

Travel AND Tour™

Volume: 10, Issue: October 2018

W O R L D

Visit Vilnius



Dear Readers,

Global tourism sector builds on the sustained growth witnessed in 2017 surpassing growth of the global economy, as analyzed by Euromonitor International.

Increasing per capita income is driving the growth leading to continuous growth in international tourism. Over the last five years, tourism market in emerging economies, mainly in South America and Asia have driven the international tourism market. The total contribution of tourism industry to GDP is forecast to rise by 3.8% pa to USD12,450.1bn (11.7% of GDP) in 2028 as per the annual research conducted by World Travel & Tourism Council (WTTC).

By 2022, China is likely to lead the world's outbound tourism demand with an overwhelming 128 million trips eventually overtaking the US with the highest aptitude for overseas travel. September 27 was celebrated as World Tourism Day across the planet. Capping tourism revenue of \$20 billion, South Carolina witnessed significant growth in business travel this year, traced elaborately through 'Meetings Point. For this issue, 'Cover Story' describes the baroque beauty of Baltic, Vilnius, the charming G-spot of Europe derives its name from the masculine form of Vilnia river's name (which is feminine) and refers to the river surge.

Of late, many millennials have started exploring the niche of entrepreneurship in terms of kick-starting fresh start-ups. Via our 'Special Feature', we offer the top hacks for travel start-ups.'Destination Diary' is an account of the world's most scintillating sunset destinations worth experiencing for the utmost tranquil thrills! Wanderlust is a blessing in disguise, however it is not devoid of certain challenges and anxieties that expresses itself in the form of 'permanxiety'. 'Travel Tendency' imparts a more detailed idea of the concept. Online security is extremely crucial for backpackers, so we highlight the significance of virtual private networks (VPN) through 'Tech It'. Other chapters include Travel News, New Faces, World Festivals, Show Highlight, Show Review and Calendar of Events.

TTW World keeps you aware of the international tourism industry.

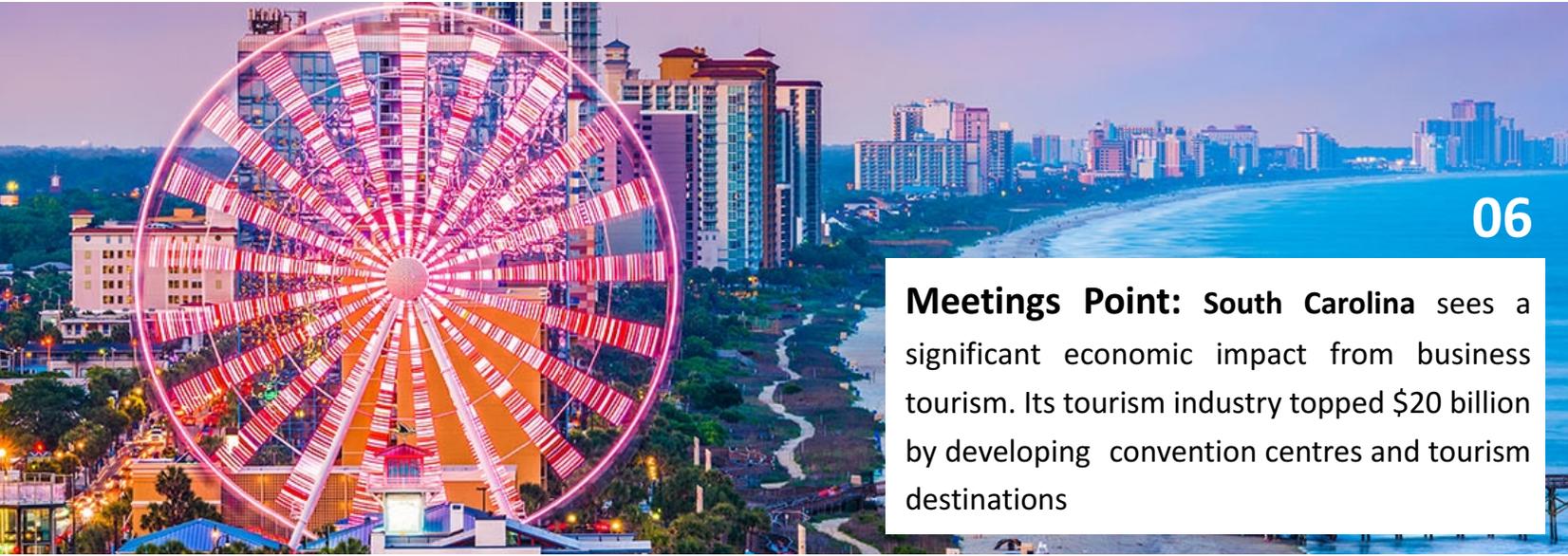
Happy Reading!

Editor-In-Chief

Mr. Anup Kumar Keshan

Editorial Desk





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Meetings Point: South Carolina sees a significant economic impact from business tourism. Its tourism industry topped \$20 billion by developing convention centres and tourism destinations



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Cover Story: The capital of Lithuania and often noted as “G-Spot of Europe”, Vilnius allures tourists with cobbled alleys, crumbling corners, majestic hilltop views, breakaway states and traditional artists' workshops



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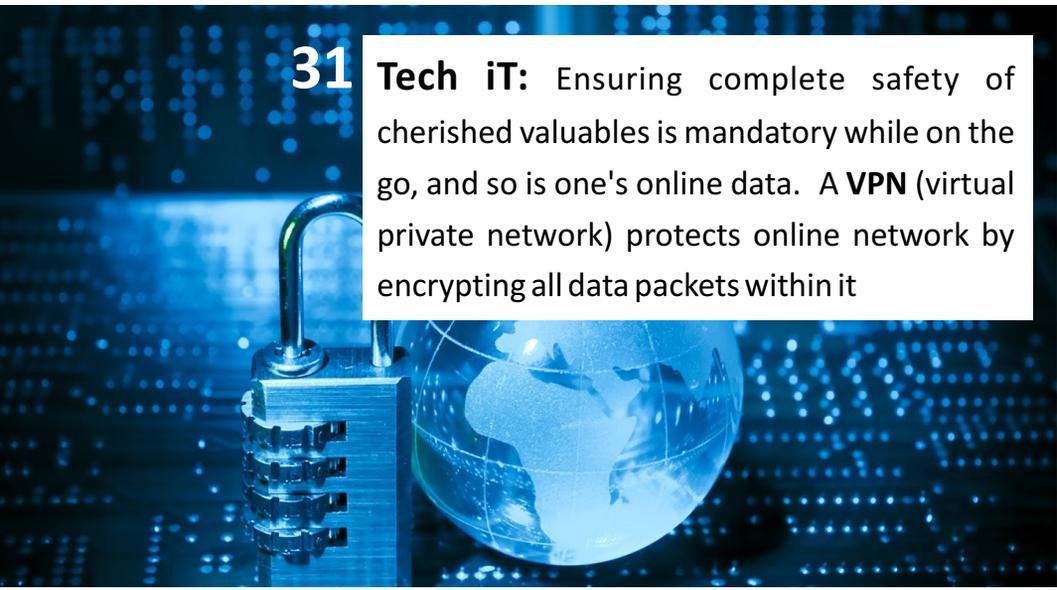
Special Feature: The huge travel startup industry is highly competitive with a higher mortality rate than the general average and only the fittest business could thrive. Gauge the competition and place yourself accordingly



Destination Diary: The magic of Mediterranean or the deserts of Egypt –every sunset is unique. Soak in the sunshine, feel the tranquility and sound of serenity floating through the air as TTW lists some of the top **sunset destination** around the world



Travel Tendency: Undergoing security checks at airports, presenting papers, thoughts of potential emergencies and apprehension of whether you have remembered all the rules – adds up to a persistent issue or 'travel trauma' or **permanxiety**



Tech iT: Ensuring complete safety of cherished valuables is mandatory while on the go, and so is one's online data. A **VPN** (virtual private network) protects online network by encrypting all data packets within it

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SOUTH CAROLINA

Meetings Point



***CONVENE
IN STYLE...***

South Carolina sees a significant economic boost from business tourism. Its tourism industry earned over \$20 billion by developing convention centres and tourism destinations.

Exhibiting in South Carolina gives an opportunity to show brands and products to a large audience. Its spacious meeting rooms and affordable accommodations offer the best facility to spend a couple of days away from office. Communication and technical upgradation help to accomplish your goals.



BEST CONVENTION CENTERS IN SOUTH CAROLINA

MYRTLE BEACH CONVENTION CENTER - Myrtle Beach Convention Center welcomes to experience sophisticated meeting facilities for associations, corporate gatherings, education and government meetings, national and regional trade shows. This convention centre offers more than 250,000 square feet of flexible meeting space.

