

Travel AND Tour™

Volume: 11, Issue: January 2019

W O R L D

Special Feature

AMAZON RAINFOREST

4 Technological Innovations Simplifying Cruise Travel

Cover Story

IRELAND

Peppered with spectacular
historical chateau



Dear Readers,

Travel will reach unexplored heights in 2019 in an even more connected world where consumers will seek for the best travel experiences. The groundbreaking developments in technology and advancements will lead to artificial intelligence-inspired holiday and environment friendly stays. As per the Global Business Travel Association (GBTA) and Carlson Wagonlit Travel global travel forecast-2019 will see a rise in travel costs due to the increasing oil prices and growing global economy. Travel trends and development will remain tied to technology and predictive analytics will play their part in corporate travel.

The jaw-dropping Irish castles had a significant role in modern history and were built for practical purpose. In the Cover Story we have narrowed down a list of castles worth catching a glimpse. Amazon rainforest has incredible biodiversity, fantastic lodges and is the world's largest and most diverse area of tropical rainforest. Read our Special Feature to get a sneak peak of the thrills associated with this natural wonder.

Birmingham leads the way for hosting a vast number of conferences and meetings venues and is one of the best places to do business. Meetings Point reveals some of the internationally renowned facilities in their unique settings which make the city ideal for event of all sizes.

Cruise lines have been differentiating themselves from others by adopting technology like the internet of things and artificial intelligence. Read our Tech IT to know more about the enriching experience and service delivery provided by the Cruise Ship Technology in modern times. In our chapter Travel Tendency we list few secrets to staying productive during business trips and Destination Diary highlights some of the remote destinations ideal for introvert expats.

2019 will be an enthralling year for travel and with all the wisdom it instills in us wishing you a year full of wanderlust!

Editorial Desk

Editor-In-Chief
Mr. Anup Kumar Keshan





06- Meetings Point : Birmingham UK's most fascinating city is a dynamic and most creative which is constantly evolving. Last year a record 33.8 million tourists visited metropolis to witness authentic cultural offering, superb shopping and fantastic food.



16- Cover Story

16- Cover Story : Ireland has more than 1,000 castles (unofficial count). The medieval castles were majorly built by the powerful families for defense. Most of the fortified palaces were left to lie as ruins, while others have been restored for the tourists.

24- Special Feature : Amazon, the world's largest rainforest encompasses nature's greatest work of art , a majority of which rests in Brazil. It has an irreplaceable ecosystem, immense biodiversity with a truly original natural diversity for the planet.



36- Destination Diary: Introverts seek destinations that unite them to their inner world. Here are five remote destinations across the world that will take the introvert travellers far from the madding crowd.

44- Tech iT

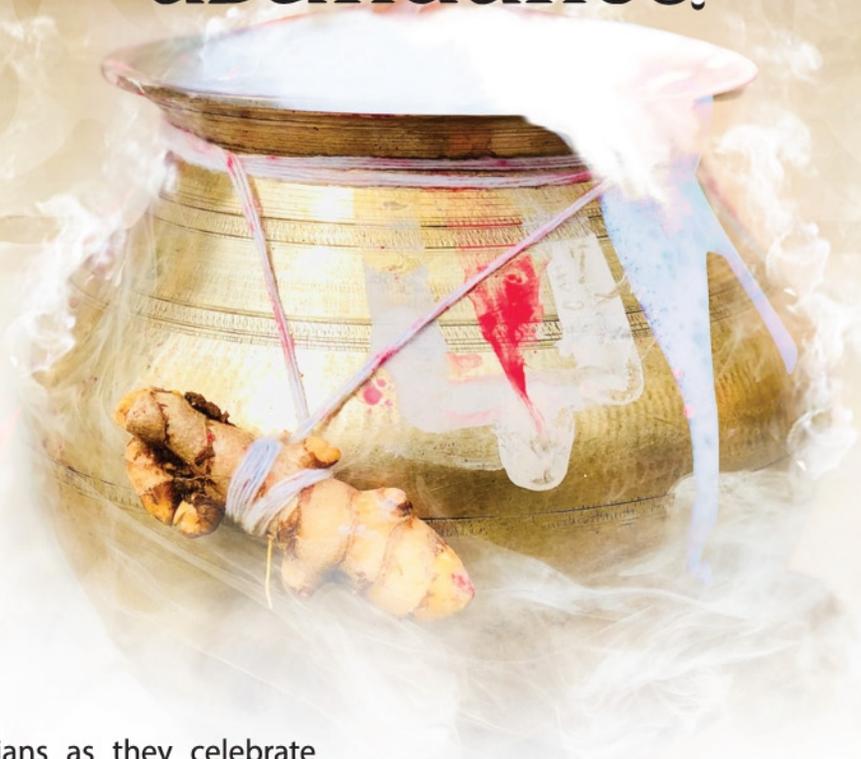


44- Tech iT: Cruise tourism is one of the fastest growing segment in global tourism scenario. **Cruise technology** is now moving with rapid technological development. Here read about some of the high-tech cruising for 21st century.

50- Travel Tendency: Business trips from start to the end are dotted with meetings, conferences, and conclaves. However, large stretches of waiting and travelling, lie in between the two ends of the journey.

Travel News:32
World Festivals: 56
New Faces: 64
Show Highlight: 69
Calendar of Events: 78

Celebrate the spirit of abundance.



Come, join the Tamilians as they celebrate Pongal or 'overflow'.

This four-day long Harvest Festival of thanksgiving to nature and all things abundant is celebrated across the State with traditional gaiety and splendour. It also marks the start of Sun's six-month-long journey towards north.

Date: January 14th –January 17th.

Enchanting Tamil Nadu.



Tamil Nadu Tourism

Chennai - 600 002. Tamil Nadu, India. Toll Free No. 1800 4253 1111
Website : www.tamilnadutourism.org E-mail: ttdc@vsnl.com

UK's most fascinating city, Birmingham is undoubtedly a beautiful place to explore and discover new things.

The motor industry is the key contributor to Birmingham's economy. The city employs more than 100,000 people in specialised engineering and manufacturing, a sector that continues to grow. Birmingham isn't post-industrial and so has better and more lucrative things to do than desperately portraying its old canals, historical places and foundries as half-baked heritage attractions.



Meetings Point

BOOMING BIRMINGHAM



Young and Dynamic City

Birmingham is a dynamic and creative city that is constantly evolving. Last year, a record 33.8 million tourists visited to witness metropolis' authentic cultural offerings, superb shopping and fantastic food. It is a place for culture vultures, shopaholics, food enthusiasts, party animals and sports fanatics.

City's pride

Magical Lantern

Festival

Birmingham is popular for its cultural events. Magical Lantern Festival is one of them. During this event, the city lights up the ponds, woodlands, gardens and pathways making it a stunning venue. It welcomes more than 80,000 visitors to the Botanical Gardens. It not only illuminates the garden but also boasts a spectacular display of artistic sculptures featuring both traditional Chinese and festive-themed Christmas designs.

City's Art Scene

The city's distinctive cultural scene emerged in 1750s. With a compelling and varied arts scene, Birmingham is home to inspiring organisations and venues right across the cultural spectrum. Acclaimed for independent festivals, year-round world-class sporting events and a growing reputation as a foodie haven, it's all happening in Birmingham.

Average hotel occupancy stood at 75 per cent, matching the previous record set in 2016, whilst RevPAR (revenue per available room) was £51 in value, the highest figure ever recorded.





Birmingham Conference and Events Centre

Birmingham Conference and Events Centre comprises of stylish, flexible, modern and practical spaces boasted with high-tech facilities and a dedicated team of support staff to ensure success of any event. Located in the heart of Birmingham's city centre, just a minute's walk from Birmingham New Street station, this centre offers a large event space.

International Convention Centre

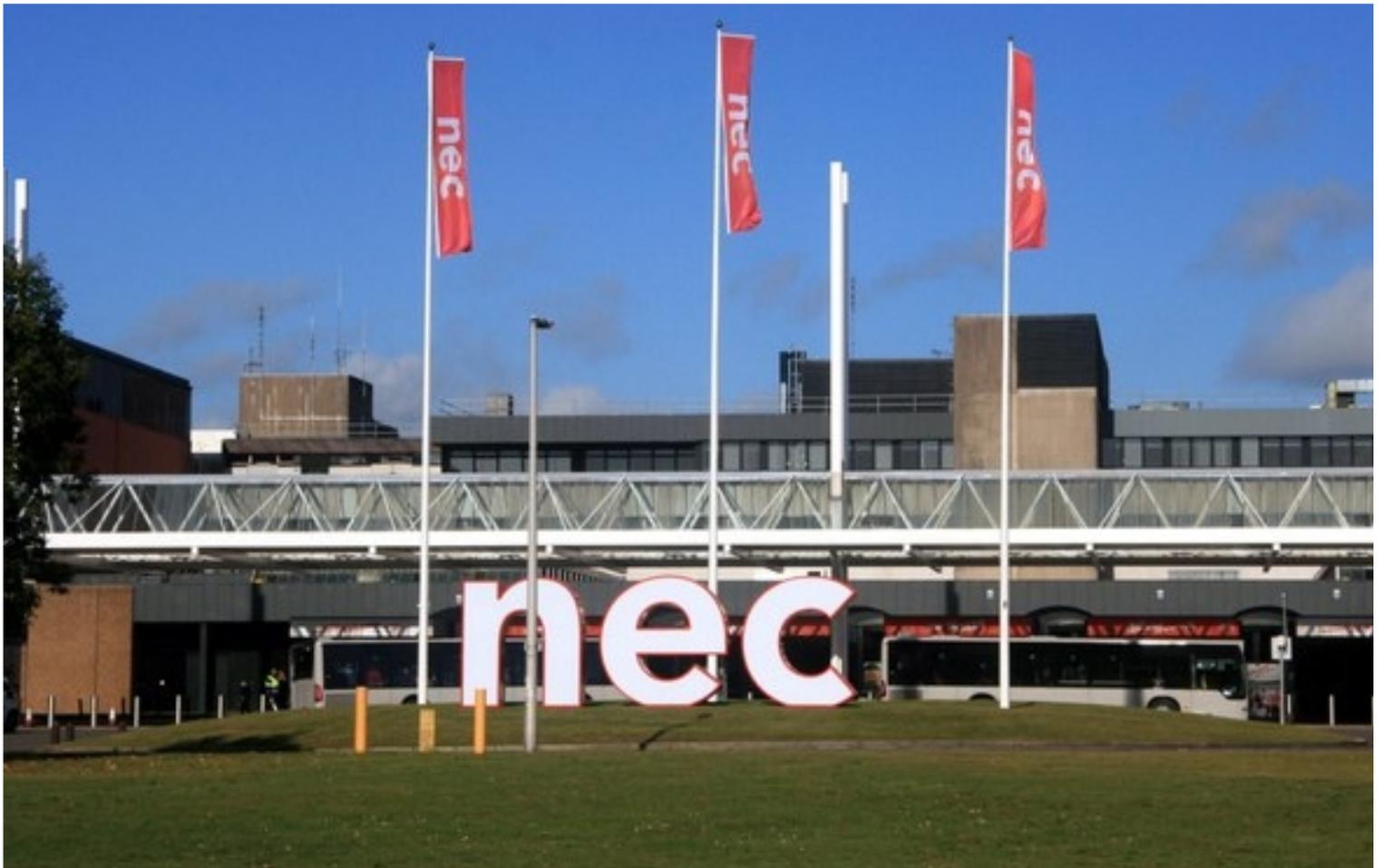
One of the major conference venues in Birmingham, International Convention Centre incorporates Symphony Hall and faces Centenary Square, with another entrance leading to the canals of Birmingham. International Convention Centre is incredibly accessible from all parts of the nation. Its flexible spaces are ideal for opening ceremonies and plenary sessions or brand promotions.

