

Historical Tourism









06- Meetings Point : Known for its beaches and reefs, **Mauritius** is endeavouring to become a growing MICE destination. Mauritius Island is circumscribed by a fragmented ring of mountain ranges, white sandy beaches and the world's third-largest coral reef. Studded in this landscape are the various meeting spaces.

12-Destination Diary: Think of all the **historical wonders** out there and how different they are. These architectural beauties mirror the cultural and sociological backdrops, traditions of long-gone ages and overreaching stylistic trends. Here TTW picks some of the widely accepted places in the world which are the best in history.

23- Special Feature: Celebrities are always on the move and the die-hard fans are inspired by the way their favourite glitterati is holidaying. The powerful social media and rabid paparazzi keeps us updated about their du jour and trips to the exotic destinations. **Celebrities** have always contributed to travel trends so here's listing the spots where they like to chill and take a break .So take a look!







31-Cover Story: If you are in search of more unusual or out of the world experiences while you travel, go to the most **idiosyncratic bars** in the cities where you feel eccentric, wacky and exciting, through different activities. So if you are fond of a cocktail or two, you might want to try one of these bars.

39-Tech iT: The **airline industry** is seeking for solutions and optimised upgradations that will help in cutting fuel, decreasing unforeseen delays, structural damage, material fatigue, accidents and injuries caused by turbulence during travel and the weather.

42- Travel Tendency: Hotels with style, design, personality offering innovative amenities, custom art or locally influenced designs which appeals the millennial travellers can be tagged as 'Boutique hotels'.

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Dear Readers,

ourism is now one of the powerful drivers of economic growth and development in the world. African tourism and event industry is also developing with modern infrastructure and meeting venues. Mauritius is one of them. We are highlighting the country's huge potential to grow as MICE hotspot. Its capital city Port Louis is the only urban area on the island and it is the only place on the island with ample business opportunities. In this edition, we are also focusing on some of the world-famous historical places where mystery prevails. While exploring all these places, you get at hrill of history and adventure as the concept of historical tourism has been changed.

It is very tough to compile the bucket list of the world's must-see bars where you can relish favourite gin cocktails. TTW has picked out the world's best bars; with the world-class mixologists, creative cocktails, craft beer and even dive bars that will take your breath away. Read this story and prepare for your next Instagram story. While shooting for films, some celebrities get to travel the world. But often, they don't get to enjoy the entire trip due to the schedule. Even if they take out a few moments from their schedule to soak in the place, it may be over with the blink of an eye. So, much like us, celebs also schedule their time for travelling. Social media feeds are filled with them holidaying in some of the most breathtaking locales. Interestingly, celebs are very particular in choosing their holiday spots, not just for avoiding attention but also for creating wonderful moments. We have listed here some of the exotic destinations around the world where celebs go and spend their time.

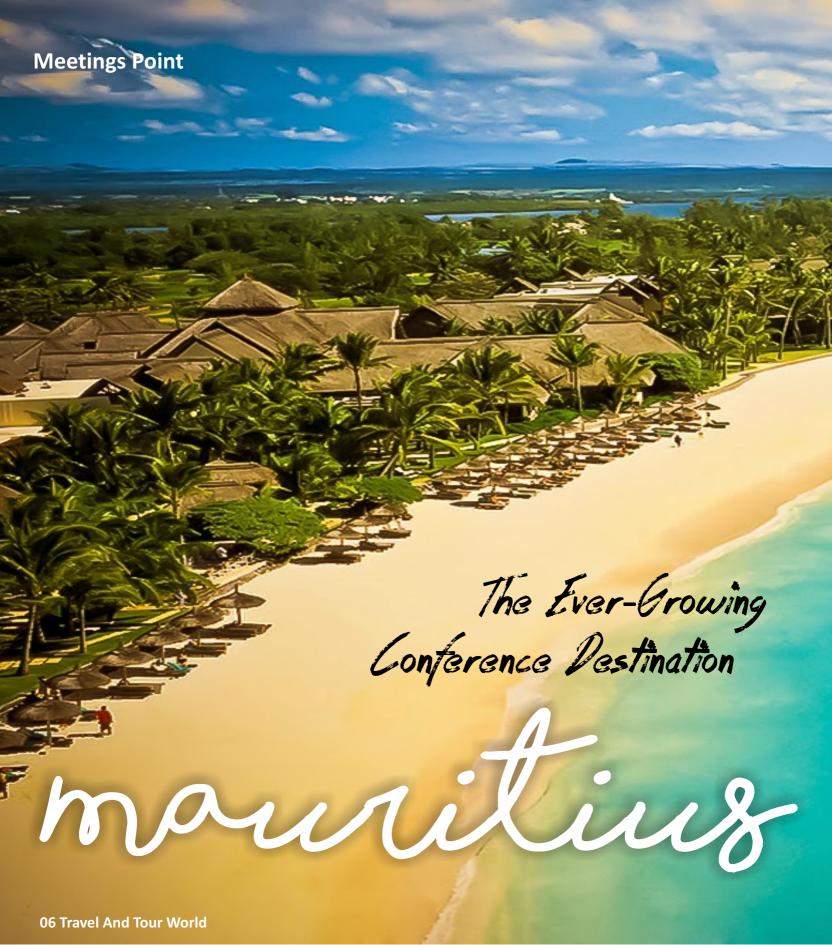
Our Travel Tendency also includes how most of the millennials are attracted towards boutique hotels during their stay while they are on business or leisure trip. This article also shows how these hotels are unique in offering their services and its commitment to provide its exclusive beauty. The aviation industry is also frequently under fire for sustainability issues, fuel subtractions, accidents, and injuries. Transportation emissions are central to the climate change debate, with air travel often blamed for having an outsized impact on the average consumer's carbon footprint. Our Tech-it section is focusing on how the aviation industry is researching and finding more solutions.