COLUMBIA METROPOLITAN CONVENTION CENTER - Located right in the heart of the city-centre, Columbia Metropolitan Convention Center includes a large exhibition hall with open-air cafes and deluxe accommodations. It offers live music, exciting sports venues and concert tours. Established in 2004, this popular downtown convention centre is a modern and architecturally significant complex. From magnificent wedding receptions and cultural galas to corporate functions and international trade shows, Columbia Metropolitan Convention Center meets the demands of every meeting planners.



NEWBERRY FIREHOUSE CONFERENCE CENTER - This conference centre offers the best available facilities for any event, while still providing the charm of a small town. Whether you are planning a large training seminar for your employees, or an intimate family wedding, the Newberry Firehouse Conference Center offers you the best facilities for a lifetime experience.

TD CONVENTION CENTER - TD Convention Center has 280,000 square feet of exhibit space which is perfect for any event or exhibition. Located in Greenville, this convention centre offers free wireless communication throughout its lobby, foyer and exhibition hall.



TOURIST DELIGHTS IN SOUTH CAROLINA

TOWN OF HILTON HEAD ISLAND - Hilton Head Island is an ideal place to relax. It has 12-mile stretch of glistening sands dotted with best golf courses and tennis facilities in the Southeast. One can enjoy fishing, biking, boating, shopping and horseback riding . Everything is built in harmony with nature. No buildings can be higher than trees and there can be no billboards on the island.





MYRTLE BEACH - One of the most popular beach areas in South Carolina is Myrtle Beach. It is the best place to relax in summer. Covered with pristine sands, this beach appeals to visitors with its small cafes and bistros selling traditional seaside delicacies. The Carolina Opry produces musical shows and the Myrtle Beach SkyWheel takes visitors on a 10-minute ride above the beach and boardwalk.

MAGNOLIA PLANTATION - Magnolia Plantation is America's oldest publicly accessed gardens. Established in the 1700s and first opened to visitors in 1870, Magnolia Plantation is the last grand romantic-style garden.

FORT SUMTER AND CHARLESTON HARBOR - Visit this island and see well-preserved ruins of the fort on a boat from the Visitor Education Center at Liberty Square, or from Patriots Point. See some good views of the fort from a 90-minute tour on a sightseeing boat. It takes you along the Cooper River to Fort Sumter National Monument.



PARKS IN SOUTH CAROLINA

South Carolina offers to unwind from a hectic schedule allowing you to think in a relaxed and casual atmosphere. Here are some popular parks:

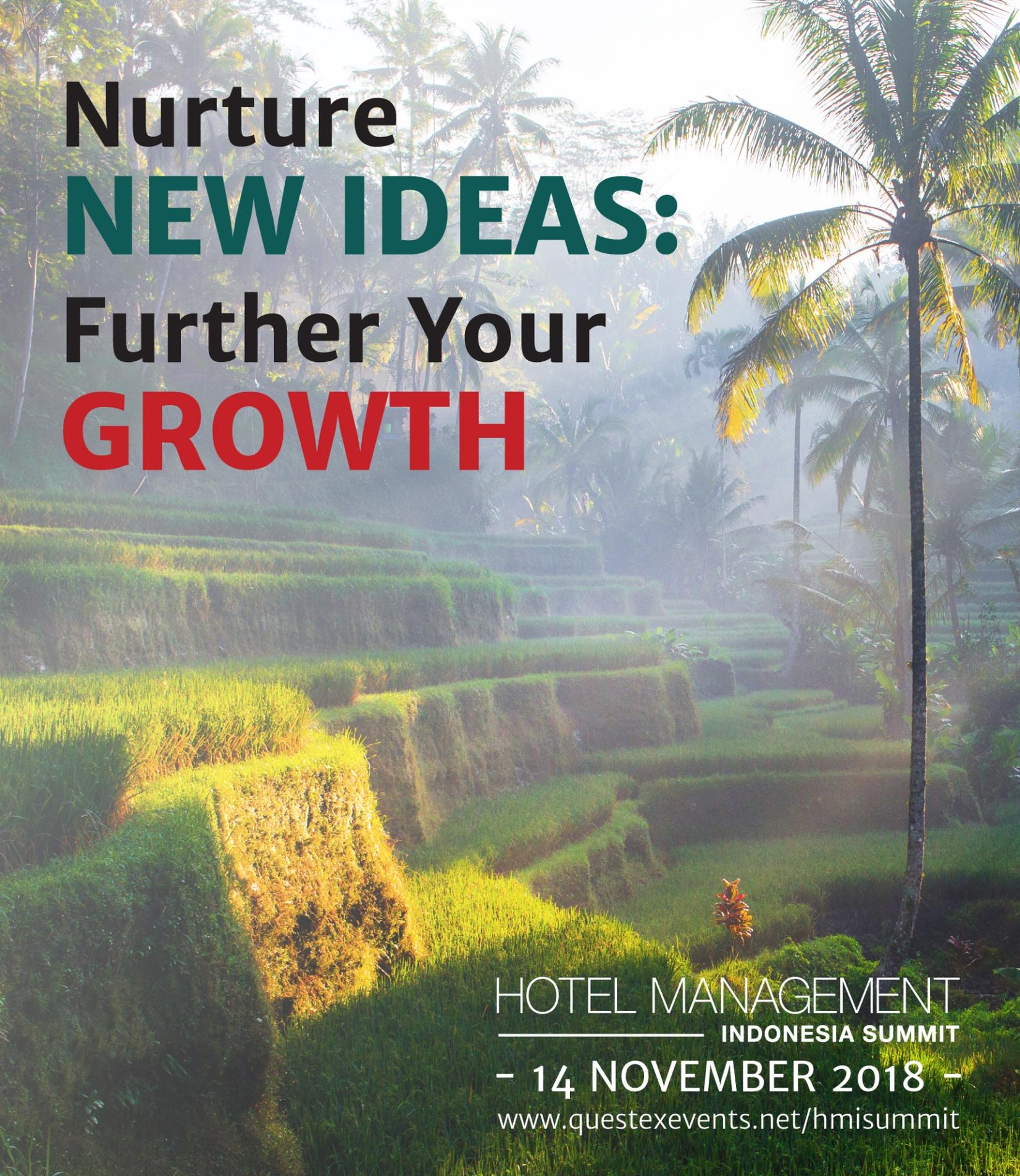
CAROLINA ICE PALACE - The Carolina Ice Palace is a state-of-the-art amusement park featuring two NHL sized ice rinks, full-service pro shop, meeting rooms, concessions stand and the Penalty Box Sports Lounge. Since 1997, the Carolina Ice Palace has hosted numerous hockey tournaments and figure skating competitions including the USA Hockey “Pee Wee” National Championship and the South Atlantic Regional Figure Skating Championships.

LAKE HARTWELL STATE PARK- A 56,000-acre mountainous area, Lake Hartwell State Park is a paradise for anglers. This lake is inhabited by hybrid striped bass, largemouth, crappie, bream and catfish. This state park offers basketball court, boat ramp and hiking trails.

HUNTINGTON BEACH STATE PARK -Huntington Beach State Park attracts visitors with Atalaya, a Moorish-style winter home of sculptor and philanthropist Anna Hyatt and Archer Huntington. The park is adjacent to Brookgreen Gardens. Its wildlife scene is dominant with the picture of alligator basking in the sun, loggerhead sea turtles making their way to or from the beach and a variety of bird species, such as egrets and herons, wading in the water.



South Carolina has many engaging tourist attractions to see. Take your pick from high-quality stage shows, golf and water parks in Myrtle Beach, or relax at the fashionable holiday resorts on Hilton Head Island. Explore the streets of Charleston on a romantic carriage ride or take a tour of some of the south's most beautiful plantation homes nearby.



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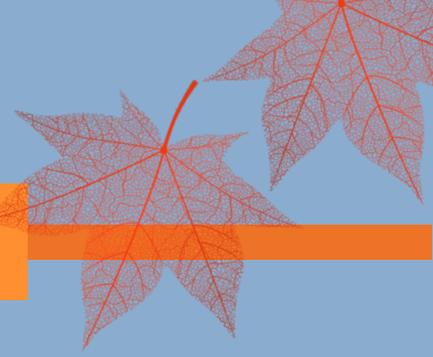
The capital of Lithuania often called as “G-Spot of Europe”, Vilnius allures tourists with cobbled alleys, crumbling corners, breathtaking hilltop views, breakaway states and traditional artists' workshops. If you visit Vilnius this autumn, you can grab a chance to click outstanding photos, taste delightful seasonal treats from world cuisine and experience multitude of events. These make the “City of Mercy” vibrant and beautiful.

Visit Vilnius this Autumn





Must-see events in Vilnius



Vilnius City Fiesta: The most spectacular event in the city, Vilnius City Fiesta welcomes you with contemporary performing arts, exhibitions, movie nights, food tasting and fashion shows. Experience Lithuanian culture at its best here.

Game On: This is an absolute zone for all game and sci-fi lovers. Lithuania shows digital gaming culture in a big way. Game On hosts cosplay contests, conferences and workshops by game-creators.

