

# Travel AND Tour™

Volume: 11, Issue: May 2019

W O R L D



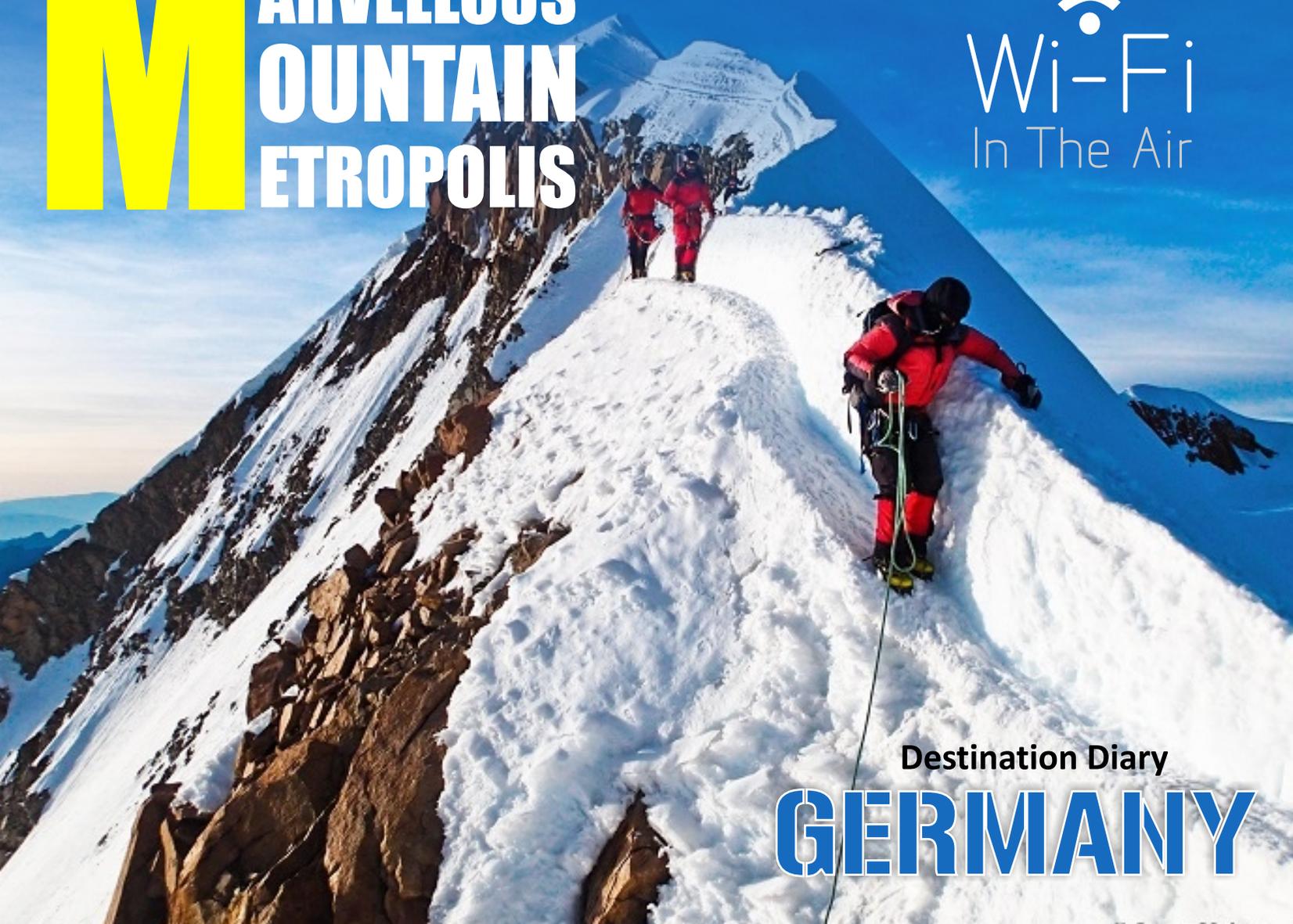
Cover Story

## MARVELLOUS MOUNTAIN METROPOLIS

Tech iT

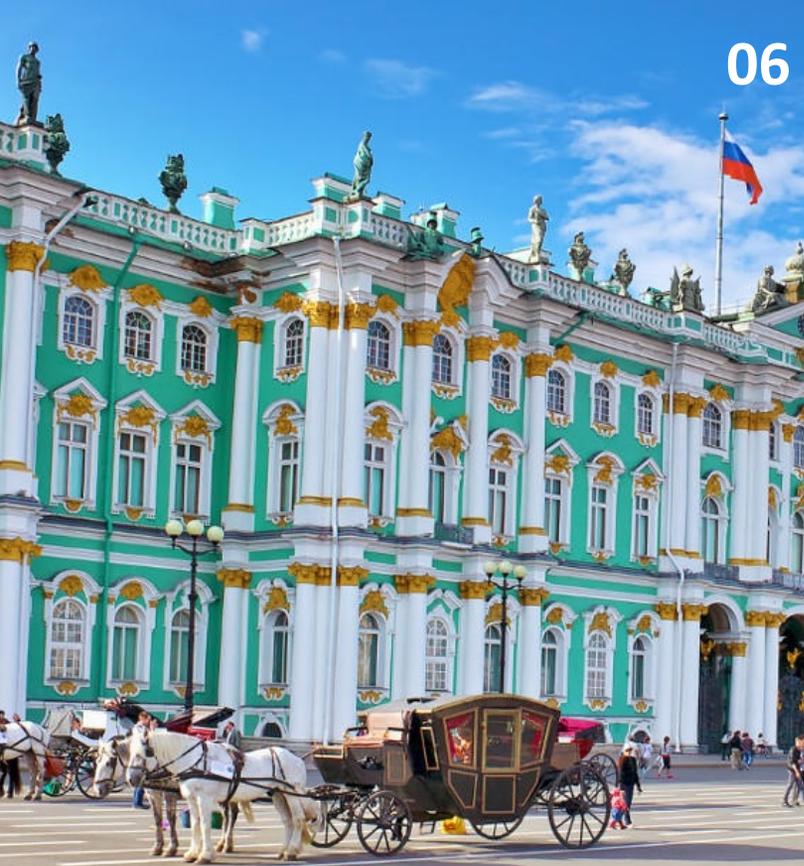


Wi-Fi  
In The Air

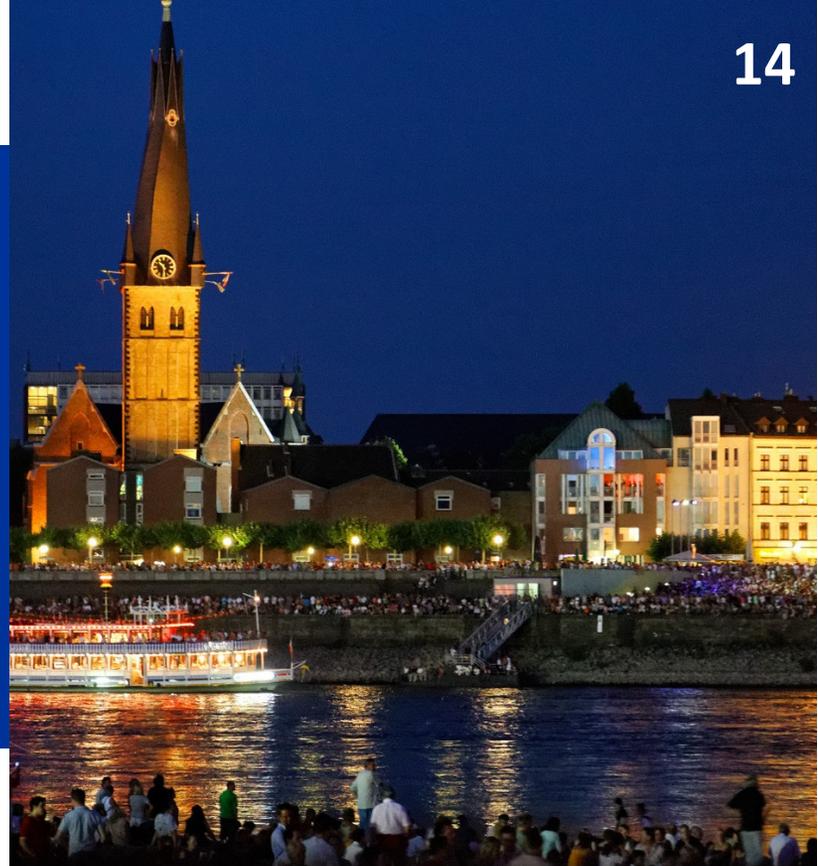


Destination Diary

## GERMANY



06



14

**06- Meetings Point:** **St. Petersburg**, the brightest spot in the Southeast, is Russia's cultural heart. It leverages the existing businesses to grow and welcomes the new ones.

**14- Destination Diary:** Engrossing history, art scene, food and adventure activities or the hipster vibes, mesmerising castles and the world-class museums - **Germany** has it all! Backpacking here will give you a new impression.

**23- Interview Zone:** **George Ettiyil**, the newly appointed Senior Director Sales South Asia for Lufthansa Group Airlines interacts with Travel And Tour World on Lufthansa's plan to prosper its growth in South Asian market.

