

Travel AND Tour™

Volume: 11, Issue: August 2019

W O R L D

Special feature

Chernobyl

Meetings Point

MUNICH

Cover Story

5

Walking Tour Cities

захистив світ
від ядерної біди.
На відзначення
20-річчя
спорудження
"Азметта".

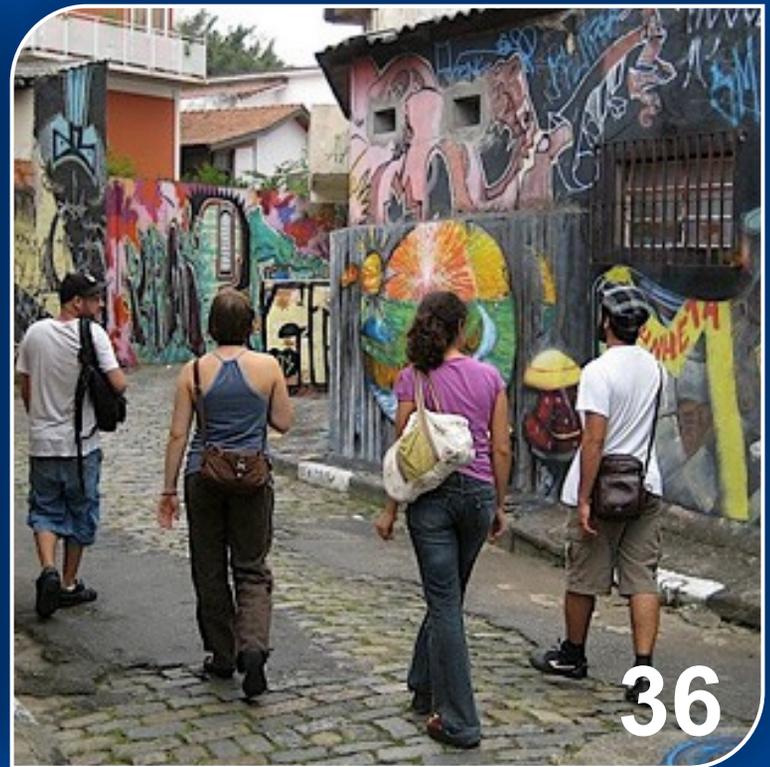


06- Meetings Point: **Munich** (München), the capital of Bavaria, is the second most populous federal state in Germany. Nestled amidst the beautiful lakes and Alpine foothills — a part of Upper Bavaria landscape — Munich is a leading destination for meetings and events.

13- Cover Story: The best way to explore a new city and its culture or history is on foot. TTW presents here some of the incredible **city walking tours** around the world.

24- Special Feature: The trend of 'Dark Tourism' has grown immensely in recent years and the currently running Chernobyl TV drama brought it back to the limelight. There is an increased interest in visiting **Chernobyl** which has been open to tourists since 2010, after the biggest nuclear disaster took place on April 26, 1986.

31- Travel Tendency: Be it Apple's Siri, Amazon's Alexa, Microsoft's Cortana — managing a trip has become all the more easy with the evolution of Internet of Things, **Voice Recognition** system and Artificial Intelligence. Easily ask for the cheapest flights, the best hotels or the must-see sights at a particular destination.



36- Destination Diary: Visiting a destination for its incredible **street art**? Now take a look at some of the most acclaimed urban locations for street art, starting from European countries to Asian cityscapes.

43- Tech iT: A **Meta-search** engine is a web portal which aggregates or combines search results from other search engine databases. Some of the examples of meta-search platforms for hoteliers are Google Hotel Finder, Google Hotel Ads, Tripadvisor, Kayak, HotelsCombined and Trivago.



20- Travel News

47- World Festivals

53- Show Review

56- New Faces

60- Calendar of Events

Dear Readers,

Munich is a tech hub with an extraordinary feel, congress and conference organisers prefer hosting their events in the cosmopolitan surrounding. Meetings Point covers the southern German favourite, a traditional yet innovative business destination. Cover Story on City Walking Tour provides more than one seeks, so keep wandering through the secret local spots as you read about the incredible places.

Chernobyl disaster site is the latest tourism hotspot attracting visitors to see the world's worst nuclear disaster which led to incalculable number of deaths and exposure to radiations. Read Special Feature to delve deeper into the ruined relics which reveals the human suffering that shattered Ukraine in 1986. Travel Tendency on Rise of Voice Technology comprehends how our lives are influenced while interacting with voice assistants. Consumers, businesses, marketers, individuals and tourism industry is making the most of out of it in modern times. Discover the captivating Street Art scenes across France, Turkey, Quebec and more in our Destination Diary. The earliest form of expression was started in the 1920s and 1930s in New York and was the work of gangs. Graffiti shows different cultures, turning points, responses to socio-political environment and movements.

Meta-search engine combines search results from other search engine databases, for a particular keyword or a phrase using an algorithm. It lets hoteliers drive cost-effective direct bookings lowering the dependency on the OTAs (Online Travel Agents). Read Tech IT to know how it has emerged as a major distribution platform.

The anti-government campaign in Hong Kong during the past months led to commuter chaos and widespread travel disruptions. The movement which started as rallies against an extradition bill which would have permitted people in Hong Kong to be sent to mainland China for trial has gained momentum. There is a wider backlash against the city's government and we hope that it gets resolved soon.

Editorial Desk

Editor-In-Chief

Mr. Anup Kumar Keshan



Uncover a world of ideas

5,000 exhibitors ready to inspire and help grow your business

Find out more at london.wtm.com

Follow us
#IdeasArriveHere



LONDON

6-8 November 2019

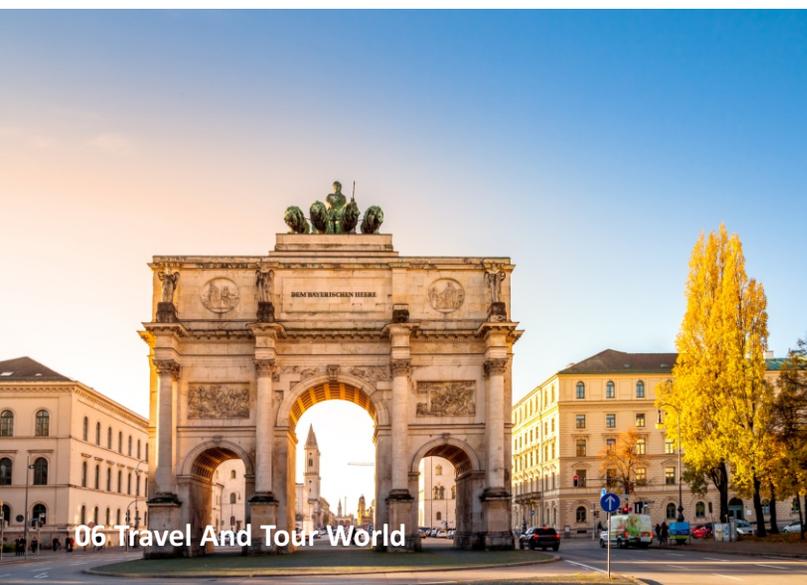
40
YEARS



MUNICH

Munich (*München*), the capital of Bavaria, is the second most populous federal state in Germany. Located on the River Isar, this ultra-modern business city is home to three universities, high-tech industries, scientific institutions and multinational companies. Munich is the centre of science, technology, publishing, finance and innovation. The mainstay of its economy is engineering and electronics, IT, biotechnology, service sector and others.

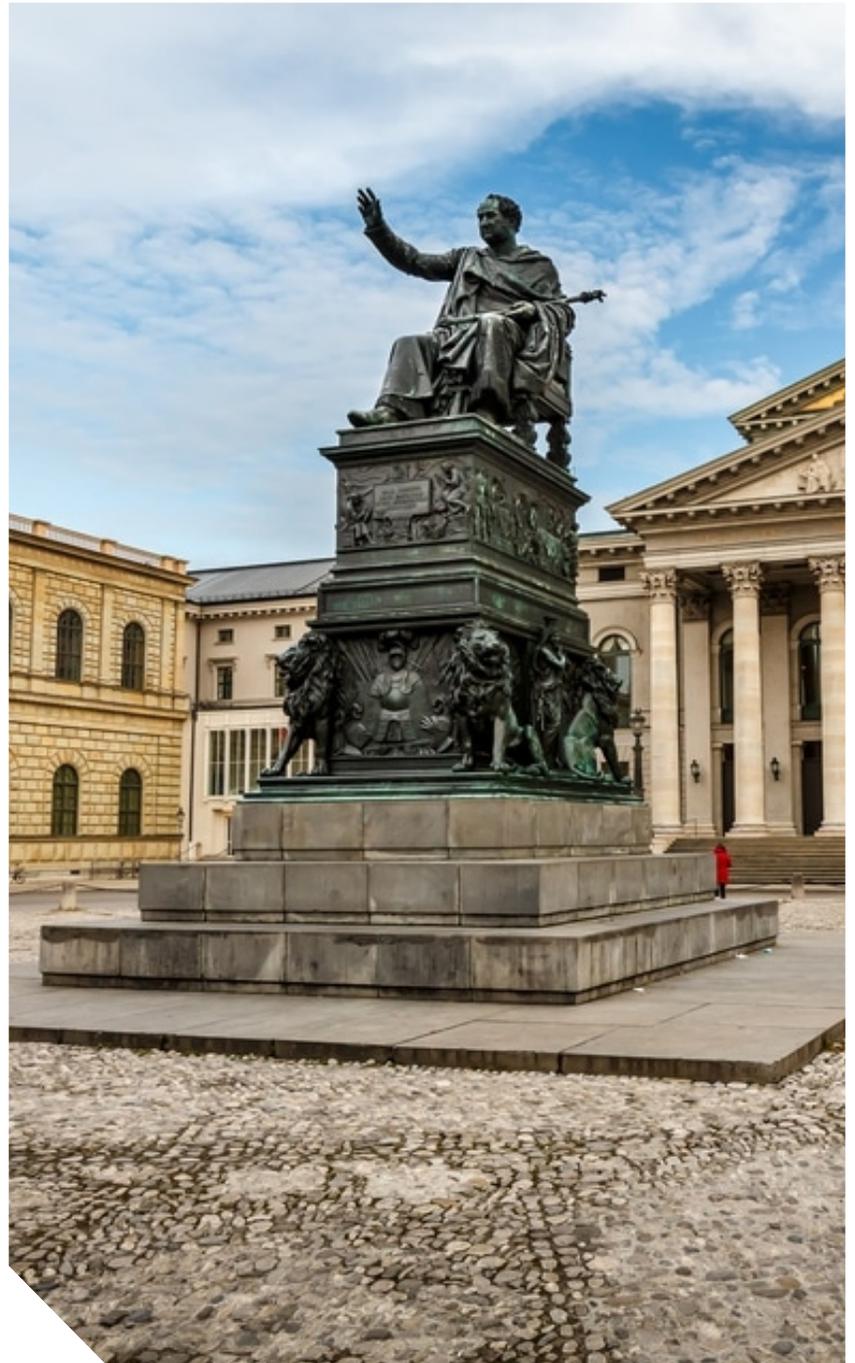
Nestled amidst the beautiful lakes and Alpine foothills — a part of Upper Bavaria landscape — Munich is a leading destination for meetings and events.