National Exhibition Centre

Europe's busiest and seventh-largest exhibition centre, National Exhibition Centre has 19 exhibition halls and 34 conference suites. Their flexible space is apt to host over six million guests and 500 events every year.

The Vox Conference Centre

The Vox Conference Centre is an exclusive meeting point in the city. This conference centre is situated within the Resorts World Birmingham, the UK's first leisure and entertainment complex. This conference venue has five impressive purpose-built fully flexible meeting suites that can accommodate up to 900 delegates as well as three premium board rooms that are ideal for breakout sessions. Opened in 2015, the Vox Conference Centre is supported by the vast expertise of the ICC Birmingham's team.



Birmingham is UK's greenest city spreading over 8,000 acres with 600 parks and open spaces. It is greener than Paris!

Top sights in the city



After a long day event, you need to relax. For this, just come out from your hotel and explore the tourist hotspots in the city.

Birmingham Museum and Art Gallery

Birmingham Museum and Art Gallery (BMAG) is an abode of more than half a million artifacts belonging to ancient and medieval era. One can find everything from Renaissance masterpieces to 9,000-year-old Middle Eastern treasures, as well as the world's largest collection of Pre-Raphaelite art.



Cadbury World

UK's biggest chocolate factory is Cadbury World, it educates visitors about the history of cocoa and the Cadbury family. Here you can taste free samples and see the chocolate-making machines and chocolate-themed attractions, including a 4D cinema with motion-sensor seats. Opening hours vary and bookings are essential at peak times.



Sutton Park

Sutton Park is one of the largest urban parks in Europe. It is a National Nature Reserve where visitors can enjoy heath land, marshes, woodland and lakes; and engaged in fishing, cycling, bird-watching and golf.

Birmingham is also known for its modern architecture. The futuristic architecture, Bullring was unveiled in 1999 and is one of the largest shopping centres in Europe and the third most popular place to shop in the UK.

Black Country Living Museum

Britain's friendliest open-air museum is Black Country Living Museum. Discover this fascinating old-world charm where an 18th Century village has been created by the canal. Walk around the original 18th Century shops and houses, ride on a old fashioned tramcar or fairground swing boat, halt to chat by the coal-fired kitchen ranges, go down the mine or just unwind.

Electric Cinema

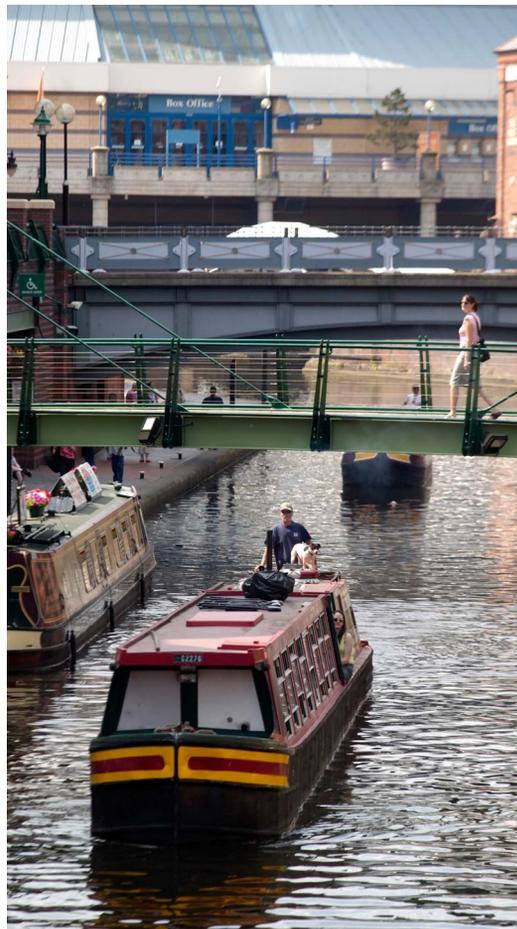
Electric Cinema plays the best in independent and intelligent mainstream film. You can watch the film of your choice from the comfort of a luxury sofa whilst taking advantage of the text waiter service, so you don't have to miss a thing. The Electric Cinema offers an altogether different cinematic experience. It is the oldest working cinema hall in UK.

St Philip's Cathedral

St. Philip's Cathedral was earlier a Parish Church and then elevated to its present status in 1905. The cathedral was gutted during a bombing raid in 1940 (during Second World War). It is one of the highlight of any trip to Birmingham.

There are over 100 balti houses in Birmingham and its famous 'Balti Triangle' attracts over 20,000 visitors a week.



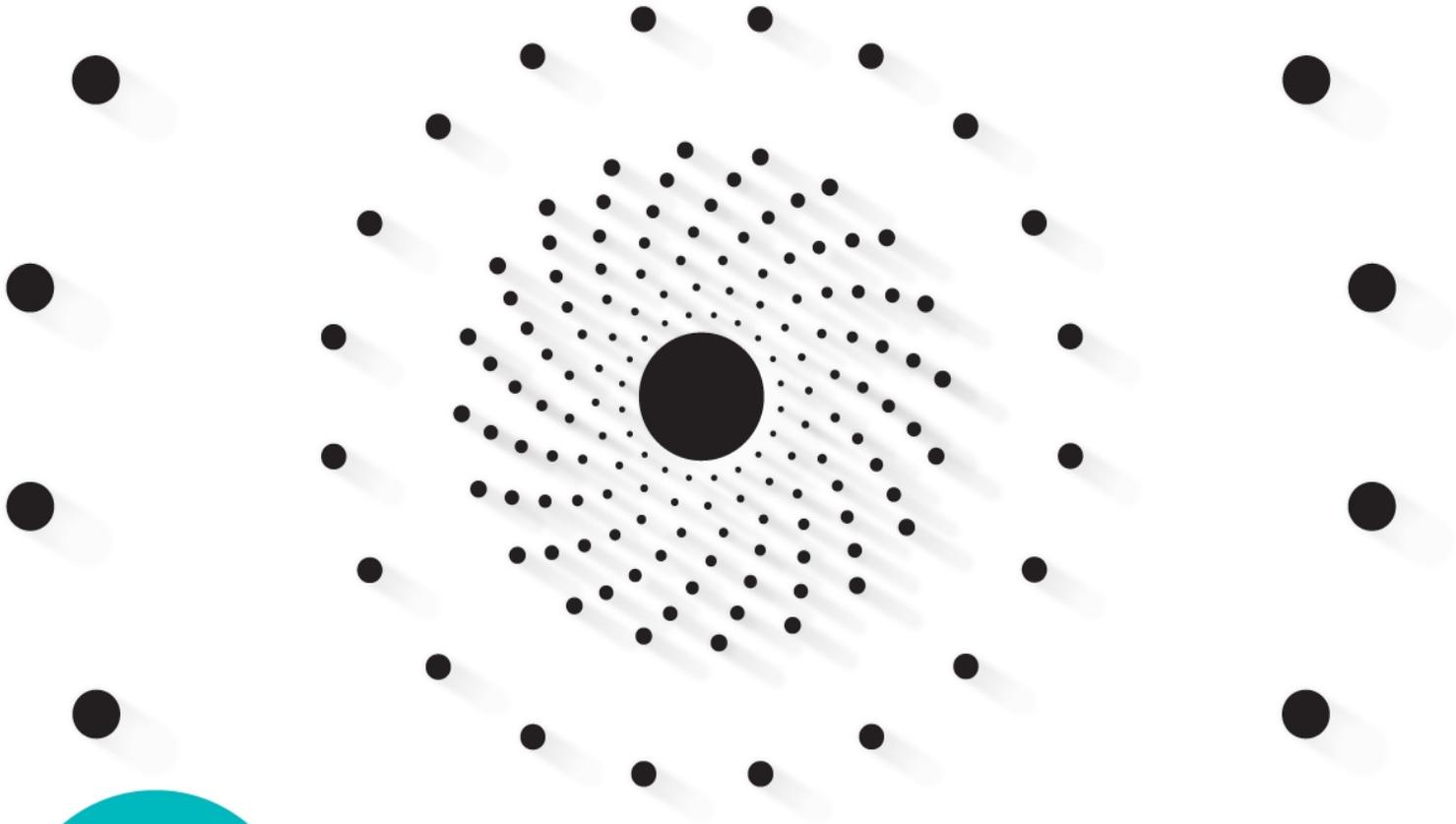


Birmingham's historical landmarks can help you to navigate the city. West of the centre is the new Library of Birmingham, nicknamed 'the wedding cake.' The upper terraces offer a good view of the city. You can see popular skyscrapers like Alpha Tower and Holloway Circus from here. East of the library is the neo-classical Town Hall and Council House in Victoria Square. Birmingham has in all sense regenerated from old-world charm with grand scale futuristic constructions.

MORE BUYERS MORE CONNECTIONS MORE BUSINESS



18 - 20 FEBRUARY 2019
MELBOURNE AUSTRALIA
IT'S WORTH YOUR TIME



ASIA PACIFIC INCENTIVES AND MEETINGS EVENT.
THE LEADING TRADE EVENT IN THE ASIA PACIFIC REGION.
MEETING PREFERENCES OPENING IN NOVEMBER.
BOOK YOUR STAND NOW.

NEW STAND DESIGNS + PACKAGES NOW SELLING. FOR STAND + SPONSORSHIP ENQUIRIES CONTACT

email CHARLES.BEYER@TALK2.MEDIA

email DEEN.HANIFF@TALK2.MEDIA

telephone +61 3 7000 0507

FOR BUYER ENQUIRIES CONTACT

email BERNADETTE.PANTON@TALK2.MEDIA

telephone +61 3 7000 0521

AIME.COM.AU



IRELAND

Cover Story

Peppered with
historical chateau

“

The shattered wall, the broken tower
have a story to tell - from the touchstones
of ruins and ancient texts we make
a pilgrimage from The Ruins.

Michael Alexander

Castles are reminder of our past, remnant of history that served as defensive homes; fortresses were centres of justice and places of entertainment for the guests. Fortified in different political, social and economic eras, the relics have withstood the elements of time.

Ireland has more than 1,000 castles (unofficial count); the medieval castles were majorly built by the powerful families for defence. Most of the fortified palaces were left to remain as ruins and many of them have been restored for visitors.

Stones were used on the outside walls to withstand battle; the thickness of the wall was around eight to twenty feet. The underground passage was used as escape routes during army attack. To protect the castles from intruders, the gatehouse was built into an elaborate entrance with thick walls, iron gates, ammunition holes etc.

The moats prevented the entry of unwanted visitors inside the castles. The stairways were usually made of removable wooden ladders which were later constructed in spirals.

The halls had elaborate tapestries with carvings and paintings throughout with private oratory and bath in the bedroom. The castles built in Russia that are to be used as government structures are called Kremlin.

Castles in Ireland started to appear roughly 100 years after England was invaded by Normans. They controlled more than half of Ireland by 1250. TTW lists some of the best castles in Ireland:





Dublin Castle

It served as the government office of the United Kingdom for hundreds of years. However in 1922 the castle was handed over to Micheal Collins, leader of the Irish Rebellion. The castle has a political history and is strategically placed off the Dame Street. Important government offices are still present inside the complex. The castle is open seven days a week for public to visit the State Apartments, Medieval Undercroft and Chapel Royal.