**28- Travel Tendency:** When you are travelling alone, be it for leisure or business, you need to travel safe. In this context you need to have Smart **travel apps** that makes your journey safer and easier.



28

32



38



**32- Cover Story:** Travel And Tour World picks 5 beautiful mountain cities located on high elevation with unique culture and mesmerising landscapes. To know more about these quaint locations just read on.

**38- Special Feature: Money- saving** hacks for a discerning traveller. Here are some of the tips to save money during trips.

**48- Tech iT:** One of the important aspects of in-flight experience is **Wi-Fi** connectivity and a free one is like a cherry on the cake. Several airlines are providing free Wi-Fi to business-class travellers.



48

**Travel News: 20**

**New Faces: 44**

**World Festivals: 54**

**Show Highlight: 60**

**Calendar of Events: 69**

## Dear Readers,

The bomb blast that occurred in Sri Lanka on Easter Sunday killing more than 250 people was heart wrenching. We express our most sincere condolences to all the victims and offer heartfelt sympathies to those affected in the tragic incident. All non-essential travel to the country should be avoided, the government of Sri Lanka has beefed up security in the country but tourist arrivals in Colombo is likely to go down over the next couple of months. This edition will take you through some of the amazing places to be in the days ahead, some handy travel tips and a low-down on the latest technologies being used in the travel industry. ST. Petersburg is a world class business destination which drives smart economic development. Read Meetings Point to uncover the business district that encourages engaging initiatives.

Cover Story on World's Prettiest Mountain Towns reveals how it attracts people seeking the magical and mystical energy. It highlights the intoxicating beauty of its community. Germany is ideal for backpacking, packed with culture and history it is one of the most interesting region. Read Destination Diary to plan a perfect trip. Wi-Fi on planes is a trending cutting-edge technology and in business class is the most convenient thing. Go through Tech iT to know how it solves the simplest issues and comes as a life saviour. Solo travel is bound to change you wherever you go and whatever you do. To get the most out of your trips when you are left to navigate destinations a mobile is always handy. Read Travel Tendency and gather more insights about your only companion during solo travel. In the Special Feature we list some of the money saving travel tips so that you can travel in the most budget friendly and stylish manner.

Life is either a daring adventure or nothing at all!

**Editor-In-Chief**  
Mr. Anup Kumar Keshan

## Editorial Desk





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# Saint Petersburg

A  
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power  
zone!





**S**t. Petersburg, the brightest spot in the Southeast, is Russia's cultural heart. It leverages the existing businesses to grow and welcomes the new ones. In an affordable setting, it has all amenities offered by top-tier city and is home to a talented workforce. Updated with the latest developments and innovations, it provides full support to start small ventures.

The professional services here are of the highest level and any kind of successful conferences and meetings can be arranged. There is a wide choice of possibilities through investment program. Russia has become the world's largest power to provide a second residency and citizenship.



The city is 300 years old, steeped in history. It was ruled by the Swedish Empire but Peter the Great captured it and transformed it into Russia's capital during the Bolshevik Revolution. Russia's cultural heart sprawling across the River Neva delta has splendid architecture, art nightlife and cultural destinations to be visited. In 2016, it was named as the world's best city for culture by the world travel awards.

# EXPOFORUM Convention and Exhibition Centre

Opened in 2014, it can host any scale of business and cultural events and was constructed after the Global Association of Exhibition Industry standards (UFI). It is versatile and flexible and has state-of-the-art equipment that can easily serve conferences, exhibitions, presentations, concerts and shows, film screenings, buffets and banquets, corporate events and meetings.

**Specifications** – It has 25 conference halls, a main hall, a media centre, lounge area and a restaurant with a panoramic view, easy connectivity and centralised ventilation.

The guests can remain updated through the multichannel, multizone information system during the events. It uses utility and security systems, upgraded video surveillance, fire alarm system, automatic fire extinguisher along with registration and controlled access. Access to specific zones or areas within the building can be easily monitored through a centralised system. Equipment for face recognition and video identification is also present. There are three exhibition pavilions and an enclosed passage permitting easy movement.



# Unlock the best in Saint Petersburg

In 19<sup>th</sup> century, **Kazan Cathedral**, the city's 'Mother cathedral', was build. It was turned into a museum during the Communist rule. However, the services resumed in 1992. The Russian Orthodox Church is one of the most important buildings.





Home to the oldest theatre company in Russia, **Alexandrinsky Theatre** is a piece created by the Carlo Rossi, a great neoclassical architect. It is located around Ploshchad Ostrovskogo which is another architectural jewel in the city.



The biggest tourist attraction, **the Church of the Saviour on Spilled Blood**, is built on the same spot where the Russian Emperor Alexander II was assassinated in 1881.

Visit the **Palace Square** which is home to two of St. Petersburg's most iconic buildings — the Imperial Army building and the Winter Palace. One can try ice skating here.

Situated on the curve of Bayshore Drive in downtown St. Petersburg is the Dali museum which has an exquisite collection of the Spanish surrealist Salvador Dali.

It has 94 original oils, more than 100 watercolours and drawings along with 1,300 graphics, sculptures, holograms, objects of art and photographs.



**Four Seasons Lion Palace Hotel:** Located next to St. Isaac's Cathedral, the historic neoclassical building has one of the best hotel locations and offers luxurious accommodation. Its terrace rooms offer exceptional views and ornate suites have all the five-star facility. After a hectic day, relax at the Luceo Spa and fitness centre to pamper yourself. Italian, Asian and Russian cuisines are available here.

## Comfortable stay

**Hilton St. Petersburg Bayfront :** Unwind after a busy day in the modern hotel located in the St. Petersburg Expo forum. Its recreational amenities and fitness centre has everything you need for a relaxing and productive stay. It is located just at a walking distance to the Dali Museum, Mahaffey Theater and Al Lang Stadium and is also close to the Tropicana Field. The downtown waterfront district location is a short drive to the white sandy beaches of Fort DeSoto.



# 3<sup>RD</sup> LATIN AMERICA HOTEL AND RESORT EXPANSION SUMMIT

8<sup>th</sup> - 9<sup>th</sup> May 2019 | Cancun, Mexico

México has entered the top ranking of world's most visited countries, passing from the 15th to the 8th position in 2018. Tourism only yielded last year 20 billion usd. Quintana Roo, being one of the most visited places in México, will know the largest expansion of hotels, resorts and tourism complexes.

Cancun alone generates 16 billion dollars from tourism, which places it among the most travelled destinations in the region and makes it a focus of attention for hotel expansion and the growth of the country's hospitality sector.

Hotels in Latin America are innovating every day in search of new technologies to improve the experience and the perspective that you have when staying in a hotel. For this, multiple chains and franchises are implementing new solutions to create more comfortable, fun, relaxing and innovative environments and stays for the guests.

At the 3rd Latin America Hotel and Resort Expansion Summit, tourism authorities, investors, hotel chains, independent hotels and real estate companies will go in discussion with consultants, architects, construction companies, equipment providers, technology vendors and service groups, in order to explore the hospitality market and its opportunities.

## Some of the Sponsors

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## Some of the Speakers



**Carolina LACERDA**  
Senior Vice President  
JLL Hotels & Hospitality Group, USA



**Wendy CHAN**  
Senior Vice President within JLL's Hotels & Hospitality Group  
JLL Hotels & Hospitality Group, USA



**Louis ALICEA**  
Senior Director, Development  
WYNDHAM HOTEL GROUP, USA



**Mario CARBONE**  
Director -Development Central America & Yucatan Peninsula (Mexico)  
Hilton, USA



**Felip BOYERO**  
Managing Director Americas  
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**Mauricio ELIZONDO**  
Development Director  
Grupo Posadas, Mexico



**Federico MORENO-NICKERSON**  
Vice President of Development  
Apple Leisure Group, USA

## For more information please contact

Mariana Gómez, Head of Summits  
marianag@lnoppenlatinamerica.com  
+ 57 1 390 46 87  
Lnoppen Latin America

Intending to see the world in a more intense way by experiencing the culture and surroundings with a nomad spirit?

Well, backpacking gives you a new impression, the adventure of a lifetime turning you more open-minded and flexible, thereby allowing you to pursue a lifestyle that has an individualistic feel.

***In words of Chief Seattle: "Take only memories, leave only footprints!"***

Engrossing history, art scene, food and adventure activities or the hipster vibes, mesmerising castles and the world-class museums — Germany has it all!



# GERMANY

a city packed with excitement for backpackers!



# Munich

The modern and traditional capital of Bavaria is known for the annual Oktoberfest celebration. The cultural capital of Germany has a fun and sophisticated vibe too.

The largest city park in Europe – **the English Garden** is a key attraction point where can one go for surfing, bike riding or joining the cheer gang. **The Marienplatz** is a pedestrian only area to view the old and new Town Halls and the famous glockenspiel. One can also visit several museums, palaces and historical churches here. The area has several beer gardens in Munich; **the Hofbrauhaus** is world famous and a must visit for every tourists. The open air market, **Viktualien market** is full of gourmet food.



# Tread along the romantic road

See the beautifully preserved medieval architecture while travelling the 400 km stretch of road running from Würzburg to Füssen – the Romantic Road or **Romantische Straße**. In the quintessential storybook towns of Bavaria, taste the German cuisine. There are more than 25 different cities and towns.

