

Travel AND Tour™

Volume: 9, Issue: October 2017

W O R L D



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need
smart
travel itinerary

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Hello readers,

International tourist arrivals worldwide grew by 6% in January-April of 2017. Approaching the last quarter of the year, 2017 was a gainfully important year in terms of the travel industry.

In our October issue, we focused our meetings point on Canada. The travel and tourism sector provides a vital stimulus to Canada's commercial growth through the visitor economy. The unrivalled pearly beauty of the country, stretching from the U.S. in the south to the Arctic Circle in the north, is home to the world famous Niagara Falls. Today, the country is also one of the premier choices for MICE travellers.

Dark tourism, although not much a popular choice is one of the travel niche which, from its very name, can be sensed to be a bit of the edge. Plenty of dark tourist spots exist all over the world and we presented some of the most macabre destinations for you next visit! Travel itinerary, most commonly overlooked is one of the vital parts for a smooth travel. We share our mind why need a travel itinerary for bump-free trip.

Talking about itinerary, have you ever included a casino trip in a Vegas tour? If not, you most certainly have missed some great thrill. Read our chapter to know the best destinations for gambling tourism. And if you have to document it all, choose for the best camera within your budget from the list. Hope you have a great read.

Editor-In-Chief

Mr. Anup Kumar Keshan

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The forum agenda will discuss how tourism may be promoted effectively by reviewing the latest trends in marketing and technology while focusing upon genuine authentic visitor experiences in a natural and protected environment.

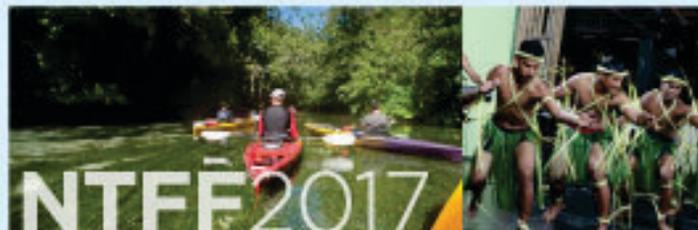
The format is collaborative yet informative consisting of a one-day conference and a day of on-ground activities known as the Technical Tour and Tourism Marketing Treasure Hunt. The Tour provides delegates with an unprecedented opportunity to explore the region's natural landscapes and cultural treasure.

GETTING THERE:

Visitors can fly direct to Palau with any international carrier airline from major international airports around the world, including Chinese Taipei (3.55 hrs), Korea ROK (4.25hrs), Japan (4.05hrs), the Philippines (2.5hrs) and Guam (1.5hrs).



ABOUT NTFF



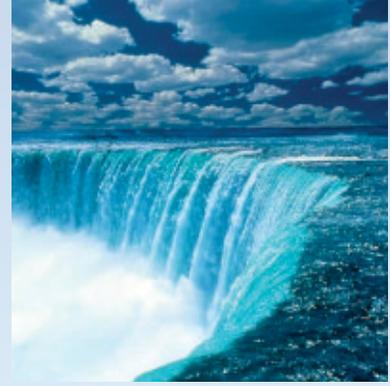
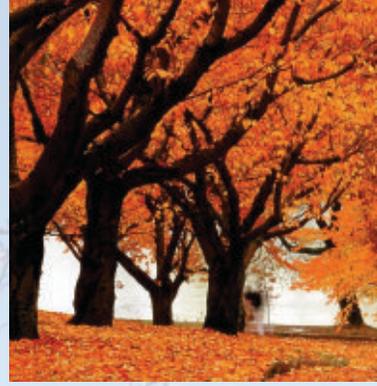
PATA NTFF gathers the top minds in destination travel for insightful discussions on marketing and managing tourism growth to lesser-known destinations. The Forum shines the spotlight on new and emerging destinations through its choice of venue, introducing delegates to lesser-known yet attractive corners of the world.

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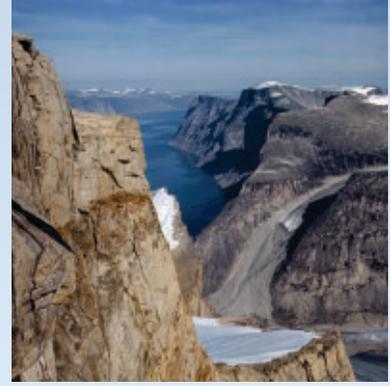
*Comforting,
with its own
sweet
mysteries.*

As your awe-inspired eyes gape at countless strings of pearls gushing forth in unrestrained joy, you thank your luckiest stars for conspiring a date with this ravishing country of North America.

The impeccable Niagara Falls, personifying the unrivalled pearly beauty, represents nature's most spectacular wonder in The Americas. More subtle hints for the curious traveller...

The country has been ranked second in the annual 'Best Countries' survey from the U.S. News & World report (the report being published in collaboration with Young & Rubicam BAV Consulting and the Wharton School of the University of Pennsylvania). Besides, it is also the second largest in the planet in terms of total area as it is spread over an astonishing space of 9.98 million square kilometres! Last but certainly not the least, this land is a potpourri of cultures. Yes, you are right!

We are speaking of Canada. Cool. Charismatic. Comforting, with its own sweet mysteries.



Interesting MICE Destination

Comprising ten provinces and three territories, this beautiful country extends from the Atlantic to the Pacific and northwards into the Arctic Ocean. Canada's largest city, Toronto is a praiseworthy locale, thanks to its diverse cultural flavours, apart from its thriving corporate ambiance!

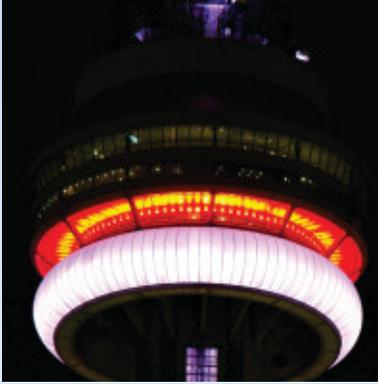
In fact, since the last few years, this part of the world has been emerging as a premier bleisure travel destination.

Flaunting an envious infrastructure for events and meetings, the regional MICE (meetings, incentives, conferencing and exhibitions) industry of Canada wears an impressive outlook. Melbourne, Sydney and Vancouver are a few places that rank really well in the arena of global business travel sector. In fact, the International Congress and Convention Association (ICCA) has ranked Vancouver as the 29th global MICE locale and the numero uno North American city for international meetings.

Vancouver Convention Centre

Formerly known as the Vancouver Convention & Exhibition Centre (VCEC), the Vancouver Convention Centre is a famous convention centre. It is located in Vancouver in British Columbia. One of the largest convention centres of Canada, Vancouver Convention Centre has an area of about 466,500 square feet of meeting space. The British Columbia Pavilion Corporation owns this convention centre that is owned by the government of British Columbia.





Metro Toronto Convention Centre

Metro Toronto Centre is a lovely convention complex based in Toronto, Ontario, along Front Street West. Initially, it was referred to as the Metro Convention Centre and at times, as MTCC. It is spread over 2 million square feet. Oxford Properties owns this MICE hub. From large meetings to moderate ones, one can choose from two ballrooms, 70 meeting rooms, seven exhibition halls and a seat theatre with 1,232 seats.

Scotiabank Convention Centre

Situated about 500 metres from the breathtaking Canadian Horseshoe Falls, Canada's largest conventions and meeting facility, Scotiabank Convention Centre is the hub of some truly unique spaces.

This 288,000 square feet facility features the following distinctive characteristics:

- ❄ Ballroom of 17,000 square feet
- ❄ Interior design masterplanned by Leadership in Energy and Environmental Design (LEED) Silver Level
- ❄ Meeting space measuring 26,000 square feet
- ❄ 82,000 square foot free span exhibition hall



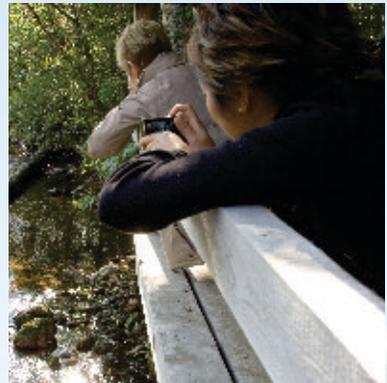


Candid Canada

Niagara Falls: The most cherishable tourist temptation of Canada, Niagara Falls drop from about 57 metres, casting a spell on her admirers. It attracts million of tourists every year and is over an hour's drive from Toronto. Both the Niagara Gorge and Niagara Falls continue to beckon wanderlust-enriched souls from all across the planet!

Banff National Park: For the gypsy soul passionately in love with Mother Nature, Banff National Park is a paradise. It lies in the heart of Rocky Mountains in Alberta. And, needless to say, it is abode to some of the most divine sceneries of Canada. Snow-capped peaks, turquoise green lakes and glaciers give it a surreal look and feel. The Icefield Parkway and Lake Louise are some of the beloved jewels of the park.

St. Johns Signal Hill: Overlooking the sea and the glittering city lies the Signal Hill National Historic Site. In 1901, it was here that the very first transatlantic signal was received. Furthermore, it played a crucial role in the Seven Years war with France. However, the current fortifications were constructed during the hostilities dating back to 1812.





Vancouver's Stanley Park : Vancouver's most famous treasure is its Stanley Park. Giant red cedar and douglas fir trees dot the 405-hectare area of this astounding tourist attraction. The seawall surrounding the park is well adorned aesthetically, with an extensive jogging, walking and biking pathway. One might explore the Beaver Lake, Vancouver Aquarium and the Stanley Park Pavilion and Rose Garden.

Canadian Museum for Human Rights: This is the newest attraction of Winnipeg. The Canadian Museum for Human Rights was opened in 2014 and displays a unique design. One would be dumbfounded at the thought of how its creators blended in a rich combination of all the colours and geometry based on the images of the Canadian landscape.



So, ready to collect
memories and
explore the truly
memorable country
of Canada?

Irma to cost £10m and more for UK travel industry

Hurricane Irma has tore the Caribbean and Florida region making it a big risk for the holidaymakers who already booked their plans to this region. Tens of thousands of British travellers found that the region will not be travel-worthy during June to November.

On a similar note, selling the holiday packages and the flights during the hurricane season also seemed risky which can cost tour operators and airlines millions of pounds. Although the major UK airlines and holiday firms have not made a clear report of the loss so far but travel industry experts estimate the crisis amount to be around £10m by now and the financial damage meter still rising rapidly. British companies are vulnerable to costs that are disproportionately higher than American firms. For US airlines, Irma provides immense logistical challenges, but the main cost is lost revenue — sometimes slightly offset by the high fares being extracted from passengers desperate to leave Florida.

Passengers of British Airways, Thomas Cook Airlines, Thomson Airways and Virgin Atlantic are all waiting to get out as soon as airports open – during the wait, the carriers are responsible for covering all accommodation and meal costs. The US airlines, however, does not have any such responsibility under EU regulations. With perhaps 2,500

passengers awaiting flights, each racking up costs of £200 per day with an average wait of four days, the total is £2m.

China creating its first 'Mars Village' mainly for tourists

China is on its way to developing its very first Mars simulation base in Northwest China for the purpose of conducting ecotourism and outdoor experiments by 2020.

