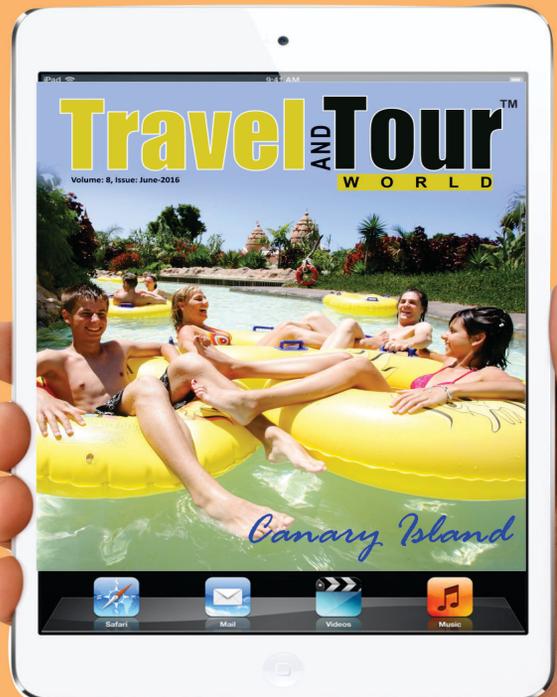
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