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Swami Vivekananda Conference Centre

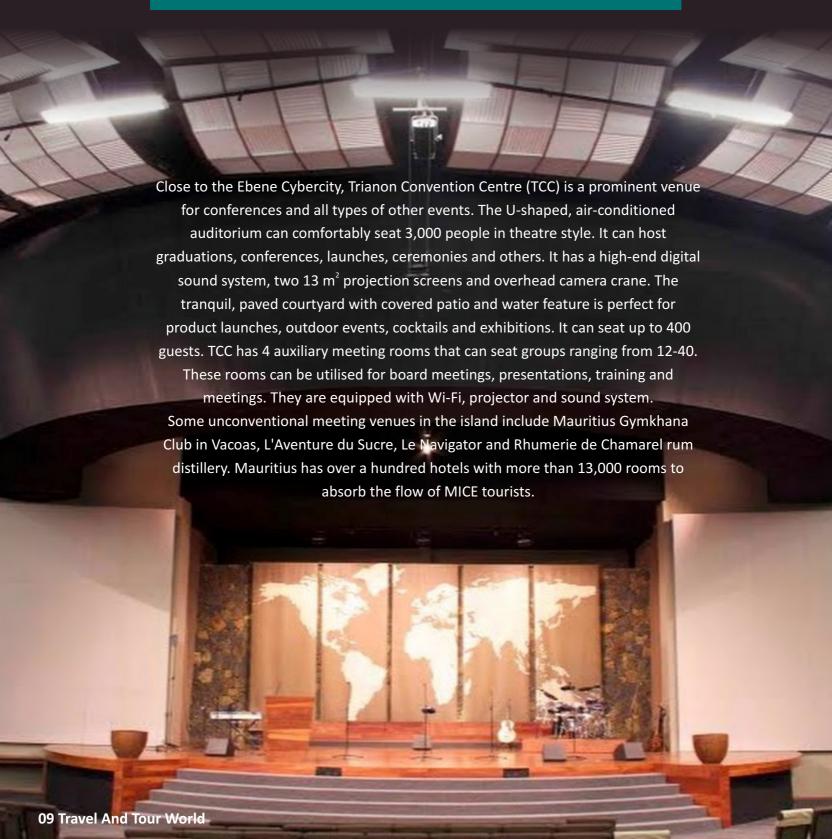
About 10 minutes by car from the capital, Port Louis, Swami Vivekananda Conference Centre (SVICC) in Pailles offers 17,000 m² of event space.

With a floor area of 3500 m², the Main Hall can host up to 3,500 guests in theatre style and about 5,000 of them for reception. It is perfect for concerts, trade shows, exhibitions, receptions and more. Event planners can avail other rooms on the ground floor — Swan A, Swan B, Pelican A and Pelican B for boardroom meetings and conferences. The 2,000 m² area of the grand entrance or the Atrium is ideal for receptions, banquets and cocktails. Guests can also enjoy the facility of a bar, a help desk and an information centre. On the first floor, there is the Amphitheatre that can host 425 delegates.