Vilnius Beer Festival: City's loudest and biggest craft beer festival brings brewers, craft lovers and enthusiasts together from all over the world for two days celebration of craft culture.



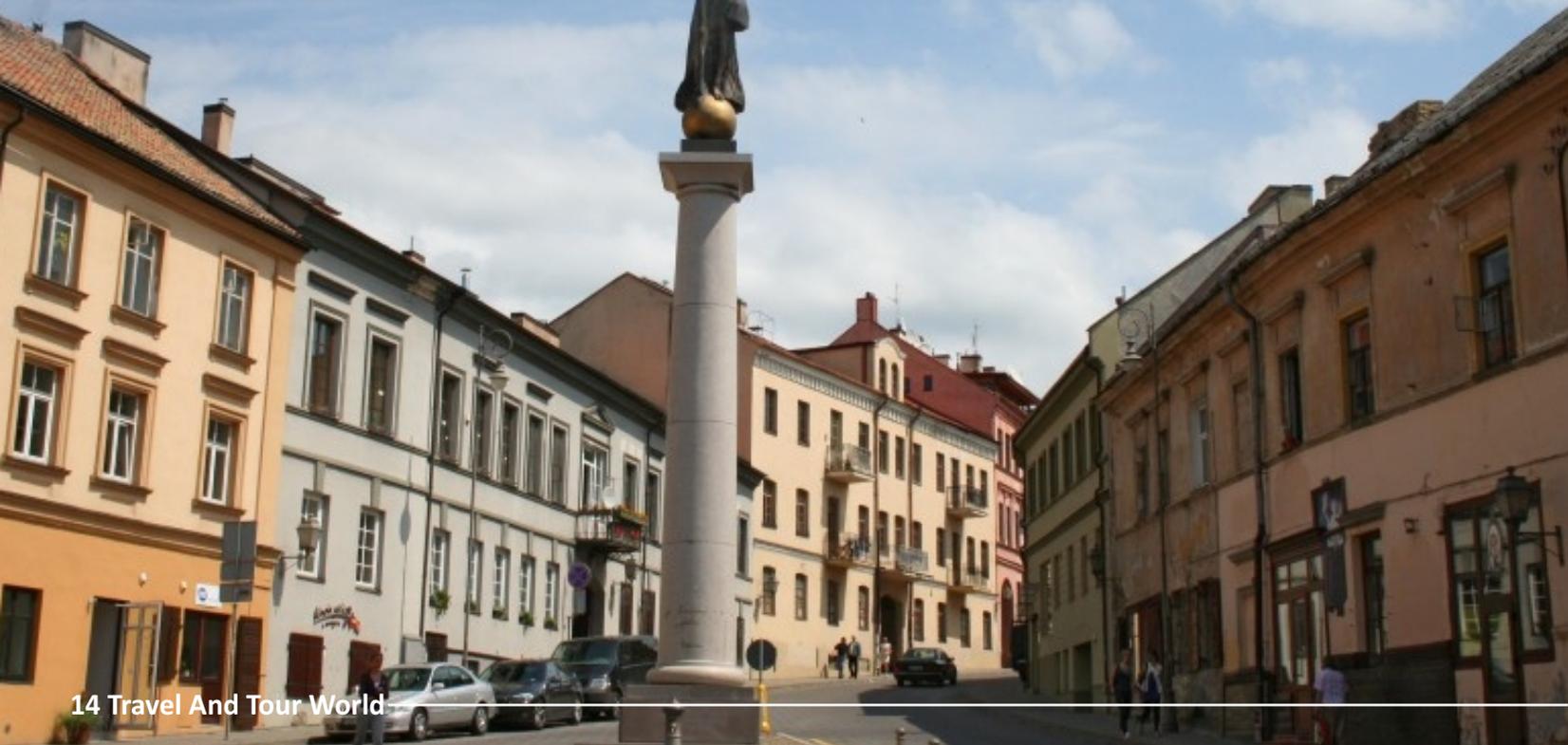


Move freely in the Independent Republic of Užupis

Užupis is often considered as a unique place in Vilnius. Under the Soviet regime, Užupis was considered as the dangerous place in Lithuania. Now Užupis is the most bohemian, inspirational, soulful, and colourful part of the city. You can see a wall bearing the Užupis' Constitution on Paupio Street and you can get to know what the republic lives by. This constitution is translated in 20 different global languages.

Užupis- District of art lovers : On April 1, 2002, Romas Vilčiauskas' widely acclaimed sculpture, Archangel Gabriel, was proudly placed in the main square of the Užupis Street by the sculptors of Lithuania. Archangel Gabriel still stands in the main square, attracting many curious tourists. This sculpture sends a message to the world that artistic independence is back in Eastern Europe after many years of Soviet oppression. Today, you can also find a massive egg sculpture standing in Pylimo Street. Every year, during Easter, people gather to repaint the egg with new colours.

If you walk by the Vilnelė River, you will find the Užupis Art Incubator displaying a changing exhibition of amazing sculptures. Make sure to spot the famous Mermaid sitting on the river wall. Jonas Mekas Visual Arts Centre takes you to forefathers of 1960s Fluxus movement.



Unwind in Užupis: You can also get some green spaces to relax. Alana hill offers panoramic view of Vilnius Old Town. Then go to Užupis Gymnasium and take the stairs and path behind it. To see the other side of Vilnius visit St. Bartholomew Church.





Feel the history of Vilnius

Church of The Holy Spirit: Built in 1408, the Church of The Holy Spirit is one of the most charming churches in the city. It attracts visitors for its impressive wood artworks like Rococo ornaments, sixteen altars and spectacular organs designed by Adam Gottlob Casparini in 18th century.

The Main Lithuanian Shrine : It is the oldest shrine and regarded as the symbol of Lithuania's baptism. Visitors flock to the Main Lithuanian Shrine to see the ancient paintings of St. Mary the Virgin (Madonna of the Sapiega) in the Cathedral's Gostautas Chapel.

Vilnius Cathedral: Vilnius Cathedral follows Roman Catholic discipline. This pre-Christian church includes medieval frescoes and paintings of various sizes.





Go Green in Vilnius : Take a pleasant evening walk in Bernardine Garden. You can also hop on Cyclocity bike and head out to Vingis Park. Autumn is a wonderful time to breathe and enjoy the urban colours of Vilnius.

Tourist Tax in Vilnius : Vilnius introduced tourist tax from July 2018. It applies to all the guests using accommodations. The objective is to develop and improve the quality of life in the city.

Smart Travel in Vilnius : Vilnius City Card offers easy transportation, free-of-charge visit to the museums and walking tours. You can also avail discounts on city bus tours, bike hiring, tickets to concerts, accommodations and wellness services.

In autumn, Vilnius hosts a number of events and festivals. These extravagant fiestas make the city's nightlife dynamic and energetic. Enjoy music, theatre & cinema, dance, street arts and discover the sights, sounds and stories that will whisk you away from your ordinary life.

Travel News

Refreshed WTM Ministerial Summit to Tackle

Innovation & Technology Investment: UNWTO 2018 World Travel Market (WTM) will introduce a disruptive new format to the long-running UNWTO/WTM Ministerial Summit. With the private sector crucial in setting the tourism agenda, private sector leaders will be involved for the first time via a panel on investment in tourism technology.

The UNWTO/WTM Ministerial Summit will be hosted by CNN's Richard Quest, anchor of Quest Means Business. Developing an innovation ecosystem, data-driven decision making, digital destination branding, and the role of government and policy in smart tourism management are among the topics to be addressed this year.

The Summit will reflect on a hyper-connected and informed world where tourists are one click away from their next destination and share their interests and emotions in real-time – and where technological advances have an exponential impact on management efficiency and sustainability.

It will expand its practical impact with a focus on creating and exchanging innovative ideas and partnerships that can boost investments in tourism technology.

American Airlines redesigned its campus museum for a new era of aviation

The American Airlines CR Smith Museum reopens to the public following the successful completion

of a redesign.

The redesign, made possible through a lead donation by the American Airlines Group and gifts by PACMIN and Boeing, marks the first major redesign in the museum's 25-year history. In a simulated operations center, they would be capable of making judgment calls about whether to send a virtual aircraft through bad weather. The recently completed multimillion-dollar renovation of the museum along Texas 360 in far northeast Fort Worth (just south of Dallas/Fort Worth International Airport) is aimed at making the whole experience more hands-on. Uli Das, museum executive director said that via this renovation, they wanted to refocus the experience to give visitors a greater insight into the operations of an airline and the people that run it every day. The museum is governed by its own nonprofit board of directors, and is named after Cyrus Rowlett Smith, who served as the airline's chief executive from 1934-68 and 1973-74.



Trump administration to annual work permit for families of H1B visa holders within 3 months

The Department of Homeland Security (DHS) told a federal court that within three months it will make a decision on cancelling the work permit to spouses of H-1B visa holders. This move will significantly affect India women who are the major beneficiary of the Obama-era rule. The US Citizenship and Immigration Services (USCIS) issues H-4 visas to immediate family member (spouse and children under 21 years of age) of the H-1B visa which is the most popular among Indian IT professionals. The department has urged the court to suspend its decision on a lawsuit filed by 'Save Jobs USA' which represents a group of US workers claiming their jobs suffered due to the government's policy announced during the Obama rule.