However, it would not be a scientific simulation base for future astronauts, as confirmed by a senior scientist. The base is likely to boost the regional tourism economy as well as educate public in the arena of space exploration. Apart from that, it would also be an excellent outdoor experiment field for scientists all across the world, as reported by Liu Xiaoqun, who is the director of the General Office of Lunar and Deep Space Exploration of the Chinese Academy of Sciences.

Other important simulation bases comprise the Mars Desert Research Station in Utah, United States, NASA's Hawaii Space Exploration Analog and Simulation, Russia's Mars500 project and the recent Poland Mars Analogue Simulation 2017.

But then, marking a sharp contrast to these bases, 'Mars Village' of China, as declared by Liu would not serve as a serious training field for future Mars astronauts.

In fact, he asserted that it would be the first Mars-exploration-themed tourist attraction.

The campsite would possess several module-like, experimental recreation spots. The base is also likely to emerge as a leading hub acting as sets for shooting movies and television shows. The base would be more than 2,000 metres above sea level. The surrounding area flanking Mars Village is cold, dry and barren land. Moreover, it has intense solar radiation and sharp ridges.

U.S. business travellers more dependent on tech but fear its effect

Egencia's Business Travel and Technology Survey found in its latest report that U.S. business travellers are among the most optimistic users of the artificial intelligence and big data to help them manage their trips.

About 55 percent of those surveyed in the U.S. said that artificial intelligence will improve their travel experience. However, about a third of respondents are apprehensive about the apocalypse that artificial intelligence and virtual reality might cause. Most U.S. travelers (76 percent) also wanted more cross-device integration at a greater rate than any other country polled. For those surveyed outside the U.S., the travellers are more skeptical of the ability of technology to help them ease their trip plans.

Michael Gulmann, chief product officer for Egencia, the business travel arm of the Expedia group said that "It's true: business travelers in [Europe, the Middle East, and Africa] and [the Asia-Pacific

region] are overall less optimistic about emerging technologies such as AI and VR in business travel when compared to those in the U.S., but they still want increased accessibility across mobile devices."

"While they may be a bit more pessimistic in the use of emerging technologies, it's clear that business travelers outside the U.S. also crave a seamless experience. We can see that in the data when people say they want to more efficiently manage their travel using multiple devices."

The survey showed that the travellers from Norway and Sweden do not depend on AI to improve their travel plan at all. UK and German travellers follow the trend. The research overall indicates that reliability is the main option they look for irrespective of the channel they use. European travellers want more of the human element in their travel service experience.

Tools such as priority boarding, airport lounge access, and expedited screening at airports to improve productivity and satisfaction are also equally important to as much as 20 percent of those who responded.



UAE tourism spending to reach as high as \$56bn by 2022

UAE's travel and tourism sector will see the spending rise steadily over the next five years to a whopping \$56 billion by 2022, as shown in a new report.

New analysis conducted by the Dubai Chamber of Commerce and Industry said new mega projects coming to market will drive the growth. World Travel and Tourism Council (WTTC) and Business Monitor International (BMI) analysed the data revealing the total spending in the sector is predicted to increase 4.5% year on year in 2017 to reach more than \$42 billion.

Dubai Chamber said growth within the UAE's travel market growth will likely be supported by several recently announced projects, including Marsa Al Arab, a \$1.7 billion mega tourist resort near the Burj Al Arab, the new IMG Worlds of Legends

theme park, a Formula One theme park at Dubai's Motor City, Six Flags at Dubai Parks and Resorts, in addition to a number of planned shopping malls and cultural venues.

With these mega projects in line, Dubai's preparations to host Expo 2020 are also on its way. The figures from the data shows that tourism and travel accounted for 12.1% of the UAE's GDP in 2016 (\$43.3 billion), with leisure travel spending amounting to \$31.31 billion, or 77% of UAE's total tourism spending. Approximately 14.9 million leisure and business travellers visited the UAE in 2016, which is about 4.9% increase than the last year.

With a share of 28.6 percent in total arrivals during 2016, Middle East is identified as the largest source of visitors followed by the Asia Pacific region at 25.7%, and Europe at 17.1%.



India's definitive trade show on Business, MICE and Luxury Travel

India is the fastest growing business travel market in the world.

According to GBTA: "More than any other country, India is poised for breakout growth. It forecasts 11.6 percent growth in business travel spending in 2017, to reach \$36.8 billion USD. GBTA projects India will become the 6th largest business travel market in the world by the end of 2019, to reach \$45 billion mark." (From its present position of 10th largest market in the world) "Fifteen years from now, India will likely be a top-five market in business travel spending"

The last **BLTM** at Hyatt Regency was a huge success and set a new milestone for MICE focused travel trade shows in India, where 152 Sellers from 94 exhibiting companies met with over 144 Hosted Buyers and 146 VIP Invitees. More than 5000 business appointments were scheduled between the hosted buyers and sellers. 98% of the Buyers as well as Sellers were satisfied and likely to return in 2017.

BLTM unlike other shows in this category so far, is not a table top show, but a full format booth and pavilion based show, at even better pricing and inclusion. (According to industry analysts, table top shows do not do justice to seller brands, hence full format shows are most popular globally. Please see enclosed news report on the front page of Travel News Digest).

Seller Space Package with Complimentary* Rooms

For every 9 sq m, 1 complimentary room at show venue Hyatt Regency, on double occupancy for 2 nights, with all meals for 2 (APAI) on first-come basis

Shell Scheme	Tariff *	Special Offer **	
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* Add 10% for Corner, 20% for Peninsula and 30% for Island locations. Add 25% surcharge for extra upper floor area. Deduct US\$ 10 per sq m for bare space. ** Add GST @ 18% w.e.f. 01.07.2017 * Payment is due at the time of booking. ** Special Offer is strictly as per date of payment. *conditions apply

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File Format: JPG / TIFF

Resolution: 72 DPI **Colour Mode:** CMYK

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DARK TOURISM

**SPOOKINESS
REDEFINED**



If you thought macabre experiences are just meant for the Halloween, you are wrong. A whole segment, called Dark Tourism exists and as weird as it sounds but the truth is it is in great demand among the travellers!

As the name suggests, Dark Tourism is that which involves travelling to places associated with death and suffering. And be it in bad taste or not, Thanatourism – aka Dark Tourism is here to stay.

To be more precise, when the word thanatourism is used, in rare occasion, it often refers to very specific types of tourism, primarily watching death – when the traveller most clearly wants to encounter actual death; for instance the Tibet's famous sky burials.



Derived from Greek word Thanatos (meaning death); Dark Tourism has in fact proved to be a popular and profitable travel niche. Oddly enough, people who live in the areas known as the top Thanatourism destinations enjoy the popularity (and money) that the dark history of the area generates.



MANAGING DARK TOURISM

A long-running predicament amongst the travel industry experts suggests that whether or not it should be allowed to have tours in the name of dark tourism. The foremost thing to remember while managing dark tourism is that the community must be consulted from the beginning and throughout the project. The authorities conducting these tours must redefine if infrastructure is required yet be sensitive to the place or the circumstances. Lastly, the most essential thing is to be qualitative towards the interpretation of the incidents.

DARK TOURISM DESTINATIONS

London Dungeon is a perfect Dark Tourism destination which exhibits macabre events from medieval history that offers believable glimpses into torture, plague, serial killing and more. Although London Dungeon started as a museum of macabre history, the visit now includes interactive, actor-led experiences, rides and special effects.



Romania is famous for its Dark tourism basically for the same reason as other former Eastern Bloc countries. Following the Holocaust during World War II and the communist era, Romania has been named a special Dark Tourism destination. The Dracula myth is also mostly associated with Romania which makes it a mixed pop-culture and Dark Tourism destination.

The World Trade Centre site attracted visitors ever since 9/11 attacks in 2001. A memorial was constructed ten years later which features a list of the victims alongside gaping twin voids fringed by tumbling waters. Ground Zero thus stands as a major dark tourism site now.

The largest of all Nazi concentration camps, **Auschwitz** (or Oswiecim as it is called in Polish) is believed to have served as an extermination camp for more than one million people, most of which were Jews. The popularity of the site as Dark Tourism is so high that access is granted only to organised tour groups during peak hours of the peak season making it one of the largest sources for tourism revenue.



Cu Chi district of Vietnam's Ho Chi Minh City (Saigon) was used by Viet Cong freedom fighters to run military campaigns against occupying US forces. Today, Cu Chi tunnels, Vietnam is one of the prime examples of how warfare spots can be changed into a lucrative tourist destination. The corridors of these tunnels have been widened for the inquisitive tourists. In fact, a firing range has been set up to offer a more authentic experience for those who want to get the 'real feel'.

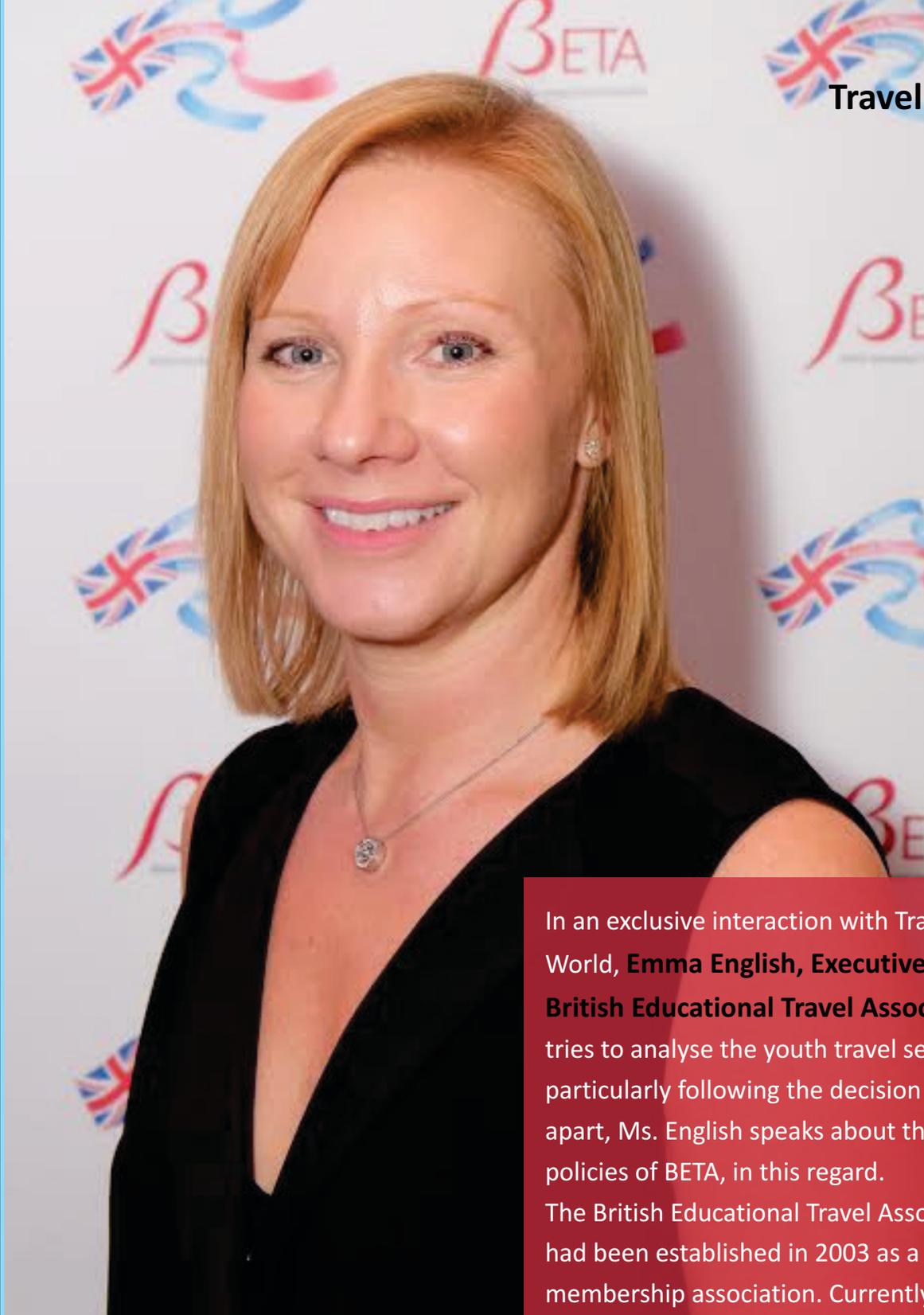
Zone of Alienation in Chernobyl, Ukraine is yet another Dark Tourism spot which has its history in the disaster that occurred on April 26, 1986. Abandoned buildings, shattered glass and vegetation overgrown amusement park remind visitors that even after more than two decades, normal life cannot resume in the area.