SVICC offers on-site audiovisual services, moveable partitions to transform the Main Hall, simultaneous translation facilities, facilities for disabled persons, data points in all meeting rooms and more.



Trianon Convention Centre



Activities at Port Louis





The cosmopolitan capital city of Mauritius, Port Louis offers several avenues and activities for pre- and post-meeting engagement.

Visitors can flip through the chapters of history at museums such as the Natural History Museum, Blue Penny Museum, BRIC and more. Delegates can gallop their time at the Champ de Mars or shop at The Caudan Waterfront. Some of the popular tourist attractions are Aapravasi Ghat, Fort Adelaide, La Place D'Armes and more. Being an island, Mauritius has an array of water sports like parasailing, water skiing, cave sea kayaking, underwater scooter, deep-sea fishing, underwater sea walk and more. Mauritius has ten 18 hole and three 9 hole golf courses for golf enthusiasts including Heritage Golf Club, Ile aux Cerfs golf course and Gymkhana Golf Club.

The Mauritian culinary scene presents a wide palette of distinctive tastes including 'heart of palm', curries, vindaye, gateaux arouille, Creole-style rougaille and more.

With advanced conference venues dotting the skyline, Mauritius Island is a preferred destination for meetings bracketed with activities for leisure and relaxation.





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World's Biggest Mysteries Preserving the Past

bout 13.5 billion years ago, energy, mass, space and time came into being and after about 70,000 years, humans started to form its social structures and civilisations as well.

With many breathtaking and incredible historical sites built by bygone civilisations, it's sometimes hard to narrow down the best. Think of all the historical wonders out there and how different they are. These architectural beauties mirror the cultural and sociological backdrops, traditions of longgone ages and over-reaching stylistic trends. Here TTW picks some of the widely accepted places in the world which are the best in history.

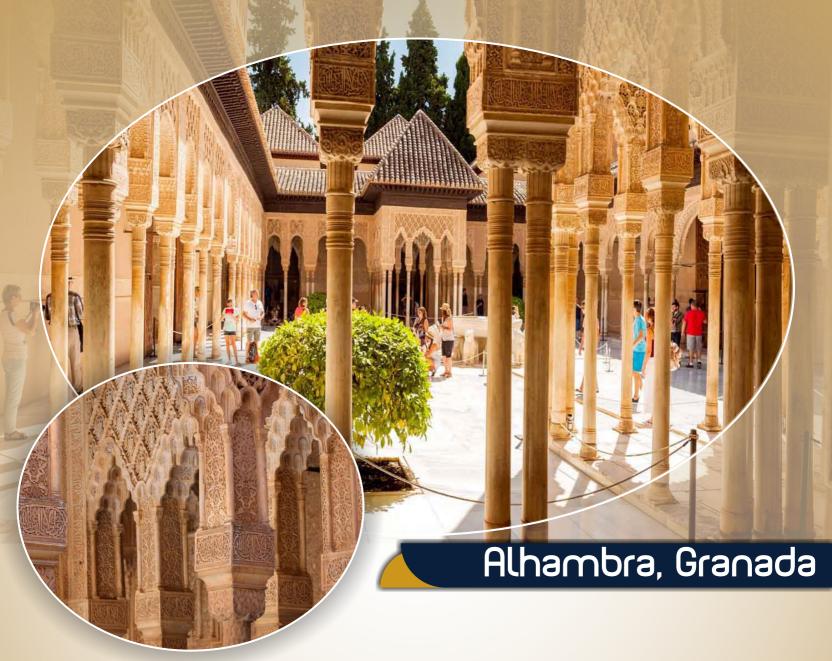




ocated in southern part of the country, Machu Picchu is a ruined city that lies on the top of a mountain that's only accessible by train or on a four-day trek. It is famously referred to as the "Lost City of the Incas," though it is actually Vilcabamba. Machu Picchu is open year-round. The easiest way to get from Cusco to Machu Picchu is to take the train to Aguas Calientes. It's a scenic 3.5-hour trip each way along tracks that run right along the Urubamba River in the Sacred Valley, with dramatic canyon walls on either side. The other way to get from Cusco to Machu Picchu is to walk as part of a multi-day Inca trail tour, which is far more scenic and rewarding. Next is Tikal. This Mayan city-state is one of the largest and best-preserved ruins of that civilisation. It was a dominant force in the Mayan world during the Classic Period (200-900 AD). Located in Guatemala, this place lets you experience your inner Indiana Jones thrill. It is extremely serene and makes for one of the best travel memories.



alisbury will remind you the pre- historic Europe. Salisbury gives you to get pretty close to one of the world's most famous megalithic structures, Stonehenge. Located in the midst of a large series of prehistoric earthworks, including hundreds of burial mounds, the exact origin and function of Stonehenge remains hotly debated. While you're up north in England, consider also checking out the Stonehenge at Avebury.