Blarney Castle

The castle overlooks two rivers and is constructed on a limestone outcrop. It is known for having the power of fulfilling wishes of anyone who kisses it during the Queen Elizabeth I rule. She coined the term after she was fed up with Lord Blarney who had endless talks disagreeing to her demands.

This is the third castle erected on the site; its first building was a wooden structure built during the 10th century and in 1210 A.D it was replaced by a stone structure which was further demolished for foundations. Dermot McCarthy, the King of Munster, built the third castle which stands tall even today.



Dunguaire Castle

Around 1520, the Hynes built the castle. They have been associated with the area since 662 AD. During the Celtic revival at the start of the 20th century it served as a meeting place and literary geniuses like George Bernard Shaw and W.B. Yeats held meetings here. It is believed that if a person at the front gate asks questions it gets answered by the end of the day. This is the most photographed castle in Ireland and the most popular tourist attraction in Galway.



The Rock of Cashel: Co. Tipperary, Castle

One of the most visited sites in Ireland, its building dates back to the 12th and 13th century. It is believed that in the 5th century Aenghus, the King of Munster, was converted to Christianity by St. Patrick and the High Kings of Ulster ruled from this castle here which was later given to the Catholic Church.



Ross castle

Built on the edge of Lough, Leane, now known as the Killarney National Park, the medieval fort was constructed by O'Donoghue clan in the 15th century. One can rent a bike to cycle from the town to visit the picturesque castle. Guided tours are available; view of the stone tower house is most recommended for the visitors. It is said that the Ross castle was the last stronghold in Munster which was eventually taken over by General Ludlow in 1652.



Ufi
Approved
Event

Aitf

18th Azerbaijan International

TRAVEL & TOURISM FAIR

4-6 APRIL 2019

Baku, Azerbaijan / Baku Expo Center



BAKU
AZERBAIJAN

www.aitf.az

Organiser



Tel.: +994 12 404 10 00
E-mail: tourism@iteca.az



AITF



AITFAzerbaijan



Discover the World

The leading global event for the Latin
American travel industry

WTM Latin America 2018 attracted more than
10,000 travel professionals from all over the world

600 exhibitors from **50** countries

Book your stand at:
latinamerica.wtm.com



wtm[®]

LATIN AMERICA

São Paulo, 2-4 April 2019



Embark on an
incredible
and
unique
experience
in the

AMAZON RAINFOREST

Amazon, the world's largest rainforest, encompasses nature's greatest work of art in the world. It has an irreplaceable ecosystem, immense biodiversity with a truly original natural diversity for the planet.

It houses over 60 percent of the world's forest, a majority of which rests in Brazil. Home to more than 200 species of birds, 7,300 species of flowering plants, 2,500 daytime butterflies and several other living creatures, the Amazon is a paradise in all sense. There are around 16,000 tree species and 390 billion individual trees. While the Amazon River is the world's largest river in terms of volume, it has more than 1,100 tributaries and 17 of its tributaries are longer than 1000 miles.

The Amazon River originates from a stream located more than 5,000 m above the sea level. It changes its name along its route and is known as Lloqueta, Apurimac, Ene, Tambo and Ucayali at different stages of its journey.

It carries the name Amazonas only in the merging point between the Ucayali River and the Marañon River. Amazon is spread over 400 miles across the entire continent of South America; it starts from the Peruvian Andes, passes through Machu Pichu, then continues in South America and finally merges in the Atlantic Ocean.



Venturing into the unknown

The unknown world in the dense jungle canopies is full of intrigue and mysticism. One can sense adventure that lies within. There are a number of activities and excursions available here. We list some of the must-do jungle adventures for a sheer overwhelming experience.

Time to fish the man-eating monsters or the Piranhas

The basic of Piranhas fishing is very simple despite the hype around the ferocious creature. One needs a long wooden stick, a piece of fishing line and raw meat. It comes and nips away with surprising force. Watch out for the place where you drop the piranhas once you fish it out of water.



Swim and play with Pink Dolphins



Pink Dolphins are the natives of the Amazon River in Peru. They are peculiar in shape and as their blood flow is close to the surface of their skin they are pink in colour. During the dry season between June to December they remain confined to the tributaries but when the rain pours in from January to May they explore new areas and go on hunting.



Night Spotting for Caimans

By evening, experience an entire new ecosystem of animals, insects and nocturnal creatures to get a different feel of the jungle adventure either on a night walk or a boat excursion. Caimans are nocturnal creatures which are 1-2 m in length and are out at night to hunt and feed. They appear as tiny red dots on the riverbanks and their eyes reflect light.



Kayaking at Lake Sandoval

Sailing two hours down the Madre de Dios River from Puerto Maldonado, one can enter the 2.2 mile wildlife Mecca through a secondary rainforest. Lake Sandoval is an attractive lake in the Tambopata National Reserve. It is a must visit for families; so before the sun sets explore the idyllic landscape and paddle out across the tranquil waters in a kayak.

Visit Iquitos

Iquitos, also known as the 'Gateway to the Jungle', is the world's largest city which is surrounded by water on one side and the rainforest on the other. It is accessible by tuk-tuks and motorbikes and is humid. Exotic river cruises and jungle excursions are the most recommended activities for the tourists.





Fast facts

✪ It was discovered in 1542 by Francisco and de Orellana, he was the first to reach its mouth and baptize the term as “The Amazon”.

✪ Amazon's watershed is the largest of the five continents and is the largest source of fresh water on earth

✪ The Amazon is 240 kilometers wide at its mouth

The Amazon Rainforest is the 'Lung of our Planet' as it houses 10% of the world's known biodiversity and produces 20% of oxygen.

India's leading trade show on Business, MICE and Luxury Travel.



BUSINESS & LUXURY TRAVEL MART

Delhi is a major business hub of India, with decent buyer potential of Business, MICE and Luxury Travel spending. In addition to **hundreds of buyers from the Delhi National Capital Region (NCR)**, BLTM will provide you guaranteed visit of **hundreds of Hosted Buyers from all major cities in India**. BLTM, unlike other shows in this category so far, is not a table top show, but a **full format booth and pavilion based show**, at even better pricing and inclusion. (According to industry analysts, table top shows do not do justice to seller brands, hence full format shows are most popular globally).

18 & 19 January 2019.

The Leela Ambience Convention Hotel, Delhi

To book your vantage stand at BLTM write to us at contact@fairfest.in

For more details, contact Raj Kapoor Singh ☎ **+91 99 8761 5640**

www.bltm.co.in

08 & 09 February 2020.

Some of our Partners & Supporting Organisations at BLTM 2019

Partner Countries

Feature Countries

Feature States



Feature States

Venue Partner

Partner Airline

Institutional Partners



Knowledge Partner

Online B2B Partner

Official Publication

Media Partners

Organised by





CONVENTA

Explore. Meet. Create.

NEW EUROPE EXHIBITION FOR
MEETINGS, EVENTS & INCENTIVE
TRAVEL

23rd - 24th January 2019
Ljubljana, Slovenia

www.conventa.si

British Virgin Islands and Airbnb signs MoU for home sharing

Airbnb signed a Memorandum of Understanding (MOU) with the British Virgin Islands (BVI) to work together on areas of common interest especially in tourism. This strategic partnership aims to drive local, authentic, and sustainable tourism to the islands, democratise the tourism economy and directly benefit Virgin Islanders. Airbnb plays an increasingly important role in BVI's tourism sector with over 100 hosts throughout the archipelagic nation earning extra income through home sharing. This income helps support families and strengthen the local economy.

China to build and renovate 21,000 toilets for tourists in 2019

The Ministry of Culture and Tourism said that Chinese government plans to build or renovate about 21,000 toilets at the tourist destinations next year. The move is part of the "toilet revolution" ongoing in China's tourist industry since 2015 that bids to provide tourists with modern and clean toilets. Between 2015 and 2017, China invested 1.64 billion yuan (about 237.8 million US dollars) to install or renovate over 70,000 toilets for tourists. Now the Chinese government will build toilets with advanced technologies and proper hygiene. The new toilets is going to improve their hygiene standards, save energy and water, and make them more accessible. To boost domestic tourism, China aims to install or upgrade a total of 64,000 toilets

for tourists from 2018 to 2020, according to a three-year action plan released by the government.

Al-Ahsa named as Arab Tourism Capital for 2019

The officials in Al-Ahsa congratulated King Salman and Crown Prince Mohammed bin Salman after the city was named Arab Tourism Capital for 2019 by the Arab Ministerial Council for Tourism on Wednesday. The decision confirms that Al-Ahsa fulfilled all the terms of reference set by the Arab League's Arab Tourism Organization. Al-Ahsa officials said the decision is recognition of the city's success in tourism, its historical and cultural value, and its archaeological sites.



5,000 pigeons to be exiled by Cadiz in Spain

After the local hotel owners complained that pigeons were “menacing” tourists and putting people off visiting Cadiz in Spain, the city has pledged to remove 5,000 pigeons. The issue was brought up two years ago by Horeca, a federation of hoteliers in the Spanish city stating that Cathedral Square was prevalent with the birds. Due to the complaints, a pigeon census was commissioned by the Cadiz council which decided that the population of 8,000 was three to four times too many for the city to hold. The councilor said that he will not be fining the residents for overindulging the pigeons.

China to build underwater bullet train to boost tourism

China is about to build the first underwater bullet train route connecting Ningbo to Zhoushan, an archipelago off the east coast. The proposed underwater tunnel is a part of the 77-kilometer Yong-Zhou Railway plan (Yong is the nickname of Ningbo) to promote tourism. It will create a two-hour-commute zone within Zhejiang Province. The feasibility study of the Yong-Zhou Railway plan was approved by Beijing in November.



Emitt

23rd East Mediterranean International Tourism & Travel Exhibition

The Fastest Growing Tourism Exhibition in the Region

23rd Edition

31 January - 3 February 2019

Tüyap Fair Convention and Congress Center
ISTANBUL / TURKEY



10 Halls, 60.000 sqm. space, 85 countries and more than 5.000 exhibitors from hundreds of tourism center
600 hosted buyer from 106 countries conducted 7.000 pre scheduled meetings

Official Partners



Book your stand

www.emittistanbul.com

Organiser





FIHA
FORUM DE
L'INVESTISSEMENT
HOTELIER
AFRICAIN

7-8 February 2019
Marrakech, Morocco
www.fiha-conference.com

Uniting North and West Africa to drive Hospitality Investments

Join 250+ **hotel industry leaders** to gain actionable insights in all aspects of hospitality, tourism, leisure, entertainment and hotel development & investment in francophone Africa.



Host Sponsor



Platinum Sponsors



Gold Sponsors



Remote Destinations

Destination Diary

Harbourage for Introvert Travellers

“

I am rarely bored alone; I am often bored in groups and crowds.

Laurie Helgoe

”

Highly sensitive in nature, introverts prefer to tread paths that are less travelled by crowds. They are highly observant and dwell in the cocoon of solitude. Introverts revel in the blossoming of ideas rather than blabbering in small talks.

“

Solitude matters, and for some people, it's the air they breathe.

Susan Cain

”

In the frame of solitude, the whispers of the soul reverberate through the wild nature.

Introverts seek destinations that unite them to their inner world. Here are four remote destinations across the world that will take the introvert travellers far from the madding crowd.



The Ardennes, also known as the Ardennes Forest or Forest of Ardennes, is a tapestry of endless forests of broadleaf and fir, undulating hills and running rivers. It is ensconced amidst the Ardennes mountain range and the Moselle and Meuse River basins. Visitors can find scenic villages sprinkled among the valleys – each presenting a chapter into the traditions and folklore of the place.