Brightly Dazzling on the MICE Skyline

As per 2018 ICCA Statistics and Country & City Rankings, Munich clinched the 25th rank in terms of the number of meetings (67) per city. However, in terms of number of participants per city, Munich stood tall at 4th position with 93,443 attendees. This was possible because of two major medical conferences it hosted in 2018: the Congress of the European Society of Cardiology (32,858 participants) and the Congress of the European Society of Medical Oncology (27,700 participants). The International Congress and Convention Association (ICCA) is the global meetings industry network.

It is one of the top ten Europe MICE cities in the 2019 annual list of Cvent Top Meeting Destinations in Europe. Cvent is the global meeting, event and hospitality technology provider. The world-class Munich International Airport (MUC) is just 28.5 km from the Munich city centre and connects Munich to about 60 countries. The S-Bahn rail network, bus routes and fleet of taxis offer seamless travel experience within Munich. It has more than 500 highly diverse venues including state-of-the-art convention centre — the ICM Internationales Congress Center München, range of hotels and other unusual places. Seamless travel, high-tech meetings venues, and stunning hospitality within the cosmopolitan cultural framework make Munich one of the top MICE destinations.





Neue Messe München is an exhibition centre in the Messestadt Riem area, in the eastern district of Munich Trudering-Riem. It features 16 exhibition halls spread over 180,000 m² and 425,000 m² of open area to the north and east of the site. On the western entrance lies the International Congress Centre (ICM), the exhibition hall and the Messesee.

Messe München GmbH Operated Venues

Messe München GmbH operates event spaces like Neue Messe München exhibition center, the ICM Internationales Congress Center München and the MOC Veranstaltungszentrum München.



The convention centre **ICM–Internationales Congress Center München** has 20 halls that can accommodate 6,000 people over an area of 7,000 m². It features advanced communication technology, lighting and sound equipment, audiovisual, transmission and stage equipment. The movable stage areas help it run various events simultaneously. The permanent interpretation booths make it easy for attendees across the globe to network and share their messages.



MOC Veranstaltungszentrum München offers exhibition space (30,000 m²) and four halls (13,000 m²) for diverse MICE requirements. Six conference and seminar rooms can host 50 to 380 people. It has 139 turn-key customisable room units situated around the two light-flooded atriums. The combined event venues under Messe München GmbH manage thousands of attendees annually.



THE WESTIN GRAND MUNICH

About 10 minutes by car from the city centre, the 627-room Westin Grand Munich offers 48,265 sqft of total event space that includes 24 event rooms and 15 breakout rooms. Its 1,000 m² ballroom can host up to 1,050 persons.

There are several other meeting hotels that provide modern conference facilities to absorb the demand of MICE delegates. Business delegates would be delighted to network and brainstorm at some of the unconventional conference venues in Munich such as brewery halls, Deutsches Museum, Schloss Nymphenburg, Royal Residence, Town Halls and others.



HILTON MUNICH PARK

Just 30-minutes' drive from the airport, the 484-room Hilton Munich Park offers 21 meetings rooms and a ballroom for up to 1,000 attendees. It features a business centre, high-floor Executive Lounge, fitness centre, steam room, indoor pool and sauna. Guests receive complimentary Wi-Fi in the public area of the hotel.



INCENTIVE TRAVEL

Munich incentive travel combines varied shades of relaxation and adventure. The gastronomy corner includes brewery tours & courses, molecular cuisine and culinary sightseeing.

Maximilianstraße, Viktualienmarkt, ärtnertplatz and Glockenbach district are few places for shopping freaks. Munich outdoors includes parks (Englischer Garten and others), museums, castles (Neuschwanstein Castle, Burghausen Castle, Hohenschwangau Castle etc), palaces (Nymphenburg Palace, Linderhof Palace etc.), hiking trails, lakes and mountains. Surfing (Eisbachwelle), parachuting & paragliding are top adventure sports.

T>F TRAVEL
FORWARD

BROUGHT TO YOU BY



wtm[®]

LONDON

4-6 November 2019

A close-up photograph of a woman with long dark hair wearing a VR headset. Her mouth is wide open in an 'O' shape, indicating she is experiencing something surprising or exciting. The lighting is dramatic, with strong red and blue tones. On the left side of the image, there are several overlapping chevron shapes pointing to the right, colored in shades of blue and purple.

LEARN FROM THE TRAVEL TECH ELITE

BOOK YOUR PLACE AT
TRAVELFORWARD.WTM.COM

#BETHEREFIRST



Discovering most-visited cities on foot

The best way to explore a new city and its culture or history is on foot. Walk around on your own, eat from local food shops and get a savvy guide who can show you the secret local spots you might otherwise miss. TTW presents here some of the incredible city walking tours around the world.



5

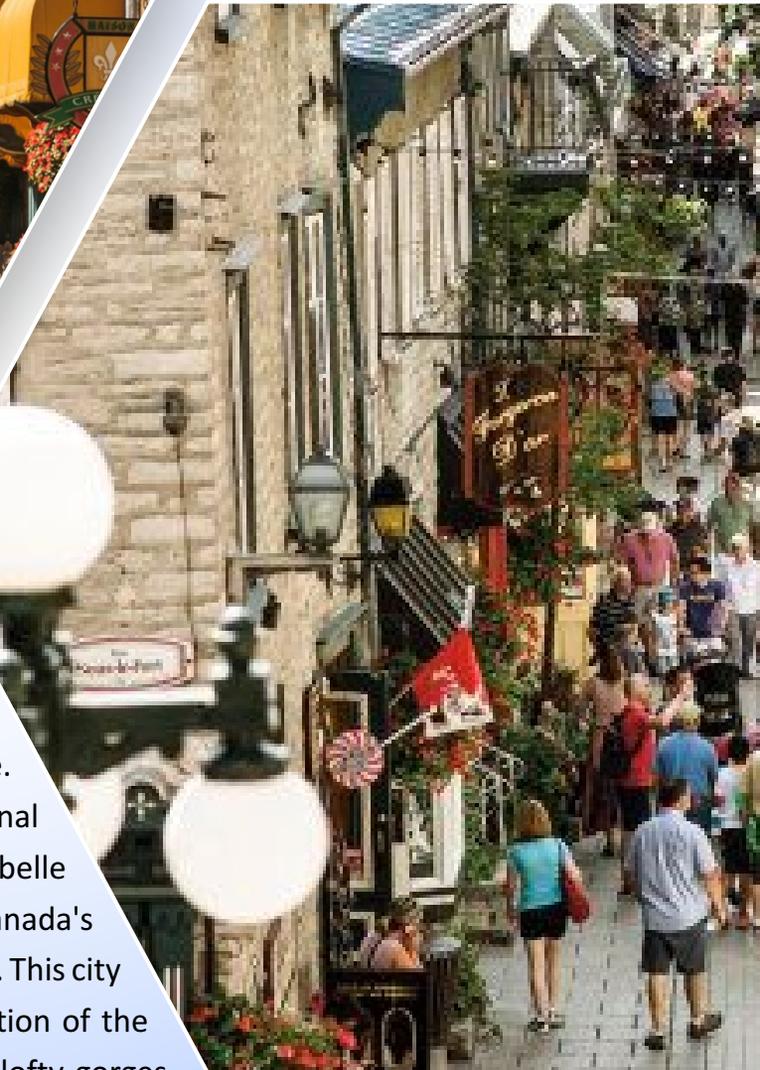
Walking Tours



QUEBEC

Canada

A walk to Québec City will reveal natural and cultural treasures. The Saguenay Fjord estuary is a unique ecosystem where fresh water blends with sea tide. Granite cliffs plunge into the St. Lawrence River, where villages cluster by the water's edge. There is an extensive trail network in the Saguenay National Park, a UNESCO World Heritage site. Known as “la belle province” (beautiful province) to its locals, Quebec is Canada's largest province and abode of more than 8.2 million people. This city is a vibrant multicultural province, earning it the recognition of the “Europe of North America”. Granite peaks, serene lakes, lofty gorges, gorgeous waterfalls, eagles and snow geese—all these are common sights here.