**Residenz palace & Marienberg-Fortress**, a baroque palace, is a UNESCO site. Rothenburg ob der Tauber, the best storybook town on the Romantic Road, was spared from bombing during the World War II.

**Dinkelsbühl** with 16 fortified towers is the only remaining walled medieval towns. Its major draw is the quaint shops and colourful architecture. It is ideal for grabbing German meal.



**Wieskirche**, a UNESCO world heritage site, is located at the foothills of the alps in Steingaden. The exterior isn't that catchy but it has an amazing interior with colourful paintings, golden ironwork and wood carvings.

At the end of the romantic road is the Neuschwanstein Castle which is a famous German landmark. The castle was built for the Mad King Ludwig and was an inspiration for Walt Disney's Cinderella castle.



## Rüdesheim / The Rhine Gorge

**Rüdesheim**, a UNESCO World Heritage site, is full of walking trails, castles and spectacular scenery. Its 65 km section of the Upper Middle Rhine Valley has dramatic, steep-sided banks where during the summer, cruise ships glide up and down the river.

Rüdesheim is the most famous town on the river; its cobbled streets, half-timbered houses covered in geranium give a fairy-tale feeling. Known for wine production, it is a real hub of Riesling expertise. Take a cable car to the huge Niederwald Monument, which was built to commemorate the unification of Germany post the defeat of France in the Franco-Prussian War of 1871.



## Düsseldorf

**Düsseldorf** was a toll point along the Rhine. During the 12th century, the Holy Roman Emperor Barbarossa built his royal castle. In the suburb of Kaiserwerth, one can freely explore the ruins or tour the baroque and rococo palaces, Schloss Benrath and Schloss Jägerhof left by city rulers. Find elite brands in **Königsallee** or head to the K21 to see what popular artists have left behind or the Kiefernstrasse neighborhood for prevalent art scene.

A walk from the Rheinuferpromenade is a must; the **Altstadt** is the longest bar in the world having 260 restaurants and pubs within a half-mile radius.

## Frankfurt am Main

It has both old, historical structures with new, tall modern skyscrapers. In the Old Town Altstadt, majority of the old structures are reconstructed from the Second World War. Major German cities along with Frankfurt's medieval city centre were completely destroyed during the Allied bombing raids from 1939-1945.

**Eurotower** brims with modern architecture and Frankfurt also houses the headquarters of the European Central Bank which is a 40-story glass and metal skyscraper. The Euro Monument outside the courtyard is a popular German landmark.



# Know before you go

✦ The concept of free tap water for your meal doesn't exist; if you order you will have to pay for it; also the drinks are not super cheap but the food is affordable. It is suggested to carry a plastic bottle so that you fill up. Visitors are expected to pay small fees if they use the public restrooms at stations and public places.

✦ Plan in advance the alternatives to travel by train as they can be late and unreliable. Opt for a flight for connecting to distant places; it will be cheaper than taking the train. Though buses are the cheapest, they take more time than train. Car sharing can be another good alternative; it will need less time than buses and is more flexible when on the move.



So, dare and lose your foot momentarily because not all those who wander are lost!

# TRAVEL NEWS



## **WORLD'S LARGEST COMMERCIAL AIRCRAFT, SUPERJUMBO STARTS REGULAR FLIGHTS TO GLASGOW**

Starting regular services to and from Dubai, the world's largest commercial passenger aircraft, Superjumbo, landed in Glasgow. On Tuesday at 19:45 the Airbus A380 touched down at Glasgow Airport which had spent more than £8m to prepare for its arrival. On routes operated by Emirates the Airbus A380 will fly twice a day between Glasgow and Dubai. The services started from April 16 for six months. To welcome Superjumbo, the Glasgow Airport which is the second-busiest in Scotland after Edinburgh took extensive preparation to ready the airport and introduced a triple airbridge. The three classes onboard will be Economy, Business and First which are Emirates' private suites.

## **High rents forcing families out of Venice with tourism taking over**

In Venice, high rents are forcing families out of the city with tourism taking over. Venice's population has declined rapidly from roughly 175,000 after World War II to about 50,000 in the current context. Remaining residents complain that their city is seeing mass tourism while they have to pick up the bill for cleaning and security. Around 25 million tourists drop in to the Italian lagoon city each year, of which around 14 million spend just one day there. It has close to 8,000 Airbnb apartments for those who stay longer, soaking up the attractions around the canals.



## **WORLD'S FIRST 5G HOTEL UNVEILED IN CHINA, INTER CONTINENTAL SHENZHEN**

The world's first 5G smart hotel in China by Inter Continental Shenzhen has opened the door for digital transformation for the entire hotel industry and will provide the guests with the ultimate innovative luxury experience. Guests will be guided by robots to their rooms and chat with them in the elevator. Today a strategic cooperation agreement was signed by Inter Continental Shenzhen, Shenzhen Telecom, and Huawei to create the world's first 5G smart hotel in China. It will have the first end-to-end 5G network along with integrated terminals and cloud applications, virtual reality, gaming, everything is connected to the cloud. Visitors could get a glimpse of the future of hotel business when China's Huawei Technologies unveiled the world's first 5G hotel in Shenzhen. After the launch of the world's first 5G railway station in Shanghai a month ago it was another step for the major Chinese carrier and the largest telecom equipment provider in deploying the next generation of mobile technology.



## **MACHU PICCHU PUEBLO IS THE FIRST CITY IN LATIN AMERICA THAT IS 100% SUSTAINABLE**

Machu Picchu Pueblo has become the first city in Latin America to be 100 per cent sustainable as announced by Inkaterra. Inkaterra has succeeded in helping the pueblo manage 100 per cent of its solid waste by working in partnership with beverage distribution company AJE Group. Inkaterra is a hotel group focused on sustainable tourism and hotel development. AJE Group and Inkaterra presented the first organic waste treatment plant to the city. It is one of their initiatives to for the conservation and environmental care of Machu Picchu.



# INTERVIEW ZONE



**GEORGE ETTIYL,**

**Senior Director Sales South Asia, Lufthansa Group Airlines**

***George Ettiyl, the newly appointed Senior Director Sales South Asia for Lufthansa Group Airlines interacts with Travel And Tour World on Lufthansa's plan to boost its growth in South Asian market. He also discusses about the recent changes in global aviation industry. Based in New Delhi, he is responsible for overseeing all commercial activities for Lufthansa Group Airlines business in India, Nepal, Bangladesh and Sri Lanka. George brings a unique blend of understanding of the business and cultural landscapes in India and Germany.***

**Travel And Tour World:** As you are the new Senior Director Sales in South Asia, what are your plans for expansion?

**George Ettiyl:** We are starting with small, actionable steps to heighten the end-customer experience delivered by Lufthansa. To begin with, we are ramping up Lufthansa operations in the Mumbai-Munich sector and upgrading the aircraft from an A330 to our latest, state-of-the-art A350. This deployment will be effective from summer 2019. Similarly, we are looking to increase the capacity in the Business Class on our flights from Chennai and Bangalore with a different seat configuration from summer 2020.

When it comes to new operations, our seasonal Edelweiss Air flights in the Colombo-Zurich route have generated a good market response. Based on the results, we can confirm Edelweiss Air operations in this sector for the next winter schedule. We are in the process of evaluating our operations in other existing and new destinations, and will be informing customers of our plans as and when they begin to take tangible shape.

**Travel And Tour World:** Lufthansa Group and Amadeus renewed their longstanding technology partnership (Altéa contract). What are the benefits Lufthansa Group is getting in terms of sales?

**George Ettiyl:** Beginning of March, the Lufthansa Group and Amadeus announced an agreement to renew their IT partnership. With the agreement, the Altéa Passenger Service System (PSS) by Amadeus will continue to provide Lufthansa, Austrian Airlines, Brussels Airlines and SWISS with

The Passenger Service System is the heart of an airline's IT infrastructure. The PSS controls the core processes of an airline: scheduling, inventory, reservation, check-in, boarding and load control. Lufthansa Group welcomes to continue a long-standing partnership in this business segment. However, we would like to point out that the agreement is not connected with developments towards NDC.

Lufthansa Group airlines are in close contact with all three major GDS providers and welcome their NDC moves. However, there is currently no technologically nor commercially scalable model with Lufthansa Group airlines available when it comes to NDC.

**Travel And Tour World: What are the challenges you are facing as the Senior Director Sales and how are you overcoming them?**

**George Ettiyl:** The first few weeks have reaffirmed my belief that India is indeed an extremely diverse country. It has several market-specific challenges but also offers a lot of opportunities. Its uniqueness reflects in its business culture and specific market needs. This makes running a business within India that much more exciting a proposition. I am eagerly looking forward to further consolidating Lufthansa's leading position in the Indian market.

**Travel And Tour World: What are the new technological advancements you are planning to implement to offer more high-quality service to your passengers?**

**George Ettiyl:** We are planning to launch newer, tech-led features on the global websites of various Lufthansa Group airlines to enable a more immersive, engaging and hassle-free digital experience for our customers. This deployment is expected to be completed by the beginning of 2020.