Activities complement solitariness gracefully. An introvert traveller can engage in walking, climbing, horse riding and mountain biking. While spring activities include cycling, canoeing and kayaking, winter rolls out the white carpet for downhill and cross-country skiers and others who are interested in tobogganing and snow scooter racing.

Ardennes, Belgium

“ Hills of forest green
where the mountains touch
the sky, a dream
come true, I'll live there
till I die.”

Don McLean

Studded in the Exmouth Gulf which is about 42 km from Exmouth, Wilderness Island is a large swathe of untouched beauty. Renowned as Australia's premier fishing destination, the 1.6 km long and 800 m wide island features sandy beaches and dunes, limestone cliffs, mangroves, reefs, creeks, fish-rich shallow water and various shoals.

The waters around the Wilderness Island host an amazing variety of marine life such as dolphins, whales, dugongs, manta rays, turtles and more. Whether it is camping or a leisurely walk on the island, there are various fauna to give company to an introvert visitor. The night time in this part of the Southern Hemisphere comes alive with shooting stars and beaming constellations. Various species of birds like white breasted sea eagles, ospreys, honeyeaters, zebra finches, galahs, correlas and fairy wrens dot the vast landscape between the island and the firmament. Travellers who love to be with themselves can choose to fish, watch sharks and other marine species, snorkel, camp or just walk through the wilderness.

Wilderness Island, Australia

**“ I am the
wilderness
lost in man ”**

Mervyn Peake

The northernmost remote island of Japan, Hokkaido is nature's abundance featuring lakes and hot springs, national parks and floral feast.

Some of the hot springs that a solitary traveller can visit are Noboribetsu onsen, Jozankei onsen, Tokachigawa onsen, Kawayu onsen and more. Hokkaido is dotted with several unspoilt natural parks including Daisetsuzan, Shiretoko. The natural landscape of Hokkaido is beaded with innumerable lakes. During spring and summer, the Furano Flower Fields blossom in rainbow colours. Many introverts delight in outdoor activities and Hokkaido is home to few of the best powder skiing and snowboarding venues. It presents a wide array of choices to explore the recesses of nature and the soul.

Hokkaido, Japan

“ Give me solitude—give me Nature—give me again, O Nature, your primal sanities. ”

Walt Whitman

Considered as the Gateway to the Amazon, Baños is located on the northern foothills of the Tungurahua volcano. It is characterised by recurrent powerful ash explosions and lava flows which are visible from Baños. Visitors and residents are audience to Tungurahua's intermittent fiery outbursts. The Swing at the End of the World can sway the visitors into the limitless nothingness. It provides clear view of the volcano.

Baños is known for its natural expanse. Baños de Agua Santa means Baths of Holy Water in Spanish. Baños is sprinkled with numerous hot springs that have healing properties due to their mineral content. It is also home to over 60 waterfalls. Solitary does not mean idleness. Residents and introvert travellers can engage in hiking, biking, horseback riding, rafting, kayaking, canyoning, bridge jumping and others.

Baños, Ecuador

“

**In the solitude of nature,
we enthrall, to find peace,
experience solace and
explore souls.**

”

Shadow Saint

Known as the Desolation Islands, Kerguelen Islands are a group of islands in the Antarctic. This rocky place in the territory of France is cold and very windy. Grande Terre (French for 'large land') is the biggest in the island group. Its steep fjords and peninsulas are surrounded by hundreds of smaller islands. Most residents of the island are 45 to 100 soldiers and researchers. Scientists and engineers study everything – geology, biology, weather and everything in-between. Tourists can visit the Desolation Islands four times yearly. The French supply ship Marion Dufresne touches base at the Kerguelen Islands carrying a small contingent of tourists. The trip begins from Réunion and takes about 28 days – dividing time on land and sea almost equally. It covers 9,000 km in the Indian Ocean and visits few islands in the order: Crozet, Kerguelen and Amsterdam before returning to Réunion.

Apart from walking through the dregs of land protruding at almost the farthest end of the world, there are other attractions as well such as stations, bays and camps. Seabirds, feral cats, seals and penguins may provide company to the introvert visitor. For introvert travellers, solitude is freedom, and these remote destinations provide safe harbourage to the musings of the solitary traveller.

Kerguelen Islands

“

**Life begins at
the end of your
comfort zone**

”

Neale Donald Walsh

2019
(Fitur)
International Tourism Trade Fair

Madrid
23-27 January

fituronline.com

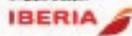
WE ARE TOURISM

Feria de Madrid

MEMBER OF



OFFICIAL CARRIER



ORGANIZADO EN



FEMA
Feria de Madrid

India's Premier Travel & Tourism EXHIBITION

ENSURE YOUR PLACE IN THE MOST HAPPENING DESTINATION OF TRAVEL!

A Spectacular showcase to stimulate the Domestic and Outbound travel industry. More customers, business improvement strategies, star status, wide audience and extra mileage. Everything to lead your business to non-stop activity - only at IITM

Discover a great new potential and reap greater profits

Real excitement, as you've always desired!

IITM 2018-19 EVENTS CALENDAR

BANGALORE: 27, 28, 29, JUL 2018

CHENNAI: 03, 04, 05 AUG 2018

DELHI: 21, 22, 23 SEP 2018

MUMBAI: 28, 29, 30 SEP 2018

HYDERABAD: 23, 24, 25 NOV 2018

PUNE: 30 NOV, 01, 02 DEC 2018

KOCHI: 31 JAN 1, 2 FEB 2019

KOLKATA: 22, 23, 24, FEB 2019

ENSURE YOUR PLACE
IN THE MOST
HAPPENING
DESTINATION
OF TRAVEL!

Supported by



Media Partner



Partner Associations



Member

Cruise tourism is one of the fastest growing segments in global tourism scenario. As most of the popular cruise lines are increasingly looking for new destinations, cruises offer tourism opportunities to developed and developing countries. Cruise technology is now evolving with rapid technological development. In this article, we bring you some of the high-tech cruising technologies of the 21st century.



4

Technological Innovations

Simplifying Cruise Travel



Remote Check-in system

The embarkation on cruises can be a lengthy and a confusing process. But technology is simplifying the process today. In many ships, all documentations, such as uploading the photo and receiving digital boarding information, can be done via web check-in. This remote check-in system can also help to book excursions and other activities before you sail. Royal Caribbean also offers a new smart check-in system, so that you can avoid check-in counters and long boring queues. Carnival's pre-cruise service technology allows you to register all your details before you go — right from passport credentials to food preferences. Then you will be sent your wearable Ocean Medallion (the size of a coin, this can be worn as a bracelet or necklace) in advance. The

Ocean Medallion (and partner Ocean Compass app) was launched in November 2017 on Princess Cruises' Regal Princess.



World's four top cruise companies — Carnival Corporation, Royal Caribbean Cruises, Norwegian Cruise Line Holdings and MSC Cruises — have all come out with high-end technological developments for the guests that promise to make smooth and safe cruising.





Highly Developed Radio Frequency Technology

Most of the experienced cruisers know exactly how to carry their cruise identification card (compulsory requisite for getting on and off board) and room key (same card) around on board. Some hang a lanyard around their neck while others may plump for a discreet money belt. But some cruise lines have put millions into developing multi-faceted wearable technology that solves the problem entirely. Royal Caribbean's WOWbands look like watch straps and use radio frequency



technology to open your cabin door. It is very easy to use Carnival Corporation's wearable Ocean Medallion (free to all guests) with the Ocean Compass app to order food, drink and retail items on demand. It also unlocks your cabin door as you come close. MSC Cruises' MSC for Me interactive wristband works with an android or ios app to provide 130 smart features, including a digital way-finder and a speedy reservation service.



'Smart' dinner reservations while in cruise

There are some smartphone applications such as MSC for Me (MSC Cruises), Ocean Compass (Carnival Corporation), iConcierge (NCL) and Royal iQ (Royal Caribbean) that allow to make a dinner reservation from anywhere on the ship. Some vessels also have tablet stations and interactive screens for making personal reservations.



NCL

NORWEGIAN
iConcierge



Wearable credit cards

Life on a hi-tech ship means that the guests need not worry about losing purse or wallet. Digital payments bring even more peace of mind for first-time cruisers also. With MSC's interactive bracelet (or the Cruise Card) you can pay for everything, from your shopping session at the 100-m high street to your evening meals. The wearable technology enables the staff to immediately recognise who you are and your first language, which adds a flash to the customer service.



The design of the Ocean Medallion (which can be linked to any number of credit cards) makes payment process extremely easy. You can order drinks and it will be served instantly to wherever you are sitting using the “Here & Now” service. You can also request some for later event that you may have booked using the “There & Then” service. It automatically triggers the payment process on the waiter's digital payment system.

The cruise lines today are focusing more on upgrading their ships with water slides, zip lines and go-karts. —The technical developments aim to ease the complex matters: the long lines to embark or disembark, the crowded bars the impersonal feeling of a mass congregation of people.





imex **FRANKFURT**
21-23 MAY 2019

WE CHALLENGE YOU, BE CURIOUS, ASK "WHAT IF..."

IMEX in Frankfurt's Talking Point for 2019 is 'IMAGINATION' and we'll be celebrating and encouraging this innate aspect of our humanity. We're challenging the global meetings and events industry to exercise more curiosity AND produce more worthwhile events as a result.

Following in the footsteps of innovators and change-makers, IMEX in Frankfurt will guide you to ask "What if..." in three areas that could transform your future events strategy:

TRANSFORMATION & COLLABORATION

What if... unusual partners work together, not apart?

DIVERSITY & INCLUSION

What if... we intentionally include all kinds of people?

SUSTAINABILITY

What if... we are really committed to cutting down on waste?

2019
TALKING
POINT

IMAGINATION

We challenge your curiosity!