Kifune Jinja Walk Japan

A walk to Kifune-jinja Temple in Kyoto will offer best mountainous landscape in the midst of greeneries. It is an ancient shrine located in a village in the mountainous area north of Kyoto. This temple is actually a complex of three shrines located in different positions up a hillside. The best-known feature on the grounds is the well-worn stone staircase lined by distinctive red wooden lanterns which evoke the feeling of an earlier time. Each of the temples has its own appeal, the middle shrine being notable for its location in a grove of ancient, towering cedar trees, while the upper shrine is the oldest and original site of the Kibune-jinja Shrine. A walk to the mountain gives you an adventurous feel. The environment helps to keep the grounds cool in summer, and the stream running nearby is famous for its pure water. With all, the walk to Kifune Jinja Shrine gives a serene feel. It is a popular place to escape the summer heat and enjoy the atmosphere of history and natural beauty.



Cinque Terre Italy

Cinque Terre offers a spectacular walk along the coastal path with the Mediterranean on one side, mountains on the other and Italian fishing villages just ahead. Welcome to the captivating region linking the “five villages” of the Cinque Terre. The footpaths cross the terraced slopes of the Riviera di Levante to the villages with pastel-colored buildings and contrasting shutters and lead to brightly painted boats in small harbours. Walk past trattorias and a solitary abbey to a rocky promontory with the sea always in full view and a clear sky overhead. Stop at the Splendido hotel in Portofino. Along the route, there's Ligurian cuisine, including the characteristic Italian pesto made from locally grown basil—a source of particular pride among chefs and restaurateurs from these neighboring villages, each one claiming to be the best recipe.





Cape Town

South Africa

South Africa's most beautiful city is Cape Town. This city is easy-to-navigate brimming with historical monuments and picturesque Victorian architecture. Go to the new restaurants, explore the boutiques and a monthly art exhibition and cultural programme—all of which are city's star attractions. For those who want a closer look at everything the vivacious city has to offer, read on for some of its best walking tours. An initiative by the Cape Town Partnership, this free city tour combines exploring with storytelling. Starting at the Company's Garden in the CBD—a historic plot set up in the 1600s by Cape Town's first Dutch settlers—the walk takes you along the pedestrian St. George's Mall, up to St. Andrew's Square, and beyond, taking in the best of Cape Town's art, history, music and more. If you're in the city on the third Saturday of the month, don't miss it. It is free. No visit to Cape Town is complete without a jaunt to the nearby Winelands. Hanli Fourie founded Bites & Sites to show visitors that there's much more to the oak-lined burg of Stellenbosch than the world-class wines: join one of her cultural culinary tours through the 300-year-old town's historic centre or head to the nearby Kayamandi township for a Xhosa lunch.



Melbourne Australia



In Melbourne, the best walking tour is to see the city's best-known sights in favour of lesser-known, hidden, and secretive discoveries, from out-of-the-way boutiques to shadowy historical facts. Even the locals will be amazed at all you can learn in the hidden secrets lanes and arcades tour, possibly the most well established of the city's walking tours. The visitors can see all the nooks and crannies and history that the Central Business District has to offer, making stops at cafes and cool stores along the way. Starting with a traditional smoking ceremony, you can go to the Royal Botanic Gardens and explore the ancestral lands of the Koolin nation and dive into their rich and thriving culture on this walk.



**kazakh
tourism**
NATIONAL COMPANY

PATA
Pacific Asia Travel Association

PATA TRAVEL MART 2019

SEP 18-20

**KORME EXHIBITION CENTER
NUR-SULTAN (ASTANA)
KAZAKHSTAN**

First time in Central Asia

Official Air Carrier
air astana

WHY JOIN PTM?



THE TRAVEL MART

Meet face-to-face with international buyers and sellers from across the world. Our pre-qualified, hosted buyers represent over 50 countries and are selected based on proven track record in contracting meaningful business events.



STAY AHEAD OF INDUSTRY TRENDS

More than a travel mart, PTM opens with a full day of education sessions at the PTM Forums:

TRAVOLUTION ASIA FORUM

The Power of Technology

- Achieving scale through data intelligence
- Digital solutions to overtourism
- The changing dynamics of consumer behaviour

CONTENT MARKETING FORUM

Success Stories and the Evolution of Content Creation

Hear from a diverse group of experts who rode the content craze to success and learn how changes in content consumption today are creating the opportunities of tomorrow.



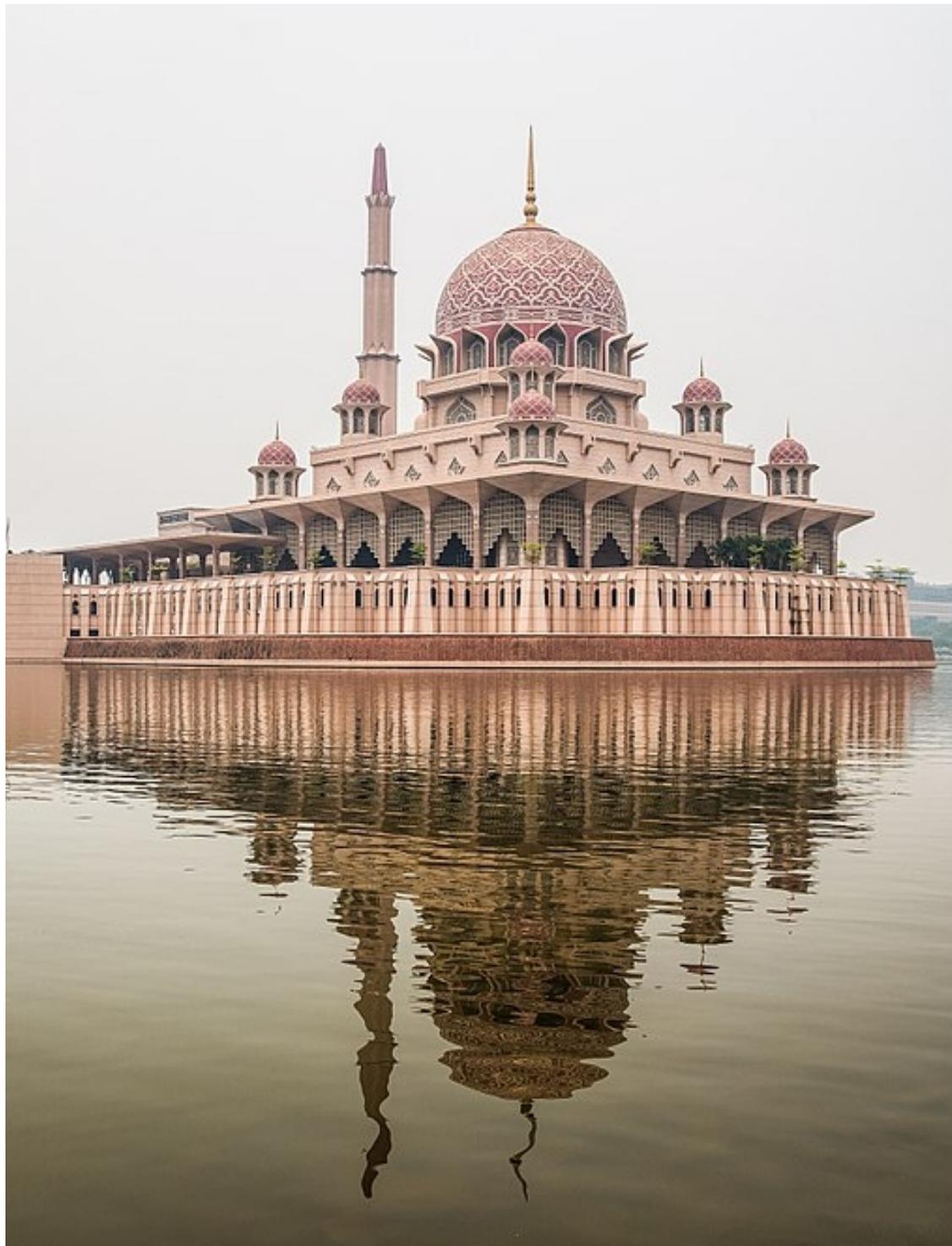
ACCESS THE DIGITAL HUB

Browse an array of travel-related digital marketing solutions at the Digital Hub, an exhibition platform dedicated to innovative technology. Network with representatives of solution providers and showcase your travel-tech solutions and digital product.

REGISTER NOW AT **www.PATA.org/PTM**

Putrajaya expects to attract 30 million visitors for the year 2020

Putrajaya wants to welcome 30 million visitors for the year 2020. Malaysia's most popular city Putrajaya tried to host a concert for a world-class performing artist. The people who are protesting are just the minority. In 2018, Malaysia attracted 25.8 million tourist arrivals with a tourism revenue of RM84.1 billion (S\$27.84 billion). Malaysia is also ranked 21 in the United Nations World Tourism Organisation 2019 Barometer Report. In 2017, the tourism industry contributed 14.9 per cent to the national economy compared to 10.4 per cent in 2005. The number of people employed in the tourism industry also increased to 3.4 million in 2017 from 1.5 million in 2005, making up 23.2 per cent of the total labour force.