It is no way possible to judge other people's travel choices as well as motivations behind making such choices. But it is seen in majority of cases that people brooding in thoughts of death, disaster, poverty or suffering are the ones opting for Dark Tourism.

Coined in 1996, the term "Dark Tourism" has existed much before than this actually became one of the declared travel niche choices. Tourism sites of tragedy may be a travel area with a huge potential growth, but it is not a new phenomenon. Like the gladiatorial games which were cherished by Romans, pilgrims which followed the religious martyrdom – there's enough reason to understand why Dark Tourism is still so popular.



In an exclusive interaction with Travel And Tour World, **Emma English, Executive Director, British Educational Travel Association (BETA)** tries to analyse the youth travel sector of the UK, particularly following the decision of Brexit. This apart, Ms. English speaks about the various growth policies of BETA, in this regard.

The British Educational Travel Association (BETA) had been established in 2003 as a non-profit membership association. Currently, it boasts of being a prestigious and one of the most reputable businesses in the sphere of youth and educational travel industry.

Travel and Tour World: Please comment on the UK's youth travel industry post-Brexit?

Emma English: It is still very early to comment on this at this stage, however, in the short-term the more favorable exchange rate has had a positive effect, with 32% of our members reporting an increase in bookings post Brexit.

That being said, long-term uncertainty overshadows the UK's image as an outward looking country. There are also concerns over staffing and changes in the visa policy and regulations that could seriously affect those working within the sector – a high number of industry employees are EU workers.

Travel and Tour World: How do you think the UK can unlock her barriers to encourage growth in the sector of educational travel?

Emma English: The inbound UK youth, student and educational travel industry is worth over £22.3 billion per annum to the UK economy, with over 38% of all international arrivals to the UK during 2016 being a young person.

In order to grow this, the UK must:

- ✪ Prove it's welcome to youths
- ✪ Review its complicated visa policy
- ✪ Remove international students from net migration figures

The UK must adopt a strong coherent youth travel policy that will benefit the country in years to come. Understanding the power of youth travel and the benefits that it can deliver to destination is vital.

Travel and Tour World: Which countries boast of the maximum visitor arrivals to the UK, in terms of youth education travellers?

Emma English: Europe delivers 77% of all youth travel visits to the UK. France is the number one feeder of youth travellers to the UK, followed by Germany and Italy.

Travel and Tour World: What are the main growth strategies of BETA?

Emma English: BETA is a not for profit trade association and for us our long-term strategic objectives are to

- ✪ Raise the profile of youth, student and educational travel to, from and within the UK
- ✪ Create commercial opportunities between buyers and sellers of youth related products



Travel and Tour World: How does BETA plan to tackle the post-Brexit challenges and motivate more students to choose the UK as their destination?

Emma English: BETA continues to lobby government and other sector influencers to ensure that the interests of the businesses and youth consumers are recognized as we move through the process of exiting the EU. We are continually monitoring feedback from our members and partners in the UK and overseas to ensure that the sector is fully recognized for the important economic contribution that it delivers each year.

Travel and Tour World: 2017 being declared the International Year for Sustainable Tourism by the UN, how do you think youth travellers can follow a sustainable tourism model?

Emma English: The youth travel sector fosters many long term sustainable relationships, and offers many socio economic benefits as youth travellers stimulate local economies, not just in the UK but globally. Many choose to stay with local families as a way to immerse themselves into the lifestyle of a destination; they spend in local shops and support local communities. This style of travel creates more tolerant and globally aware citizens.





Why need smart travel itinerary

What apparently looks as simple as choosing a destination and booking tickets and accommodations, travelling is most certainly not just these two. All those who make travelling look like a piece of cake have one secret — they all plan a detailed travel itinerary.

Why plan?

Maximize the available time

Travel itineraries are majorly about ensuring the best you can get in the given time. A travel itinerary most certainly includes travel time to numerous attractions with a leeway for unforeseen circumstances like weather conditions and traffic. These unforeseen pressures might affect the planned itinerary but still leaves more flexibility compared to those who don't have any.

Faster travel from one point to another

You might have the Google Map handy but that might not always be equivalent to the real time traffic and road guides. Get the travelling option clear before going to a certain attraction and also stay updated with the local traffic news.



Prioritising the travel needs Since it is not possible to visit all the attractions in the same day or for that matter in a single visit, an itinerary will help to accommodate the top choices for visitation. This is aided with a little help from the social media for selecting what you want to see and what you don't.

Less chance of missing out essentials

A travel itinerary must include the necessary essentials you will need when travelling. This is even more crucial when planning to travel multiple places. Apart from the absolutely necessary items, always keep emergency numbers such as hospitals, embassy and police stations handy.

Manage your expenditures

With a well-defined travel itinerary, you can estimate the cost of your travel beforehand. Knowing the expenditure helps to understand the budget of the entire trip easily.



Travel agents and travel itinerary

In terms of travel agents, the credit for itinerary is more as it can be developed as a legal document for it is the agreed document between the buyer and the seller. Also, as a tourism product is intangible and its ownership is non-transferable, the pre-consumption, post-consumption or transfer of the right to use the service is not allowed. With the itinerary in place, it can be used to solve these problems. Branding is another valuable thing possible by developing an itinerary by the travel agents. Since tourism products are intangible, itinerary is the only possible platter, which can serve the tourism deals in form of timetable, special features and events.

For a pre-travel consultation to be effective, it requires due consideration of the medical background of the traveller, the itinerary, duration of travel, travel style and planned activities during travel. Uncertainty about specific aspects of the travel itinerary might serve to compromise the effectiveness or pre-travel consultations.

It might not be possible to get a full-on accurate itinerary, as hassles are very subjective when it comes to travelling. Also, referring just to the social media, as most of the millennials love to do, is

definitely not a wise idea. Consult the brick and mortar agents to have about the pertinent travel information, specially for places where your are travelling alone or for the first time.



Try your luck...

The best gambling cities in the USA and the world around

Tourism is the national income of countries across the world and is a major indication of a progressive economy. Many governments have invested in building world-class gambling facilities to attract tourists and to encourage them to play. The desire for good life drives the tourists to hunt for entertainment; some of the best gambling games in the casinos are poker, blackjack, slot machines, sports betting, video poker and roulette that offer non-stop action. The benefits of casinos are increased employment, greater tax revenue for state and local government and growth in local retail sales.

Around the World

The world has several gambling havens to explore, with over-the-top and elaborate casinos and hundreds of games room which many tourists would like to try their luck in. TTW brings you the top five gambling cities in the world:



Singapore: With more than 250 poker rooms, Singapore has the most unique and technologically-advanced gambling cities. The gambling industry is new but blooms with the opening of Marina Bay Sands World Casino.



Monte Carlo, Monaco: It is a gambler's paradise, being a popular destination among the rich and the famous. The gaming culture is second to none and the famous James Bond film Casino Royale was shot in this gambling city.





San Jose, Costa Rica: With over 30 casinos, it is the most upcoming city for gambling. It boasts of amazing beaches and good weather. Serious gamblers can expect best value for dollar due to the low exchange rate.



Paris, France: Paris is one of the best cities to visit and gamble. However, casino-style gambling is forbidden within the city, but just a few miles north of the capital one can indulge in the Aviation Club de France and the Enghien Casino. The Enghien Casino has more than 40 tables, a poker room, 500 slot machines, spa and an 18-hole golf course.



Macau: Macau has surpassed Las Vegas as it takes the gambling experience to another level. It is a city that attracts the most gamblers and revenue. There are 33 world-class, advanced and elaborate casinos packed in 11-square miles.



America: Facts about gambling in America

- ⊕ Approximately \$125 billion in revenue is earned by Casinos each year and an average American loses \$400 per year to gambling.
- ⊕ Except for Utah and Hawaii gambling is legalized in every state. The state lotteries in 42 states, Puerto Rico and Washington DC were illegal for most of the 20th century. In 1964, New Hampshire- a state without an income tax reinstated a state lottery.
- ⊕ As per a study 27.1 percent of gamblers had spent over 5 percent of their gross family income monthly.



Las Vegas, Nevada: It is the best gambling city in America and the world. The casinos are known for poker rooms where professionals play for the high-limit tables. It is the most incredible place to gamble in the US as 15 of the world's 25 largest hotels are placed on the strip of Las Vegas.

Reno, Nevada: It was originally the centre of gambling in the states till the 20th century before Vegas took over. Also known as the Biggest Little City in the World, it includes the world famous Harrah's Reno, Silver Legacy and Peppermill Hotel Casino. The neon-lit casinos have thousands of slot machines and table games and is famous for their night life.



Atlantic City, New Jersey: The gambling capital of the east coast, the city has 13 world-class casinos with high-end games and machine. It rightly earned the nick name 'America's favourite playground'.



New Orleans, Louisiana: Famous for the riverboat casinos where people cruise down the Mississippi River while playing games, it was initially meant for river tours. It was the centre of American gambling in the 19th century and is considered one of the most popular gambling cities in the world today.

Palm Springs, California: Being one of the newest cities to gamble in, it has a small gambling resort offering casino entertainment from slot machines, table games to first class casino gambling. Currently there are five hotel casinos in the area and more are yet to come.



Gambling has seen innumerable participation by young people where risking gets something bigger. The chance of possibility to increase profit in a fast and easy way is quickly gripping millennial across the globe and is also forming an alternate source of entertainment.

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In today's market, there are wide range of cameras of different globally acclaimed companies like Nikon, Canon, Ricoh, GoPro, Panasonic, LG, Sony and DJI, available according to their function, technical specifications and imaging processing technology and applications like point and shoot, mirrorless, digital SLRS and action cameras. Here we bring you some of the cameras which are best for travelling and exploration.