Ihambra is Granada's pride and so is Europe's. Alhambra has long enchanted a never-ending line of expectant visitors. During the Napoleonic occupation, the Alhambra was used as a barrack and was nearly blown up. Now it has been restored respectfully. This is a beautiful site with various gardens and buildings and its view of the Spanish historic area is second to none. There is no reference to the Alhambra as being a residence of kings until the 13th century, even though the fortress had existed since the 9th century. The first kings of Granada, the Zirites had their castles and palaces on the hill of the Albaicin, and nothing remains of them. The founder of the dynasty, Muhammed Al-Ahmar, began with the restoration of the old fortress. His work was completed by his son Muhammed II, whose immediate successors continued with the repairs.



ne of the most iconic sites in the world, the Pyramids of Giza, located just outside Cairo, is a surreal sight rising from the sterile desert landscape. Standing guard nearby, and almost as impressive, is the Sphinx, gazing blankly out over the land. These pyramids were built as tombs for the Pharaohs, the largest of which was constructed between 2560 and 2540 BC. Their age could be ascertained as they were already more than 2,600 years old when the Colosseum in Rome was being built. Today, these enormous monuments are the solitary existing member of the Seven Wonders of the Ancient World.



isiting Greece can be overwhelming if you don't know where to start. Its history, culture, food and landscapes consistently draw in millions of visitors from around the world. There are numerous historical sites to visit, but Athens is the most popular one. The Acropolis of Athens is an ancient citadel located on a high rocky outcrop above the city of Athens and contains the remains of several ancient buildings of great architectural and historic significance, the most famous one being the Parthenon. The Agora was the open-air market of Athens. It remains one of the most visited sites in Greece today. In addition to being a place where people gathered to buy and sell goods, it was also a place where people assembled to discuss important topics: business, politics, current events or the nature of the universe and the divine. Syntagma Square is the city centre of Athens and all areas meet at this central location. Pláka is the old historical neighborhood of Athens, situated around the slopes of the Acropolis, and features labyrinthine streets and neoclassical architecture.

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ont-Saint-Michel is Europe's most unforgettable sight. Set in the charming bay where Normandy and Brittany merge, this medieval island steals your eye from great distances. The story of how the mount turned into a great place of Christian pilgrimage is colourful. Aubert, the bishop of the nearby hilltop town of Avranches early in the 8th century, claimed that the Archangel Michael himself forced him to have a church built atop the island just out to the sea. From 966 AD, the dukes of Normandy, followed by French kings, supported the development of a major Benedictine abbey on the Mont-Saint-Michel. Wonderful monastic buildings were added through medieval times, one vertiginous section being nicknamed The Marvel. The abbey became a renowned centre of learning, attracting some of the greatest minds and manuscript illuminators in Europe. Now, this place attracts millions of tourists every year.

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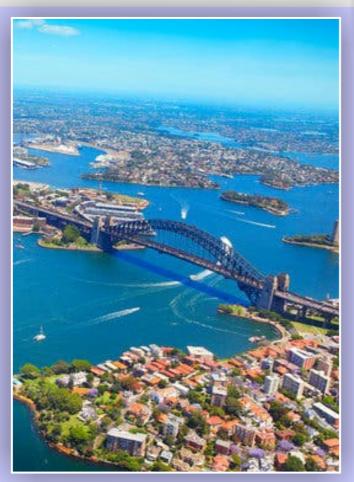
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Travel News

Tourism Australia named as most engaged tourist board in US & Canada

Tourism Australia has been recognised as the Most Engaged Tourist Board in the US and Canada by Virtuoso. The honour was awarded at Virtuoso Travel Week in Las Vegas with an attendance of more than 6,000 people. During the week, Tourism Australia conducted 224 meetings and 96 training sessions, resulting in over 1,000 advisors educated in Australian tourism experiences, including culinary, adventure, and Signature Experiences of Australia.