Our major focus, however, is on strengthening our B2B business. We want to ensure that our business partners get seamless access to various innovative services and ancillaries that we've introduced over the years. This will enable us to deliver superlative value to our mutual customers. Take, for instance, our push for driving the adoption of our free-of-charge New Distribution Capabilities (NDC) platform for IATA agents. The NDC integration allows travel agents to book in-flight services and ancillaries for Lufthansa customers, something which traditional GDS platforms are unable to cater to, at present. It also enables dynamic pricing and offer differentiation, in addition to introducing a high level of individualisation.

We see significant progress made in this direction. We are looking to facilitate greater diffusion of the technology in India and are working with top travel technology service providers to promote NDC adoption in the country.

Similarly, we are in the process of deploying a dedicated platform for our corporate customers to take our engagement levels with them to a whole new, digitally-driven level. This deployment is also expected to go live soon.

**Travel And Tour World: You have spent more than two decades in Lufthansa Group and have seen many things in the global and South Asian aviation industry, so can you please tell us what are the changes you have seen and what are the new things coming?**

**George Ettiyl:** In terms of what the future holds, I am excited to see the upcoming evolution of the air travel segment, both as aviation professional and an end-consumer. Digitalization has unlocked a massive opportunity to improve experiences and processes across the entire travel value chain. New-age digital technologies such as AI, machine learning, cloud and analytics are making travel experiences far more immersive and personalised than they've ever been.

I foresee leading players in the air travel domain providing an increasingly seamless and convenient way to travel to their customers. They will leverage technology to streamline the end-to-end travel experience, from inspiration and booking to pre-flight processes and the in-flight experience.

In some ways, some of it is already happening. For instance, the Lufthansa mobile app serves as the personal travel assistant to all Lufthansa passengers. It keeps our passengers updated with the latest information about their flights, baggage and check-in till boarding. Moreover, it allows them to track their baggage and provides digital airport maps, apart from pushing notifications about the latest Lufthansa offers.

Similarly, the Companion app allows our passengers to create personal playlists from the on-board entertainment content on their own devices. They can do this before their flights and can also get the inflight entertainment content on their personal devices through our dedicated inflight entertainment portal.

**Travel And Tour World: Tell me about the changes of fleets in Lufthansa Airlines.**

**George Ettiyl:** As a pioneering presence in the global aviation sector, the Lufthansa Group has always endeavoured to be at the forefront of fleet modernisation. We have recently placed a purchase order for 40 state-of-the-art long-haul aircraft, including 20 Boeing 787-9 and 20 additional Airbus A350-900 planes.

By replacing our existing four-engine planes with the new aircraft, we will own the most fuel-efficient long-haul aircraft in the class in terms of kerosene consumption per passenger and 100 kilometres flown. This aligns with our objective of driving sustainable future growth while reducing the environmental impact caused by CO2 emissions on our long-haul flights. We will also be selling six of our 14 Airbus A380 aircraft back to Airbus.



# TRAVEL APPS

## to make Solo Travel Safe & Easy

**W**hen you are travelling alone, be it for leisure or business, you need to travel safely. When you travel solo, you need to rely on a travel guide right from booking flight and hotel to chalking out an itinerary and arranging a tour guide. This is a conventional style but now most of the millennials avoid these. They simply pack their bags and set their sail to explore the destinations. If you choose to travel this way, you need to install some of the applications that make your journey safer and easier.



### Airbnb

Airbnb is a user-friendly application that helps you to find best villas, apartments and hotels to stay. You can also get guesthouses, castles, spare rooms in someone's farmhouse and serviced apartments. You can get endless options that fit everyone's budget.

### Google Maps

Now, it is one of the most useful applications from Google. When you use Google Maps during travelling you can get accurate directions. Navigate freely without having to stop to ask for directions. It offers satellite imagery of the places, real-time traffic conditions and route planning.





## Google Translate

It is one of the essential applications while you are travelling abroad. Google Translate makes your interactions with local people much easier if you do not speak a common language. You need to switch to 'conversation mode', season it with some hand gestures and then you are ready to go.

## Trip Advisor

You can avoid unpleasant surprises with Trip Advisor. You can get reviews and rankings of hotels and bars from other travellers who have already visited these places. This is a new kind of application which is unquestionably the best way to get first-hand information about a particular location, destination, hotel or convention centre.



## VPN

VPN (Virtual Private Network) helps to protect your online identity. There are so many applications which you can use for local internet connection.



## Google Voice

Here you get a free phone number for calls, text messages and voicemails. Use the app on your smartphones and computers and link your number to any mobile or landline number.

## Cab app

Get a cab application. It helps a lot by saving your money when you rent a taxi. Now hire a cab at your service, no matter in which part of the city you are. You don't even have to worry about carrying cash to pay your bills. With an inbuilt mobile wallet, your bill is directly debited from your account with just a tap on your screen.



## Hi Converter

It is a very handy app when it comes to conversions. Hi Converter can convert almost anything in almost no time – be it currency, distance or temperature. This trusted application proves highly helpful especially when travelling abroad with different measurement systems and different currencies.



## Triposo

It is your digital guidebook. This application is packed with all the required information about your preferred location. Triposo suggests the best plan for you, keeping in account the weather, the opening hours of the places of interests and your timings.

## Travel Buddies

It is a community app for the best community travel. Connect with travellers from around the world with this fun application. This safe and easy app helps you find a travel companion or two within no time.



## Instagram

Go. Click and Publish. Let the world know about all that you are doing when you travel. Capture beautiful moments and places while you travel and post it for the world to see. The collection of photos on this app brings you the memorable moments of your trip when you are back at home.



# MARVELLOUS MOUNTAIN METROPOLIS

**A**t least 140 million people around the world are living in high altitude zones, despite the lack of oxygen and potential health risks. Living in extreme weather condition is not easy. The inhabitants with unique culture live permanently at high altitudes above 8,200 ft or 2,500 m in the Himalayan Mountain Range in Asia, the Andes Mountains in South America and the Ethiopian Highlands in Africa which prosper in sprawling modern cities. Travel And Tour World picks 5 cities which are located above 10,000 ft or 3,048 m.

# Scaling the Heights

## Potosi, Bolivia (14000 ft from sea level)

One of the UNESCO World Heritage Site in South America, Potosi is located on Cerro Rico (Spanish for “Rich Mountain”). You will find a series of hydraulic mills and silver mines here. Founded as a mining town in 16th century, Potosi was once the rich city of the Spanish empire. Torotoro National Park, thermal water, Eduardo Avaroa Reserve, Uyuni Salts and amazing lagoons are the popular tourist attractions here.



# Lhasa, Tibet

(3600 ft from sea level)

A small, quaint Buddhist town, Lhasa has charming monasteries. Widespread modernisation makes Lhasa indistinguishable from any other Chinese city. Here the impressive Potala Palace still dominates the skyline of the city, and a walk through the stony alleys of the old Tibetan quarter reveals the unique culture of Lhasa. When you visit the Jokhang Temple, spin the prayer wheels, make offerings and circumambulate the temple.

# Quito, Ecuador

(2800 ft from sea level)

Bordered by the snow-capped Andean mountains, Ecuador's low-key capital, Quito allures tourists for its scenic backdrop. It has the beautifully-preserved Old Town in the Americas, spectacular La Compañía de Jesús Church, Oswaldo Guayasamín Museum, Gothic Basilica del Voto Nacional and Museo Nacional. The volcanic peaks offer a day trip also. If you wish for an adventurous experience, try ziplining through the cloud forest or hiking to the crater lake of Quilotoa.

# La Chaux-De-Fonds, Switzerland

(1000 ft from sea level)

La Chaux-De-Fonds rests on Jura Mountains and offers usual tourist routes. One of the highest mountain towns in Europe, this city is a paradise for watch lovers and horologists. Other side of the city has architectural charm. The art nouveau buildings are the highlights. It has incredible crematorium, an art nouveau masterpiece decorated with images of sky and fire done in glass and gold, copper and bronze. The Musee International d'Horlogerie, with its collection of more than 4500 pieces, dominates the tourist's map along with lakeside town of Neuchatel which is just 30-minute drive away.



# Villa Mills, Costa Rica

(3100 ft from sea level)

Villa Mills is an abode of highlands and volcanic mountains (Talamanca mountain range). Located near Cerro de le Muerte (Mountain of Death) and Panamanian border, Villa Mills experiences minimum temperature that dip below freezing point despite being close to the equator. This city has unique wildlife and eco-tourism opportunities due to its vast green land area.



## Good to Know

- Modern medical studies state that the residents of high altitude regions have better lung capacity and more red blood cells in their system to carry more oxygen for survival.
- Wenchuan is the highest city in the world located on the Qinghai-Tibet road. This city is nearly 17,000 feet above sea level. It is home to endangered animals, including snow leopards and panda.
- Semo La road in Tibet is over 20,000 feet high and takes you through beautiful vistas and a treacherous mountain pass.

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Special Feature

# Money-Saving Hacks for a Discerning Traveller

“Beware of little expenses, a small leak will sink a great ship”  
..... Benjamin Franklin



TRAVEL

There are several outgoings during travel that are spent on picayune and unnecessary things. These can be easily avoided with careful planning and timely intervention. A burgeoning travel bill can leave a bitter aftertaste and nullify the travel fun. Here are some of the tips to save money during trips.