LEICA D-LUX: LEICA D-LUX comes with incredibly fast lens and the best image process with an impressive sensitivity range of ISO 25600. It delivers the best quality pictures with natural colours from the variable zoom and telephoto lens, which is pertinent for random landscape, portrait and architecture shootings. Its automatic and manual modes and the high end resolution view finder, 4K video stabilisation, easy Wi-fi & NFC connection and classy accessories prove its versatility and user- friendly imaging technology.

Sony A9: This new launch in the full frame mirrorless phylum of Sony cameras comes handy and offers the best shots with unique CMOS Sensor technology that works best with the maximum shutter speed up to 1/32,000 second. Sony A9 includes the high-speed, blackout-free continuous shooting up to 20fps, 4K video recording, 60 AF/AE tracking calculations per second and 35mm full-frame stacked with 24.2-megapixel Exmor RS sensor that enables data processing speed up to 20X faster.





Best CAMERA For Travelling

Canon M100 : Canon's newest entry level, mirrorless lightweight camera with interchangeable lenses is designed with wireless features and 180 degree LCD screen. Good for selfies, Canon M100 has an easy-to-use interface that makes the use swift and captures the moment without any hassle. Dual Pixel AF system, EF-M and EF mount lenses via an optional adapter and easy sharing process make Canon M100 best choice for travel photography.



Go Pro HERO5 Black : While trotting the globe, it is the right time to have an action camera like Go Pro HERO5 Black. Equipped with waterproof 12 MP 4K video stabilisation technology, RAW WDR Photo, exposure control and GPS technology, Go Pro HERO5 Black offers a single press on the 2 inch LCD screen to go anywhere.

Probably the best action camera in range, it has flexible gears to wear and shoot whatever you may feel like. Hero5 Black has an amazing app that can easily transform the footage video into an awesome video.



Nikon D850: Nikon's High resolution full frame DSLR with 46 MP CMOS Sensor can take photographs with ISO 64 modes, which allow to tolerate more light in bright condition. Nikon D850 has SnapBridge full-time Bluetooth LE connection system with Wi-Fi and advanced time-lapse options that give a best 4K video when you move.



FUJIFILM X-T2: Simple to operate with little practice, FUJIFILM X-T2 has 24.3-megapixel, 23.6mm x 15.6mm (APS-C) X-Trans CMOS III with primary colour filter, mechanical dial core settings, Wi-Fi, electronic viewfinder with grid appearance, five-axis image stabilisation and 4K video, weather-sealed body, dual SD card slots and Vertical Power Booster Grip, which make this camera as the best choice for a globetrotter.

Canon Vixia Mini X: The latest camera of Canon Vixia Mini series, this small camcorder is the most excellent choice for one who wants to shoot high quality MP4 and AVCHD (60i) formats video. Canon Vixia Mini X is equipped with genuine Canon f/2.8 fisheye lens with 170 degree angle view for still and 160 degree for video with DIGIC DV 4 Image Processor that features more increased processing power and captures more light, for brighter and noise-free images in lowlight.

Ricoh Theta V: A perfect 360 degree high-end compact and slim spherical camera, Ricoh Theta V allows high resolution images equivalent to 14 MP, ranging its ISO with 4K/30 fps video shooting and having shutter speed 1/25000 seconds and 4 channel microphones that give a realistic experience, apt for travel.

PENTAX KP: PENTAX KP is a compact and light 24MP APS-C DSLR with stylish control larger than full frame. It allows to get best pictures in low light, and the interchangeable front grip system gives a classic look. This weather shield camera has easy 3 dial control 5 axis shake reduction with optional GPS system, providing best medium to take photos anywhere with Pixel Shift Resolution.

DJI OSMO : Take the shots without shake and the motion without blur with DJI OSMO, the latest addition in 360 degree angle reimagining movement with advanced stabilisation. It comes with 12 MP camera, that helps in taking time lapse images with the tripod free long exposure that helps to take photos in low light. DJI OSMO is specially engineered to fit in the palm and to control it with the tap of fingers on the smart phone as a LCD monitor. DJI OSMO offers the best images and videos with intelligent shooting modes.



Travel, capture and share give an ultimate happiness. So, when to buy a camera, at first determine the budget, how much will spend for.

Clicking photos during travelling is totally different from professional camera photography like wedding photography, candid photography, nature and landscape. There are so many camera options in the market, but you should be careful to judge the versatility and portability of the camera before making a buying decision.



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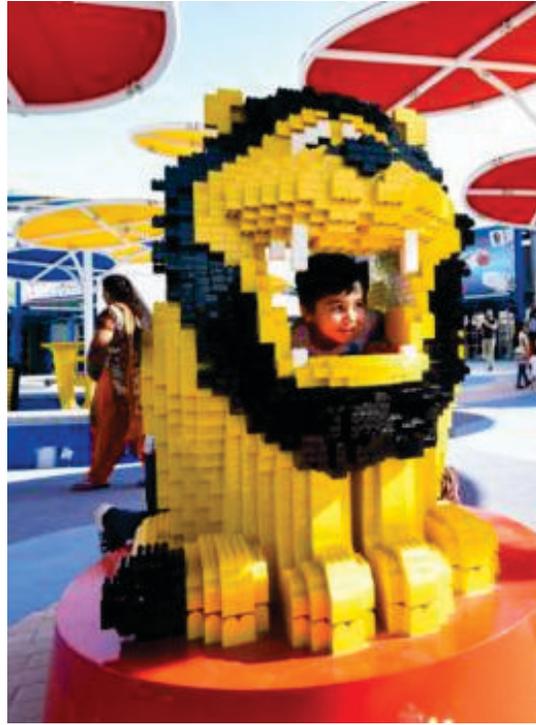
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Special Feature



9 FACTORY FLOORS In The World



For quite some time now, factory tours have started occupying an important place in the itinerary of many curious visitors worldwide. In your next destination, if you're interested to accompany your kids to some kind of different theme park, devoid of queuing up and sweltering heat, get a factory tour which you both will enjoy completely! Go behind the scenes of the factories famous for their iconic products as many of them open their doors to offer a glimpse of their inside world to visitors regularly. However, before chalking out such plan, take a look at their website and know about advance booking, time and other prerequisites. Today in this piece, we would take you through a virtual ride of some of the best factory tours across the globe:



For all Harley-Davidson fans, this tour will be an unforgettable experience! Passion forged in steel, enthusiasts can witness touring, softail, CVO and trike models and detailed guidance on their manufacturing components. They have two types of tour options – Steel toe tour and classic factory tour. For both the tours, two sessions are provided from Monday through Friday (morning and noon). For steel toe tour, an approximate two hours time is allowed and for classic, one hour.

Harley-Davidson Factory, York, PA, USA



Located in the famous Silicon Valley of California, this factory tour provides gizmos a peek inside the ultra-clean, highly mechanized chip factory. Spread across 10,000 sq feet area, this demonstrating and learning session allows children and adult to connect with technologies in an interactive way. It's opened Monday through Friday. Saturday has separate timings. They have student tours, field trips and group tours.

Intel Museum, Santa Clara, CA, USA



One of the historic factories, factory tour to this legendary perfume manufacturer will help you to unravel the world of perfume and various methods implied in its fabrication, starting right from the flower selection through packaging. Besides, you can visit museum's shop where you can buy these amazing perfumes at factory prices. Daily tours are being provided with no charge whatsoever.

Fragonard Perfume Museum, Grasse, France

BMW Car Factory, Munich, Germany

For all the aficionados of this classic and sophisticated car, the city of Munich provides three points of interests namely the BMW Museum, BMW World and BMW Plant, all at walking distances. Approximately, thirteen euro is the admission fee and opened Tuesday-Sunday.



For more than 175 years, Confiserie Sprungli and its exquisite chocolate truffles have spoiled their customers across the globe. A visit to the storefront and shop provides a deep insight of the company history. Besides, tasting the astounding collection of truffles and chocolates during the tour can take any chocolate fanatic to an ethereal world.

Confiserie Sprungli Zurich, Switzerland



Tiger Brewery Tour, Singapore

Get an in-depth idea on how beer is prepared through an interactive tour at Tiger Tavern. Here tourists are informed about the brewing process, are allowed to try their hands in pouring draught beer in packaging, limitless tasting of seven brews for 45 minutes and hotel pick up and drop.



It's a quaint local farm and factory providing daily tours to the visitors on cow milking, feeding and tasting the products. School kids often participate in a Q & A session and play games to give a deeper knowledge on processing and packaging of dairy products.

Maleny Dairies, Maleny, Queensland, Australia

LEGOLAND, Dubai

This fun-filled tour to the famous LEGOLAND factory in Dubai offers every family traveler to learn the way LEGO bricks are manufactured. Rent a stroller and wear your sunglasses to traverse this wide area. Every visitor in the factory gets a fresh LEGO brick as a souvenir from the casting line.



Instant Ramen Museum, Osaka, Japan

Visitors at Ramen Museum can get an overview of the history of instant noodles, along with attempting in the making process of chicken ramen in 90 minutes tour. In addition, visitors can prepare their own cup noodles by paying 300 yen with English audio guides for the research shack and cup noodle drama theatre!



To wind up, in your next visit to these destinations, do stop by in any of these factories known for their exemplary products. Moreover, check out their factory stores to grab some amazing deals! Also, during peak seasons, book at least a week before to avoid rush. Best of luck!

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BANGALORE: 21, 22, 23 JULY 2017

DELHI: 15, 16, 17 SEPTEMBER 2017

MUMBAI: 22, 23, 24 SEPTEMBER 2017

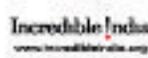
PUNE: 24, 25, 26 NOV 2017

HYDERABAD: 01, 02, 03 DEC 2017

KOCHI: 18, 19, 20 JAN 2018

KOLKATA: 23, 24, 25 FEB 2018

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Attending any festival means the celebration of ultimate holidays. Here is for you a list of fun-filled festivals and carnivals where you can burst your epinephrine with having a binge on the best contemporary music, fashion & fusion dance, sundry nouvelle cuisines and deep rooted folk arts. These fiestas mirror the gastronomic culture, artistic essences and religious gusto presents the colourful delight to the global folks.

WORLD FESTIVALS

1st
October,
2017

THE NEW ENGLAND CHOWDAFEST
— Place: Sherwood Island State Park (Westport) ,USA

A festival on the tranquil shore of Sherwood Island State Park and more than a chowder and soup, the New England Chowdafest will make to enjoy and judge unlimited food sampling from 40 award winning restaurants from all over New England, which will decide the best eatery of New England. Not only that, the participations will help to raise a fund to meet the hunger of half a million.



Melbourne International Arts Festival domains on the gala celebration of dance, music, theatre, circus, multimedia and visual arts, takes place in different parts of Melbourne like Federation Square, Collingwood, South Melbourne, South Yarra, Caulfield, Fitzroy. This fiesta acknowledges all the talents of the continent and the harmonizing the cultural diversity of the world as well.



MELBOURNE INTERNATIONAL ARTS FESTIVAL

Place: Melbourne, Australia

4-22

October 2017

AUSTIN CITY LIMITS MUSIC FESTIVAL

Place: Zilker Park, Austin, Texas, USA



Breakfast tacos, craft beer, outdoor recreations, live music, late night eats and parties- all are in Austin City Limits Music Festival, which is hosting in Zilker Metropolitan Park. Started its journey with pomp in 2002, this musical and food fête has its unique creative business from the artists of Texas that supports to grow in the music world, and also encourages the attendees to participate. Here the culinary carnival was modelled after the Jazz Fest of New Orleans, showering with diverse American and Italian foods, as Austin is a city with thriving food scene and the cocktail revolution cult that never sleeps.