World's first interactive marijuana museum debuts in Las Vegas

Cannabition, the world's first interactive museum celebrating all things cannabis was launched in Las Vegas, Nevada on 20th September. Buying Marijuana for recreational use has now become legal for adults and after 15 months, this museum has opened. Still consuming drug in public is still banned, nine US states, Washington DC including Oregon, Alaska, Maine and Colorado have legalised the recreational marijuana use. The museum has a perfect selfie zone, there can be lighting of exhibits- a giant spliff where visitors can pretend to smoke. The attraction is specially designed for

the social media generation. Those above 21 and over can buy tickets and located in the heart of the city.



SNCF expects to launch driverless train in France by 2023

France is geared for innovation in the rail sector and the SNCF group president Guillaume Pepy expects the train drivers to work like pilots and be able to monitor journey as technology is constantly optimising performance. In northern France the state-run enterprise tested a circuit by driving the locomotive by a “téléconducteur” at the control centre in Lyon. Driverless freight trains is expected to run by 2021 and the passenger trains will run on the RER network through Paris by 2023 plying at a speed of to 75mph. The number of services to run on a line will increase from 13 to 16 per hour by 2025 as the TGV high-speed trains will be automated. Mick Cash, union general secretary mentioned that the RMT will not tolerate a position where the members will suffer due to corporate failures.

SMART HACKS FOR TRAVEL STARTUPS

The huge travel startup industry is highly competitive with a high mortality rate and only the fittest business can thrive. There are infrequencies in purchases, money spent on customer acquisition and supply that might turn running the business risky. However, it is quintessential to get a know-how of the industry before entering the crucial market – what you have to offer and how your products outstand others.

Know your niche

The emerging markets have plenty of opportunities but are also full of roadblocks. So, identify what might pose as challenges in the future. See the gap and address it through your startup; some businesses prefer spending huge amount in marketing and advertising while others make use of the latest technology for better customer satisfaction. Gauge the competition and place yourself accordingly.



Investment

Investment depends on the size of the market you are catering to and the scale in which you want to run your business. There will be legal costs to register business, recruit staff, apply technology and there will also be advertising and marketing costs for promotion across several media.



Indepth Understanding

The working dynamics and intricacies in the travel industry depend on how your product/service solves a problem which a traveller faces despite the prevalent competition. Some of the startups function by spending more on brand awareness and acquiring customers while others retain their loyal customers

by providing great services. Service satisfaction is a prime consideration and the customers are not experimental with new entrants in this sector.

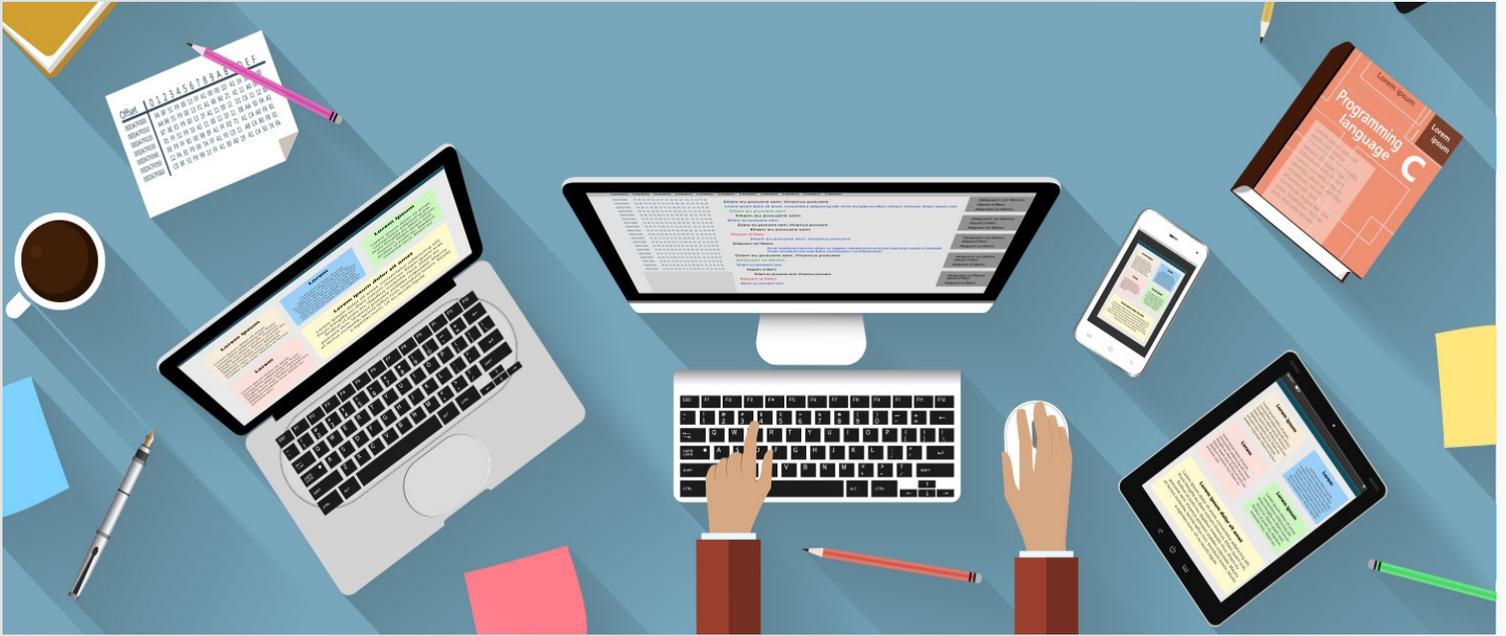
Forming good bonds

Informal network helps in building reputations which acts as an asset and helps your business to thrive for long. Joining a travel trade association will help in leveraging trust within the business circle and developing confidence among customers.



Define your vision

Focus on getting business and creating a brand name initially instead of concentrating on profit as this will lead to increased bargaining power for your commission rate. Getting conversions might not be easy, so offering a service that caters to the real problem among travellers is important.



Technology first

Avail technology that simplifies your work and gets you good returns. Remain updated with the latest in travel technology and implement those that will cut down on the man power and cost considerably and

focus on areas that were not dealt with earlier.

Learn from your mistakes and move forward. Create a robust strategy to gain new clients and retain old ones. Work patiently but steadily to take your startup to a higher level.



Soft sound of ocean waves under a clear sky, pristine sand, captivating sun-lit sky and the breathtaking setting that surround sunset beaches are full of natural beauty!

Be it waters of the Mediterranean or the deserts of Egypt –every sunset is unique. Soak in the sunshine, feel the tranquility and sound of serenity floating through the air as TTW lists some of the top sunset spots around the world. So, what are you waiting for?

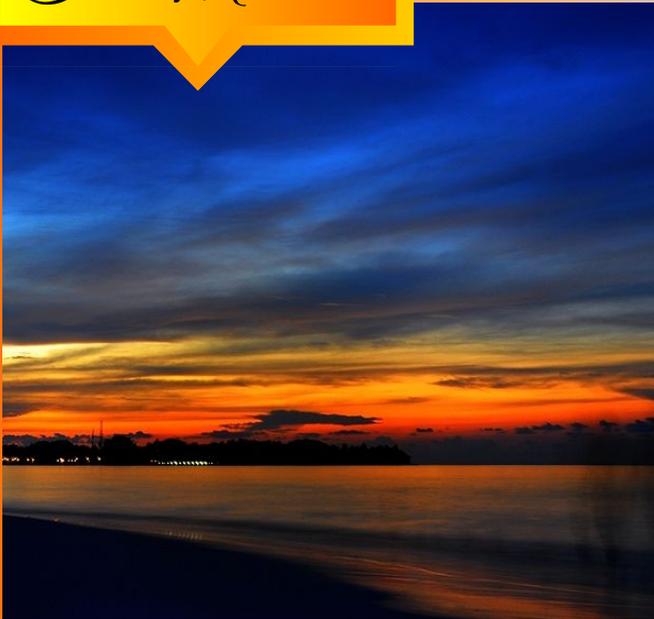
“The redness had seeped from the day and night was arranging herself around us. Cooling things down, staining and dyeing the evening purple and black.”

Sue Monk Kidd.



*World's stunning
sunset destinations*

The Maldives



Peaceful ocean shores, over-water bungalows and sandy beaches in the Maldives located in the Indian Ocean are proofs of paradise on Earth.

During sunset, the turquoise waters turn transient creating a surreal experience, an ideal refuge for people wanting to escape from the hustle and bustle of everyday life. The colour of its sunset reflects handcrafted Moroccan lamp. Sunset trips on the traditional boats or *dhoni* is available throughout and one can also expect to see dolphins, birds and numerous fish.