# Car Sharing

## The Surest Way to Cut Costs



Travelling to and fro from the airport, railway station and other places makes a significant contribution to the expenses' pie. Visitors can save some money by using car-sharing facility rather than booking the whole cab when they are travelling solo. There are several car-sharing companies worldwide, with some of them providing innovative features and facilities.

For example, EL AL has launched Taxi Pool that allows passengers on EL AL flights to find other passengers to share the ride between the airport and their hotels. This service is first of its kind in the aviation world that can be used by passengers of all airlines. It helps to reduce costs while travelling.

Sixt Share is another example of innovative car-sharing service that combines car rental, car sharing and ride services. The travellers can rent a vehicle by unlocking the vehicle at the car parking, with the help of a digital key. This helps to avoid detouring. If they choose the car-sharing service, they can return the vehicles flexibly beyond Sixt share business areas. Their artificial intelligence-based pricing system provides the most affordable rates across 500 locations in Germany and in more than 2,200 locations worldwide. The app combines car rental, car sharing and ride services. Drivers can also be hired for pickups and drops.

Travellers can locate creative car-sharing facilities in their locality or destination to reduce costs.

# Careful Choice of Lodgings



Everyone is aware that homestay, hotels and bungalows are costlier in the ascending order. Visitors travelling in groups can put up in apartments and condos. Travellers can choose the best fit from the alternate lodging sites such as VRBO, Airbnb, HomeAway and others. Various homestay accommodations and privately-owned apartments are listed on these sites to provide enhanced home-sharing experience.

Booking a room with one or more of these amenities like refrigerator, microwave, kitchen area can help to reduce the travel invoices. Groceries can be shopped from the farmer's markets and local stores. Having self-cooked meals at the accommodations will prune the food bills at the hotels. Staying outside the city can be profitable, provided the benefits of low-room costs are not offset by higher travelling expenses. If the hotels provide complimentary breakfast then tourists can have it like a king or save it for later. These measures will help them to cut portions of the food and costs of their meals for the rest of the day.

## Travel Wise

Early booking of flight, train or other means of transport can reduce the travel bills. Visitors can also weigh options between several means of travel to choose the most economical one. For example, a ferry ride from Papeete to

Moorea can cost about U.S. dollars 15 per person while a flight journey can be as high as an average U.S. dollars 100. Public transport like metro, rail and others can be cost-effective than car rentals. Eateries near the tourist destinations could drive a hole in the pocket. Local experiences not only add diversity to the trip but are also lighter on the pocket.



## Points That Encourage Savings

Loyalty has its advantages. Various hotel chains have a reward system. For every booking, points are given which can be accumulated and redeemed to get free stays. Payment through credit cards can earn tourists brownie points. These points can be utilised to get extra benefits such as Uber credits, airline fee credit, lounge access, night stays and more. The perks vary across different credit companies and schemes.



54,152,315

## Ticket Cancellation Charge Waiver -Eliminates Worries



If the trips are planned quite early and if there are higher chances of change in the schedule, utilising the cancellation charge waiver scheme can prove to be a wise choice. Rail or plane cancellation charges can be a burden. Opting for the waiver plan is recommended if the trip schedule is expected to fluctuate.

Information is the key. Dedicated research and awareness can save money during travel. Travellers can keep an eye on free activities happening at their destinations. These money-saving hacks can abridge travel expenditures. After all, he who would travel happily must travel light (expenses).

# NEW FACES

## HELMUT HAUBENWALLER NAMED NEW CHIEF PILOT AT AUSTRIAN AIRLINES

Helmut Haubenwaller (50) has been appointed to serve as the new chief pilot for Austrian Airlines. Born in Salzburg, he commences work in his new position on April 1, 2019. In his new capacity, Haubenwaller will be responsible for the safe flight operations with about 1,200 pilots in 83 aircraft. He succeeds Gerhard Pitsch, who will remain part of the management team of Austrian Airlines and focus on a strategic issue in decentralized flight traffic. Haubenwaller began his career as a co-pilot for Lauda Air in 1989, flying a Boeing 737 and later a Boeing 767. He has been captain since 1994 and flew CRJ and B777 aircraft. At present, he is deployed in a B767. At the same time, he was also involved in the fields of fleet management and flight standards. In 2004, he assumed responsibility for the B767 fleet following the merger of Austrian Airlines and Lauda Air.





## **WESTIN PUNE KOREGAON PARK WELCOMES ABHAY SINGH AS DIRECTOR OF OPERATIONS**

The Westin Pune Koregaon Park has appointed Abhay Singh as Director of Operations. Singh holds an experience of more than 10 years in the hospitality industry converting strategic vision into measurable results at various hotels. As the Director of Operations, he will be responsible for heading and managing the hotel operations and maintaining high standards of guest satisfaction. A driven professional, Abhay Singh is extremely passionate about enhancing customer experiences and achieving operational excellence with his team. Prior to joining Westin Pune, he served as the Director of Food & Beverage at Westin Langkawi Resort & Spa and Langkawi International convention centre.



## **HERMAWAN KARTAJAYA APPOINTED AS SPECIAL TOURISM ADVISER TO RIAU GOVERNOR**

Well-known marketing expert Hermawan Kartajaya has been appointed as the special tourism adviser to Riau governor in order to boost tourist arrivals in the province. Hermawan serves as the CEO and founder of the marketing consulting firm MarkPlus Inc. and is the current president of the World Marketing Association. Riau Governor Syamsuar said he expected the newly appointed adviser to provide him with comprehensive suggestions and recommendations regarding the improvement of the region's tourism sector.



## OULTON HALL APPOINTED LEIGH MULHOLLAND AS ITS NEW SPA DIRECTOR

Oulton Hall has announced the appointment of Leigh Mulholland as its new spa director. Leigh Mulholland brings with her 10 years of diligent experience in the health and beauty industry to the role. She previously worked with One World Spa (formerly Steiner International) where she was sales and revenue manager for the spa and fitness facilities across 28 cruise ships. With her career at One World Spa, Leigh Mulholland has gained extensive knowledge of how to manage a successful spa on an international scale, having also spent time based in Sydney and Miami.



## Business Class Passengers Tap It For Free

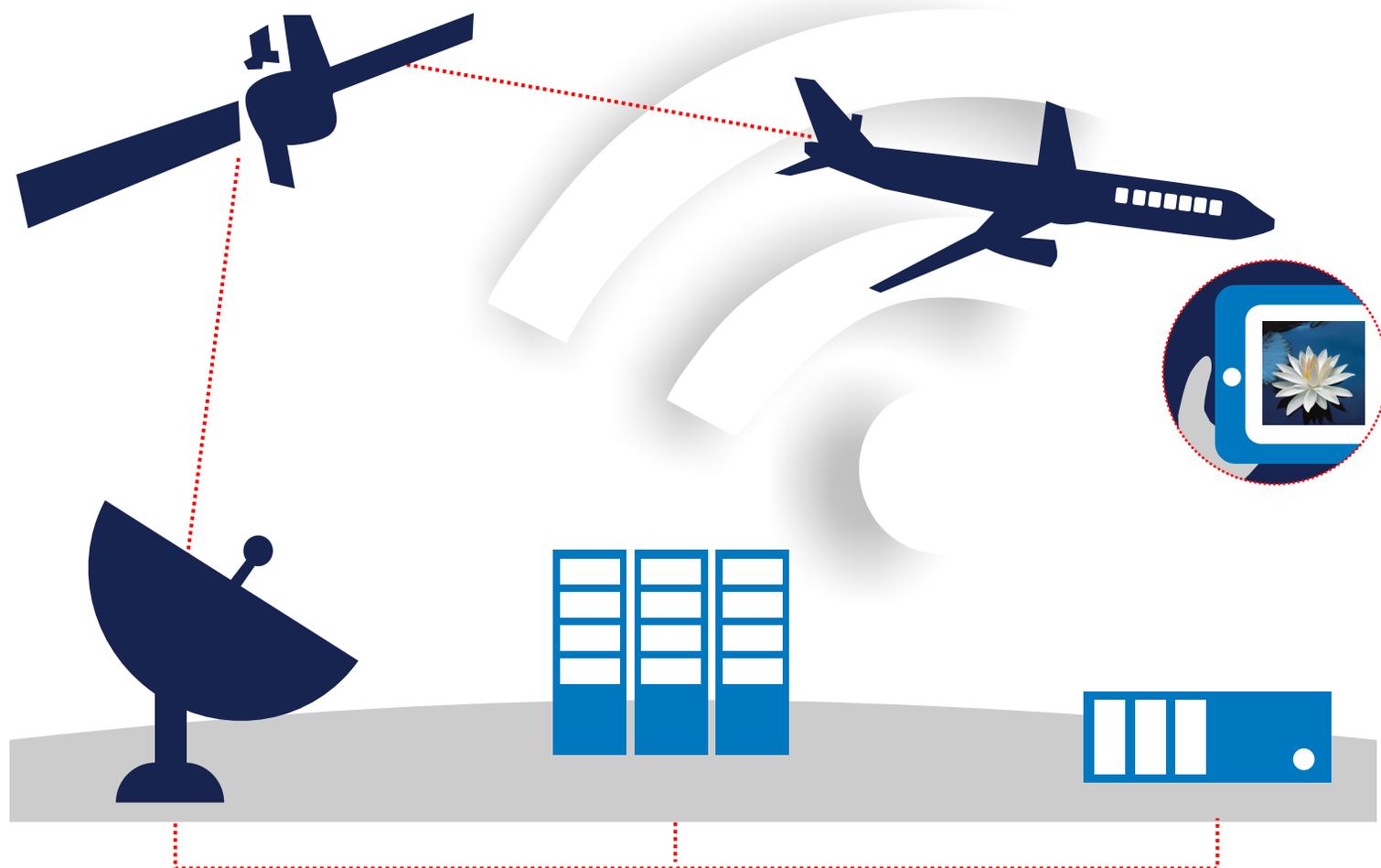


**G**lobally, over 8.2 billion passengers travelled by air in 2017, as per a report by the Airports Council International (ACI) World. It projects that about 20.9 billion passengers will fly by 2040 as per 'World Airport Traffic Forecasts' (WATF). Air travel is integral to any economy, and airlines take all efforts to enhance the passenger's in-flight experience. One of the important aspects of in-flight experience is Wi-Fi connectivity and a free one is like a cherry on the cake. Several airlines are providing free Wi-Fi to business-class travellers.