06 -08
13- 15 Oct
2017

13-15

**OCTOBER
2017**

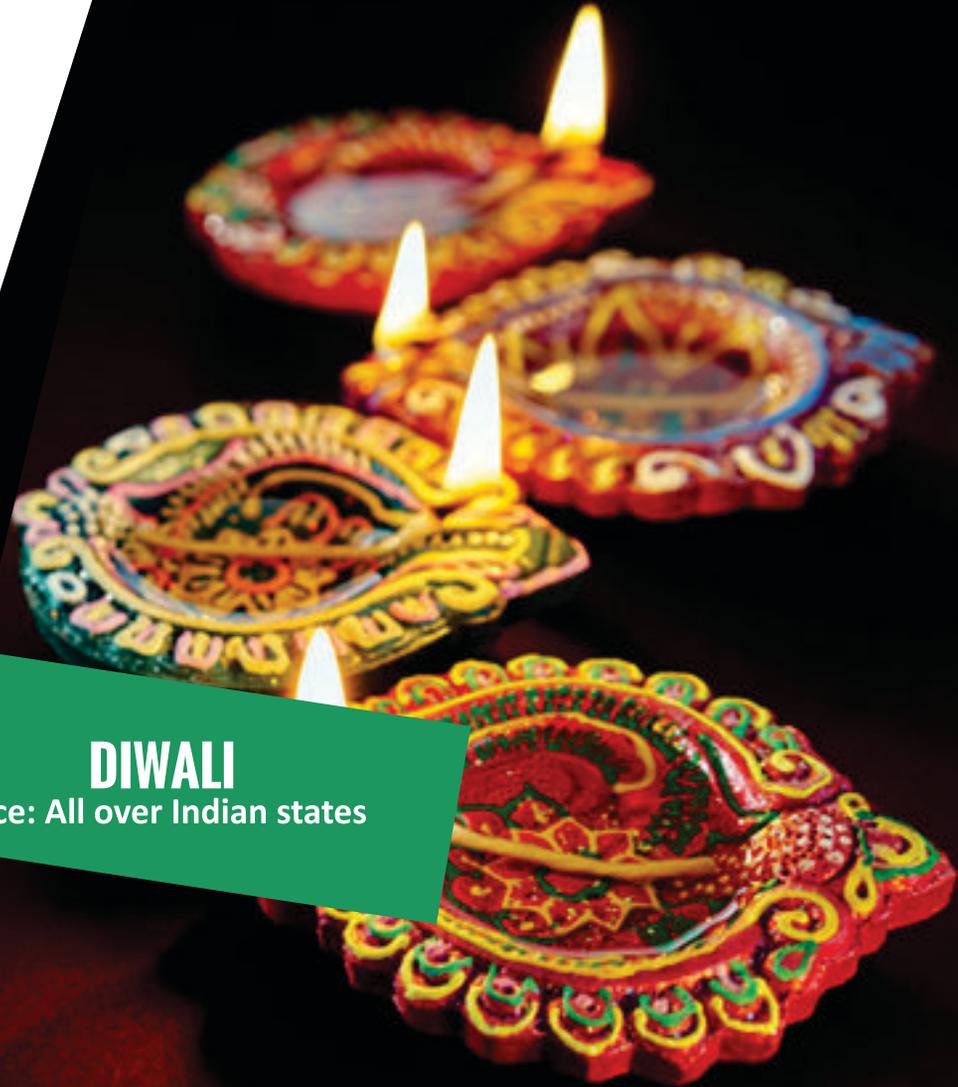
MOGA FESTIVAL

Place: Essaouira, Morocco

Morocco's most awaited fun-filled fiesta of digital arts and contemporary music, Moga Festival lure with the live-in electronic music with digital and circuitry technology, history of Essaouira with artistic melody of dance and theatre. Experiencing a musical muse on the shooting set of the famous American fantasy drama television series, Games of Thrones will be a treat which unfold its content for any musicacrit.



Diwali is widely celebrated with absolute grandeur and majestic religious enigma throughout Indian states with lights and colours, with the worship of Goddess Laskhmi. Diwali symbolizes the victory of the truth overcoming the spiritual darkness. The deep rooted Indian culture and the mythological significances enhance this festival of lights. Diwali comes with a philosophy to wipe out the darkness of the soul of every human with the galore luminance of sparkling beauty.



DIWALI

Place: All over Indian states

19-23

OCTOBER, 2017

**31st Oct- 2nd Nov
2017**

A popular Mexican celebration for the Hispanic community, Dia De Los Muertos is dedicated to the goddess Xochiquetzal of Aztec mythology, marking the procession to the underworld, now completely formed as a gala extravaganza embraced with skull culture, long colourful demonstrations of different ghost-themed eerie effigies, gathering of rendezbooze and shops packed with the sweets and the toy skulls, skeletons, dead and doomed coffins. As Mexico is rich in sugar production, sugar skull art reflects the artistic fabrications on the candy and the sweet with hued icing and glittery adornments.

DIA DE LOS MUERTOS (DAY OF THE DEAD)

Place: Mexico City, Mexico





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In a unique interaction with Travel And Tour World, Katrina Leung, Executive Director, who is spearheading ITB Asia and developing Messe Berlin's business in Asia. She shared her views on the scope of ITB Asia and the intense potential of the latest travel technologies and much more. ITB Asia is a leading travel trade show of the continent of Asia conducted annually in March in Germany. It attracts more than 110,000 trade visitors every year from 188 countries and regions. It is a renowned B2B trade show and convention for the travel industry. Currently, the show is in its 10th year and would be conducted at Marina Bay Sands. It is supported by the Singapore Exhibition & Convention Bureau.



Interview of Katrina Leung, Executive Director, Messe Berlin (Singapore)

Travel And Tour World: ITB Asia's 2017 theme focuses on artificial intelligence. How do you think artificial intelligence would impact luxury travel?

Katrina Leung: The potential of Artificial Intelligence (AI) within the luxury travel sphere is being unlocked, as we start to see an increasing impact on the industry. This means it is an important time for brands to start tapping into the

full potential of AI, utilizing the beneficial mechanics of AI for B2B and B2C relationships. Interestingly, Euromonitor International reported that 66% of consumers have access to a digital assistant such as 'Siri' on their smartphones,

FACE TO FACE

and 63% are comfortable with interacting with AI for research and booking travel. However, consumers are not using these digital assistants to their full capacity, indicating a gap in the market, especially for luxury travel.

The next year or so will allow the relationship and trust between consumers and AI to develop and strengthen, before impacting luxury travel in terms of research, decision making and increased bookings. Whilst this is being established, AI will need to provide a sophisticated enough experience to give luxury consumers a seamless exchange. Chatbots and voice-activated assistants are already helping airlines and online travel agencies handle

some of the simpler customer transactions such as bookings and boarding passes so that human agents can have more time and focus on more complex interactions, whilst voice-activated assistants can offer hotel search and make bookings.

The user can enjoy a more customized experience throughout the travel cycle (from research to bookings to post-trip feedback) as AI develops and increasingly caters to the needs of consumers, but automated data collection and usage are crucial to its continuous improvement and ultimate success.

Travel And Tour World: What are your initiatives to ensure ITB Asia continues to shine as a premier travel trade show as it has always been so far?

Katrina Leung: Having developed and consistently improved on the show over the past decade, we are pleased to announce our strongest line-up of exhibitors and speakers, with an extensive programme of key presentations by the industry's most notable personnel. We have a very strong buyers' base from corporate, leisure and MICE through key partnerships with industry leaders and our buyer programme partners. In addition, by ensuring that we also deliver to the needs of our exhibitors, we can absolutely guarantee the best quality of buyers and provide a 1:1 ratio between exhibitors and buyers.

In line with our focus on the future of travel as well as the travel technology sector, we are implementing new digital initiatives this year. Our mobile application is one of them, and this year will be the first time where visitors will have the opportunity to schedule business appointments with our exhibitors. Likewise, exhibitors can now access participants at all levels including visitors and media to set up pre-scheduled appointments too. This will go a long way to help create a more seamless and productive trade show experience at ITB Asia 2017, and help cement our position as a premier travel trade show.

Travel And Tour World: Can you enlighten us about any new collaborations of ITB Asia for this year?

Katrina Leung: We are very proud to be celebrating the 10th edition of ITB Asia in 2017. To reflect the strong support by corporate participants at ITB Asia, we will launch our inaugural Corporate Day on 26 October 2017, with confirmed partners such as the Global Business Travel Association (GBTA), Egencia, Corporate Travel Management, UOB Travel and Airbnb who will deliver presentations and workshops on the corporate sector at ITB Asia. In addition, we have forged new partnerships with partners including United Networks of International Corporate Events Organisers (UNICEO) and UOB Travel. They have recommended buyers for ITB Asia 2017 and would also be delivering key insights during their conference sessions. We are also seeing increased involvement of exhibitors this year, with 90% of recommended buyers targeted to attend ITB Asia 2017. As a result, we are enjoying

successful buyer programme partnerships this year, with new buyer partners such as National Association of Independent Travel Agencies (NAITAS), Malaysian Association of Tour and Travel Agents (MATTA) and Korea Tourism Organisation. Following the success and launch in 2016, MICE Day will return for the second edition in 2017 on 25 October 2017. Confirmed partners include American Express, Incentive Conference and Event Society Asia Pacific (ICESAP), International SOS, Meetings Professional International (MPI), The Philippine Association of Convention/Exhibition Organizers and Suppliers, Inc. (PACEOS), Society for Incentive Travel Excellence (SITE), and the United Networks of International Corporate Events Organisers (UNICEO).

Travel And Tour World: The tourism scenario of the Asia-Pacific region is witnessing a positive growth outlook this year. Kindly comment.

Katrina Leung: Tourism in the APAC region is the strongest in the world, and in its largest economies the forecast remains strong, benefiting and bolstering other economies in Asia. According to a report conducted by Mastercard, tourism made up 8.5% of Asia Pacific's GDP and 8.7% of its total employment last year. This translates to US\$2.06 trillion and 156.6 million jobs in 2016, making Asia Pacific's tourism industry the largest in the world by GDP contribution and employment. The World Travel Trends report wrote that 'Asia was once again the world's growth driver with a dynamic 11%

increase in outbound trips, with very strong performances by China (+18%) and the Republic of Korea (+11%).' The biggest growth driver is China, and it will indeed continue to be. The positive growth this year is seen particularly in the 'Greater Mekong sub-region' as it emerges as a popular new tourism destination in Asia. It is important to note the key drivers that are enabling this dynamic growth; the dramatic increase in low-cost flights in South-East Asia, the rise of Asian intra-regional travel and travelers looking for authentic experiences with local cultures.

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Travel And Tour World: Please comment on the fresh travel trends that most millennial look forward to, for instance the rise of Airbnbs.