ITB Asia 2019 unveils its new thought provoking latest conference theme



ITB Asia, 'Asia's Leading Travel Trade Show', is set to deliver another year of thought-provoking and inspiring content to industry practitioners as part of its conference programme. Themed 'Bold Thoughts, Bold Moves', the

conference will bring together thought leaders from across the MICE, Leisure, Corporate, and Travel Tech sectors for high-level discussions on the trends that are galvanising change in the travel industry. Across the three days of

the conference, attendees will have the opportunity to experience over 100 sessions featuring insights from more than 260 speakers.

Sheremetyevo International Airport sees 14.1 per cent year on year increase

Sheremetyevo International Airport is experiencing a huge arrival of passengers during the first half of 2019. Around 23,404 million passengers flew during the first six months of 2019

showing a 14.1 per cent year on year increase. The airport provided 188,346 take-off and landing operations showing a 14.6 per cent increase year on year in HY1 2019. Due to the

increased demand for flights to Antalya, Beijing, Bangkok and Rome there is a growth in passenger traffic.



Formula 1 Australian Grand Prix expects to attract 80 million international tourists

Melbourne will host the Formula 1 Australian Grand Prix after F1 executives moved to lock in a two-year option on the iconic Albert Park circuit. The Minister for Tourism, Sport and Major Events Martin Pakula revealed that Melbourne spectacular would remain a pillar of the Victorian sports calendar until at least its 30th running. The new deal was confirmed by Formula 1 chairman and chief executive Chase Carey in Europe overnight. The Formula 1 Australian Grand Prix takes Melbourne to the world with international tourists flocking to the city and images beamed to an estimated global audience of 80 million, including key markets China, India and Japan.





CHERNOBYL

a disaster zone full
of stark imageries and
otherworldly atmospheres !

The trend of 'Dark Tourism' has grown immensely in recent years and the currently running Chernobyl TV drama brought it back to the limelight. There is an increased interest in visiting Chernobyl which has been open to tourists since 2010.

The term 'Dark Tourism' was coined by John Lennon, a professor of tourism, in 1996. Chernobyl is a city in Ukraine hit by the world's worst nuclear disaster 33 years ago and has since then seen a rise in popularity among the dark tourism enthusiasts. Since 2012, there has been a surge in tourist visits and the interest has been growing further.

The biggest nuclear disaster took place on April 26, 1986—the explosion at the Chernobyl Nuclear Power plant which is officially called the Vladimir Ilyich Lenin Nuclear Power Plant. This was closer to the city of Pripyat than Chernobyl and it is said that the radioactive materials had spread as far as Sweden.

The story so far ...

A test was conducted by engineers in Block 4 of the plant to check if there will be enough residual energy to keep the water pumps functioning in case of sudden power loss. It required 15 seconds of left-over power to cool the reactor for the emergency generators to spring into action.

To make the experiment 'more realistic', the electric supply was cut off and the reactor was slowed down to 5%. There was a steam explosion after 7 seconds later due to lack of water coolant. It blew off the 2,000 tonnes reactor lid. The fuel rod inside the reactor core got crushed after it fell sideways that led to a huge hydrogen explosion. In the immediate aftermath of the accident, 30 people died.



No entry was permitted beyond the **Exclusion Zone**, a 30 km area created after the immediate surrounding of the plant. The exclusion zone is now a site of mass curiosity which was opened to tourists in 2010 after 24 years of explosion. Start by taking a bus from the Kiev Central Train Station to Chernobyl. This will take you through the main route in the city and you can witness the horrors inflicted by the nuclear accidents along the journey. The first stopping point is the Dytiatky checkpoint, a nuclear control point designed for tourists. Here, the travellers need to show their passports in order to gain access to the Exclusion Zone.

One can spot deserted villages and abandoned towns while taking the route towards the city and the nuclear power plants. **Saint Elijah Church** and the monuments to the **Chernobyl Liquidators** are the popular sights here. The civil and military personnel are called the Chernobyl Liquidators who were conscripted to deal with the consequences and are largely credited with limiting the amount of damage caused by the disaster, saving thousands of lives.

The entrance of 10 km Exclusion Zone is the second checkpoint where one can spot the shelter that was built to confine reactor 4 of the Chernobyl Nuclear Power Plant. The reactor that exploded still contains about 95% of the fuel and radioactive material it had at the time of the accident. The Top Secret Military Bases that the USSR had in Chernobyl was used by the officials working to fix the disaster along with the Red Forest. The base is safe from radiation.

The radioactive material that was carried in the smoke from the fire at reactor 4 was blown over this forest which turned the trees red. **Pripyat** is another interesting point; it was inhabited by 15,000 power plant workers and their families but is now a ghost town. Signs of the inhabitants' daily lives still remain; it has decayed over time and created an eerie and serene atmosphere. There is an abandoned hotel, Central Square, primary school and a theme park still in the same position as they were during the disaster.

Further explore the Reactor 5 and 6 of the Nuclear Power Plant, the plant's cooling towers which are still unfinished till date and the abandoned Experimental Radiological Laboratory. Get a more immersive experience by talking to people coming back to the area after the mandatory evacuation or members of the Institute of Nuclear Safety of the National Academy of Sciences of Ukraine.



Safety Regulations

In accordance with the necessary radiation safety regulations, anyone under the age of 18 is not permitted inside. Travellers should cover themselves well, wear long trousers, long sleeves, and shoes that cover the ankle. One can also purchase a jumpsuit at the start of the tour.

**No day shall
erase you from
the memory
of time**

Virgil

Героям,
професіоналам
тим, хто
захистив світ
від ядерної біди.

На відзначення
10-ліття
спорудження
об'єкта "Укриття".

VSAHIC

September 16 & 17, 2019 | Swissôtel Quito, Ecuador

Take the Lead Role

Participate, Share and Debate ideas in the annual meeting about investments in Hotels, Tourism & Real Estate Projects in Latin America



Join us to build together the future of the hospitality industry in Latin America

Register Online at sahic.com

Host Patrons

ECUADOR QUITO

IHG

Patrons

ACCOR

Hilton

Platinum Sponsors

Marriott INTERNATIONAL

aadesa HOTELS

Munich RE

HYATT

RHC RADISSON HOTEL GROUP

str

edsa

PROCOLOMBIA

Gold Sponsors

Media Partners



LADEVI



Latinvex



expedia group
lodging partner services

DPA&D



Secretaría de Turismo
Presidencia de la Nación

prensa
del estado

Hotel News Now

Hotel Executive
YOUR VIEW FROM THE TOP

TRAVELHOUR



INKATERRA
AUTHENTIC TRAVEL EXPERIENCES

IDB Invest

cotelco

CANATUR

Supporters

Hosted by **VSAHIC**
THE LATIN-AMERICAN PLATFORM
FOR HOTEL & TOURISM DEAL-MAKING

in partnership with **bench**
GLOBAL BUSINESS EVENTS

ROLE HOTELIERE LAUSANNE

shp Sociedad
El Banco del Pisco

FEDETUR
Chile

IFC

International
Financial Corporation
PROFESIONAL GROUP

Sponsors confirmed up to July 19th, 2019

100% travel business @ 100% refund.



South Asia's leading travel show, SATTE invites you to be a part of its 27th edition. Continuing with our celebrations we are pleased to present **SATTE Early Bird offer exclusively for the Indian buyer !**

Book before 31st July 2019 and get 100%* refund to SATTE 2020.

PROGRAMME BENEFITS

Particulars	Domestic Buyer
Registration Fees INR 10,000 (Refundable)*	✓
3 Days Admission to Exhibition	✓
Admission to SATTE Seminars	✓
Priority Entry on Day 1	✓
Registration Material	✓
2N/3D Hotel Accommodation	✓
Access to VIP / Buyers Lounge	✓

Particulars	Domestic Buyer
Hosted Lunch (3 Days)	✓
Pre-scheduled Appointment	✓
Destination Briefings	✓
Speed Networking	✓
Access to Networking Evenings	✓
Listing in the Directory	✓