Thailand hopes to receive 40 million visitors this year

Thailand hopes to receive 40 million visitors this year. Most of the travellers to Thailand are from China and other countries in the region, but millions also come from Europe and the U.S. and currency conversion rates impact decisions when budgeting for trips. Thailand also proposed a \$10 billion economic stimulus package that included spending money to boost domestic tourism and visa-free proposals for Chinese as well as Indian travellers, whom travel operators are hoping to court. This measure will make it an easier decision for tourists in those two main markets, said Chattan Kunjara Na Ayudhya, the deputy governor of international marketing for the tourism authority.

Australian state Victoria gets \$54.5 million funding to improve livability

The Andrews Labor Government is investing in great community facilities across Victoria including libraries, local parks, playground, community centres and sporting facilities. The latest rounds of the Growing Suburbs Fund and the Living Libraries Infrastructure Program are now open – delivering \$54.5 million in funding to ensure residents have access to better facilities. It will boost tourism and and livability as well. This funding will help bring forward the delivery of new facilities or necessary upgrades to improve livability and access to vital services in the outer suburbs. The Government is also supporting councils to build, redevelop or refurbish libraries as part of the \$4.5 million Living Libraries Infrastructure Program.



Philippines saw 4,133,050 international tourists during the first half of 2019

Philippines saw a 11.43 percent increase in international visitors during the first half of 2019 having a total of 4,133,050 international tourists. It is according to Department of Tourism (DOT), the country had already already breached the 4 million mark within the first 6 months of the year. The Philippine tourism industry has indeed come a long way with better and increased connectivity. New, rehabilitated and expanded airports have contributed much to this growth.

Hotel prices in Europe drop in August 2019, Madrid sees steepest fall

The hotel prices in August 2019, across most of the European capitals decreased as per trivago Hotel Price Index (tHPI). Madrid recorded the highest drop of 12 per cent in comparison to the last month. Istanbul registered the sharpest increase of 8 per cent in hotel prices for the month of August among the cities listed on the index. Madrid sees the sharpest drop in hotel prices this month on the tHPI, with its average rate for standard double room being 79 euros per night, a decrease of 12 per cent from July. Paris follows with a 10 per cent decrease compared to July, with its average hotel price now at 124 euros per night.





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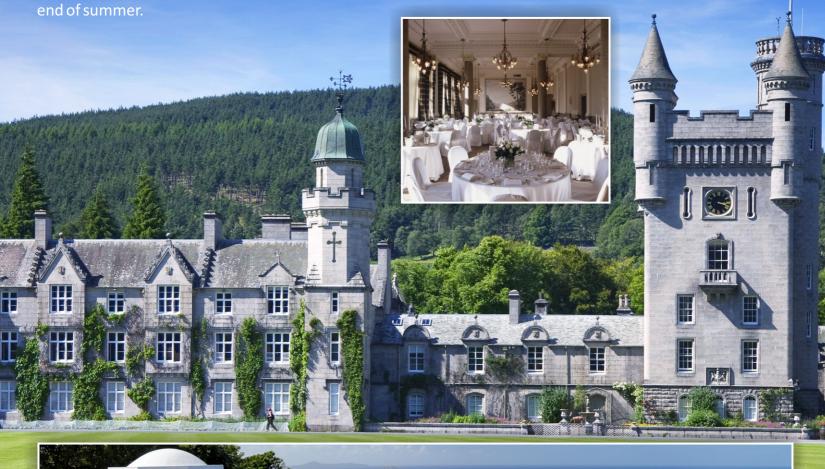
elebrities are always on the move and the die-hard fans are inspired by the way their favourite glitterati is holidaying. The powerful social media and rabid paparazzi keep us updated about their du jour and trips to the exotic destinations. Celebrities have always contributed to travel trends. So, here we bring you the spots where they like to chill and take a break.!

vacation goals



This summer the Duke and the Duchess of Cambridge, Prince Willams and Kate Middleton, jetted off to the private island in **Mustique** located in the Caribbean along with their three children. The Duke and the Duchess of Sussex, Prince Harry and Meghan Markle, took their first overseas trip with Archie to Ibiza this year on August 4. It is believed that it was a part of her 38th birthday celebration.