Katrina Leung: Last year, Airbnb sold more than 79 million bookings, up from 40 million in the previous year. We've seen that millennials are obsessive over the value for money, local immersion and ease of using the website or app, especially with last minute bookings. Using the slogan 'Don't go there. Live there', each millennial can feel that they are having an authentic and 'true' experience. Keeping this in mind, there has been a shift from expensive things in travel, to exclusive experiences as these are what millennials believe to provide personalized fulfillment. This is another key element which millennials look for – the autonomy and ability to customize their experience to be unique to themselves. Taking it one step further, millennial travelers not only seek this type of experiences, but they want these experiences to be shareable too. With the Instagram generation, it is often about attaining that perfect photo while on holiday, and being able to share it with their family and friends online.

We see hotel groups taking note of this trend which is predicated on the notion of connectivity. Frasers Hospitality, for example, launched 'Capri by Frasers' in 2012 for millennials who look for great value and seamless connectivity. Guests can make new social connections during their stay through various shared spaces, featuring game consoles, a Mercedes Benz simulator and an interactive

Laundromat. This will meet the millennials' interest in making social and emotional connections in their experience of a new place. Even boutique hotel chains are paving the way forward with the latest digital infrastructure to align with this group of tech-savvy millennials. Aloft Hotels by Starwood Hotels and Resorts recently launching a robotic bell-hop service and are piloting an 'emoji' room-service menu in North America and England. Similar to Airbnb, a global brand like Uber for example, provides familiarity and trust in a foreign country. This is feeding into a popular travel trend amongst millennials as it is active in 84 countries and across 724 cities. While key brands may appear to lead travel trends as opposed to changing concepts of travel, the term 'bleisure' has certainly gained momentum too as increased globalisation now allows people the flexibility to work remotely from anywhere in the world.

In support of this, we have several conference partners at ITB Asia 2017 including GfK, Tripfez and Have Halal, Will Travel who will be sharing more insights on marketing brands and services to millennials, and the untapped opportunities.

Travel And Tour World: Muslim millennial travel report is to be launched at ITB Asia. Your views please, on the same.

Katrina Leung: Indeed, Mastercard and CrescentRating are launching a new Muslim millennial travel report focusing on the rise of young Muslim travelers at the Halal-In-Travel Summit. This is a multi-billion dollar travel market, and is projected to reach US\$220 billion by 2020. As a fascinating area of the travel market, now is an interesting time to follow the latest Muslim travel trends, how social media influencers allow young

Muslim travelers engage with travel brands, and understand the challenges that are emerging within the Muslim travel market. I believe that insights from this report, as well as the presentations and discussions by partners such as Tripfez and Have Halal, Will Travel, would be extremely beneficial to hoteliers, National Tourism Boards and travel agents as they look at how to leverage and tap on this growing market.

Travel And Tour World: How do you expect ITB Asia 2017 to turn out, since it has already been fully booked?

Katrina Leung: With tickets in high demand and the exhibitor event fully booked, the prospects for ITB Asia's tenth year is more positive than ever before. ITB Asia 2017 has completely sold out ahead of our milestone show this October, attributed to a tremendous surge in booth bookings from the global market. We expect a great experience for all our visitors as ITB Asia 2017 will feature many firsts, including hosting Brazil's Rio Convention and Visitor Bureau, the Moscow City Government, Promote Iceland, as well as an African Pavilion, among many others. In addition, our rich and diverse conference programme will feature influential and exciting speakers who will share on the most current and pressing topics in the industry today.



CEMS Beijing International Travel Mart (BITM)



When : November 16th – 18th 2017

Where : China National Convention Center (CNCC) in Beijing, China

The premiere CEMS Beijing International Travel Mart (BITM) 2017 will be held at China National Convention Center (CNCC) in Beijing, China from November 16th – 18th 2017. The three-day event, open to trade visitors on the first two days and to public visitors on the last day will feature over 400 international exhibitors from over 60 countries.

In addition, the event is expected to attract some 400 local and international buyers and is projected to attract 10,000 public visitors as well as 6,000 trade visitors from the MICE, OTAs, Travel Agents, Corporates and Trade Associations. They are expecting to showcase countries such as Africa, Belgrade, Dominican Republic, Morocco, Sri Lanka, Sudan and many more.

Beijing, the capital of China, is the world's third most populous city and is ranked second to Shanghai in China's outbound generating markets for year 2016. The UNTWO has predicted that 200 million Chinese will travel out of the country by 2020, spending US\$422 billion.

Edward Liu, Group Managing Director of Conference & Exhibition Management Services (CEMS) mentioned that a globalized one-stop sourcing

platform is vital for stake holders within the tourism industry to effectively reach out to the Chinese travel market.

To generate awareness for the exhibition and forums, CEMS would be running pre-event roadshows in various cities and regions within China. Participating exhibitors would be invited to join the pre-event publicity campaigns to attract buyers prior to the event.

Exhibitors could also look forward to enriched business matchings through one-on-one meeting interaction technology to maximize the efficiency of their pre-scheduled appointments with the preferred Chinese and international buyers.

For the record, CEMS is the founder of Beijing International Travel Expo (BITE) series in Beijing, China and is accountable for over 13 years of continued success in the tourism exhibition.

Cumulatively, CEMS has a track record of 25 successful professional international tourism exhibitions such as BITE, CGITE, XSPRITE, and CITE, with participants from across 80 countries over the last 15 years.

5th Chengdu International Tourism Expo



When : November 30th to December - 2nd 2017
Where : Chengdu Century International Convention & Exhibition Center in Chengdu, China

The 5th Chengdu International Tourism Expo (CITE 2017) will be held at the Chengdu Century International Convention & Exhibition Center in Chengdu, China from November 30th to December - 2nd 2017. The three-day event will be open to trade visitors on the first two days and public visitors on the last day.

CITE 2017 is supported by the Tourism Administration of Sichuan Province, Sichuan Provincial Tourism Association, the Chengdu Municipal Tourism Administration, and the Chengdu Municipal Bureau of Exposition.

Since its inception in 2012, CITE has become a globalized, diversified, influential event and it is being regarded by the industry professionals as one of the leading tourism trade shows in Western China.

With a gross area of 10,000m², the 2017 edition has a projection of over 400 international exhibitors from over 40 countries such as Africa, Egypt, Morocco, Sri Lanka, Turkey, Japan and India and 400 international and local hosted buyers. The exhibition aims to welcome some 6,000 trade visitors from the travel and tourism industry and media and 10,000 public visitors on the last day of the event.

Edward Liu, Group Managing Director of Conference & Exhibition Management Services (CEMS) also said that China's ever-growing outbound travel and tourism market is becoming increasingly diverse and dynamic. The ever-increasing appetites of Chinese travellers are also becoming more sophisticated. Hence, the importance of having a one-stop sourcing marketplace is vital for tourism professionals and business leaders to gather and showcase their brands, destinations, products and services to more quality buyers and visitors.

The 5th edition of CITE has evolved from the traditional exhibitions and has made significant enhancements to create a more strategic networking and business platform catering to the dynamic tourism market in China.

One of the anchor highlights will be a pre-event promotional roadshows in various cities in the northern, central and western regions of China. Through these roadshows, the exhibitors would be provided with more opportunities to present and promote themselves to their target buyers prior to the event.

Serviced Apartment Summit MEA

When : November 12th – 13th, 2017
Where : Dubai , UAE

Now in its third year, Serviced Apartment Summit MEA is evolving to reflect the rapid pace of change in one of the world's most vibrant and fascinating hospitality markets.

The Middle East and Africa regions continue to actively broaden their tourism and hospitality accommodation offerings to address an increasingly diverse and more sophisticated traveller requirement - these range from 6-star hotels, luxury branded residences to short term rental accommodation options.

In just 2 years, the event has become firmly established as a key date in the calendar along with industry support and an impressive speaker list. The conference and exhibition is the first to focus exclusively on the serviced apartment, extended stay, branded residence, holiday home and short-term rentals.

The timing is most definitely right for tourism and hospitality leaders to meet at the Serviced Apartment Summit MEA to share knowledge and do business along with the range of industry suppliers to drive the sector forward.



The Summit agenda reflects the very latest trends affecting delegates, such as the short-term rental phenomenon and how traditional residences and apartments can co-exist and thrive alongside it, as well as the ever-present topics that form the bedrock of the industry: finance and investment, design, legal, branding, digital, sales and marketing, distribution and more.

It will be difficult to find a better opportunity to meet so many key players from the MEA serviced apartment industry, and just like the sector itself, the Summit is getting bigger and better each year.

Hotel Management Indonesia Summit 2017



When : November 16th, 2017

Where : Jakarta , Indonesia

After two years of hiatus, Hotel Management Indonesia Summit 2017(HMI) will return to Jakarta on 16 Nov 2017, the one day closed-door summit will be held at the Mandarin Oriental Jakarta as it addresses the next phase on all things operational and management in the country.

In the past few years, Indonesia has seen a tremendous rise in hotel supply, resulting in increased competition and below target financial performances.

While this growth has provided local hoteliers exciting career opportunities, the bolstered room inventory has taken a toll on the countries' hotel performances.

With demand growth lagging behind supply growth, plus high inflation, and staff turnover, hoteliers need to redouble the efforts to diving financial results.

HMI Summit provides just the platform to facilitate the next phase of growth for hoteliers in the country.

A dedicated platform when peer-to-peer sharing is encouraged, HMI provides you the perfect opportunities to exchange insights, experiences and best practices with leading hoteliers and subject matter experts.

With the aim to “Inspire Viable Strategies to Boost

Revenue and Profit for Vibrant Hoteliers,” HMI gathers senior hoteliers to discuss everything operational/management in order to solidify a brighter future for Indonesia's hotel industry.

Some featured topics include:

- Consumer Trends Shaping the Future of Travel
- Boosting Profitability Through Rate Growth and Cost Control
- Modifying Work Processes to Boost Productivity and Efficiency
- Managing Performance Expectations in Adjustment Periods
- Investigating the Successful Future F&B Concepts and Marketing Efforts
- And many, many more!

With a focus on operations, HMI services C-suite executives, VPs, GMs, Financial Controllers, and executive committee members in the hotel industry. Essential topics that will be featured include consumer trends, revenue management, innovation, and staff retention and development.

WORLD MICE DAY



When : October 25th – 27th, 2017

Where : Qingdao, China

World MICE Day is an initiative of the Qingdao Government and CCPIT-Qingdao Sub Council, BIT Congress Inc. The 1st World MICE Day is scheduled for 25-27 October 2017 at Qingdao district in China. The theme chosen for the maiden edition 2017 is Boosting Silk Road Meeting Industry. At the three-day extravaganza, 400 domestic and overseas hosted buyers and over 2,000 visitors plan to check-in at the expo, with 150-200 sellers and exhibitors waiting to grab the chunk of MICE business they bring along.

Qingdao, is a major tourism attraction in north of China. The destination is also a major seaport and industrial center for China. Destination Qingdao has been aggressive when it comes to MICE and continues to attract MICE visitors. The city is blessed with abundant of tourism highlight attractions, along with great climatic conditions, making it a great place for MICE.

Qingdao, as many are aware is home to the world's longest sea bridge, the Jiaozhou Bay Bridge, offering the major connectivity link for economic growth. The destination is also well-known for the second largest brewery in China – the Tsingtao Brewery.