Once the plane starts to tread the runway and climbs altitudes, the 'aeroplane mode' on phones gets activated. Wi-Fi networks on planes can be accessed once this mode is activated. It is intriguing as to how Wi-Fi works at high altitudes in the flight. Airplane Wi-Fi is based on ground towers or satellites. Airplanes have antennas located at the bottom of their body that serve as a hotspot. These antennas link up to the cell towers. As the plane flies, the Wi-Fi catches on to the nearest transmitter on rolling basis. Based on the signal capacity, passengers can send texts, mails, make calls or stream media.

Alternatively, planes can use a network of orbiting satellites for Wi-Fi connection. The satellites are linked to the ground stations, and the airplanes have satellite antennae on the top of the fuselage to receive signals. Satellite Wi-Fi operates on two different bandwidths, narrow and broadband. The narrow broadband options are less suitable for streaming movies. Here is a list of some of the airlines that offer free Wi-Fi in air for their premium customers.

## How Does Wi-Fi Work in Airlines



# China Southern



First-class and business-class passengers of China Southern can enjoy free access to the internet without applying. The Wi-Fi service is available when the flight altitude is over 10,000 feet (3,000 m) and is disabled automatically once the altitude drops. The electronic devices need to be turned off during taxi, takeoff and landing. Passengers can turn on their Wi-Fi enabled devices and connect to 'CSAIR' network. They can check the China Southern routes on which these Wi-Fi services are available.

# Emirates



Passengers can enjoy up to 20 MB of free Wi-Fi within the first two hours of login. They can browse through social network and share messages. If the passengers want to use Wi-Fi for a longer duration or need more data, they can opt for various data plans. Emirates Skywards members in tier Blue, Silver, Gold and Platinum occupy First Class and Business Class and they get unlimited free Wi-Fi throughout the flight. However, non-Emirates Skywards members occupying First Class and Business Class can choose from different Wi-Fi paid plans.

# Turkish Airlines



Turkish Airlines passengers can access broadband Wi-Fi service on their laptop, tablet, or smartphone on B777-300ER and some A330-300 aircraft. This platform is provided by TNet. The service is offered free of charge to their customers flying in Business Class; Miles & Smiles Elite; and Elite Plus members.

# Nok Air



Nok Air offers Asia's first free onboard Wi-Fi on its 5 aircraft including Boeing 737-800 and some Boeing 737. During the flight time, Nok Air passengers including those in business class can turn their device on Flight Mode, activate Wi-Fi and choose 'Nok WiFi' network. Their access is limited to activities such as telephony application (VoIP), streaming some audio and video applications, device system and software updates. The download speeds can be up to 8mbps while the upload speeds could go up to a speed of 768 kbps.

# jetBlue



jetBlue offers Fly-Fi internet services free of cost to all its customers including the business class on flights over the contiguous U.S. The Fly-Fi coverage area will extend over their entire route map, except for Anchorage, Guayaquil, Lima and Quito. Fly-Fi is brought by Amazon, to stream, shop, read, listen and surf right from the seat. .

# Air China



Air China offers free in-flight Wi-Fi to its passengers including business class on laptops and tablets, though not on smartphones. Free Wi-Fi service is available on Airbus 330 and Boeing 777.



**Finnair airlines** offer on-board internet access on all the new Finnair A350 aircraft and most of their A330 aircraft. Business Class passengers and Finnair Plus Gold members can enjoy complimentary internet access for one hour. For Finnair Plus Platinum members the service is complimentary for the whole flight.

In **Singapore Airlines**, Suites, First and Business Class passengers can enjoy one complimentary Wi-Fi session per flight sector on the Airbus A350, A380, Boeing 777-300ER and 787-10.

**Air France** passengers can connect to their connectivity service 'Air France CONNECT'. They provide 3 Wi-Fi passes on their own devices – smartphones, tablet, computer. These three passes are 'Message', 'Surf' and 'Stream'. Only the 'Message' pass is free allowing customers to send text messages from their favourite apps.

**Hong Kong Airlines** Airbus A350 offers free Wi-Fi for 15 minutes with speed capped at 64 kbps. It gets unlocked after the passenger watches a short video.

Passengers can take advantage of in-flight Wi-Fi to complete several tasks. They can surf for their destination, attractions, travel options or weather conditions. Apart from online shopping, they can stay connected with family, friends and colleagues. Research and sending emails with attachments have become easier. Depending on the bandwidth, they can stream videos. Various airlines are providing free Wi-Fi to business class for a duration ranging from a few minutes to the whole journey.

**ide**

PRESENTS

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**7 REASONS NOT TO MISS THIS YEAR'S HOTELIER SUMMIT INDIA**

**1** Sail Goa's shoreline and witness the breathtaking sunset with India's first Hospitality focussed networking yacht experience. Enjoy networking with a view.

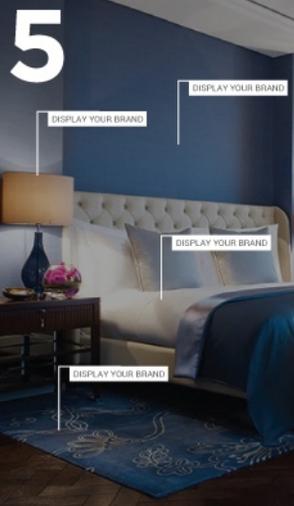


**2** **Connect and Get Connected:** An effectively structured networking gamification designed to find new business leads and references and develop strategic relationships with key investors and prospective partners. This unique activity will see a nexus of networking, technology and business.



**3** **4th Annual Hospitality Leaders' Industry Choice Awards (HLICA):** Celebrating the success & achievements of the hospitality industry, as nominated and awarded through votes by the hospitality fraternity across Indian subcontinent.

**4** **Prescheduled One-To-One Business Meetings** with the C-level decision makers, helping you cut the sales cycle and save time.

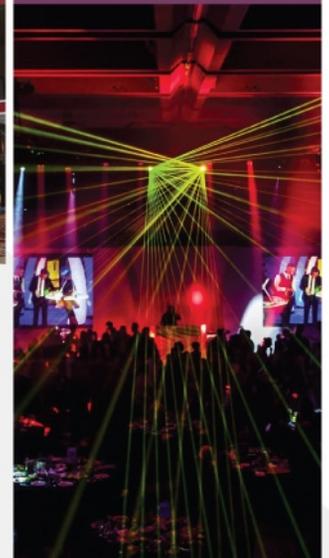


**5** **Showcase your products at the Hotelier's first Experience Centre:** The first of its kind, the Hotelier Experience Center will allow clients to showcase their products and services in a **LIVE 5-star hotel room mock-up** and help you partner with world-class hotel operator brands.

**6** **Exhibiting Opportunities:** A dedicated space to exhibit products and work with renowned project owners and developers



**7** **Time to unwind and suit up for the themed networking dinner.**



Don't miss out the cruising Hospitality networking initiative! **REGISTER NOW!**

For information on participation,

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# world festivals

**A**ttending any festival means the celebration of ultimate holidays. Here is a list of fun-filled festivals and carnivals which you can celebrate with your near and dear ones.

**May 1  
2019**

**Cocullo, Italy**

The Feast of San Domenico in the small but vibrant Italian town of Cocullo is also known as the Festival of the Snakes (Festa dei Serpari). The local people carry the statue of San Domenico, covered in snakes, from the church and through town. For the annual procession, villagers capture non-venomous snakes, and many of them are laid on the statue. Other snakes are carried in the procession, as well as the traditional bread made to resemble a snake eating its own tail.



**Festival of Snakes**  
**(Festa dei Serpari)**

Hong Kong, China

Just a short ferry ride away from Hong Kong city, Cheung Chau Island is the location for energetic and lively annual celebration Cheung Chau Bun Festival held at Pak Tai Temple as the most important religious site on the island. During this festival, bun-covered bamboo towers are erected, with lion dances, colourful parades in which participants dress as folkloric characters, and the festival's main event, a bun scrambling competition. The week-long event is a colourful display of the island's folk culture and charming traditions.