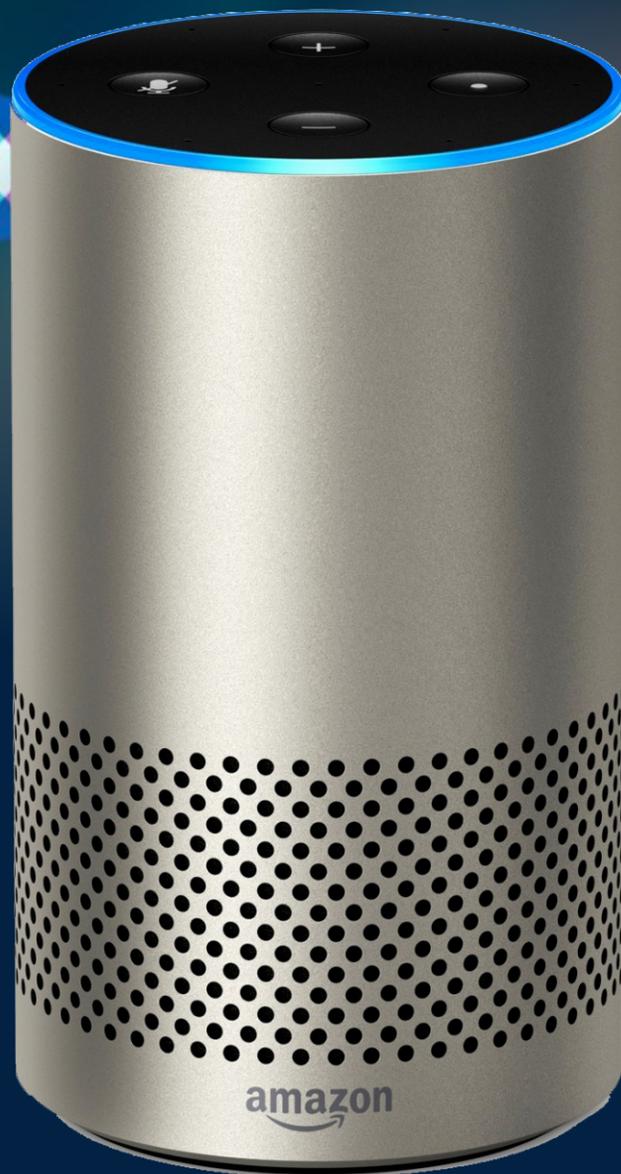
*Terms & Conditions

(1) Hotel accommodation will be provided on Twin Sharing basis (2) The offer is valid from Date 15th June – 31st July 2019 (3) Buyer has to complete 30 meetings in 3 days to avail refund back of the deposite amount of INR 10,000. Other conditions may apply.

Travel Tendency



Be it Apple's Siri, Amazon's Alexa, Microsoft's Cortana — managing a trip has become all the more easy with the evolution of Internet of Things, Voice Recognition system and Artificial Intelligence. Easily ask for the cheapest flights, the best hotels or the must-see sights at a particular destination. We are changing the way in which we interact with technology. New entrants in voice interface have driven innovation with faster processing time, thereby creating a public safety ecosystem in times of dire need. The digital transformation has redefined how travellers remain connected in real time regardless of the native language and geographic locale. One can also detect the emotion, tone and stress by observing changes in a user's speech. Cloud-based voice service has gathered traction in terms of natural language understanding and accuracy. It all started way back in 2011 when voice search was introduced by Google and since then it has kept evolving. To keep pace with the modern consumer demand, new hardware like **Google Home** and **Apple HomePad** have moved into the market place. Business sector has realised that if they can enable their products to be controlled by voice, consumers will respond more as voice is a natural way of interaction.



VOICE SEARCH on the rise ...

*towards a more
personalised experience!*

- ⊙ A Statista.com study revealed that in 2018 more than 34 million smart speaker devices were sold in the US. For 2019, 26 million units sales is projected.
- ⊙ Emarketer.com predicts that the smart speaker usage will rise at a compound annual growth rate of around 48% and will include more than 76 million users by 2020.
- ⊙ Google's voice search is available in more than 100 languages.
- ⊙ According to Microsoft's Bing Ads 2017 report, the number of people using Cortana to voice search for hotels saw 343% year-on-year increase in U.K. alone and finding flights by voice search saw 277% year-on-year increase.

Integrating voice search

Voice search creates a streamlined interaction and more people are using it to book their holidays through smartphones and tablets. It provides users a refined search process with a specific set of criteria generating a personalised selection of results.





Heathrow skill gives travellers the latest live updates for the chosen flight. It directly relays the information to the consumers saving them from manual search. Heathrow is the first airport in the U.K. to create its own Alexa skill that is easily downloadable free of charge from the Echo devices. Alexa skill is Amazon's Alexa voice assistant own app developer platform through which users can customise their versions of Alexa with new capabilities (similar to the apps in smartphones).

Voice-operated hotel rooms have added ease and convenience. Marriott has partnered with Amazon to provide Alexa voice assistant devices and has also developed a concept hotel room which is entirely controlled by voice commands. Marriott's **Guestroom Lab** uses Internet of Things (IoT) technology that virtually connects all the customisable items.

Language-Responsive Earphones help in bridging the gap by instant spoken language translation that converts live speech in an unfamiliar language into something of your choice. Google's Pixel Buds is one of them with high quality audio that perfectly fits into the ear.



Accessing information has become easier and tourism providers are leveraging voice technology to engage the travellers while on the move. However, privacy might be a concern which is likely to be addressed in the near future.





Bricsa Consulting

GH&R

3RD ANNUAL GLOBAL HOTELS & RESORTS

23rd-24th September, 2019 | Caravelle Hotel Saigon - Ho Chi Minh City, Viet Nam



HIGHLIGHTS OF THE CONFERENCE 2019

- An insight on the development of 7 tourism zones with specific tourism products, 46 national tourist areas; 41 national tourist spots; 12 tourist cities and other key tourist spots.
- Exploring the opportunity for over \$340 million investment in tourism and infrastructure at the Delta region.
- Outlining the new marketing campaigns for ASEAN tourism in 2018 and beyond.
- Review over the plans & policies implemented to promote tourism in 2017 with an introspect for 2018.
- Understanding of Decree Number 3 in regards to present and future regulations that can transcend the current trends in market.

SUPPORTED BY

EXHIBIT PARTNER



ENDORSEMENT PARTNERS

KNOWLEDGE PARTNER



MEDIA PARTNERS



For further details reach us at - mital@bricsaconsulting.com | www.bricsaconsulting.com



September 9 - September 10, 2019, Moscow, Russia

MEETING PLANNERS
RUSSIA

Exclusive MICE Business Accelerator

Take advantage of our 7-years' expertise on the Russian & CIS markets to allow you valuable B2B meetings with carefully pre-selected and qualified event planners that have business upcoming for your destination. Our successful matchmaking software brings you guaranteed 35-40 pre-scheduled meetings! The unique and exclusive program further brings networking opportunities during coffee breaks, luncheons, evening receptions with event buyers and a dinner evening!

All Convention Bureaus participating have the opportunity to address the selected buyers with a destination presentation.

Why to attend?



MICE



Varied Event
Program



Target
Audience



Effective
Time Usage



Boutique
& Quality



B2B
Matchmaking

Book your exclusive place now!

www.europecongress.com/booking



@europecongress



#MPRussia

the official event hashtag to keep you up to date

Destination Diary

Many people in this world travel in search of some beautiful urban sights, whether it's religious landmarks, political hot beds, natural or artificial world wonders and more. But have you ever thought of visiting a destination for its incredible street art? Now take a look at some of the most acclaimed urban locations for street art, starting from European countries to Asian cityscapes.



Top Cities with Great **STREET ART**



Istanbul, Turkey

Turkey's Istanbul is an amalgam of culture and art. Located between Europe and Asia, Istanbul has multiculturalism and diversity. Despite the current political situation in the region and the geopolitical significance, the artists choose to remain largely apolitical. The artists, at most, create something promoting peace, denouncing war or giving a subtle nod to political preference. Culturally, Istanbul's street artists draw heavily from local history. Many depict Roman or Grecian busts in the artwork, reflecting Istanbul's past and sculptural heritages which are still found across modern-day Turkey.



Sao Paulo, Brazil



Sao Paulo is Brazil's most impressive urban area. The city encourages any building to serve as a canvas for art as long as the owner has no objection to it. Make sure you visit Vila Madalena, nicknamed as Batman's Alley, which is home to numerous artists' work. São Paulo has become an outdoor art museum, with alleyways as well as big avenues increasingly attracting more and more international visitors who come to the city just to see this type of cultural appearance.



Stavanger, Norway



Every year residents paint the walls of their homes, thanks to the artists participating in Stavanger's NuArt street art festival. No one knows what the artists will produce, but all agree to leave the artwork in place for at least a year. Often, the local issues serve as the theme for artists' brush. The graffiti art begins from the city centre behind the Scandic Stavanger City hotel. A black, white and red painting by Roa depicts a bisected whale spurting blood and oil—one of several that take Norway's whale hunting tradition, and/or oil dependence, as its theme. If you continue east to Storhaug, two 160-foot-high silos come into



Angoulême, France



MANNAWALL
TOOOWO



Angoulême is a small French town, a little under 300 miles southwest of Paris. It is home to the European School of Visual Arts. The school offers degrees in comic art and hosts an annual comic festival. It even earned the nickname "Capital of the Comic Strip". Interestingly enough, many artists practice their work on local buildings. The history of the city dates back to the Roman times, when the construction of ramparts to fortify the city began in the 4th century. Destroyed and rebuilt over the years, they still exist today, and are extended creatively via one wall mural by Max Cabanes, *La Fille des Ramparts* (The Girl of the Ramparts), painted in 2004.



The Egyptian revolution of 25th January, 2011 sparked an explosion of politically influenced street art, the likes of which Egypt's most popular city, Cairo had never seen before. Stencils, portraits of fallen activists and caricatures of authoritarian figures covered surfaces around Tahrir Square, particularly in the Mohammed Mahmoud Street where the American University in Cairo (AUC)'s wall was used by activists "as a newspaper." The graffiti works of contemporary era took the form of bold designs and striking colours, adorning Cairo's walls and buildings. However, contemporary art in Egypt is not limited to this street view as artists in past decades have consistently explored Egyptian heritage across different mediums and in distinctive and alluring ways.