Arizona



An artist's heaven and the land of cowboys, Arizona paints skies with purple, orange and red. The desolate landscape looks mesmerising as the daylight sets in. Sunset in Arizona is not a quiet affair; it is a fiesta of explosive colour and appears as dragon-breath twilights.

Head to Grand Canyon for an unforgettable sunset experience and get a glimpse of the most dramatic wonders of the world. The horizon appears reddish, mountains turn purple and golden light fills the land when clouds go up in flames and sunshine splinters. Mohave Point and Navajo Point on the South Rim and Cape Royal on the North Rim are popular spots. Sedona, the Arizona desert town atop Airport Mesa is a popular spot for sunset viewing.

Egypt



Egypt's ancient terrain, unending miles of sand is home to the great Pyramids and the river Nile. As the sun passes across the tangerine coloured sky and the curious camels walk past, one would fall in love with this speechless sight.

The pyramids of Giza offer a rare scene of natural splendour at the time of sunset. The sunset view of the landscape rooftop in Giza is ideal. Watch the sun go down from the top of Al Azhar Park in Cairo to get a panoramic view. For nature lovers, Mokattam Cliff in Cairo is a preferred spot.

Santorini



Santorini's sunsets are the most sought-after romantic sight in the world. The village of Oia is dotted with white and blue dome shaped buildings adorning the cliffs. The overcrowded streets might not be favourable for many visitors and there are magnificent unforgettable sunset experiences sans the crowd. Ibiza has a belt of bars that offer mesmerising view of the fading sunlight. Sit on the rocks and relish the soulful sounding music. After the sun disappears beneath the horizon, there is constant merry making.

Kenya



It has the most naturalistic unspoilt setting for a picturesque sunset. Go for a safari and enjoy the African wildlife thriving amidst the bush. Don't miss the Lion-King-like experience of the gazing wildlife—elephants, giraffes, lions and cape buffaloes walk across the barren unchanged land against the backdrop of a perfect sunset.

Some of the best sunset destinations in Kenya are Ngong Hills, Rift Valley View Point, Lake Naivasha, Kisumu and Masai Mara. From a high ground, you can watch the sun going down into the ground providing an inspirational and magical sight. In Lake Naivasha, one can see the birds gathering around and rushing to their homes. Lazy walks of the flamingos as they chirp is a sight to behold.



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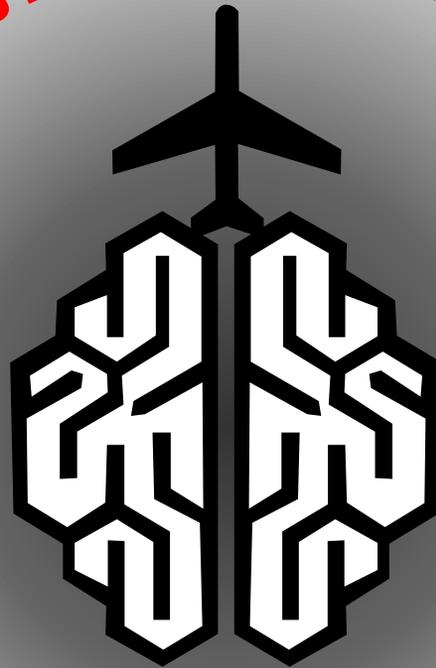


Partner Associations



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Top Tricks to Host Travellers with 'Permanxiety'



Conflicting concepts – commotion, chaos!
While wanderlust is a blessing for the earth's most adventurous thrill seekers, it is not devoid of conflicting emotions. Excitement veils a lion's chunk of your travel itinerary, masking an inner 'anxiety'.

Understanding Traveller's Anxiety

Undergoing security checks at airports, presenting papers, thoughts of potential emergencies and apprehension of whether you have remembered all the rules – add up to a persistent issue or 'travel trauma'.

Such a constant form of anxiety encompassing daily lives, political and economical scenario as well as social media pervading the lives of globetrotters is coined as 'permanxiety'.

Absorbing a continuous stream of information bombarded via social media platforms finally translates into anxieties that show up when people wander about!

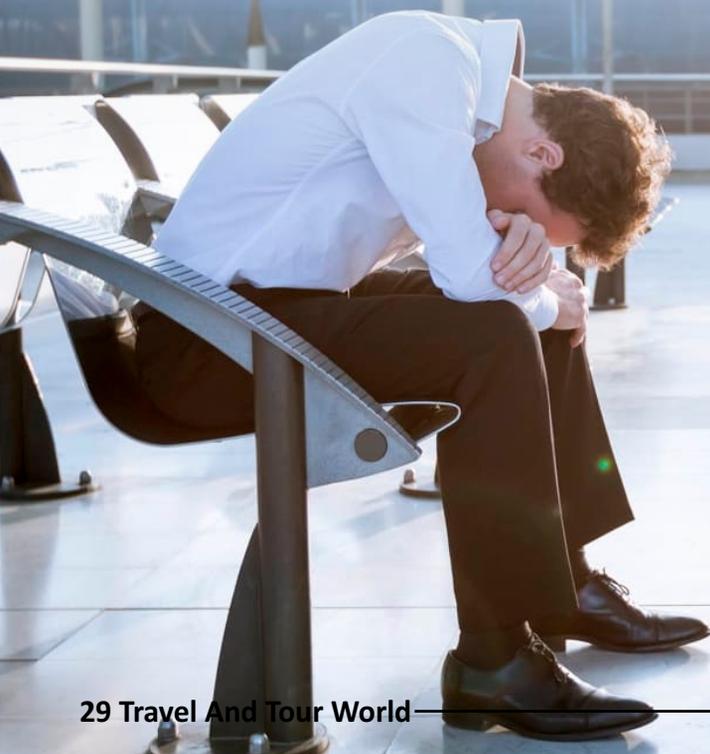
How can Hospitality Industry assist Permanxiety Travellers?

The hospitality industry across our planet is keen to cooperate pamper guests with tranquil experiences and a stress-free escapade.

Therefore, the perils of permanxiety – that are seemingly complex often double up as a welcome challenge for luxury hotels and innkeepers. A smart study about the latest trends in consumer behaviour, thanks to expert guidance of social networking tools, is often extremely handy.

With holiday season just around the corner, a series of challenges and anxiety grip the major hosts of the global hospitality trade.

Here is a brief ready reckoner for frequent travellers who wish to steer clear of permanxiety:



Creating Instagram-able spaces : Digital drama is one of the hottest trends of the century!

Hotel owners can establish bonds between their brands and potential clients by leveraging social tools like 'Instagram'. Permanxiety guests can be bit more relaxed when they catch sight of a warm and safe habitat – that hosts might choose to reflect via carefully curated visuals shared here.

One can even create a memorable Christmas tree or attempt something unique with holiday lights.

Making a 'what locals do' page on hotel website :

Secondly, it is a wise idea to enable guests to seek the hidden gems your town is waiting to offer! Backpackers who tend to be worked up while on the move appreciate imbibing knowledge about the places they are about to explore. It makes things incredibly convenient for them to go around their favorite destination and savour the sights and sounds of places.

Avoiding controversial topics: A golden rule for hospitality specialists is: never talk about politics or religion. One should remember to dodge topics on current events on politics or even the weather intelligently, while conversing with guests. And even if anyone ends up discussing the weather, he should suggest things one can indulge in, irrespective of the weather.

Ensuring rooms are outfitted with latest tech gadget: World is a global village and therefore, 'connectivity' is the key to contemporary socialising!

This may appear to be something that gives stress to the guests. However, if guests are unable to connect to their dear ones and family back home, it would just add to their emotional anxiety.

This can encourage travellers to stay indoors and read news on their gadgets or enjoy a nature walk.

Practicing to be a 'good listener': Last but not the least, establishing a true connection with guests is priceless and the perfect way to create goodwill!

A bit of attention to detail and a patient ear for understanding clients is more than enough to do the trick. For instance, printing boarding passes or offering a list of popular tourist attractions in the city goes a long way in making them feel at home.



Assistance with holiday travel details, such as passports, car pick-ups and airplane check-ins are encouraged.

All it takes is to swing the pendulum of concealed anxiety to absolute joy, and the job is well-done!

Cheers to some fulfilling experiences – happy holidays!

No more Missing Out while on the Move

Tech iT

'VPN' FOR TRAVELLERS



Technology is a boon and a bane. Building bridges across continents, contemporary Internet technology, at the same time tends to throw caution to the winds of digital security! So, as trendy as it might seem, enjoying uninterrupted global connectivity through your smartphone devices in foreign shores is tricky.

Virtual Security is Crucial

Tech-obsessed backpackers are addicted to digitising their travel experience, flooding Instagram accounts with selfies.

While it is awesome to be connected when travelling abroad, one should remember the significance of 'virtual security'. For, it is as important as one's physical security. As tourists, you are constantly exposed to security threats.

This is because travellers are no longer connected to their password protected home or office network, instead are at the mercy of the public Wi-Fi networks, or even worse, shared networks!