Register now at

imex-frankfurt.com/register

THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS AND EVENTS

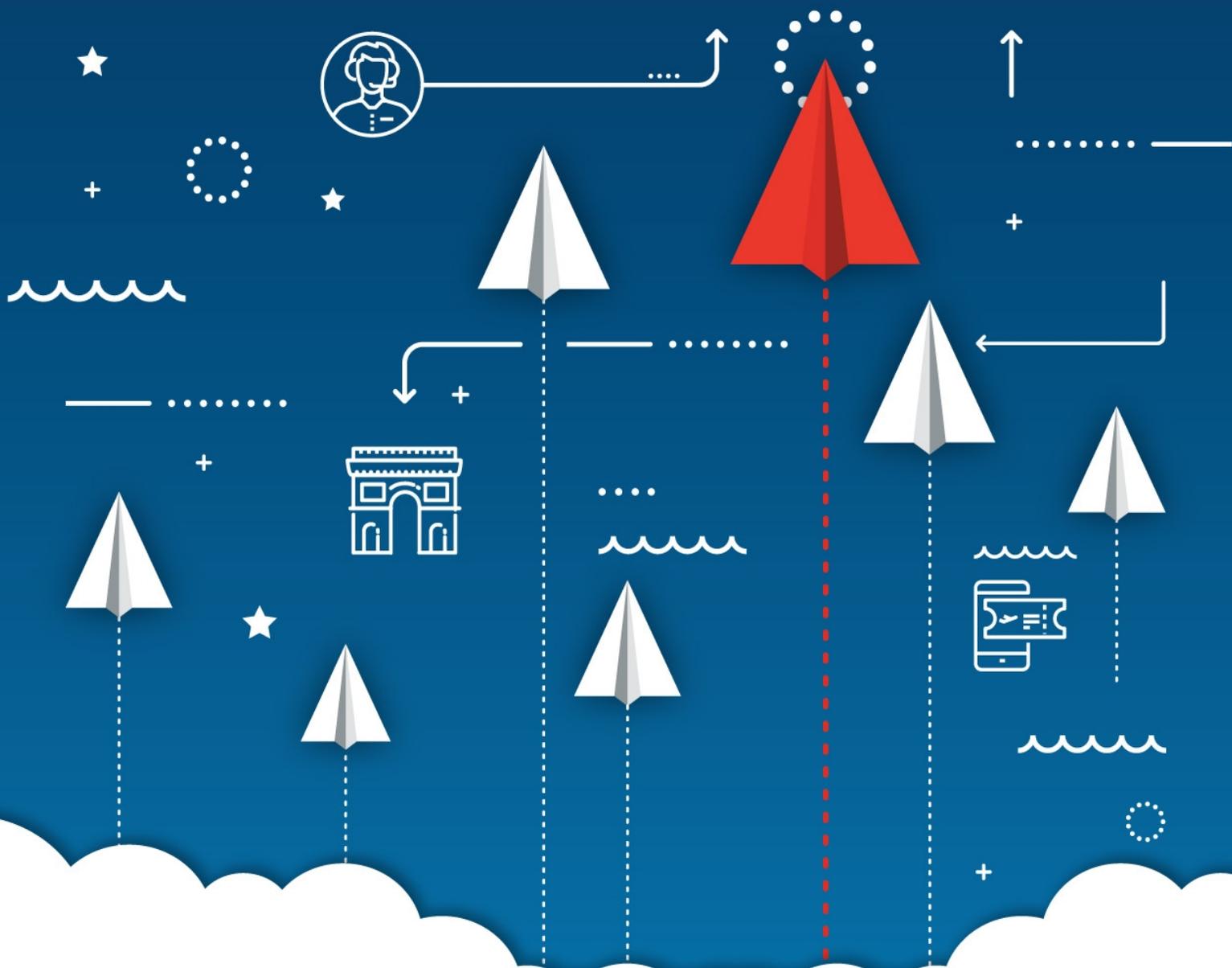
Mitt

NAVIGATING YOU TO
THE NEW OPPORTUNITIES

26th Moscow International
Travel & Tourism
Exhibition

12–14 March 2019

IEC Expocentre, Moscow



Organised by



mitt.ru



In the age of video conferencing, cross-platform messaging and Voice Over IP service, the importance of face-to-face meetings to charter the course of an organisation or nation in the future cannot be undermined.

As per the data by Statista, travel and tourism contributed 10 trillion U.S. dollars to the global economy in 2017. The share of business travel in the global economy was over U.S. dollars 1.23 trillion.

Business travels are not just about signing pacts – they don the shade of leisure and relaxation as well. As per the SAP Concur study, Bleisure travel is growing across the world. The number of bleisure trips increased in all the regions globally between 2016 and 2017 — marking a rise of 46 per cent in Europe, the Middle East and Africa (EMEA), 45 per cent in Asia Pacific (APAC) and 19 per cent in the Americas.



Business trips from start to end are dotted with meetings, conferences, and conclaves. However, large stretches of waiting and travelling, lie in between the two ends of the journey.

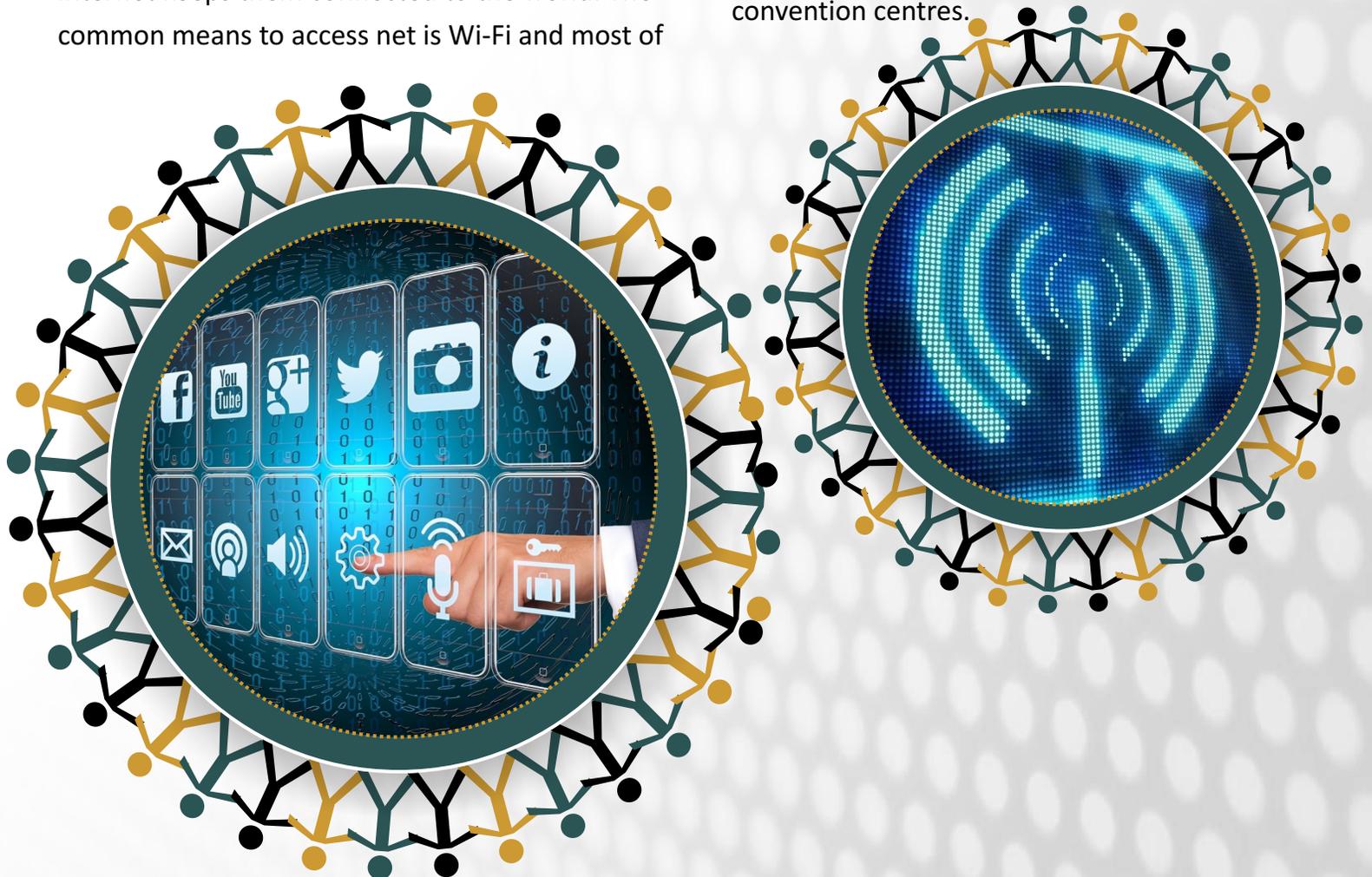
Travelling and waiting at the airports, stations and other connecting bays can be enervating. Journey on the road can be a ride through several miles of drudgery. However, these capsules of time can be made productive and invigorating if they are properly managed. Few secrets to staying productive during the business trips have being unveiled.

Even when the travellers are on the move, the internet keeps them connected to the world. The common means to access net is Wi-Fi and most of

the airports, hotels, convention centres, and other public places provide steady Wi-Fi connectivity to the visitors.

Stay equipped

Before embarking on a business trip, it is important that the travellers keep themselves well equipped with necessary devices like phone, laptop, charger, mobile Wi-fi device and so on. The gadgets should be smart enough to run the internet. Several companies are providing global Wi-Fi hotspot service and devices. Wi-Fi connectivity is an important consideration while booking hotels and convention centres.



Check the list

As the visitors wait for their mode of transport, they can utilise the time to prepare the checklists. One of the most important checklist include list of things to carry while travelling. This list can include passport and tickets; cash and card; phone and charger; camera and memory cards and anything in-between.

Another checklist can take into consideration the various options of travelling. As the famous proverb goes, "Man proposes, but God disposes", plans may go tangent.

Awareness of alternative travelling modes will help the travellers to make wise choices based on price, distance and time factor.

There are several instances of travellers missing their flights. Nature has never failed to surprise mankind with its various contours – snow, rain, storm, floods etc.

Knowledge of various travelling means can

hold the travellers in good stead. This checklist will require the use of internet which can be available at airports, hotel rooms and meeting points.

Another set of checklists can help the business travellers to keep track of the documents, presentations, e-mails and other things handy for various events and meetings.

Lists for personal belongings, shopping, sightseeing attractions are equally important and can be updated during the business trips.



Practising Self-care

Wi-Fi may play hide and seek at several places. Travellers need not always dunk their attention in work or planning.

**“The best poets wait for words.
The hunt is not an exercise of will
But patient love relaxing on a hill...”**

Nissim Ezekiel

Sleep '...steal me awhile from mine own company'

Tedious travelling itinerary can be punctuated with sleep, for example – taking a nap in the flight, train or at airports and hotels. Several airports provide nap pods which allow them to recharge themselves and their devices. There are other ways to take care of oneself during a business trip.

Reading, meditation & sightseeing resuscitates

Reading or meditating during monotonous trip can help the visitors to stay energetic and yet relaxed. Cruising through the city allows the travellers to absorb its culture and various nuances helping them to widen their perspective and deepen their experience curve. Journey through train, cruise or bus can take the visitors through the wonders of Nature – introducing them to the realm of the unknown and helping them to de-stress.

You are what you eat

Travelling to strange destinations can create food-

related stress. It is always wise to research the meals and restaurants that one is comfortable with. Drinking ample of water and partaking nutritious food is vital. During a business trip, travellers can research on the local cuisine – combining nutrition with local experience.

Stay Connected

Steal some moments between the meetings, to connect with friends and family. When there is steady internet connection, videos, images and other media content can be shared with friends and colleagues.

Staying productive during business trips is no-brainer. It is an ideal time to plan and to relax.



23, 24 & 25 January 2019.

Bombay Exhibition Centre - MUMBAI

From Mumbai to the World

The Leading Travel Show in Asia-Pacific



1,000+
Exhibitors

50+
Countries

25+
Indian States

15,000+
Trade Visitors

800+
Qualified Buyers

19,000+
Sq. Mtrs Area

To book your vantage stand at OTM write to us at contact@fairfest.in
For more details, contact Raj Kapoor Singh ☎ +91 99 8761 5640

www.otm.co.in

03, 04 & 05 February 2020.