The event will be the converging point for professionals from the MICE Industry, exhibitors will put their best foot forward in terms of MICE offerings at the destination, B2B business meetings and networking sessions will emphasize on relationship building, suppliers will make key contacts with the probable, visitors will gain from the parallel educational sessions and conference forums about the latest the MICE industry offers technologies on display will be an eye-opener for many, the unique module of training sessions will help all professionals, who are a part of the event.

During the three-day show, one can be a part of 6 forums – the Keynote Forum for government representatives, MICE Industry Forum for PXOs, MICE Organization Forum, MICE Partnership Forum, Technology and Innovation Forum and the Pre-Scheduled Appointments / Training Courses.

For Trade Registration, Exhibiting at the expo, Hosted Buyers Program and Media, visit World MICE Day 2017 BIT Congress Inc.

Wuhan International Tourism Expo 2017



When : November 23rd – 24th, 2017
Where : Eurasia Convention International Hotel, China

Wuhan International Tourism Expo (WITE) 2017 - the first dedicated international tourism expo – will be held at the Eurasia Convention International Hotel from November 23rd – 24th 2017. The two-day event, open to trade visitors will be the vital catalyst for further development in the tourism market in central China.

Sri Lanka is the Country Partner for WITE 2017 and are expected to receive good representation from the Sri Lankan tourism industry showcasing the best of this paradise island.

WITE 2017 is expected to attract over 2,000 trade visitors from Clubs and Resorts, Corporates, MICE, OTAs, Trade Associations and Travel Agents. Close to 400 hosted buyers are expected and will largely come from the Hubei Province as well as the surrounding provinces of Hunan, Jiangxi, Anhui etc.

Wuhan, also known as “Chicago of China” due to its significant role in domestic transportation, is fast developing into an international aviation hub in Central China under the Chinese government plans to bring the air transport sector up to speed. Thus, any new reform policies will be first trialled in Wuhan

before rolling out nationwide.

Wuhan Tianhe International Airport is currently serving air routes to 45 international and 66 domestic cities. From January to April 2017, the airport alone had handled 7,598,800 passengers. With the opening of more new air routes and flight frequencies, this two-runways airport is targeted to handle some 36 million passengers by the year 2020 and 70 million passengers by 2030.

Edward Liu, Group Managing Director of Conference & Exhibition Management Services (CEMS) declared that Wuhan is one of the fastest growing outbound tourism markets and it ranked ninth in China's outbound generating market in 2016.

Exhibitors and registered buyers can look forward to an enhanced business matching experience through comprehensive one-on-one meetings interaction technology to efficiently schedule and conduct meetings online.

SHOW REVIEW

When :

7 – 9 September

Where :

Saigon Exhibition and Convention Center, Ho Chi Minh City, Vietnam



ITE HCMC

ITE HCMC (the International Travel Expo Ho Chi Minh City), the Greater Mekong subregion's largest and most established international travel event, concluded its 13th annual event in Ho Chi Minh City, Vietnam on 9 September. A total of 5,282 meetings were conducted between the buyers and sellers during the three-day event, a 45 percent increase from last year, reaffirming the importance of the event as the key bridge in the tourism industry for both inbound and outbound markets in Vietnam and the region.

Endorsed by the Ministry of Culture, Sports & Tourism, Vietnam, and the Ho Chi Minh City People's Committee, and organised by the Vietnam National Administration of Tourism, Ho Chi Minh City Department of Tourism, Informa Exhibitions, and the Vietnam Trade Fair & Advertising Joint Stock, ITE HCMC 2017 continued to be the leading travel trade event for the international and local travel businesses, creating unparalleled networking opportunities for them to keep up with the travel trends and establish connections with new business partners, further boosting the tourism potential of the country and the ASEAN region.

INCREASED PARTICIPATION FROM INTERNATIONAL AND LOCAL MARKETS

The strong support from key exhibitors and new companies internationally and locally has pushed ITE HCMC 2017 to new heights and further promoted the country's tourism opportunities. ITE HCMC 2017 showcased the strong participation of 300 international and local travel companies, including international promotion agencies from Cambodia, China, India, Japan, Korea, Laos, Myanmar, Taiwan, Thailand, and Turkey.



THE HIGHLIGHTED ANNUAL HOSTED BUYERS & MEDIA

PROGRAMME

ITE HCMC 2017 focused on presenting the international and centralised platform for the international and local businesses to further promote the region's tourism. The event this year hosted 305 international buyers from 40 countries and territories, and 40 international media from prominent travel, lifestyle, tourism, and broadcast platforms, as well as award-winning travel bloggers and digital influencers with a strong following on social media.

5,282 business meetings were conducted between the international and local hosted buyers and sellers, a 45 percent increase over 2016. The meetings presented vast opportunities for both inbound and outbound businesses. This is of importance in the context of Vietnam's tourism where the country welcomed more than one million international visitors in August 2017 alone – an increase of 35.1 percent compared to 2016.

Besides the pre-scheduled business meetings, the international buyers were invited to the seminars led by international and local tourism experts, with topics on 'How to Develop MICE Tourism in Ho Chi Minh City' and 'How to Attract More Chinese and Malaysian Tourists to Ho Chi Minh City'. The hosted buyers and media also experienced different field trips to famous tourist destinations in Vietnam including the Can Gio Mangrove Forest, eco- tourism in Can Tho City and Da Lat.

GALA DINNER & OPENING CEREMONY

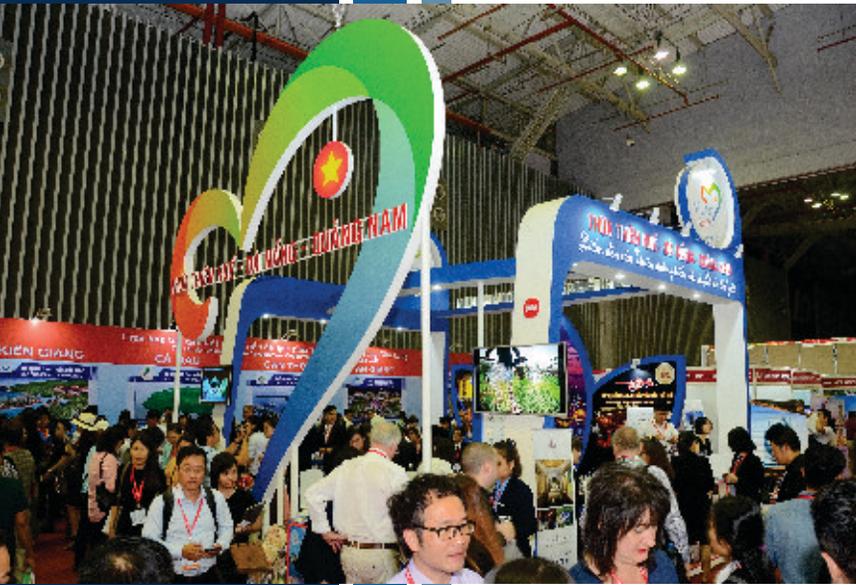
The Gala Dinner, themed 'Vietnam Night', was one of the first in a series of activities of ITE HCMC 2017. Taking place on September 6, the Gala Dinner was attended by government officials from Cambodia, Laos, Myanmar, Thailand, Vietnam, Italy together with the sponsors, partners, hosted buyers, sellers, and media.

The opening of the 13th ITE HCMC was graced by HE. Mr Nguyen Ngoc Thien, Minister of Culture, Sports and Tourism of Vietnam, HE. Mr Nguyen Thanh Phong, Chairman of Ho Chi Minh City People's Committee together with other government officials from Cambodia, Laos, Myanmar, Thailand and Italy on 7 September 2017 at the Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City, Vietnam.



HIGH RANKING OFFICIALS MEETINGS AT ITE HCMC 2017

ITE HCMC 2017 hosted different important multilateral meetings, attended by high ranking dignitaries from the ACMECS countries and Italy, to promote the cooperation and development of the tourism sector among the countries, including, the 4th CLMV Tourism Ministerial Conference, the 3rd ACMECS Tourism Ministerial Conference, and the Vietnam – Italy Tourism Forum.



ITE HCMC 2017 AWARDS

This year, ITE HCMC proudly presented new ITE Awards to recognise the outstanding exhibiting participants and partners for their exemplary and long term support and contributions, including three award categories – ITE Best Booth Design Award, ITE Exhibitor Recognition Award, and ITE Partner Recognition Award.



14TH ITE HCMC ON 6 – 8 SEPTEMBER 2018

ITE HCMC will return for its 14th edition on 6 – 8 September 2018 at the Saigon Exhibition & Convention Center, Ho Chi Minh, Vietnam, featuring more international and local travel companies, promising a better tourism market mix to the event.

AIRPORT MODERNIZATION SUMMIT

When :
August 23–24 2017

Where :
Bangalore, India



Traicon are proud to announce the success story of the Airport Modernization Summit 2017 was hosted at the Sterlings Mac Hotel on August 23rd and 24th 2017.

The Airport Modernization Summit was inaugurated by their esteemed Guests of Honor Shri. S. Machendranathan - Chairman, Airports Economic Regulatory Authority of India (AERA), Dr. C. G. Krishnadas Nair - Hony. President Society of Indian Aerospace Technologies & Industries, India (SIATI), PulakSen - Founder Secretary General, MRO Association of India / Head - Aerospace & Defence India.

The event featured an array of presentations by leading experts from across the Indian Aviation Sector which was a great learning experience for the entire delegation which comprised of over 200 attendees. The objective of the event was to develop a program that would help modernize the entire Indian Aviation Sector and was indeed the first of its kind. This two day summit covered topics related to government policies, regulations development of new airports, modernizing the existing infrastructure, implementation of smart airport technology and how to create a sustainable business model. Many questions were raised and answered by the panel of experts and will in fact be soon creating a forum where the aviation sector can share their views, express their opinions and get answers to their queries from the relevant experts and government authorities.

Triacon indeed will be hosting the second edition of the Airport Modernization Summit in the first quarter of 2018 and will be looking forward to having the entire Indian Aviation Sector Support and Actively Participate in this initiative.

John Sebastian, who is the International Marketing Specialist at TraiCon Events Pvt Ltd also informed that the summit provided a seamless platform for all the airport directors , owners, operators and airport technology providers across India, addressing opportunities and challenges related to aviation sector.

HOTEL MANAGEMENT ASIA SUMMIT AND HOTEL TECH CONFERENCE 2017

When :
September 7th 2017
Where :
The Mira Hong Kong



The Hotel Management Asia Summit and Hotel Technology Conference 2017, presented by HOTEL MANAGEMENT and Questex Hospitality Group, concluded on 7 Sep 2017 after welcoming over 25 international speakers and over 100 delegates at The Mira Hong Kong.

Themed, “Convergence of Hotel Management and Technology in This Disruptive Era,” the closed-door forum provided delegates and speakers alike to further discuss what the future trends are, latest innovations and what senior management are thinking about because of today's competition.

Sanbot Robots, an intelligent, humanoid service robot developed by QIHAN Technology, kicked off the Summit with a dance group.