Cairo, Egypt



7TH TOURISM HOTEL INVESTMENT & NETWORKING CONFERENCE

Sofitel Bali Nusa Dua Beach Resort

5 September 2019

Opening Cocktail Reception Hosted by Radisson Hotel Group
 4 September | Radisson Blu Bali Uluwatu | 7 PM onwards

Budi Tirtawisata, Group Chief Executive Officer, Panorama Group

Erastus Radjimin, Chief Executive Officer, ARTOTEL Group

Eric Levy, Principal and MD, Tourism Solutions International

Hiramsyah Thaib, Team Leader, Acceleration for Development of Priority Tourism Destination, Ministry of Tourism, Republic of Indonesia

John Flood, President and CEO, Archipelago International

Katerina Giannouka, President - Asia Pacific, Radisson Hotel Group

Michael Issenberg, Chairman and CEO - Asia Pacific, Accor

Ritesh Agarwal, Founder and CEO, OYO Hotels and Homes

Suwito, Founder and CEO, Republik Capital Management

HOSTED BY



CO-HOST



PATRONS



artotelgroup:



PLATINUM PARTNERS



GOLD PARTNERS



META-SEARCH

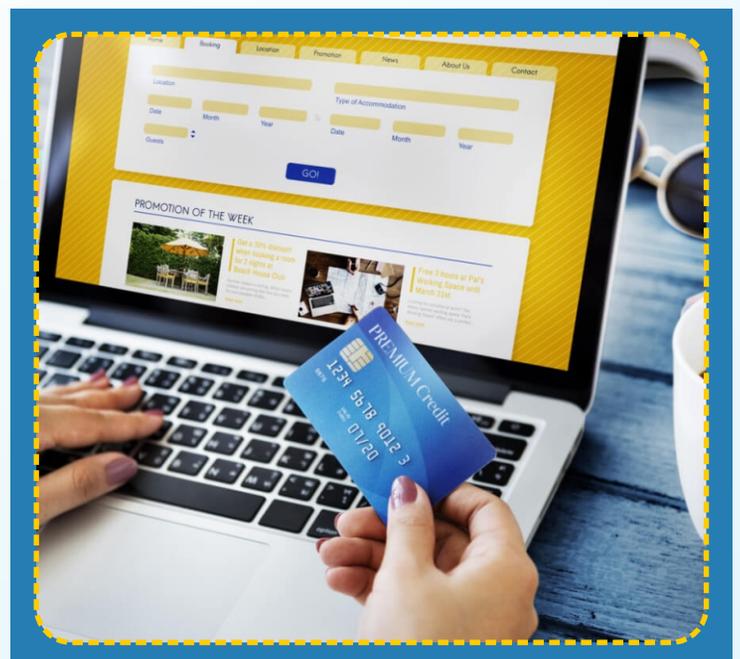
Drives Direct Bookings For Hotels

Direct channels and indirect distribution networks have always locked horns whether it is travel, hospitality, personal finance and others. While direct distribution can reduce costs to the company, indirect channels, though costly, help to provide marketing depth. They each have their benefits and coexist.

As per Phocuswright 2018 data, direct bookings accounted for around 49 per cent of U.S. hotel and lodging online gross bookings. The ratio of online travel agents (OTAs) is 51 per cent. It predicts that the ratio of direct bookings will rise to 50 per cent by 2022. Phocuswright is the provider of travel, tourism and hospitality market research.

In an event organised by Roiback in The Pyramid Grand Hotel in July 2019, it was highlighted that innovation and technology is the key for the hotel industry to raise the rate of direct bookings. Lot of emphasis was given to mobile channel and meta-

searchers. Roiback is the specialist and leader in the management of the direct channel of hotel sales. Hoteliers and OTAs have access to same knowledge and technology. However, hoteliers have an advantage — they manage the business and know about the services offered first hand. Meta-search engines can help the hoteliers to gain deeper penetration through direct bookings at a fraction of the cost they pay to the third-party agents.





Meta-Search Engines

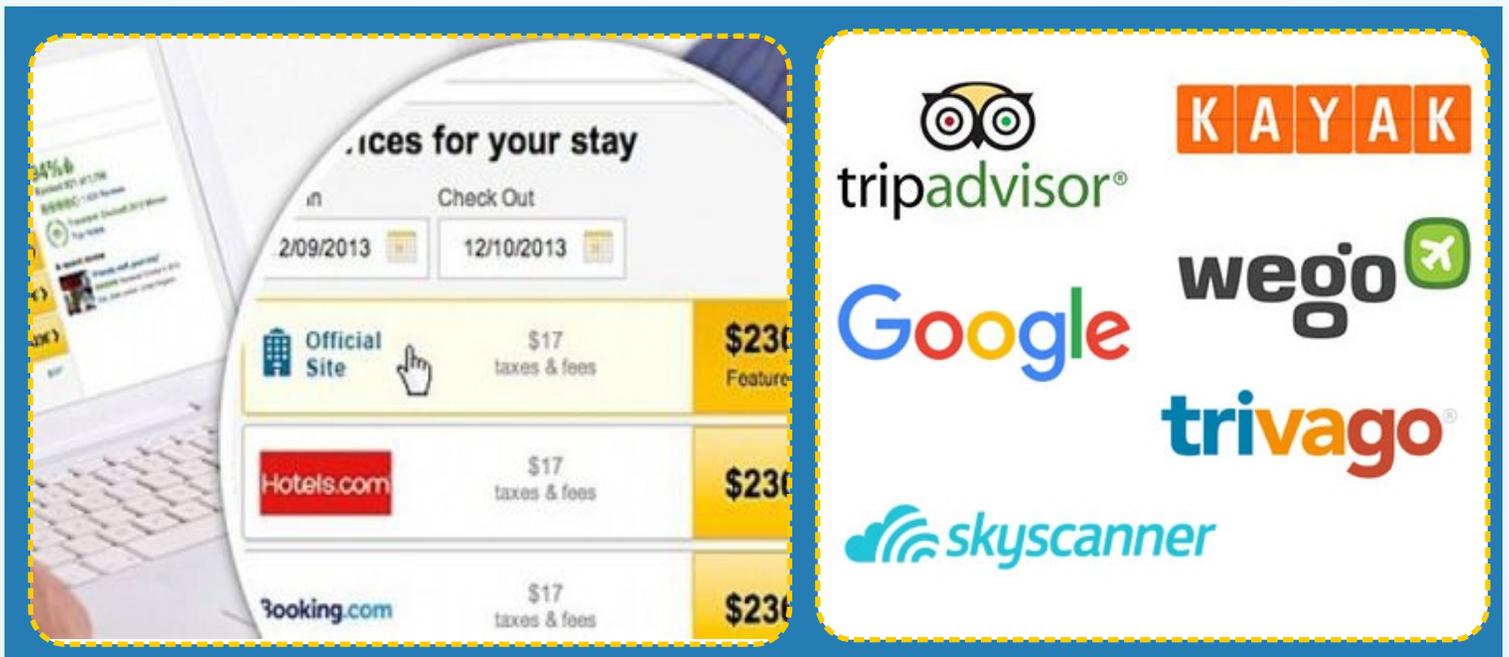


A Meta-search engine is a web portal which aggregates or combines search results from other search engine databases, for a particular keyword or a phrase. It uses a proprietary algorithm but it is technically not a search engine. A hotel or hospitality meta-search website lets travellers compare rates of hotel rooms, services and other details drawn from various OTAs and other booking sites — all under the same roof. Some of the examples of meta-search platforms for hoteliers are Google Hotel Finder, Google Hotel Ads, Tripadvisor, Kayak, HotelsCombined and Trivago.

As per the research of travel consultant, PACE Dimensions, advertisements on meta-searches are dominated by the third parties. The presence of

hoteliers on meta-search sites is dismally low. Hotels can receive direct bookings at a lower cost per booking on the meta-search engines. It will save them on expensive OTA fees.

Meta-search uses a cost-per-click (CPC), or pay-per-click (PPC) model. It creates a neutral and transparent marketplace for both the hotels and the OTAs to grow and to connect with travellers who book hotels online. As per the 2018 report by EyeForTravel, about 94.4 per cent of consumers have reported the use of meta-search engines while researching for their travel itinerary. EyeForTravel is a leading global media company that provides business intelligence for the travel and tourism industry.





Things To Consider For

The Meta-Search Site



There are certain things to consider for the hoteliers while using a meta-search engine.

Travellers visit the meta-search engine to compare hotels and their rates. If they click to book, they are directed to the website of hotels or OTAs who pay the meta-search engines based on the number of clicks as per PPC. Google and TripAdvisor allow for instant booking. Tourists can complete their booking on the same screen. However, these aggregators charge commission and the PPC model is not applicable in this scenario. TripAdvisor and Trivago have value as search engines but they have to compete with Google as the latter can increase its exposure at no extra costs. Skyscanner and KAYAK are growing their awareness among travellers seeking to book accommodation.

Hoteliers will be able to layout the services they provide on the comparison platform. The price quotes and services described should be the same, both on the meta-search engine and their website. Integrity helps to deepen engagement with prospective and repeat customers.