When travelling, people are likely to utilise semi-public and public Wi-Fi networks in airports. Connecting to these Wi-Fi hotspots makes devices vulnerable to hackers since anyone else using the same network can easily access your unencrypted data.



Secure Online Presence via VPN

Ensuring complete safety of cherished valuables is mandatory while on the go, and so is one's online data.

A VPN (virtual private network) protects online network by encrypting all data packets within it.

VPNs are typically linked to thousands of servers throughout the world, and therefore, one can easily choose the server that online users are eager to connect to. Rather than using proxy services like many travellers prefer doing, it is advisable to use a VPN service.

Selecting the Apt VPN

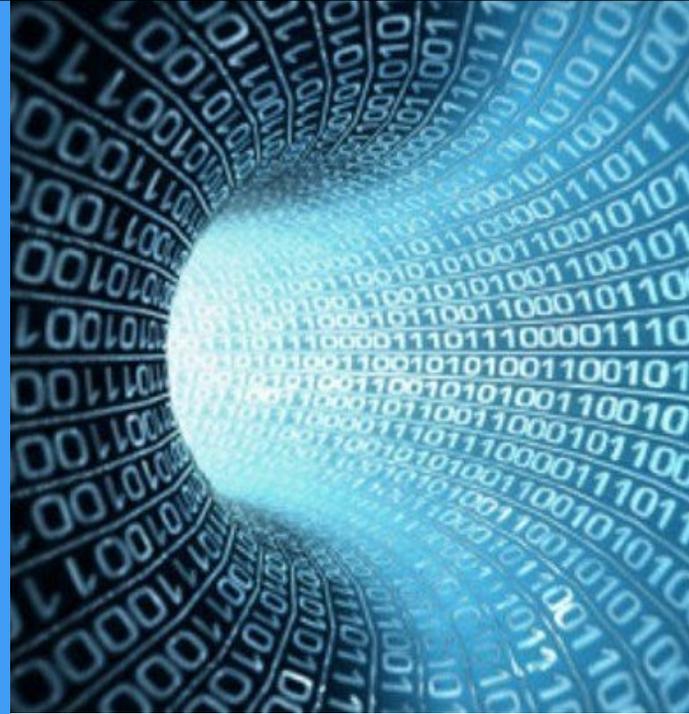
It is advisable to select a VPN for smartphones prior to travelling so it is ready once travellers get online abroad. One can look for the following features for hints:

Multi-platforms Download the right VPN package suited for your phone's operating system, either Android or Apple. dfndr vpn is available in both Android and iOS.

Rich in geo-locations The advantage of VPN software is having multiple locations to choose from, yet not all products deliver this. Opt for a VPN that is highly rated in the app store and that works anywhere with multiple location choices.

Easy to install and use This may sound like an obvious concept, but not every VPN has these two points. dfndr vpn is a simple download from the app store and once installed, it takes just one tap to connect.

Extra security features The bonus is a VPN offers even more security over and above end-to-end encryption. Even with a VPN on, hackers can still penetrate the web with malicious links as you browse. The dfndr vpn has a unique anti-hacking feature to combat this. This feature will alert you that a site you're about to visit or a new app you are about to install is actually riddled with malware. This is a handy and reassuring thought when using public Wi-Fi networks abroad.



Here are the top reasons why business travellers should download VPN prior to their trips:



Safety : Using a VPN service enables tech freaks to conceal personal information including credit card details, passwords, bank details and emails. It automatically ensures that one's private information is protected from hackers.

Data encryption makes it tough for hackers to access protected data.



Unrestricted Browsing : It is not possible to access certain websites when travelling to countries such as China and North Korea.

In such countries, Internet freedom is limited since governments strive to dictate what citizens can see and do online. Therefore, access to social media sites, such as Facebook and global news websites, is either restricted or blocked altogether.

With a VPN, it is possible to access whichever sites users wish to without any restrictions. All you need to do is connect to a server located in a country where access to the blocked sites is permitted. Besides this, VPN services help you maneuver blocked access to VoIP services such as Facetime, WhatsApp and Skype.



Keeping bank accounts intact : Bank accounts can be frozen if anyone attempts to undertake an online banking transaction or even check your account from an IP address outside your country.

Other than alerting your bank before you travel, installing a VPN is advisable since it gives you access to your accounts without the risk of having them frozen.



Economical travel packages: Availing airline tickets at lowest prices is every traveller's dream!

Computer's IP address affects airline ticket prices, especially if you are booking online. Typically, airlines use your current location. Keep in mind that based on their booking history, a fellow traveller in the same city as you can book a seat on the same flight at a lower price.

To navigate this, VPN can be leveraged to book air tickets so that airlines can be tricked into believing that they are in another country.



In a nutshell, VPN is a Pandora's box unlocking possibilities while keeping one's online identity anonymous! Chat, click and connect some more and discover what's in store...



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Cvent welcomes Jamie Vaughan as head of European Sales



Cvent Inc. announced the hiring of Jamie Vaughan as Head of European Sales for Cvent's Event Cloud platform. It offers the solutions organisations need to automate and simplify the entire event planning process and maximize the impact of their meetings programme. Vaughan has nearly 20 years of experience in the European event technology and software-as-a-service (SaaS) spaces and will be based at Cvent's European HQ in London. His efforts will also include supporting the opening of Cvent's first office in Germany later this year. He has held senior positions at event technology companies including Glisser and Eventbase. Prior to those roles, Vaughan launched and built a number of successful SaaS brands.

Jayaprada appointed as Goodwill Ambassador for Nepal tourism



Former Member of Parliament of India and cine artist Jaya Prada has been appointed as Goodwill Ambassador for the promotion of Nepal tourism. A ministerial-level meeting of the Ministry of Culture, Tourism and Civil Aviation on Friday appointed the 60-year-old Indian actress as the Tourism Goodwill Ambassador for four years. The government has decided to observe the year 2020 as the 'Visit Nepal Year' campaign and has set a target of welcoming two million tourists at home.

Former STB chief executive Mr. Yeo takes over new role as Grab's CEO advisor



Aliz Hotels appoints Nicole Hendrix as its new GM



Former Singapore Tourism Board (STB) chief executive Lionel Yeo has been roped in as Grab's CEO adviser from Monday. Mr. Yeo, 45, stepped down from the STB position on May 31 after six years with the tourism board. Ride-hailing company Grab said that Mr. Yeo's "involvement on several boards" and "experience from an illustrious career spanning 22 years in the public sector will add insight and value" to the company's leadership team. As a CEO adviser, Mr. Yeo will be working closely with Grab group chief executive Anthony Tan regarding planning and steering the organization to its next phase of growth. During his six-year tenure with STB, Singapore secured several major sporting events, including the BNP Paribas Women's Tennis Association Finals, the Singapore Rugby Sevens and football's International Champions Cup.

Aliz Group appointed Nicole Hendrix as its new GM. Managed by 25-year hospitality veteran Nicole Hendrix and Crescent Hotels & Resorts, Aliz Hotel Times Square will debut this fall in New York City. Joining as GM for the property, Hendrix has an understanding of core hospitality standards while elevating and accomplishing brand goals. Having advanced her career contributing to different hospitality leaders such as Kimpton Hotels, Marriott and Hilton, Hendrix will bring a new perspective to this new modern lifestyle property. The Aliz Hotel Times Square will include 287 guestrooms, a two-story rooftop bar and lounge, stylish restaurant and lounge spaces and luxury amenities, all within walking distance to Times Square, Hudson Yards and the Jacob Javits Center.



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2018.

TTF Ahmedabad 07, 08 & 09 September

TTF Surat 14, 15 & 16 September

TTF Pune 28, 29 & 30 September

TTF Mumbai 05, 06 & 07 October

2019.

BLTM Delhi 18 & 19 January

OTM Mumbai 23, 24 & 25 January

TTF SUMMER* Ahmedabad 01, 02 & 03 February

TTF SUMMER* Chennai 08, 09 & 10 February

TTF SUMMER* Bengaluru 15, 16 & 17 February

TTF SUMMER* Kolkata 22, 23 & 24 February

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www.ttfotm.com - www.otm.co.in - www.blm.co.in

WORLD FESTIVALS

Attending any festival means the celebration of ultimate holidays.

Here is a list of fun-filled festivals where you can celebrate with best contemporary music, fashion & fusion dance, sundry cuisines and deep rooted folk arts.

These fiestas mirror gastronomic culture, artistic essences and religious delight.

3-21
October,
2018

Melbourne International Arts Festival Place: Melbourne, Australia

Melbourne International Arts Festival attracts top personalities in theatre, dance, music and visual arts. It was first staged in 1986 under composer Gian Carlo Menotti and was originally part of the Spoleto Festival series.



An international contemporary art fair, Frieze Art Fair features more than 175 leading international contemporary galleries as well as a sculpture park to its visitors. It also hosts a themed section entitled as Social Work, which shows female artists who opposed the male-dominated art industry of the 1980s and 1990s.