At a secluded villa they spent their Spain getaway and brought their own security team in addition to the local escorts who were familiar with the region. Both are back at Frogmore Cottage in the UK and are preparing for their next getaway at Balmoral to see the Queen Elizabeth in the Scottish Highland. This will be before the





Some other popular sites

Lake Como in Italy has dramatic scenery, spectacular coastal plain, idyllic shorelines and picturesque gardens, making it the ultimate wedding destination. Madonna, Declan Donnelly and Donatella Versace often visit the lake while George Clooney and Richard Branson own lakefront villas. Popular Indian actress and the lead actress of "xXx: Return of Xander Cage", Deepika Padukone tied the knot here.

The vibrant nightlife, casinos, spas, golf courts and shows in Las Vegas, Nevada or the entertainment capital of the world will keep you hooked throughout. All the movie stars live here. It is just a 4-hour drive to Hollywood. The resort city is often visited by Miley Cyrus, Selena Gomez, Gwen Stefani, Pharrell Williams and others.



Alluring monuments, museums and galleries keep drawing celebs to Paris. The City of Light is a world-famous getaway known for art, fashion, culture and gastronomy. Gigi Hadid, Bella Hadid, Emma Stone, Dakota Fanning and Rihanna are true fans. Eiffel Tower, Saint Chapelle, One Nation Paris, Hermes are some of the must-see places.

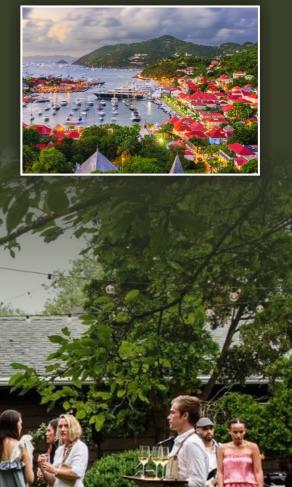
The southern tip of Mexico's California, Cabo San Lucas is known for beaches and is most suitable for parties. Gwyneth Paltrow threw her bachelorette party here last year which included Cameron Diaz and Stella McCartney. The place is the favourite spot of Jennifer Aniston and Camila Cabello too.



The Hamptons is the most preferred summer weekend getaway of New Yorkers which has a string of villages along the South Fork of Long Island which includes Westhampton, Quogue, Southampton, Bridgehampton, Sab Harbor, East Hampton, Amanganset and Montauk. Scarlett Johanass, Lady Gaga, Billy Joel, Justin Bieber, Hailey Baldwin are among the frequent visitors here. It is replete with state-of-the-art restaurants, bars and designer boutiques. There are luxury mansions and golf clubs. In recent years, Leonardo DiCaprio and Lady Gaga have been seen enjoying themselves here.

St Barts, the French-speaking Caribbean island also known as **the Saint Barthelemy** has glitzy nightlife, high-end restaurants, historical attractions and white sand beaches offering a combination of French and Caribbean that makes it an ideal holiday destination. Leonardo DiCaprio, Pippa Middleton and Alessandra Ambrosio seem to like the place.

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Aspen, a ski resort town in the heart of the White River National, is fringed by Colorado's Rocky Mountains. It brims with outdoor activities like hiking, biking and horse tours the entire year. One can also admire the splendid Elk Mountains from here. Bella Hadid, Kate Hudson, Kyle Richards, Will Smith, Mariah Carey were spotted here.



Celebs like Oprah Winfrey, Drew Barrymore, Lucy Hale, Eva Longoria and Britney Spears enjoy the black-sand beaches and scenic waterfalls of the **Hawaiian Islands** wwhich has incredible landscapes for adventure and activities. It is a foodie's paradise and cuisines from across the world can be found here.





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Icebar by Icehotel, Stockholm

ICEBAR Stockholm by ICEHOTEL is world's first permanent icebar. Its USP is the ice sculpture made from natural ice. The interior of this bar is engraved out of 40 tons of natural ice from the Torne River by different widely acclaimed ice sculptors from ICEHOTEL. Now it has become the most popular attraction in Stockholm since its opening in 2002 and attracts both international tourists and locals who want a slice of the Arctic North in downtown of Stockholm. You can use this place for any personal or business meeting or event. Crystal clear ice and the Arctic scenery make for a glossy stage to host any memorable event. The Torne River ice has represented Sweden all over the world, from Chanel's catwalk in Paris to the Nobel Banquet in Stockholm, and it makes up the world famous ICEHOTEL, 200 km north of the Arctic Circle. This venue hosts numerous film premier, competitions and alluring gala dinner. You can relax and get in touch with nature and yourself. Unleash your creativity on a pristine ice block.