## Cheung Chau Bun Festival

May 9 - May 13  
2019



**May 16 - May 19  
2019**

# **Little Norway Festival**

**Petersburg, Alaska, Canada**

Petersburg Little Norway Festival Committee and Chamber of Commerce organize Little Norway Festival, which was first held in 1958. The residents of Alaska dress up as Vikings, Valkyries and colorful traditional Norwegian dress. The event line-ups include dancing and drama, arts and crafts, classes in the Norwegian parades, street dances and traditional amusement.

# Dia De Los Muertos Mexico City

May 24 -25  
2019

*Pélerinage des Gitans* (Romani people) in *Saintes-Maries-de-la-Mer* marks the celebration of St. Sara, or Sara the Black, the mythic patron saint of the Roma people. St. Sara is also called Sara Kali, which makes a connection between the saint and the ancient Indian Hindu goddess Kali. The Romani people (*Gitans*) gather from all over Europe in the town of Saintes-Maries-de-la-Mer on the River Rhône Delta to await the procession of Sara. In the days before the procession, there is a fiesta of music and dancing.



Vanuatu in South Pacific witnesses the ritual of Naghol, or Land Diving. The locals in Pentecost Island, who are participating in this festival, jump off from 20- to 30-meter wooden towers with only a vine attached to their ankle to break their fall. The purpose of land diving is to give thanks to the earth for a bountiful harvest. It is a coming-of-age ritual for young men ready to prove their bravery. Some men find it a thrill. In this festival, people perform performing arts before the jumps, and the day always ends with a feast.



## Nagol festival

Throughout May  
Pentecost Island, Vanatu



PROUDLY PRESENTS



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Here's what you can expect at Hotelier Summit MENA 2019;



**Prescheduled One-To-One Business Meetings:** A unique opportunity to interact one-to-one with decision makers of companies and the chance to seal the deal at the summit



**Showcase your products at the Hotelier's first Experience Centre:** The first of it's kind, the Hotelier Experience Center will allow clients to showcase their products and services in a **LIVE 5-star hotel room mockup** environments and help you partner with world-class hotel operator brands.



**5th Annual Hospitality Leaders Industry Choice Awards (HLICA):** This award show aims to applaud the success & achievements of the hospitality industry, as nominated and awarded through votes by the hospitality fraternity. HLICA will celebrate 15 categories of hospitality excellence in the MENA region.



**Multiple Structured Networking Opportunities**



**Conferring & Exhibiting Opportunities**



**Themed Gala Parties and Entertainment are on us**

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**REGISTER  
NOW!**

**When: 29 - 30 May, 2019**

**Where: Citibanamex, Mexico Centro**

## ibtm<sup>®</sup> AMERICAS

For over 30 years, IBTM has been inspiring the events world to deliver exceptional experiences by connecting high calibre suppliers with global event planners and MICE professionals. IBTM Americas, the newest event in IBTM's global portfolio of MICE industry tradeshows, was born after the merge of IBTM America and IBTM Latin America, as a way to offer more opportunities and a richer experience to our community.

This year IBTM Americas will look to increase participation of US buyers by 50%, with an overall increase in North-American Hosted Buyers, all the while continuing to attract senior-level decision makers from all across the globe.

Hosted Buyers have top-level purchasing responsibility, and commit to attend a set number of pre-scheduled appointments with exhibitors. They come from a range of different sectors all with a common goal in mind, to search for new suppliers who can create better business results for their organization. The pre-qualification of our Hosted Buyers helps attendees to extend their reach and meet planners from the US, Canada and Latin America.

During May 29th and 30th, IBTM Americas' second edition will be taking over Mexico City. Event **60 Travel And Tour World**

professionals will get to exhibit and engage with an otherwise untapped audience and position themselves in a region that is developing at a rapid pace.

Latin America's growth potential is huge and the region is increasing its recognition as a major player in the meetings industry. Besides working as a business bridge between North and Latin America, IBTM Americas is also the promotional window for destinations and companies seeking international connections.

David Hidalgo, Show Director for IBTM Americas comments: "We have developed an excellent working relationship with our partners in Mexico City and we are looking forward to continuing to build on that as we work together to deliver what I am confident will be an incredibly successful event with real longevity. Our customers mean everything to us, there really is nothing more important than them and I firmly believe the changes we are making will ensure we're delivering the very best value and opportunities to them for the long term."

For 2019, IBTM Americas will bring around 1,000 national and international buyers looking to do business, 600 exhibitors, and 3,800 event visitors. During these two days, they are estimating to generate 13,000 business appointments and negotiations of around 1,000 million USD. With which it's no surprise that many attendees say they accomplish more in two days at IBTM Americas, than they might otherwise achieve in several months!

# IMEX AMERICA

**When: September 10 – 12, 2019**

**Where: Las Vegas, America**

Registration is now live for IMEX America taking place 10 – 12 September 2019 at the Sands Expo and Convention Center at The Venetian. The Palazzo®. With the show hitting the Strip a whole month earlier than previous editions, planners and exhibitors alike are encouraged to prepare for three days of premium business, learning and networking opportunities. IMEX America is again preceded by the popular Smart Monday, a dedicated day of learning powered by Meeting Professionals International, on September 9.

Imagination, IMEX's Talking Point for this year, underpins the show, informing its content and education, and delivering fresh and surprising experiences along the way.

Carina Bauer, CEO of the IMEX Group explains: "Imagination is the glue that holds our events together –sparking creativity throughout the planning process in order to attract attendees time and time again."

"By exploring various facets of imagination, we hope to open up ways for everyone in the global meetings and events industry to become more creative, to challenge assumptions in light of the period of change we're currently living in and to make a more positive impact whenever they can."

## **1. Transformation & collaboration**

Partnerships can be truly powerful. IMEX is



encouraging meeting and event professionals to consider how they can collaborate – not compete – with other organisations and the benefits this can bring. Within the event and incentive travel industry, airlines, hotel groups, designers, supply chain businesses, universities, software developers, architects...even whole countries and, especially, cities are all now forming alliances and in doing so they're transforming business models, customer service and events experiences.

## **2. Diversity & Inclusion**

As an international organisation with a mission to connect people across the world, IMEX celebrates diversity and, through its Talking Point, wants meeting planners to embrace inclusivity. IMEX's sole aim is to unite and advance the meetings industry – connecting all kinds of people together in order to generate powerful relationships.

## **3. Sustainability**

Sustainability continues to top the agenda as more and more companies recognise the importance of issues such as climate change, community

development and dwindling natural resources. It's an issue which has been firmly anchored in IMEX's business strategy since the foundation of the company in 2003, with performance benchmarked against industry standards including the APEX/ASTM Environmentally Sustainable Event Standards.

Through this year's Talking Point, the IMEX team seeks to prompt a fresh approach to greener meetings and events, encouraging planners to demand change.

IMEX America takes place 10 – 12 September 2019. Registration for the show is free of charge and open to all who work in the meetings, events and incentive travel industry.



# ITB China 2019

**When: 15-17 May, 2019**

**Where: Shanghai World Expo Exhibition And Convention Centre, China**

ITB China 2019 will take place from Wednesday to Friday, 15 to 17 May, at the Shanghai World Expo Exhibition and Convention Centre in Hall 1.

ITB China is a three-day business to business travel trade fair that focuses exclusively on the Chinese travel industry. The ITB China Conference will take place parallel with the show and is co-organized by the leading conference organizer TravelDaily.

With an expected attendee number of 15,000, approximately 800 exhibitors and far more than 850 buyers, the marketplace for the Chinese travel industry provides an exceptional platform on which a diverse range of destinations and industry sectors are presented to Chinese as well as international hospitality and tourism professionals. In cooperation with Kairos Future and exclusively based on insights and data from our national Chinese buyers community we determine Chinese travel trends in our newly launched ITB China Travel Trends Report. It is yearly publication illustrating upcoming trends and the needs of Chinese travellers.

ITB China is targeted exclusively at handpicked B2B visitors involved in travel industry of China selected strictly in accordance with the interests of the exhibiting companies. This precise matching guarantees an efficient procedure with a high degree of successful business transactions.

ITB China offer refers to both, business travel, MICE and leisure travel to international, partly undiscovered destinations including all aspects and travel-related services. The latest developments in IT and travel software will be presented as well.

The accompanying conference provides valuable insights into future developments of the Chinese travel market. The venue, the Shanghai World Expo Exhibition & Convention Center is located in the city centre, close to Pudong International Airport and Hong Qiao airport. There are numerous tourist sites and hotels are located nearby. The centre is easily accessible by bus and subway.



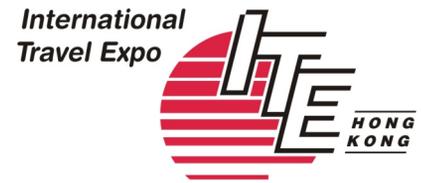
**ITB**  
CHINA



# ITE Hong Kong 2019

**When: 13-16 June, 2019**

**Where: Hong Kong Convention & Exhibition Centre**



Attending ITE each year are some 650 exhibitors of which 85 percent from abroad; in two trade days are over 12000 regional travel trade and MICE visitor, and in two public days over 90000 visitors with over 84% FIT.