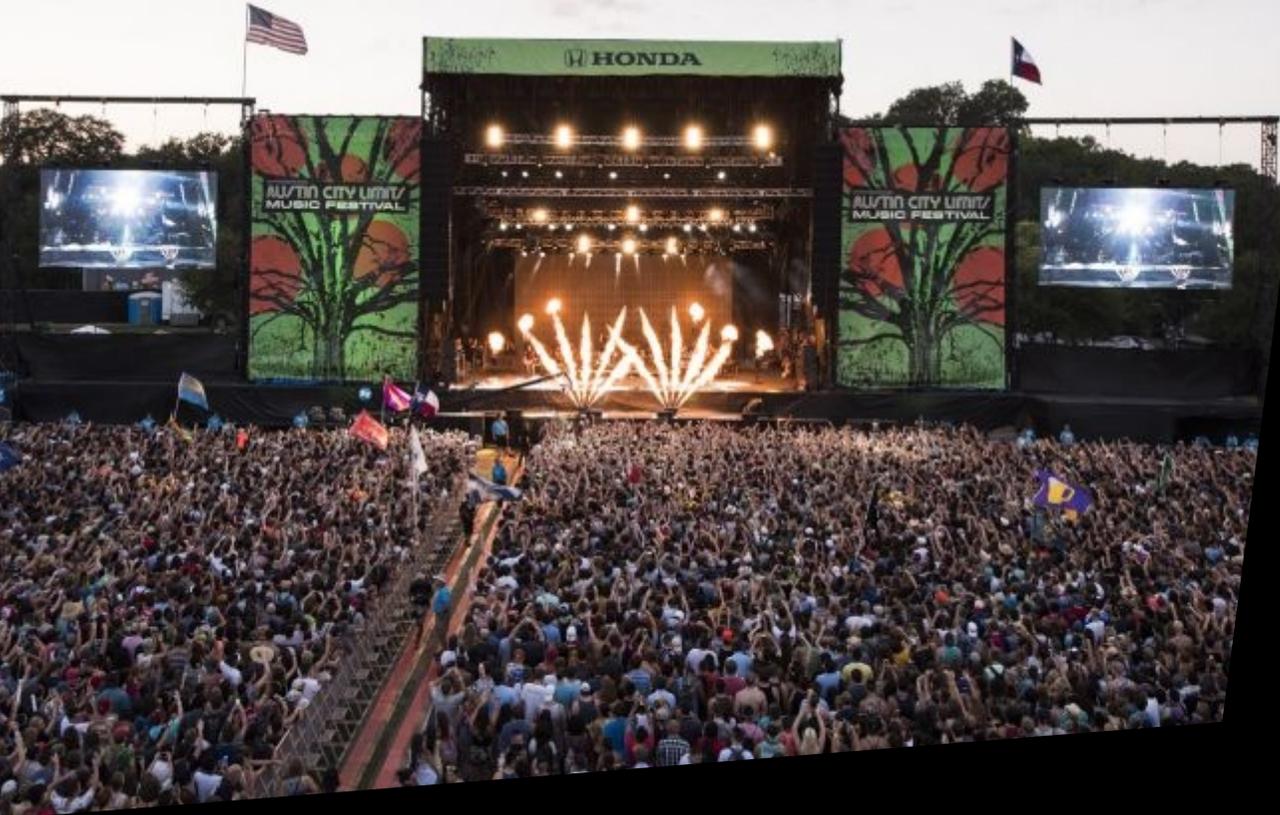
Frieze Art Fair Place: London, UK



4-7
October 2018

AUSTIN CITY LIMITS MUSIC FESTIVAL

Place: Zilker Park, Austin, Texas, USA



Breakfast tacos, craft beer, outdoor recreations, live music, late night eats and parties- all are in Austin City Limits Music Festival. This musical and food fête features the performances of artists of Texas and also encourages the attendees to participate.

5-7
& 12-14
October 2018



Seatrade Cruise Asia Pacific

23–25 October 2018

The Delta Hotels by Marriott | Baoshan, Shanghai, China

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- State of the Industry
- Balancing Growth & Sustainability
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- Creating a Cruise Destination Network
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Hotel Management Indonesia Summit (HMI), a neutral one-stop strategy platform, will

return to Jakarta on 14 November to directly address all key management, operational, commercial and financial challenges that impact corporate and property P&L.

Hotel Management Indonesia Summit will explore the latest consumer trends, technological advancements and cross-industry best practices to help inspire hotel leaders in their quests to boost financial performances.

It has been a few exciting yet challenging years for hoteliers in Indonesia. On one hand, the tremendous growth in the industry has provided vast opportunities for career advancements.

On the other hand, the supply growth has out-paced demand growth and human resources readiness, resulting in margin compression and talent shortage. In this highly

competitive but fragmented market, new openings, rebranding and de-flagging are unpredictable constants.

While the Government is working relentlessly to boost visitor arrivals, the industry needs to strategize on revenue generation, technology adoption, productivity enhancement, talent development and brand differentiation. These are the only ways forward until tourism demand closes with the supply surge.



When: November 14, 2018
Where: DoubleTree by Hilton Jakarta - Diponegoro, Indonesia

2nd Beijing International Travel Mart 2018



When: 5 – 7 September 2018
**Where: China International
Exhibition Center (CIEC), Beijing**

The 2nd Beijing International Travel Mart (BITM) 2018 was successfully concluded with some 3,120 business matching sessions between its exhibitors and hosted buyers.

Over the three days from 5-7 Sept, the event hosted 130 exhibitors from 20 countries and welcomed some 250 buyers and some 1,800 trade visitors at the China International Exhibition Center (CIEC) Halls.

The highlight this year was the staging of the Second African Dialogue, setting the tone for 'China-Africa Tourism Development Opportunities'. Amongst the key industry speakers were Professor of International Tourism, China Tourism Academy, Professor Yang Jinsong; General Manager of the China Youth Travel Service (CYTS) Middle East-Africa department, Mdm Huang Yan; Head of China Desk, Sudan Ministry of Tourism, Antiquities & Wildlife, Mr. Mohamed Mudathir Abass; and Chief Representative of Moroccan National Tourist Office in China, Mr Khalid Fathi.

The panel discussion was moderated by Mr Kwakye Donkor, Chief Executive Officer of African Tourism Partners, who described how the African travel agencies could tap into the huge potential of the Chinese tourism and travel market.

Dr Ali Elnour Idris, general manager of Amal Travel and Tourism Agency, from Sudan said that BITM this year has satisfied all its requirements.

As a prelude to the event, the exhibitors of the Singapore pavilion, GTMC Travel, Far East Hospitality Management (S) and Mega Adventure Park had the privilege to meet with bellwethers of the Chinese outbound travel industry, such as Beijing China International Travel Service; FTXTrip; China Travel Service Head Office; and Comfort International M.I.C.E. Service.

BITM 2019 will be held at China International Exhibition Center (CIEC), Beijing, China in September 2019.

Travel Industry Exhibition 2018



When: August 21-22, 2018
Where: Darling Harbour, Sydney, Australia

The Travel Industry Exhibition 2018 delivered a new model offering exhibitors a clean, professional, easy lay out. The success of the new model was evident through both the quantity and quality of exhibitors from around the world.

House hold names such as Scenic Luxury Cruises & Tours, Conventions and Incentives New Zealand and AYANA Resort & Spa exhibited for the first time whilst emerging destinations such as Timor- Leste and Shandong Tourism were able to showcase and promote their unique offerings.

The combination of both established and emerging exhibitors was undoubtedly one of the draw cards for attendees who showed their enthusiasm in numbers.

An unrivalled lineup of industry leading speakers was assembled to inform, inspire and share their expertise. This was a unique opportunity for the trade to discuss key industry challenges, uncover trends and have their say in the future direction of the industry.

The high quality seminars over the two days aimed towards the mobile, luxury and MICE industries were a big highlight for the event. Crowds were at capacity for all speakers with the likes of Bond Leung – Head of Business Travel for Airbnb, Rian Smith – Hootsuite, Neil Rodgers – MD for Adventure World, Simone Clarke – World Animal Protection and many others.

This year saw Sri Lanka Tourism Promotion Bureau represent in numbers as the official Destination Partner for the two day event. Starting off with a traditional Sri Lankan breakfast and dancers, the media was able to attend an invite only press conference announcing the latest developments within the Sri Lankan Tourism Industry. This was followed by traditional performances and the official lighting of the oil lamp on the show floor surrounded by thrilled attendees, Sri Lanka Tourism and many VIPs including ministers and consulate personnel.

Both days were capped off by two networking functions allowing everyone to interact in a relaxed environment with drinks and canapés flowing. The first night's networking drinks were complimented with eight lucky and very happy winners walking away with some fantastic prizes donated by some

very generous exhibitors.

The team at The Travel Industry Exhibition 2018 would like to thank everyone who participated in making the two days a success and looks forward to working with everyone again.