The hotel marketing team needs to monitor the nature of visits on the meta-search engine. If the impressions are high but the conversions are low, hotels can choose other models such as pay-per-impression (PPI) or cost-per-thousand (CPM). Depending on the goals, CPM is preferred for brand awareness and visibility, while CPC is good for direct bookings of the hotels. The primary objective of meta-search is to drive more direct bookings. It can be used for both customer acquisition and conversion optimisation. For a given budget, hoteliers can generate more direct bookings through a meta-search. As per EyeforTravel report 'The State of Hospitality Distribution: Direct Bookings' about 70 per cent to 80 per cent of a hotel's occupancy comes from online bookings whether that is through OTAs or meta-search. The right mix of distribution channels has to be worked out continuously. Hoteliers have a lot of ground to cover in meta-search. With OTA commissions as high as 30 per cent, the hotel industry's push for direct bookings is a fait accompli and meta-search becomes critical in the given context. Meta-searches help to increase the share of direct bookings and improve ROIs.





**The Hotel Industry's Premier Development Conference
Phoenix, Arizona - September 23rd - 26th, 2019**



World Festivals



International Berlin Beer Festival

Place: Karl-Marx-Allee, Berlin, Germany

Date: 2-4 August, 2019

If you are a beer lover, this festival belongs to you. International Berlin Beer Festival is an annual festival attracting more than 90000 visitors from all over the world with the participation of more than 350 breweries from 90 countries. Here you can taste more than 2400 type of unique beers along with best German culinary specialties.

Make your trip more memorable: Visit some of the top attractions in the city like Brandenburg Gate, Berlin Television Tower (Fernsehturm), Gendarmenmarkt, Berlin Cathedral, Kurfürstendamm, Charlottenburg Palace, Museum Island and Berlin Wall Memorial and Documentation Centre. You can also opt some of the guided sightseeing tours for some fascinating stories and hidden places in the city.



Australian Surf Festival

Place: : Tweed Heads, NSW, Australia

Date: 4-28 August 2019

One of the most important surfing festivals in Australia, Australian Surf Festival offers a unique opportunity to play surf with the international participants. Situated on the perfect Tweed Coast and just 30 minutes from the Gold Coast Airport, Tweed Heads in New South Wales occupies the entire river valley, bounded by the ocean to the east, the McPherson Range to the north, the Tweed Range to the west, the Burringbar Range to the south and the Nightcap Range to the south-east.

Explore more: You can go to the holiday parks at Fingal Head, Kingscliff North, Kingscliff Beach, Pottsville North and Pottsville South or you can visit to small towns like Kingscliff, Murwillumbah and Uki.



Independence Day

Place: All over India

Date: 15 August, 2019

Every year, India celebrates its freedom from Britain on 15th of August since 1947. It is one of the biggest and most important celebrations for Indians and around this day you can literally feel the presence of patriotism floating in the air.

Where to go: If you visit in any of the Indian states on 15th August, you can see the celebration of 200 years freedom struggle. But if you are in India's capital city, Delhi you go to Red Fort, Taj Mahal, Dilli Haat, Lotus Temple, Jantar Mantar and many other medieval monuments. Also you can taste lip-smacking Indian dishes like *paranthe* (from *Paranthe Wali Gali* in *Chandni Chowk*), *tandoori chicken* (from *Daryagunj*) and *kebabs* (from *Khan Market*).



Burning Man, Nevada

Place: Black Rock City, Nevada, U.S.A

Date: : 26 August- 2 September, 2019

Burning Man is an annual event to protect the permanent community created by its culture. This event's intention is to generate society through art that connects each individual to his or her creative powers. This festival attracts thousands of art loving people and also some of the big-shot celebs.

Make it Happen: Burning Man takes place in this city where you can find full-fledged, thriving temporary metropolis. Like any other city, Black Rock City has necessary communications and community services. Take a bicycle tour around the desert city or you can have a stroll here to see different gigantic installations.



INDIA INTERNATIONAL TRAVEL MART

India's Premier Travel & Tourism Exhibition



EVENTS CALENDAR 2019-20

Bangalore	02, 03, 04 Aug 2019
Chennai	09, 10, 11 Aug 2019
Ahmedabad	13, 14, 15 Sep 2019
Delhi	20, 21, 22 Sep 2019
Mumbai	27, 28, 29 Sep 2019
Hyderabad	22, 23, 24 Nov 2019
Pune	29, 30 Nov, Dec 01 2019
Kochi	09, 10, 11 Jan 2020
Kolkata	21, 22, 23 Feb 2020

Ensure your place in the most happening destination of travel!

A Spectacular showcase to stimulate the Domestic and Outbound travel industry. More customers, business improvements strategies, star status, wide audience and extra mileage. Everything to lead your business to non-stop activity-only at ITM.

Discover a great new potential and reap greater profits. Real excitement as you've always desired!

Supported by



Karnataka
KARNATAKA TOURISM



Kerala
Kerala Tourism



Maharashtra
Maharashtra Tourism



Odisha
Odisha Tourism



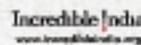
Andhra Pradesh
Andhra Pradesh Tourism



Telangana
Telangana Tourism



Bengal
Bengal Tourism



Incredible India
www.incredibleindia.org

Partner Associations



IATA



IATA



IATA

OT&AI

Member





TRAVELDAILY
CONFERENCE



Digital Travel Show
数字旅游展

2019 TravelDaily Conference & Digital Travel Show

Digital Travel Awards Ceremony

「Identifying Trends
Looking into the future with industry experts」

🕒 Aug.27-29

📍 Shanghai International Convention Center



Jane Jie Sun

CEO
Ctrip



Any Wu

Founder & Chairman
Tongcheng Tourism



David Sun

General Manager
BTG Homeinns Hotels Group



Yu Wang

Chairman
Spring Airlines



Gang Chen

Co-founder & CEO
Mafengwo.com



Maud Bailly

Chief Digital Officer, Digital, Distribution,
Sales & Information Systems
AccorHotels Group



Guido van Til

VP Digital Strategy
Air France KLM



Wenqiang Huang

Deputy CIO
China Southern Airlines



Allan Cheng

Founder, Chairman & CEO
DOSSEN International Group



Leo Liu

President, Greater China
Wyndham Hotels & Resorts



Kevin Guo

Vice President
Meituan-Dianping



Angel Zhao

Senior Vice President
and President of Global Business Group
Alibaba Group



Register Now

TTF Kolkata

When : July 12-14, 2019

Where : Kolkata, India



Travel & Tourism Fair (TTF), the oldest and the biggest travel trade show network in India concluded its 30th edition of TTF Kolkata with a record turnout of more than 10,000 visitors.

TTF Kolkata was held from July 12-14 in the Netaji Indoor Stadium and Khudiram Anushilan Kendra with 440 exhibitors from 14 countries and 25 Indian states, including pavilions of various national and state tourism boards.

Sri Lanka, Bangladesh and Nepal participated as Partner Countries while Thailand and Bahrain joined as the Feature Countries. Exhibitors from Bhutan, China, Malaysia, Nepal, Singapore, South Africa and UAE have also taken part in the show.

Among the Indian states, West Bengal and Uttarakhand had the largest pavilions, followed by Odisha, Gujarat, Kerala, Madhya Pradesh and Rajasthan who had set up extensive state pavilions with their private operators. Tamil Nadu, Himachal Pradesh, Assam, Jharkhand, Lakshadweep, Tripura, Nagaland, Jammu & Kashmir and Karnataka had also erected state pavilions, to attract tourists to their states.

India Tourism actively supported and was prominently present at the show.

TTF Forum, the knowledge-sharing platform conducted a panel discussion in Kolkata on “How Bangladeshi Tourists Outnumbered European Travellers to India and Indian tourists to Bangladesh did too”. The panel speakers included Taufiq Rahman, Chief Executive of Journey Plus, Syed Shaffat Uddin Ahmed, Managing Director of Market n-Trance Ltd. and Mohiuddin Helal, the CEO of River and Green Tours. The panel was moderated by senior journalist June Mukherjee, Head of India Outbound Magazine.

Over the years, apart from serving the tourists with information and booking facilitation, TTF has been a vital networking opportunity for the travel trade from the region, along with their counterparts from all over India.

TTF Kolkata has always been a must-visit event not only for the travel trade and tourists from Kolkata but also the neighbouring country of Bangladesh. Bangladesh topped Foreign Tourist Arrivals (FTAs) in India in recent years, contributing more than 20% of all arrivals. On the other hand, Bangladesh also received the majority of international tourists from India. No wonder, Bangladesh participated at the show with a large delegation.



TTF Kolkata also received commendable support from the Ministry of Tourism, State Tourism Boards, National Tourist Offices, thousands of private exhibitors and trade associations. It continues to be a unique platform providing opportunities for buyers and sellers from across the country to showcase their latest offerings and build long term business ties.



“TTF Kolkata is India's oldest and one of the busiest travel trade shows in India. With the increasing importance of outbound and inbound potential in the East and Southeast Asia, it serves as a strategically important gateway for the industry. The emergence of Bangladesh, always present at the show, as a key source market, as well as destination, adds a new dimension to TTF Kolkata. That is the reason it is a full house show every year since the last 30 years - a legacy that we are proud of,” remarked Sanjiv Agarwal, Chairman and CEO of Fairfest Media Ltd.

TTF is supported by Incredible India, TAAI, OTOAI, ATOAI, ADTOI, IATO, IAAI, SKAL INTERNATIONAL, NEHATO and ETAA.