Some of our Partners & Supporting Organisations at OTM 2019

Premium Partner: wonderful indonesia

Partner Countries: GREECE, visit Nepal, Taiwan, amazing THAILAND, Egypt, It's more fun in the Philippines, KOREA TOURISM ORGANIZATION, Mauritius, MAHARASHTRA TOURISM, Uttarakhand, HIMACHAL TOURISM, J&K TOURISM, ANDHRA PRADESH

Partner States: Bengal, Odisha, Karnataka, GOA, Kerala, Kenya, Maldives, REMARKABLE RWANDA, JNTO, Palesine, ITALIA, CAMBODIA, 100% PURE NEW ZEALAND

Feature States: Assam, Punjab, Himachal Pradesh, SIKKIM, Andaman, Jharkhand

Partner City-Bangkok: Bangkok

Partner Airline: Air India

DMC Partner: benton HOLIDAYS

Online B2B Partners: ezeego, tbgroup, JustClick.com, agentworld, MULTILINK, tripmax, CNBC TV18

Knowledge Partner: Incredible India

Supported by: OTAAI, nimo, eems, TAFI, ATOAI, IAAI, MT&A, IATA, ICAO, IATA, IATA

Official Publication: travel News Digest

Media Partners: MIG, HBS, TRAVELTODAY, TRAVELINGLES, FAIRFEST MEDIA LIMITED

Organised by: FAIRFEST MEDIA LIMITED



Uniting the Americas in Québec City

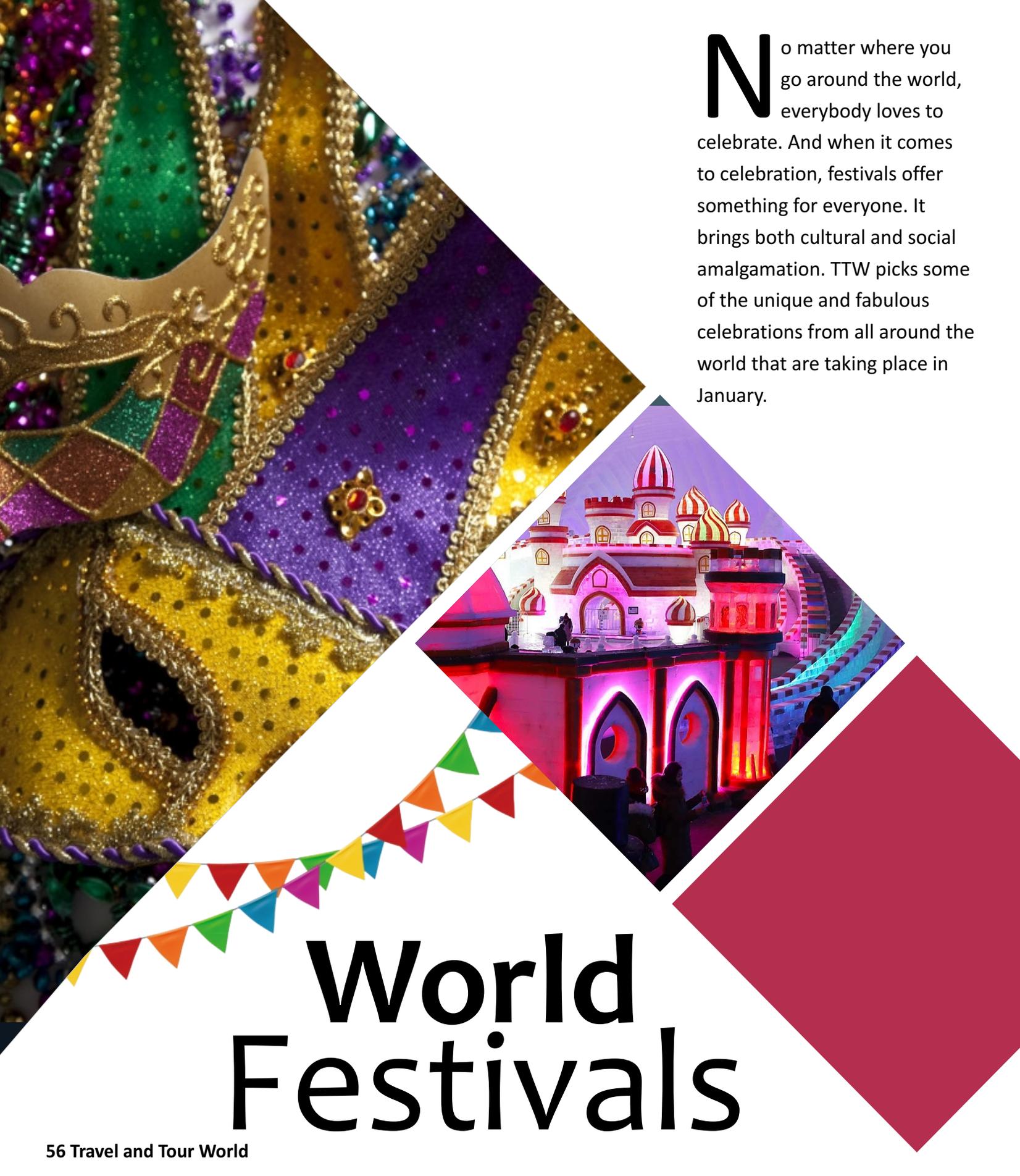
Québec City, Canada
12-14 February 2019

The route development forum for the Americas

Network and negotiate with senior decision makers from the region's leading airlines, airports and tourism authorities at Routes Americas 2019. Join the route development community in Québec and build high-value relationships with industry influencers from across the Americas region.

For more information or to register your place,
please contact sales@routesonline.com

routesonline.com



No matter where you go around the world, everybody loves to celebrate. And when it comes to celebration, festivals offer something for everyone. It brings both cultural and social amalgamation. TTW picks some of the unique and fabulous celebrations from all around the world that are taking place in January.

World Festivals



Harbin Ice and Snow Festival

The Harbin festival is the largest snow and ice festival in the world. It features the carvings towering over 20 feet in height and full-size buildings made from gigantic blocks of ice. The illumination effect on the huge ice sculptures in the Ice and Snow World are technologically sophisticated. They use computer controlled LEDs and regular lighting to animate stunning displays of colour and design.

When: 5 January, 2019

Where: Harbin, China



Mardi Gras

2019 Mardi Gras season kicks off from January 6th with the Feast of the Epiphany. There will be parades including the Joan of Arc parade in the French Quarter and the start of a new Mardi Gras tradition with the Phunny Phorty Phellows who will travel via streetcar Uptown.

When: : 6 January, 2019

**Where: New Orleans,
Louisiana, USA**



Pongal

Celebrated after the winter solstice, Pongal is South India's harvesting festival. It marks the sun's entry into Tropic of Capricorn from the Tropic of Cancer. On this day sun begins its journey northwards (Uttarayan) for a period of six months as opposed to southwards (Dakshinayan) movement. The word Pongal is derived from the Tamil word Ponga, which means "to boil." The first day is called Bhogi Pongal dedicated to Lord Indra, the Hindu deity. The second day is dedicated to Lord Surya. The ceremonial act requires the rice to be boiled in milk in an earth pot. This rice is then offered to Lord Surya as an offering. The third day is called Mattu Pongal, dedicated to the cows. The cattle are adorned with beads, bells, corn, and garlands of flowers and worshiped by their owners and the local villagers. Final day of Pongal is called Kannum Pongal.

When: 14-17 January, 2019

Where: Tamil Nadu, India





La Tamborrada

One of the loudest festivals in Spain, the Tamborrada is a celebration for the citizens to show their identity. San Sebastián celebrates its patron saint's day with the Tamborrada drum parade. Event kicked off at 12 o'clock midnight in the Plaza de la Constitución, when the city flag is raised.

When: 19-20 January, 2019
Where: San Sebastian, Spain



Up Helly Aa Fire Festival

When: 29th January 2019

Where: Lerwick, Scotland

It is a traditional fiesta to mark the end of the yule season. Up Helly Aa Fire Festival involves brilliant processions with torches, tar barreling, parties, flamboyant costumes, and the burning of a replica Viking ship, which make this an exciting festival.



The Posidonia SEA TOURISM FORUM

International Conference & Exhibition

The Premium Cruise & Sea Tourism Event in the East Med

28-29 May 2019

DOMOTEL KASTRI CONFERENCE CENTER
ATHENS GREECE

Silver Sponsors



Member of



www.PosidoniaSeaTourism.com



WELCOME TO A
BIGGER
WORLD
— OF —
POSSIBILITIES

India's leading exhibitions organiser, UBM India is proud to invite you to the grand 26th edition of South Asia's leading travel show, **SATTE in 2019.**

SHOW FEATURES



Interact with **1000+** exhibitors on floor



Participation from **50 countries** and **28 state Tourism boards**



25 years of legacy in being the leading event in travel & tourism



Gain **profitable insights** from the who's who of the travel industry



Participate in **Knowledge forums & Destination Briefings.**



Explore breathtaking **innovative products** & solutions from the top players to start-ups



Develop **new & existing relations** with business partners and suppliers



Network with key decision makers all under one roof

SATTE 2018 GLIMPSES



HURRY! REGISTER NOW



* **Free shuttle service** from selected locations

For more details contact: Uday Gowda
T: 022 6172 7336 | M: +91 97021 31467 | E: uday.gowda@ubm.com

NEW FACES

VIRGIN AUSTRALIA BOARD WELCOMES SIR ANGUS HOUSTON TO ITS BOARDS

Virgin Australia has appointed former Chief of the Defence Force Sir Angus Houston to its board. The retired Air Chief Marshal was Chief of the Australian Defence Force from 2005 to 2011 and Chief of the Royal Australian Air Force (RAAF) from 2001 to 2005. He retired from the military after ending his tenure as Chief of the Defense Force.

SANDRA KATUSHABE APPOINTED AS TOURISM AMBASSADOR TO BELGIUM

Sandra Katushabe, a Ugandan living in Belgium has been appointed a tourism ambassador to the European country, Belgium.

Katushabe, who has lived in Belgium for the last 13 years, works as a secretary at Herbrant Partners, said to be one of the biggest law firms in the country. In an interview, Katushabe said she would actively raise the Uganda flag at seminars and networking events in Belgium.

She have a big network of friends and professional associates in Belgium. She would be pleased to represent my country at all events. Katushabe holds dual Ugandan and Belgian citizenship.

AMERICAN AIRLINES APPOINTS STEVEN GRAVES AS VP OF ENTERPRISE TECHNOLOGY SERVICES

American Airlines recently announced the appointment of Steven Graves as vice president of Enterprise Technology Services. According to a press release on the matter, Graves will be responsible for IT operations, network, end-user computing, telecommunications, and vendor management.



CHEF NITIN MATHUR APPOINTED AS THE EXECUTIVE CHEF OF INDIA'S TAJ SANTACRUZ

Chef Nitin Mathur has been appointed as the Executive Chef at Taj Santacruz Mumbai. In his new role, Chef Mathur will be responsible for overlooking the culinary landscape of the hotel.

Chef Mathur embarked on his journey with Taj Group in 1993. With over 25 years of culinary expertise, Chef Mathur is known for preparing exquisite cuisines.



CRUISE LINES INTERNATIONAL ASSOCIATION (CLIA) APPOINTS KELLY CRAIGHEAD AS ITS PRESIDENT AND CEO

Cruise Lines International Association (CLIA) has appointed Kelly Craighead as President and Chief Executive Officer from January 1, 2019. Craighead has spent over 15 years in the public and private sectors, recently serving as the Deputy Assistant Secretary for Travel and Tourism in the U.S. Department of Commerce where she prioritized travel and tourism within the Administration and with Congress. As the first Executive Director of the National Travel & Tourism Office, Craighead led initiatives that generated over \$250 billion annually from international visitors to the U.S. She also represented the U.S. internationally. Craighead remains active in global tourism efforts and is associated with several international organizations focused on advancing travel and tourism.



AMAWATERWAYS NAMES JANET BAVA CHIEF MARKETING OFFICER

AmaWaterways, the leader in active river cruising, today announced the expansion of its senior leadership team, naming Janet Bava chief marketing officer. Effective immediately, Bava will be responsible for the company's strategic and tactical marketing areas with a special focus on working with travel partners to develop a more personalized approach to guest communication and lead generation.



DATUK MUSA YUSOF IS THE NEW DG OF TOURISM MALAYSIA

Tourism Malaysia has appointed Datuk Musa Yusof as its new DG. Prior to his appointment as the new DG, Musa had served as senior director for the international promotion division (Asia and Africa). Musa started off his career at Tourism Malaysia as an assistant director of the enforcement and facilitation division on July 7, 1990.