TBEX North America 2018



When: September 11-13, 2018

Where: Finger Lakes Wine Country, Corning, New York

TBEX Events recently presented their 21st travel bloggers conference at the Corning Museum of Glass in Corning, New York.

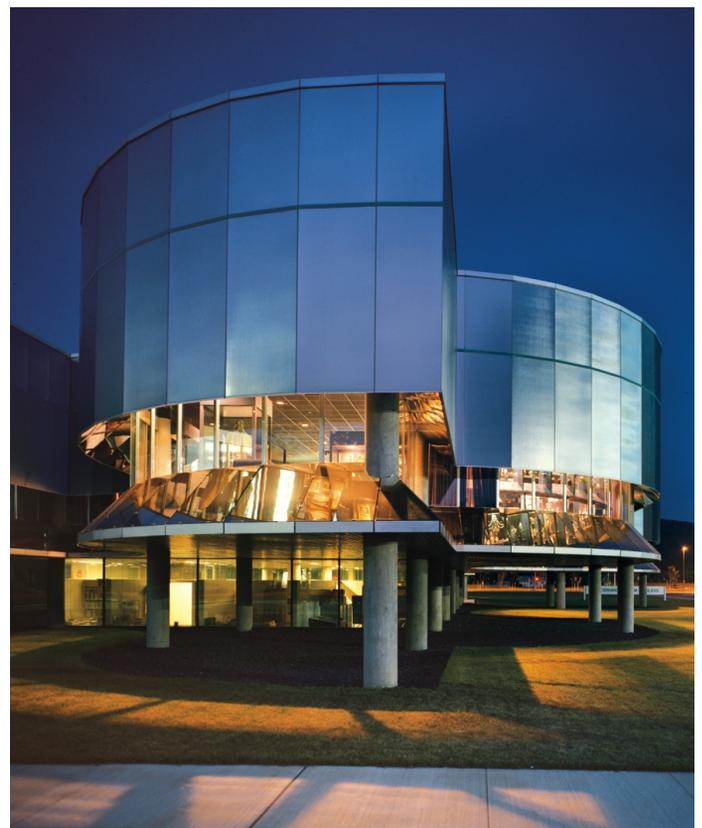
Held on September 11–13, TBEX North America 2018 was co-hosted by the Corning Museum of Glass and Finger Lakes Wine Country. This event attracted nearly 650 travel media including bloggers, content creators, influencers, photographers, videographers, and travel brands from around the globe.

Patti Hosking, Vice President of Business Development for TBEX said that the Corning-Finger Lakes region of New York was selected as host destination for TBEX North America 2018 because of the diversity of stories and experiences that travel bloggers would find there.

Finger Lakes Wine Country was recently named 2018's Best Wine Region in the United States by USA Today 10 Best.

From this multi award-winning wine region to quintessential Americana found in Corning's Gaffer District to extraordinary outdoor adventure

opportunities, TBEX North America 2018 delegates found a myriad of reasons to explore, enjoy, and share their experiences with their audience. They quickly discovered that the opportunities for storytelling here are boundless.



Event co-hosts also organized several Pre-BEX tours for attendees, and a series of post-conference FAM trips for select bloggers and influencers. These tours and trips were specifically designed so that those who participate can share engaging stories of their experiences in Finger Lakes, New York with the world through their social feeds and travel blog/website.

The official event hashtag, #myFLXtbex, continues to saturate Facebook, Twitter and Instagram bringing Finger Lakes, New York to millions of travel

searchers across the globe. In a two-week period between September 6th and September 20th, 4,614 tweets referencing #myFLXtbex hashtag were delivered to nearly 67 million Twitter timelines and reached over 8 million consumers. In that same period, 1,435 Instagram posts including the hashtag logged 4.6 million impressions and reached 1.3 million Instagram users. TBEX North America 2018 has demonstrated the sheer power of digital influence in the travel space, and is tourism marketing at its very best.



PATA Travel Mart 2018



When: September 12-14, 2018
**Where: Langkawi International Convention Center,
Langkawi, Malaysia**

PATA Travel Mart 2018 (PTM 2018), hosted by Malaysia, attracted over 1,400 delegates from 70 global destinations.

The delegate numbers embraced 389 sellers from 208 organisations and 33 destinations with local sellers comprising 32% of the total, along with 252 buyers from 241 organisations and 53 source markets.

The Pacific Asia Travel Association (PATA) was also pleased to welcome 210 local and international young tourism professionals including PATA Student Chapter members from Bangladesh Dhaka University, Canada Vancouver Capilano University, Malaysia Taylor's University, Nepal, Philippines LPU-Manila, and Singapore Temasek Polytechnic. The students were part of the PATA Youth Symposium held on Wednesday, September 12, hosted by the Langkawi Development Authority (LADA) and the Alumni Association of UiTM Students' Representative Council (PIMPIN) in collaboration with the PATA Malaysia Chapter, Tourism Malaysia and Langkawi UNESCO Global Geopark.

PTM 2018 officially opened in Langkawi, Malaysia on Wednesday, September 12 with the PTM 2018 Welcome Reception, presided by the Right Honourable Dato Seri Dr. Wan Azizah Dr. Wan Ismail, Deputy Prime Minister of Malaysia, taking place at the Langkawi International Convention Center (LICC).

During the Welcome Reception, the Minister of Tourism, Arts and Culture, Malaysia, YB Tuan Mohamaddin Ketap noted that for many, PTM is considered the biggest tourism trade platform in Asia Pacific. As the host country of PTM, it is an opportunity for us to promote Malaysia as the ideal leisure and business destination. With an overwhelming 67 Malaysian sellers on board this year, they are really leveraging hard on this opportunity to meet international buyers.



Early in the day, delegates had the chance to gain insights into product development, machine learning, data analytics and artificial intelligence at the Travolution Asia Forum 2018, organised in partnership with Travel Weekly Group.

Furthermore, for the first time at PTM, the world's 15 most innovative travel and tourism start-ups and pitched their business models to a jury panel at

the World Tourism Forum Lucerne (WTFL) Start-Up Innovation Camp 2018.

Addressing a media briefing on Thursday, September 13 at the Mahsuri International Exhibition Centre (MIEC), the official venue of the event, Dr. Hardy said that for over 40 years, the event's continued success has been due to its ability to strike the right balance between quality and quantity when it comes to buyers and sellers.

2-4th October

Africa Hotel Investment Forum
Nairobi, Kenya
www.africa-conference.com



4-6th October

Bangladesh Tourism Fair
Dhaka, Bangladesh
www.bitf.com.bd



6-8th October

Global Wellness Summit
Cesena, Italy
www.globalwellnesssummit.com



4-7th October

**51st International Fair And Tourism
NOVI SAD FAIR**
www.sajam.net



10-12th October

TTG Incontri
Rimini, Italy
www.ttgincontri.it



11-13th October

INWETEX
St. Petersburg,
<http://travelexhibition.ru>



16-18th October

Imex America
Sands Expo, Las Vegas, USA
www.imexamerica.com



18-19th October

**EyeforTravel North America
2018**
Mandalay Bay, Las Vegas
www.eyefortravel.com/



17-19th October

**Fifth Annual Hotelier Summit
Africa –North**
Shikirat , Morocco
www.events.ide-global.com



17-19th October

ITB Asia, 2018
Marina Bay Sands, Singapore
www.itb-asia.com/



19-21th October

World Travel Show 2018
Mazowieckie, Poland
<https://warsawexpo.eu>



21-23rd October

MCE South Europe
Thessaloniki, Greece
www.europecongress.com



25-27th October

World MICE Day
Qingdao, China
www.worldmiceday.com/



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29-31st October

2nd Annual Px Show
Sheraton Lake Como Hotel, Italy
www.plannersxtraordinaire.com



23-25th October

Seatrade Cruise Asia Pacific 2018
Shanghai, China
www.seatradecruiseevents.com



31st Oct-2nd Nov

ILTM China 2018
Shanghai, China
www.iltm.com/china





HOTELIER SUMMIT

AFRICA - NORTH

**17-19
OCTOBER 2018**

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ABOUT THE SUMMIT

The **5th Annual Hotelier Summit, Africa – Morocco** is a deal initiative platform put together to bring together investors, property owners, developers, suppliers and other important stakeholders of the hospitality landscape. The aim of the summit is to provide major buyers and sellers of the hospitality industry a platform to discuss projects that will help build a richer, better North Africa.

SUMMIT FORMAT



KEYNOTE
PRESENTATION



PANEL
DISCUSSIONS



ONE-ON-ONE
MEETINGS



COCKTAIL
AND GALA DINNER

A FEW OF OUR KEY SPEAKERS



LAHCEN HADDAD
Former Minister of
Tourism, Morocco
PHD, Professor,
Expert and Writer



IMAD BARRAKAD
Chairman &
Chief Executive
Officer, SMIT



TARIK EL HARRAQUI
Senior Director,
CBRE Morocco



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