On display are in-depth and theme travel products for up-market travelers. For examples, Galapagos Islands Tour; Ice & Aurora tour in Finnish Lapland; train journey through Russia's Siberia; Rescue Elephant Centre in Thailand; Robot show in Tokyo, and Trekking in Himalayas etc.

For the first time China's High Speed Train will be exhibiting in ITE this year! In all, some 10 popular travel themes such as Cruise, Green and Sport Tourism, Culture and Gourmet are highlighted in each ITE. Highly international, around half of the some 55 participating countries and regions of ITE are from outside Asia with over 30 pavilions and official stands with the two largest from mainland China and Japan each with some 90 stands.

香港國際旅遊展





IMEX's business strategy since the foundation of the company in 2003, with performance benchmarked against industry standards including the APEX/ASTM Environmentally Sustainable Event Standards. IMEX is committed to implementing best practice in event sustainability and also offers education sessions at the shows designed to encourage exhibitors and buyers to reduce the environmental impact of their show participation.

Through this year's Talking Point, the IMEX team seeks to prompt a fresh approach to greener meetings and events, encouraging planners to demand change. Green materials, food choices, suppliers and more are now not only viable but also distinctly desirable. The IMEX team believes that there really are no excuses anymore and younger generations in particular will vote with their feet, their attention and their money to prove how much they want to protect the planet.

# TRAVELDAILY CONFERENCE

**When: 28-29 August, 2019**

**Where: Shanghai, China**

Mark the calendar for the must-attend Chinese travel industry events in 2019, organized by ChinaTravelNews and its parent company TravelDaily China.

The annual events provide high-profile platforms for travel trade professionals to gain industry insights and network with counterparts:

On August 28-29, 2019, our three major conferences – namely the TravelDaily Conference, the China Hotel Marketing Conference, and the China Airline Merchandising Conference – will be merged to form a single mega event, bringing together travel industry professionals of China and the world. The show will be held concurrently with the second edition of Digital Travel Show, the only trade exhibition in China for promoting travel marketing and technology products.

TravelDaily Conference is also a joint-venture partner of ITB China . ITB China is a three-day business to business travel trade fair that focuses exclusively on the Chinese travel industry. ITB China brings together top and hand selected buyers from Greater China with industry professionals from all over the world, and provides various networking events and a unique state of the art matchmaking

system to enhance networking and maximize business opportunities.

ITB China 2019 will take place from Wednesday to Friday, 15 to 17 May, at the Shanghai World Expo Exhibition and Convention Centre in Hall 1. The ITB China Conference will take place in parallel with the show and is co-organized by the leading conference organizer TravelDaily China.

Make use of the occasion to meet and mingle with more than 2,000 key executives from major Chinese and global airlines, hotel groups and emerging accommodation providers, OTAs, TMCs, tour operators, travel technology companies and more. Take part in the events to build brand awareness in China and uncover new business opportunities through the industry gathering!



# 7th Annual Hotelier Series India

**When: 20 – 21 MAY, 2019**

**Where: : W GOA, INDIA**



The 7th Annual Hotelier Series India is set to revolutionize the Hospitality Industry this May! IDE is proud to have partnered with 'India's Leading Hotel Investment Consultants' - Noesis Capital Advisors, which makes Hotelier Summit India 2019, the most sought after hotelier gathering in the region. This gathering is scheduled to take place on May 20th - May 21st at W Goa.

7th Annual Hotelier Series India is a game-changer for the hospitality industry. Hotelier Summit India 2019 initiative is designed to benefit those who invest, strategize, design, build and operate in the hospitality industry. This is an amazing opportunity to set up face-to-face meetings, network, demo/ showcase your offerings, and just have some fun.

## **The two-day event consists of:**

- Structure networking opportunities
- Your pre-scheduled Face-to-face meetings
- Product showcase at India's FIRST hospitality themed 'Experience Center'
- The return of the prestigious 'Hospitality Leader's Industry Choice Awards'
- Entertainment

And more!

Some of the prominent brands participating at this year's initiative include brands such as, Kef Keterra, Advance 2020, Sony, Halton, Asian Paints and Roca, just to name a few. The summit is less than a month away, don't miss out! Come be a part of India's most extravagant hospitality gathering!



# Hotelier Summit MENA 2019

**When: SEPTEMBER, 2019**

**Where: : Cairo, EGYPT**



The only hospitality summit which focuses on two of the fastest emerging hotelier regions (the Middle East & North Africa)

- This summit is set to revolutionize the progress of the MENA real estate markets
- This summit aims to keep your focus on building business relationships, not sales
- The summit will focus on driving hospitality by including all the stakeholders (explained in the image below) of the Hospitality Procurement Project Cycle, registrations are now open
- The summit is set to be held in the month of September 2019, Cairo, Egypt

Hotelier Summit MENA 2019 is designed to benefit those who invest, strategize, design, build and operate in the hospitality industry. This is an

amazing opportunity to set up face-to-face meetings, network, demo/ showcase your offerings, and just have some fun.

The event consists of:

- Structure networking opportunities
- Your pre-scheduled Face-to-face meetings
- Product showcase at the region's FIRST hospitality themed 'Experience Center'
- The return of the prestigious 'Hospitality Leader's Industry Choice Awards'
- Entertainment

And more!

Book your slot now and avail a 15% early bird discount. Last day to avail the discount is May 31st 2019.



## CALENDAR OF EVENTS

**2-5 May 2019**

**connections**  
LEADERS DO BUSINESS

**CONNECTIONS LUXURY**

Terme Olimia, Slovenia

Podčetrtek, Slovenia

[www.weareconnections.com](http://www.weareconnections.com)

**8-9 May 2019**

 **3<sup>RD</sup> LATIN AMERICA  
HOTEL AND RESORT EXPANSION SUMMIT**  
8<sup>th</sup> - 9<sup>th</sup> May 2019 | Cancun, Mexico

**3<sup>rd</sup> LATIN AMERICA HOTEL AND  
RESORT EXPANSION SUMMIT**

Cancún México

[latinamerica.hotelandresortsummit.com](http://latinamerica.hotelandresortsummit.com)

**9-12 May 2019**

**PATA**<sup>®</sup>  
Pacific Asia Travel Association

**PATA ANNUAL  
SUMMIT**

Cebu, Phillipines

[www.pata.org/](http://www.pata.org/)



**ITB  
CHINA**

**ITB CHINA**

Shanghai, China

[www.itb-china.com](http://www.itb-china.com)

**15-17 May 2019**



### **WTM Connect Asia**

Penang, Malaysia

[www.wtmconnect.com](http://www.wtmconnect.com)

**18-20 May 2019**



### **Hotelier Summit ( India )**

Goa, India

[www.hotelierseries.com/india](http://www.hotelierseries.com/india)

**17-19 May 2019**



### **Eye for Travel San Francisco 2019 Travel Acquisition & CX Summit 2019**

LONDON, UK

[www.eyefortravel.com/](http://www.eyefortravel.com/)

**21-22 May 2019**

**22 May 2019**

### **Boutique + Lifestyle Hotel Summit**

London, Uk

[www.boutiquehotelsummit.com](http://www.boutiquehotelsummit.com)



**21-23 May 2019**



**IMEX Frankfurt**  
Frankfurt, Germany  
[www.imex-frankfurt.com](http://www.imex-frankfurt.com)

**23-25 May 2019**



**WTM Connect China**  
Hainan Island, China  
[www.wtmconnect.com](http://www.wtmconnect.com)



**The Hotel Show Africa**  
Johannesburg, South Africa  
[www.thehotelshowafrica.com](http://www.thehotelshowafrica.com)

**23-25 May 2019**

**ibtm** AMERICAS

**IBTM Americas**  
Centro Citibanamex, CDMX  
[www.ibtmamericas.com](http://www.ibtmamericas.com)

**29-30 May 2019**

# Travel AND Tour™ WORLD



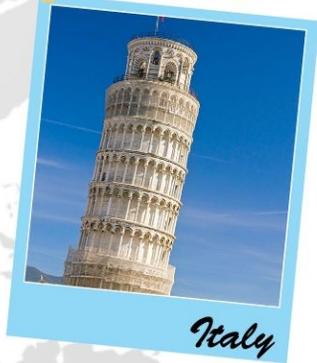
Paris



Egypt



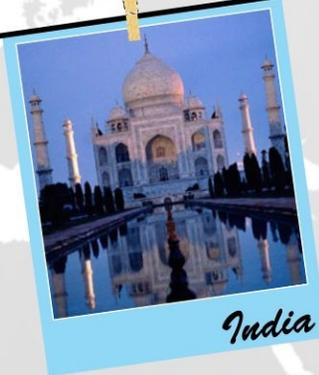
Brazil



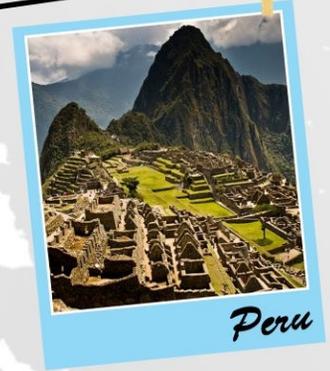
Italy



Africa



India



Peru



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