India's Biggest Travel Show Network

TTF[®]
TRAVEL & TOURISM FAIR



Be a part of India's Biggest Travel Show Network

2019

- TTF South (Hyderabad) 05, 06 July
- TTF Kolkata 12, 13, 14 July
- TTF Ahmedabad 30, 31 August, 01 September
- TTF Surat 06, 07, 08 September
- TTF Mumbai 13, 14, 15 September
- TTF Pune 20, 21, 22 September

2020

- TTF Bengaluru 17, 18, 19 January
- TTF Chennai 24, 25, 26 January
- TTF Delhi 30, 31 January, 01 February
- BLTM Delhi 31 January, 01 February
- TTF & OTM Mumbai 03, 04, 05 February
- TTF SUMMER* Ahmedabad 08, 09 February
- TTF SUMMER* Kolkata 14, 15, 16 February

*TTF SUMMER is our new line of shows focussed on the huge summer holidays travel market in India.

To book your vantage stand write to us at contact@fairfest.in
www.ttfotm.com • www.otm.co.in • www.blm.co.in



The Leading Travel Show in Asia-Pacific
OTM[®]

BLTM
BUSINESS/MICE & LEISURE TRAVEL MART

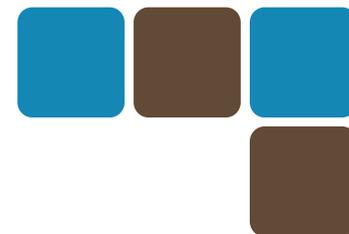
India's Biggest Travel Show Network
TTF SUMMER

NEW FACES



TOURISM LONDON APPOINTS CHERYL FINN AS NEW MANAGER

The Board of Directors and Executive Committee of Tourism London appointed Cheryl Finn as the new manager of Tourism London, as announced by the City of London in an official statement. Finn has been the Director of Sport Tourism for the last 12 years, and her accomplishments include leading tourism London's efforts to host high profile provincial, national and international sporting events that include the 2013 ISU World Figure Skating Championships and countless other events. General Manager John Winston is passing on the torch to Finn after his last day of work on July 4. Tourism London says Winston leaves behind a legacy, as he has built a strong organization and has fostered leadership development in his colleagues.



SHANGRI-LA HOTEL, BENGALURU APPOINTS GAGANDEEP SINGH SAWHNEY AS EXECUTIVE CHEF

Shangri-La Hotel, Bengaluru announces the appointment of Gagandeep Singh Sawhney as executive chef to head and oversee all of the hotel's culinary operations. Chef Gagan will lead the culinary brigade in the hotel across eight restaurants and bars, as well as in-room-dining and banqueting. Chef Gagan, who is a native of Delhi, takes up his new assignment at Shangri-La Hotel, Bengaluru following over 16 years of culinary experience at luxury hotels and Michelin-starred restaurants. His career has taken him across the globe and given with experience in the

Maldives, Thailand, the UAE and Switzerland. Chef Gagan has many accolades to his name and is well-recognised in the culinary world. He is a veteran of traditional, regional and progressive Italian and Asian cuisines.



JNTO APPOINTS YUSUKE YAMAMOTO AS THEIR NEW EXECUTIVE DIRECTOR

Japan National Tourism Organization (JNTO) announced Yusuke Yamamoto as the new Executive Director of Tourism for the India market. As the Executive Director, he will be responsible in overseeing the India market while managing the development of policies

and strategies to strengthen Japan's reputation as a world-class tourism and travel destination. Yusuke Yamamoto started his career by working for the Kanagawa Prefectural Government. He was also the director of South Asia market for Japan External Trade Organization (JETRO), for which he was stationed in Singapore for almost three years. After being involved in various other government sectors, he joined JNTO in 2017 as a deputy manager in the corporate planning department.



MATHIAS GERDS APPOINTED AS GM OF NHA TRANG'S EVASON ANA MANDARA

Mathias Gerds has been appointed as a General Manager at Evason Ana Mandara in Nha Trang, Vietnam. Mathias Gerds has over 20 years of experience in different roles and duties in luxury city and resort properties. Mathias brings a wealth of knowledge to his new position. Mathias enjoys traveling and seeks new adventures in his native Germany and beyond. He spent most of his working years in Austria, Russia, Seychelles, Thailand, Malaysia and China. Mathias Gerds began his career in food and beverage, and then worked in senior roles at great hotel brands such as Anantara Siam Bangkok in Thailand, Kempinski Grand Hotel Heiligendamm in Germany, St. Regis Kuala Lumpur in Malaysia and Relais & Chateaux Palais Coburg, Vienna, Austria.

©Uzakrota

Travel Summit

ROCKET SPACE LONDON

27 SEPTEMBER 2019





**6TH AFRICA HOTEL
EXPANSION SUMMIT**
11TH - 12TH SEPTEMBER 2019
MOMBASA, KENYA

SOME OF OUR CONFIRMED SPEAKERS:

 Paul Mack Executive Director The Latitude Hotels Group		 Samantha Muna Development Director, East Africa Hilton		 Mehret Ghebreyesus Managing Director CVT International Consultancy Ltd	
 Filippo Sona Managing Director-Global Hospitality Drees & Sommer		 Harald Kampa Coast Region Chairman Kenya Association of Hotelkeepers and Caterers		 Bani Haddad Managing Director Aleph Hospitality	
 Tejas Shah Regional Vice President Development Sub- Saharan Africa Hyatt		 KIM IRMLER Development Director Sub- Saharan Africa AccorHotels		 Stuart Cook Managing Director Protea Hotels	
 Panos Loupasis (TBC) Vice President Development – Middle East & Africa Wyndham Hotel Group		 Rahul Sood Group Managing Director- Middle East & Africa Sun Multinational DMCC		 Thuku Kimani Consultant Hotels MENA Colliers International	
 Nasser Turk Director MEA WATG		 Hasnain S Noorani Group Managing Director Pridelnn Hotels & Conferencing		 Victor M Shitakha Regional General Manager - Pridelnn Mombasa President - Skål International Kenya Coast Chairman - Kenya Coast Tourism Association	
 Agnes Wafula Communications and Admin Executive - Western Kenya Hospitality Leaders Association Manager- Shalom Hotel Operations Manager- Stonefield Company		 Anyal Robinson Chairman- Western Kenya Hospitality Leaders Association Manager- Parkview Safari Hotel, Kisumu – Kenya Committee member- Tourism Regulatory Authority Kenya			

If you want to participate in the event please contact:

Lieve Noppen
COO
lieve@inoppen.be
+32 14 22 9061
+32 491 223425



SPONSORS:



RELIABILITY BUILT IN™



PARTNERS:



CALENDAR OF EVENTS

IITM Bangalore

2nd - 4th August



Bangalore, India
www.iitmindia.com/

NATAS Holidays

2nd - 4th August



Singapore
www.natastravelfair.travel

IITM Chennai

9th - 11th August



Chennai, India
www.iitmindia.com/

**The Travel Industry
Exhibition**

21st - 22nd August



Sydney, Australia
www.travelmassive.com/travel-industry-exhibition

**Travel Daily
Conference
& Digital Travel Show**
27th - 29th August



Shanghai, China
www.event.traveldaily.cn/tdc-2019/index_en

IBTM China

28th - 29th August



Beijing , China
www.ibtmchina.com

CITIE 2019

30th Aug - 1st Sep



Guang Dong, China
www.gzlmice.com

ThINC Indonesia

5th Sep



Bali, Indonesia
www.thincindonesia.com

Hotel Management

Singapore Summit

5th Sep



Singapore
www.questexevent.com/HotelManagementSummit/2019/singapore

Aviation Festival

4th - 6th Sep



London, UK
www.terrapinn.com/conference/aviation-festival/index.stm



3rd Annual Travel Tech Middle East

8 - 9 October 2019 | The Oberoi, Dubai, UAE

Join the region's largest travel technology congress!

Travel Tech ME Congress is the key meeting platform, market place and knowledge center for travel professionals worldwide. This congress is committed to providing travel professionals with access to the knowledge and skills needed to implement the latest technologies that are changing the industry as well as utilization of new technologies and understanding best practices and future trends.

Meet the TTME 2019's All Star Line-up!



ABDULRAHMAN MUTRIB
EVP Group CTO,
Seera Group



MUHAMMAD CHBIB
Founder & CEO, Manal



SAMEER BAGUL
EVP & MD Middle East,
Cleartrip.com



AMANPREET SINGH
COO, Rehlat



PAULINA KLOTZBÜCHER
Managing Director, Travelstart



TRAVEL TECH MIDDLE EAST AWARDS 2019

Nominate today for a Travel Tech Middle East Award!

AWARD CATEGORIES:

- Tech Savvy Luxury Hotel
- Tech Savvy Spa & Resort
- Tech Savvy Budget Hotel
- Tech Savvy Car Rental Site
- Tech Savvy Travel Booking Website
- Tech Savvy Travel Agency
- Disruptive Travel Tech Provider
- Innovative Airline
- Most Promising Travel Tech Start Up
- Tech Savvy B2B Player

For Sponsorship Opportunities and Registration:

Call +971 4 243 4677/88

Email: info@traveltechme.com

Website: www.traveltechme.com

An Initiative by:

verve 
management



Explore a little further

3 - 4 September 2019
10am - 10pm
Radisson Blu
Giwana Ballroom

To find out more, visit:
qthexpo.com

Follow us on instagram:
[@qthexpoqatar](https://www.instagram.com/qthexpoqatar)



DESTINATION
JOURNEY
LUXURY CRUISE
TAP THE TRAVEL APP
AND
TOURWORLD
AVIATION HOSPITALITY
TECHNOLOGY EVENTS
MICE



Promote Your Brand With Us...

pr@travelandtourworld.com

+91 33 4603 4661