GRANTLEY HALL WELCOMES SIMON CRANNAGE AS DIRECTOR OF F&B

Grantley Hall welcomes Simon Crannage as Director of Food and Beverage, ahead of opening in spring 2019.

He has over 21 years of experience, working in some of Britain's top hotels and restaurants. Crannage will oversee the luxury property's collection of culinary outlets, which are set to shake-up the Yorkshire dining scene.

Crannage joins Grantley Hall from The Bayford Group where he was Director of Excellence, overseeing the management of Bowcliffe Hall (including the private members club, events space and business park) and The Laudale Estate, a 13,000 acre private estate and exclusive rental house.



CHRIS TATUM JOINS HTA AS PRESIDENT AND CEO

Chris Tatum started as a housekeeper at the Royal Hawaiian Hotel. Today, he was appointed as the new President and CEO of the Hawaii Tourism Authority (HTA).

The tourism is everyone's business in Hawaii, the largest private industry of the Aloha State. Tourism makes the State successful or a failure, and Chris Tatum's career is a good example of the American Dream.

1st April – 4th April, 2019 | Shanghai New International Expo Center (SNIEC)

HOTELEX SHANGHAI 2019

THE 28TH SHANGHAI INTERNATIONAL HOSPITALITY
EQUIPMENT & FOODSERVICE EXPO

Catering Equipment Supply / Tableware / Coffee & Tea
Food & Beverage / Bakery & Ice Cream

www.hotelex.cn

www.jdgle.com



Scan the QR code,
Pre-registration

146,267
Professional Visitors

5,135
Overseas Buyers

2,500
Excellent Exhibitors

220,000
SQM Exhibition Space



Contact: Tel: 86 21 3339 2242 (Mr. Alex Ni)

E-mail: Alex.Ni@ubmsinoexpo.com

Organizer: UBM Sinoexpo Limited





Source high-volume food, interiors
and equipment buyers in one of
the world's fastest growing food &
hospitality markets

THE
FOOD &
HOSPITALITY
SHOW
EGYPT

24 - 26 JUNE 2019
Egypt International Exhibition Center

LOCAL FOOD
MANUFACTURING IS THRIVING

Over 7000 F&B manufacturers are now active in Egypt, sourcing high volumes of food ingredients, commodities, packaging and plant equipment

INTERNATIONAL TOURISM
IS FLOODING BACK

Revenues surged by 124% in 2017 and are projected to reach \$8bn this year

EGYPT IS
NOW NO. 1.

Egypt leads in new hotel construction across Africa in 2018, with thousands of existing hotels now renovating and refurbishing to compete

— TO BOOK A STAND PLEASE CONTACT: —

marketing@foodandhospitalityegypt.com or call +971 4 4380645

EMITT - East Mediterranean International Tourism and Travel Exhibition

EMITT - East Mediterranean International Tourism and Travel Exhibition is organized by ITE Turkey, the organizer of international exhibitions held for the industries of Turkey that fuels the economy, will open the doors at TUYAP Fair Convention and Congress Center between January 31 and February 3, 2019.

Emitt, which is expected to see a record-high foreign in the number of foreign visitors this year, is considered as a tourism exhibition that delivers great value for its participants and paves the way for important business collaborations.

Within the scope of “invited tour operators” program organized every year as part of the exhibition with the collaboration of “Travel Shop Turkey”, around 900 invited tour operators from more than 100 countries including Asia, Europe, Far East, and Latin America will attend the exhibition this year. All issues regarding the future of the tourism industry will be discussed at the leading tourism exhibition Emitt!

With the impact of digitalization and consumer behaviors, the issues we are talking about today are rendered as obsolete tomorrow and decision-making and investments for the future are becoming increasingly difficult for industry professionals. With the event programme which will take place simultaneously with the exhibition for four days, all questions raised with regards to the industry will be addressed with a comprehensive conference program.

The agenda of Emitt Conference program which is a meeting point for tourism industry professionals such as government bodies, associations, tour operators,

travel agencies, hotels as well as airlines, accommodation facilities, transportation companies, and information technology companies to help you to stay ahead of your competitors, increase brand awareness, and maximize customer satisfaction include:

- Roadmap of Turkey for the tourism industry
- Tourism Economy
- Global trends and changing customer insights
- Digitalization
- Hotel management
- City and destination marketing
- Markets in Focus: An examination with special attention to China
- Alternative tourism trends: Gastronomic Tourism
- Online marketing strategies
- Purchasing strategies
- Content marketing for the tourism industry
- The effectiveness of online communication channels

Emitt
23rd East Mediterranean International Tourism & Travel Exhibition

When :
Jan 31 and Feb 3, 2019

Where :
Tüyap Fair Convention
and Congress Center
Istanbul, Turkey

President of Skal International Istanbul Club, Ata Eremsoy will be the moderator of the session titled as “The New Trend: Being the Trend Itself”. The session will focus on the global trends and insights of tourists. In the “Skålite Awards” which also celebrates its 21st years anniversary, the EMITT Exhibition was granted the Skålite Award with its 23 years of experience as it was selected as one of the 20 privately-selected institutions and organizations that contributed to the tourism industry and promotion of Istanbul in the last 20 years.

Futurist Cem Kınay will be the moderator of the panel titled as “Digital Trend's Impact On Tourism: It Is Stronger Than Ever”.Pangea Digital CEO Ferda Kertmelioglu, Amadeus/Travel Audience Global Sales Director Sandro Cuzzolin, and Journalist and Filmmaker Elif Dağdeviren will be speakers at the panel.

At the session where we will be examining Asia and especially China market, we will be welcoming Dr. Marcus Lee, the chairman of the Association of SME Business Owners (ICIF) as the keynote speaker. Following the presentation in which we will listen to the important characteristics of the China market, an interactive workshop will be held by Destination Tourism Consultant Dr. Edward Drambergeron how to build a relationship with buyers and sales closing in order to be effective in China market.

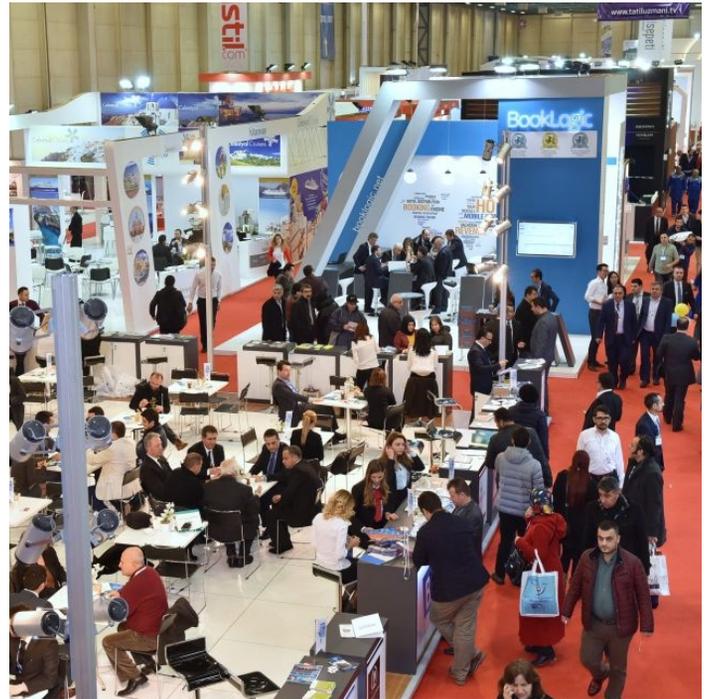
Çağlar Erol, the CEO of Enuygun.com will be the moderator of the session covering the future strategies of digital agencies where Koray Küçükıymaz, the General Manager of Tatilsepeti, and Orzun Tekin, the member of Otelz.com Board of

Directors, will be among the panel speakers.

The founders of Gezimanya, Murat Özbilgi and Tuğçe Yılmaz, will discuss the importance of content marketing for the tourism industry and give information on ways to carry out creative campaigns using social media influencers in order to stand out in the competition.

Just like a magnet, the issues discussed in detail in Emitt Conference Program will capture the attention of the C-Level executives, sales teams, marketing departments, suppliers, guides, and HoReCa stakeholders working in different areas of the industry.

Be part of this amazing experience offered by Emitt to get inspired, enhance your knowledge, and listen to leader decision-makers, top national and international speakers, academics, press members, and speakers from the field of technology in Emitt, a well-established meeting spot for the industry members!



PATA Adventure Travel and Responsible

Tourism Conference and Mart 2019 (ATRTCM)

The PATA Adventure Travel and Responsible Tourism Conference and Mart 2019 (ATRTCM) is an international event that brings together highly qualified buying audiences, insightful content and high-level networking opportunities through a one-day travel mart and one-day conference.

The event is held in a new destination each year, reflecting PATA's commitment to highlighting new and emerging destinations in Asia-Pacific. This year's event, kindly hosted by the Uttarakhand Tourism Development Board, will be held in Rishikesh, Uttarakhand, India from February 13-15.

The three-day event comprises of a one-day travel trade mart and one-day conference, along with other value-added activities that facilitate networking and relationship building. Recent events have been held in Thimphu, Bhutan; Chiang Rai, Thailand; Luoyang, China, and Al Ain, Abu Dhabi, UAE.

The event's choice of host destination reflects the growing importance of dispersing tourists to emerging destinations. ATRTCM 2019 is kindly hosted by the Uttarakhand Tourism Development Board.

Through pre-matched appointments, delegates can meet face-to-face with adventure product

buyers and sellers from across the world including state, regional and local tourism agencies from established and emerging markets, unique accommodation providers and tour operators.

The one day conference will explore the nuances, trends and dynamics of one of the fastest-growing tourism sectors. The programme brings together international experts at the forefront of the adventure travel industry from both private and public sectors to discuss the sector's issues and opportunities.



When :
13-15 February, 2019
Where : Rishikesh,
Uttarakhand, India

Digital Travel APAC 2019

Digital Travel APAC 2019 has already over with 80+ speakers and 400+ Heads of eCommerce, Digital Marketing and Customer Experience in travel, hospitality and leisure is heading to Resorts World Sentosa, Singapore this 1-3 April.

Today's travellers are more digitally savvy than ever before and Digital Travel APAC 2019 is the one-stop shop where leaders in APAC's travel industries can discuss the evolution of digital customer engagement, master customer personalization and boost omni-marketing strategies.

2019 Topic Highlights:

Delivering a seamless travel experience – How to meet the needs of the domestic and outbound traveller with AI, big data and intelligent hardware

Mastering Localisation and Personalisation– How to diversify your offerings and create a truly frictionless and tailored customer experience

Social media marketing in an experiential world – How is social media influencing today's 'experiential' travellers and how to adapt and profit from this new global trend to boost conversions

Mobile site optimization -

How to effectively adapt your overall e-commerce strategy given the vital importance of mobile in Asia,

When :
1-3 April, 2019

Where :
Resorts World Sentosa,
Singapore

72 Travel and Tour W



improving speed and efficiency

The future of money and loyalty – How to deliver smooth and innovative engagements with your customers

Advances in ancillary technology – How to offer seamless transition between online and offline activity, whether that's before, during, or after a trip

Here's a snapshot of some of the digital travel innovators and disruptors speaking:

1. Jerome Thil, VP Digital Innovation, Singapore Airlines
2. Candice Iyog, VP of Marketing & Distribution, Cebu Pacific
3. Michael Perera, Head of Loyalty & Product Owner of GO-POINTS, GO-JEK
4. Yuki Huang, Chief Marketing Officer, KKday
5. Rotsen Quispe, Head of International Marketing, Traveloka
6. Spencer Lee, Head of Commercial, AirAsia
7. Anita Ngai, Chief Revenue Officer, Klook
8. Mindy Teo, VP of Brand, Marketing & Digital Innovation, The Ascott
9. Azran Osman-Rani, TEDx Speaker, Ex-CEO, iflix & AirAsia X

FITUR 2019

FITUR 2019 will again transform the halls at Feria de Madrid into a global meeting point for tourism industry professionals.