Acacia Leroy, Asia Pacific Trend Strategist, followed suit with the topic “Consumer Trends Shaping the Future of Travel”

From start to finish, four interactive panel discussions gathered veteran hoteliers and hotel IT leaders, where they shared subject-matters in various fields. The key topics of these thought-provoking sessions included Envisioning the future of guest experience, Leveraging future-looking demand intelligence to drive better revenue and stronger competitive position, Boosting profitability through technology while maintaining quality and consistency, Next generation guest experiences and modernizing recruitment processes to ensure productivity and service quality.

Peter Chiu, VP, Project/ Hotel General Manager, Regal Riverside Hotel said that it was the first time for him to be at the conference and he found it to be very useful because he feels that new management is in everyone's mind. And he also mentioned that he would like to keep up with what is going on in the industry. One thing he wanted to look at , is the robotic technology that is upcoming. He believes that hoteliers like him, should know what their customers want but not what they think they want so that its gives them a insights on.

THINC INDONESIA

When :
September 6-7 2017

Where :
Sofitel Bali Nusa
Dua Beach Resort,
Indonesia



Hosted by HVS, the world's leading hospitality consulting firm, the 5th edition of Tourism, Hotel Investment & Networking Conference (THINC) Indonesia, Which took place on September 6th & 7th 2017 at the Sofitel Bali Nusa Dua Beach Resort, concluded on a high note.

A two-day conference dedicated to the hospitality industry, THINC Indonesia is a one-of-a-kind hospitality event in Indonesia, providing a platform to deliberate on the development and direction of the hotel and tourism industry in the region, exchange strategic thoughts, vision and best practices and discuss significant trends prevailing in the industry. Co-Hosted by Hotelivate, the Ministry of Tourism, Republic of Indonesia and the Indonesia Investment Coordinating Board (BKPM), the conference brought together close to 180 industry stakeholders, business leaders and key decision-makers from across 14 nations.

The program featured a series of master classes and keynotes by subject-matter experts, interviews and thought-provoking discussions with industry stalwarts and a number of engaging panel discussions. Notable speakers at this year's event included prominent industry leaders such as :

- Chairul Tanjung, Chairman, CT Corp
- John Flood, President & CEO, Archipelago International
- Michael Issenberg, Chairman & CEO - APAC, AccorHotels
- Nicholas Clayton, CEO, Capella Hotel Group Asia
- Olivier Chavy, President & CEO, Mövenpick Hotels & Resorts
- Rajeev Menon, COO - APAC (ex. Greater China), Marriott International
- Steven Pan, Chairman, Regent Hotels Group

To name a few who discussed the latest developments and markets in the region and shared their valuable insights on the tourism and hotel industry in Indonesia and the larger SE Asian region.

Furthermore, the conference allowed ample scope of networking over the two days, wherein participants had the opportunity to meet influential decision makers and make deals in a collaborative atmosphere. An interesting highlight of this year's conference was the 'Pub Crawl' on Day 1 that was followed by evening cocktails at the stunning Above Eleven rooftop bar at Mövenpick Resort & Spa Jimbaran Bali and a closing dinner at the newly opened HotelIndigo Bali Seminyak Beach on the second day.

Since its inception, THINC Indonesia has consistently delivered unparalleled value to all industry stakeholders. Dedicated to the tourism and hospitality sector, the conference brings the most relevant subject matter, key issues and latest industry trends that shape and transform the future of hospitality businesses.

The THINC Indonesia Organizing Committee expresses its heartfelt gratitude to all sponsors, partners, speakers and delegates for their valued support and for contributing towards an immensely successful 2017 event and looks forward to welcoming everyone at the next edition of the conference.



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OTM is India's biggest travel trade show on the basis of number of participants, visitors and rented area. It is held every year in February, in Mumbai, the largest source market of Domestic and Outbound tourists. This is in addition to the **TTF Mumbai** in pre-diwali high season in September.

More than 2,500 Exhibitors from 80 Countries and 36 Indian States / Union Territories have participated in our **TTF** and **OTM** branded shows, making us the leading travel trade show organisers, with about 50% market share.



TTF is one of the most successful tourism promotion platforms bringing together all stakeholders of India tourism under one roof to realise the true potential of domestic tourists.

Ganpatsinh Vasava
 Tourism Minister of Gujarat



TTF has evolved over the years with improved networking facilities. Under a single roof, one can explore a wide range of travel opportunities and get updated on the latest developments and trends in tourism.

Saraya Homchuen
 Director - Mumbai Office, Tourism Authority of Thailand



TTF as a show is very well organised and has a mix of both domestic and international players. I was quite surprised to see the huge turnout of people at TTF, especially the travel companies.

Vasundhara Gupta
 Sales Manager - Corporate & Trade, Costa Cruises



TTF is a great opportunity for us to market our airline to the customers. The response that we got at the show was more than what we expected.

Tejpreet Singh
 Manager - Passenger Sales & Marketing, Korean Air



Schedule

2017

TTF Kolkata	: 7, 8, 9 July
TTF Hyderabad	: 14, 15 July
TTF Ahmedabad	: 1, 2, 3 Sept
TTF Surat	: 8, 9, 10 Sept
TTF Mumbai	: 15, 16, 17 Sept
TTF Pune	: 22, 23, 24 Sept
BLTM Gurgaon	: 26, 27 Oct

2018

OTM Mumbai	: 18, 19, 20 Jan
TTF Chennai	: 16, 17, 18 Feb
TTF Bengaluru	: 23, 24, 25 Feb
TTF New Delhi	: 7, 8 April

* Co-located with BLTM South India

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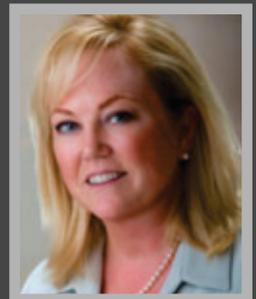
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NEW FACES

Christine Roberts is the new executive director of MPI

Meeting Professionals International has appointed Christine Roberts as the new executive director. Roberts will be responsible for providing the strategic financial goals of the company. She would be directing the various fundraising and operational activities and also manage the daily operations for this foundation. Christine Roberts has more than 25 years of familiarity in the hospitality, meeting and event industries across the world. She is a current member of MPI and previously served as president of the MPI South Florida Chapter. As Executive Director, Christine Roberts will work closely with Temple to execute the strategic business plans which will be approved by the MPI Foundation Global Board of Trustees and regional councils, while managing the day to day operations of the foundation.



Tourism Minister of South Africa appointed as Deputy Chairperson of CAF



Tokozile Xasa, South Africa's Tourism Minister was chosen as one of the deputy chairperson of the Regional Commission for Africa for 2 years term. The election of the Tourism Minister was held on 22nd general Assembly of United Nations World Tourism Organisation (UNWTO) in China last week. It was held from 11 to 16 September 2017. There in the meeting discussed on the possibility of tourism promotions of different countries, but also the tourism and its business culture.

Mana Mohamed Saeed Al Mulla named for Chief Group Service Officer of Etihad



Etihad Aviation Group, one of the diversified aviation companies has announced the appointment of Mana Mohamed Saeed Al Mulla as the chief group service officer. He will be in charge to take care of the supporting functions like IT services, procurement and supply management, property and facility management. Mana Mohamed Saeed Al Mulla was earlier with the Khalifa Industrial Zone as the chief executive from 2015. Mana Mohamed Saeed Al Mulla is a well-known business leader in the Middle East Asia and has a wide network of business relationships with major firms and business communities across the UAE.

Wendy Missenden joins Collette as UK marketing manager



European tour operator Collette has appointed Wendy Missenden in a newly-created role of UK marketing manager. Missenden joins from TravelCube, another online travel booking portal. There she was the marketing manager and has had roles at the Advantage Travel Partnership and VisitBritain. She will now monitor and manage the preparation and delivery of all trade and consumer marketing campaigns, Public Relations and other activity, in developing and maintaining relationships with key travel partners.

Alejandro Bernabé is now the VP of Operations of AVANI Hotels & Resorts



AVANI Hotels & Resorts is one of the Minor Hotels' vibrant upscale lifestyle brands has appointed Alejandro Bernabé as Vice President of Operations. He joined AVANI as Group Director in January 2017. He reports directly to Robert Kunkler, Chief Operating Officer of Minor Hotels and is based at Minor Hotels regional office in Bangkok, Thailand. Alejandro Bernabé is in charge for the operational and financial performance of AVANI Hotels & Resorts. He is also an important member in spearheading new developments and brand initiatives. His valuable knowledge on hospitality, foods, beverages and lodging allows him to monitor in the leadership programme in the further development of the brand.

CALENDAR OF EVENTS

4th - 6th
October

13th Edition Hotelier Summit
Morocco North Africa
[www.hospitalityseries.com/afri
ca/2017/north](http://www.hospitalityseries.com/afri
ca/2017/north)



Skal International Travel Expo
Hyderabad , India
[skalubmtravelexpo
.fingoh.com](http://skalubmtravelexpo
.fingoh.com)



6th - 8th
October

9th - 11th
October

Global Wellness Summit
Florida, USA
www.globalwellnesssummit.com



10th - 12th
October

Avia Dev
Kigali, Rwanda
www.aviationdevelop.com



Imex America
Las Vegas, USA
www.imexamerica.com



10th - 12th
October

10th - 12th
October

Africa Hotel Investment Forum
Kigali, Rwanda
www.africa-conference.com



12th
October

Hotel Management Singapore Summit
(Sofitel Singapore city centre) Singapore
www.questevent.com/HotelManagementSummit/2017/singapore



12th - 14th
October

TTG Incontri
Rimini Fiera, Italy
en.ttgincontri.it



19th - 20th
October

Eye for Travel North America
Las Vegas,
USAevents.eyefortravel.com/travel-distribution-summit-north-america



25th - 27th
October

ITB Asia
Singapore
www.itb-asia.com

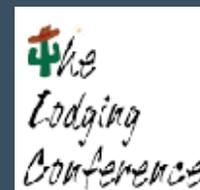


World Mice Day
Quingado , China
www.worldmiceday.com

25th - 27th
October

30th Oct
2nd Nov

Lodging Conference
Arizona, USA
www.lodgingconference.com



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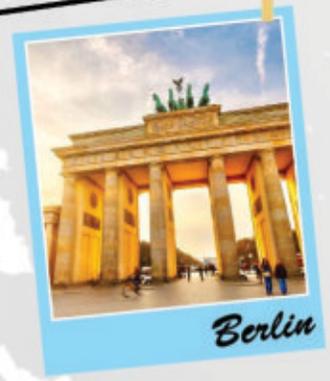
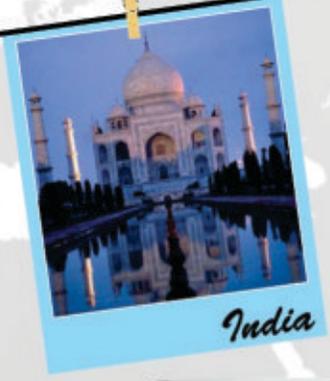
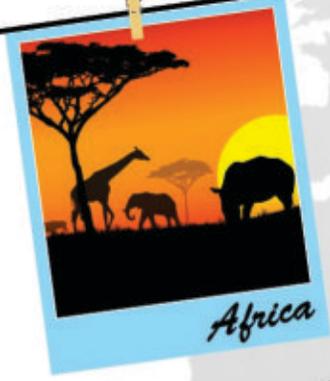


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