Organised by IFEMA, this is the leading event for both inbound and outbound Latin American markets, which will this year incorporate important new features geared toward increasing business opportunities.

In this regard, and as part of its commitment to specialisation and boosting key segments in the development of the tourism industry, the trade fair is unveiling a new B2B area focused on MICE tourism (Meetings, Incentives, Conferences and Events). FITUR MITM - MICE & BUSINESS, organised in partnership with GSAR Marketing, the specialist company in MITM Events, will provide a platform for meetings between a select group of industry professionals and FITUR exhibitors.

The format for FITUR MITM - MICE & BUSINESS will involve a schedule of up to 30 pre-arranged appointments between exhibiting companies interested in taking part in the programme (up to a limit of 100 companies, with priority given to the main exhibitors) and 100 top-tier international executives

(from corporate companies, incentive events and conference organisers, and international

When :

28th February – 2nd March, 2018

Where :

Feria de Madrid.
Spain



Feria Internacional de Turismo

associations).

Companies can register for

participation through the FITUR website.

In recent years, MICE tourism has seen steady growth, becoming a key option for the industry, as demonstrated by the 12,558 congresses for international associations held across the globe during 2017, according to data from the International Congress and Convention Association, ICCA. The rankings placed Spain in fourth position (564), with the USA (941), Germany (682) and the UK (592) holding the top three positions.

Hosted Buyers Workshop

FITUR is also organising its traditional Hosted Buyers Workshop, another important B2B platform, which has consolidated its position as a mechanism of proven effectiveness and extensive participation. Through these pre-arranged business meetings, FITUR 2019 will again connect supply and demand, in line with the commercial and strategic interests of exhibiting companies and their partners, and international buyers.

10th Anniversary of the INVESTOUR Tourism Investment and Business Forum for Africa

FITUR will also be hosting the 10th anniversary of the INVESTOUR Tourism Investment and Business Forum for Africa, geared toward boosting the development of sustainable

tourism, attracting investment and promoting entrepreneurship in Africa. As usual, the event will feature a round table that will discuss the twin topics of Safe, uninterrupted travel in Africa: promoting resilience and risk management in the tourism industry and Embracing digital transformation, innovation and promotion of niche tourism. Alongside this activity are B2B sessions aimed at supporting leading African companies in their development of sustainable tourism projects by connecting them with international investors.

In this way, FITUR 2019 offers a key platform for focused, high-quality matching of supply and demand in the international tourism sector across all its segments. This is reflected in the figures for the previous trade fair, which brought together 251,000 participants and played host to more than 6,800 business meetings.

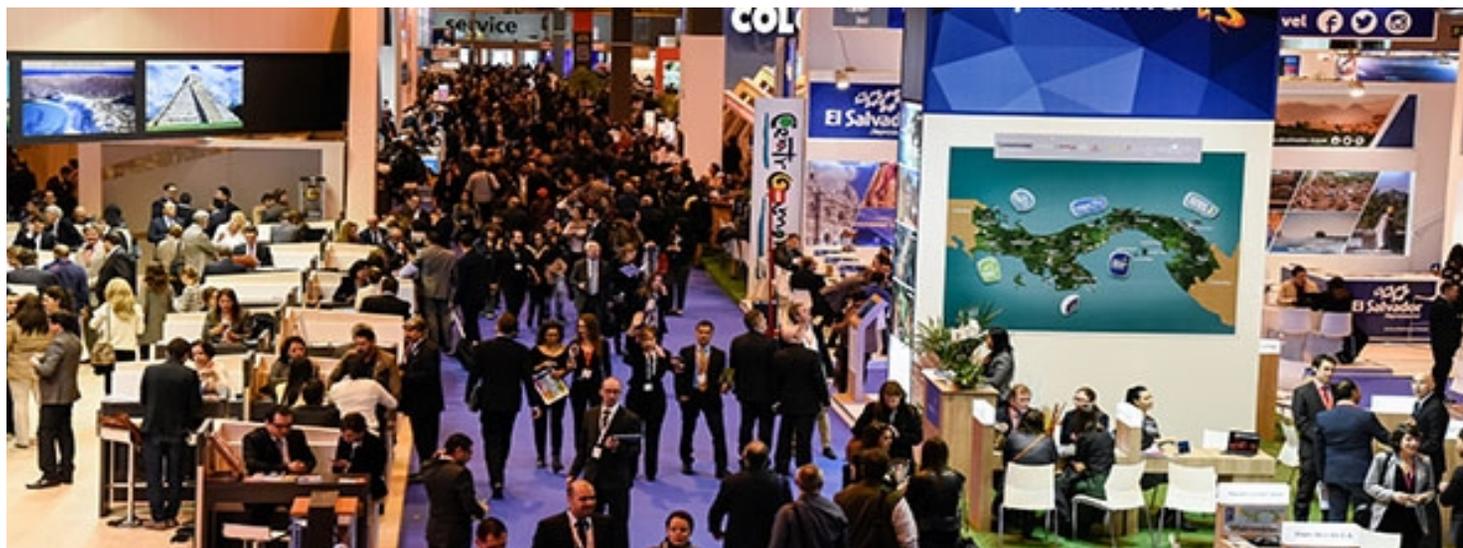
Segmentation and specialisation

FITUR 2019 will continue its drive toward specialisation, consolidating some of the recently introduced sections such as FITUR FESTIVALES, which will be joined this year by new platforms with

significant development potential, such as FITUR CINE, geared toward film tourism.

The trade fair will also feature well-established specific sections which already account for a significant volume of business, including FITUR GAY (LGBT) and FITUR SALUD, as well as FITURTECHY and FITUR KNOW HOW, where technology is spotlighted as an essential lever for growth in the sector and for progress toward the concept of intelligent tourism.

One of the main areas of focus at FITUR 2019 will be knowledge and know-how, best represented through its programme of seminars, which covers every section of the trade fair, as well as its many different activities, organised within the framework of the fair by international organisations such as the World Tourism Organization (UNWTO) and the Latin American Conference of Tourism Ministers and Entrepreneurs (CIMET), who will be joined this year by EXCELTUR, with a new programme, and the World Travel and Tourism Council (WTTC).



Routes Americas 2019

Taking place from 12-14 February, Routes Americas 2019 will enable to meet with senior decision makers from the region's airlines, airports and destinations to discuss new market opportunities and the evolution of existing services.

The event will provide an efficient platform for building high-value relationships with some of the most influential aviation professionals from across the region and beyond.

Hosted by Québec City Jean Lesage International Airport (YQB) and Québec City Tourism, the 12th Routes Americas event will take place in Québec City, Canada, an important commercial hub surrounded by breathtaking landscapes. Having undergone exceptional economic development in the past 25 years, Québec City's metropolitan area has demonstrated the most sustained growth rate of any Canadian region.

The city boasts a remarkable mix of architecture, heritage, art, culture and state-of-the-art facilities, making it the perfect destination for the event.

With leading carriers such as American Airlines,



Lufthansa, Delta Air Lines and British Airways already confirmed to attend,



Routes Americas 2019 will offer a unique opportunity to present your business case to your key targets. Attendees will be able to request meetings with some of the largest carriers from the Americas and the world to discuss new and existing air services.

In addition to an unrivalled meeting platform, Routes Americas 2019 will feature a conference programme offering exclusive insight into the most critical factors facing the industry. Leading aviation professionals, such as Javier Suarez, the CEO of Canada Jet lines, Steven Greenway, President of Swoop, and other aviation experts, will discuss the state of the industry and the future of aviation in the Americas.

The event will also include a series of networking functions held at some of Québec City's most enchanting locations, offering the optimum setting for developing business relationships with your industry peers and cultivating contacts.

When : 12-14 February, 2019

Where : Québec City, Canada

conventa

The 11th Conventa will gather the key meetings industry professionals from all over New Europe. From 23 to 24 January 2019, Slovenia and Ljubljana will host the 11th Conventa, New Europe exhibition for meetings, events and incentives.

Conventa is known for highlighting a boutique business experience with a personal touch. This year 120 exhibitors, 100 regional and 150 international meetings planners will gather at GR – Ljubljana Exhibition and Convention Centre.

Conventa has been connecting the meetings industry of New Europe for a decade. Since its outset, the show has hosted 2.576 hosted buyers (of which for 90% will be the first time on Conventa) from 48 countries and attracted 1.319 exhibitors.

Conventa every year commences a new business year and presents destinations from New Europe on one place. The destinations have four major characteristics in common: extreme wish for hosting events, sincere hospitality, the ratio in the price and the offer and the fact that many of the destinations are emerging and have not yet become well known among the event planners.

In 2019 Conventa is making its first steps in a new decade. With a new branding, though it remains focused on quality not quantity, on implementing sustainable practices, and sharing knowledge with national and international speakers with expertise in MICE and travel marketing, and most importantly on saving time and money with pre-scheduled meetings.

This year the fair trade is setting a new record in the

number of organised fam trips – the hosted buyers will be able to

decide between eleven destinations in Slovenia and the neighbouring countries Austria, Croatia, and Serbia.

In cooperation with Conventa's partners MPI and IMEX the key event for career development in the meetings and events industry – Future leaders Forum will be held on the 22nd of January.

11th Conventa will be connecting the destinations of New Europe with a new integrated visual based on the symbol of apples – the fruit of the gods and the symbol of life. Once you get the taste of it, you can never go back.



When : 23 to 24 January 2019

Where :
Ljubljana Exhibition and Convention Centre,
Ljubljana, Slovenia

THE HOTEL SHOW SAUDI ARABIA

Meet key buyers at the Kingdom's
premier event for the food and
hospitality industry

21 - 23 April 2019
Jeddah Centre for Forums & Events

To book a stand please contact:
thehotelshowksa@dmgevents.com
or call +971 4 4453721

thehotelshowsaudi Arabia.com

— JOIN YOUR PEERS —

Supported by



Host venue



Endorsed by



Hygiene Partner



Organised by



CALENDAR OF EVENTS

Adventure Travel Show India

New Delhi, India

<http://adventureshowindia.com/>



04 - 06 Jan

Travel Congress 2019

Supernova, Jaarbeurs, Neatherlands

<https://travelcongress.nl/>



8 Jan

IITT

Mumbai, India

www.tourismfair.asia/



10 - 12 Jan

SATTE Delhi

Noida, Delhi, India

www.satte.in/



16 -18 Jan

BLTM Delhi

New Delhi, India

<http://bltm.co.in/>



18 - 19 Jan

Adventure Travel Show

Olympia, London

www.adventureshow.com/



19 - 20 Jan

Conventa

Ljubljana, Slovenia

www.conventa.si/



23 - 24 Jan

FITUR

Madrid, Spain

www.ifema.es/fitur_06/



23 - 27 Jan

OTM

Mumbai, India

<https://www.otm.co.in/>



23 - 25 Jan

EMITT

Istanbul, Turkey

<http://emittistanbul.com/>



31 Jan - 3 Feb

Travel AND Tour™

www.travelandtourworld.com

W O R L D

2019

HAPPY NEW YEAR

pr@travelandtourworld.com