Alux Caverna Lounge, Playa del Carmen, México

his lounge not only offers you an opportunity to dine or chill in a cavern, but you can also experience unique and unforgettable moments in Playa del Carmen. It is a cave with more than 10,000 years old, Alux Caverna Lounge which has the capacity to hold more than 250 people. Dinning at Alux Lounge is a memorable experience. Enjoy pre-hispanic and international cuisine along with Mexican dishes and special seafood items at the edge of a Mayan history. Alux Cave also offers a high quality service to enjoy. It is a tourist, cultural and ecological place, a restaurant, a lounge of high culinary level and a bar with exotic drinks leading to a cheerful and fun-filled atmosphere. Playa del Carmen has structures and weird forms, as well as living energies that live within and cause internal tranquility.



Joben Bistro, Cluj-Napoca, Romania

oben Bistro is a weird pub that takes you back in time with a charming steam punk design. The combination of brass, copper and shining luminous lights create an elegant hideout to hang out with your friends. The walls of this bristo are covered in contraptions that give it a modern yet historical touch. It is a work of art in its own right and this becomes evident when you notice the attention to detail that went into the design. Joben Bistro is worth visiting for its spectacular interior decoration, apart from other services like food and drinks. The design was envisioned by Tohotan Alexandru and Zelenyak Zoltan of 6th Sense Interiors. It also features steampunk motifs which are literary genre connected to science fiction and fantasy that appeared in the 1980s. The works of this genre are often social critiques that play upon elements of Victorian industrialism and technology.



Clinic, Singapore

any people don't like visiting hospitals, so this bar might not rule the chart for some. Clinic is a hospital themed bar located within the shopping and entertainment district, Clarke Quay. It was designed by the crazy artist Damien Hirst, famous for such works as the cow in 'formaldehyde'. The pill shaped rooms are all interlinked and are designed to give a drug 'trip' effect. You can drink from test tubes and IV bags, sit in wheelchairs instead of sitting on bar stools, lie on hospital beds with white curtains and boogie on the capsule-shaped dance floor in the nightclub, Morphine. Its restaurant is designed like an operating room where guests can dine sitting in gold wheelchairs and eating from kidney-shaped steel trays.



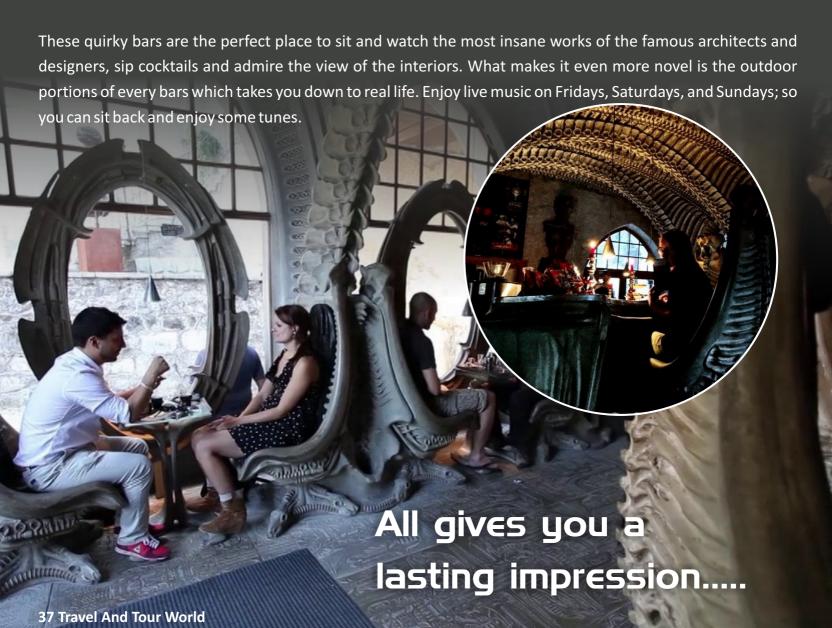
Boobie Trap, New York

oobie Trap is actually a respectable pub that very likely won't make you feel creepy and exploitative after spending five minutes inside. In fact, with its cheap beer and reasonably priced food, you might end up staying for a while. You will love this place after you see the welcoming bartenders, and lively vibe. Facilities like phone charger station, an easily accessible water jug and plenty of hooks are available. The bar has a good assortment of bottles and cans and some beers on tap, but nothing much crazier than Pacifico.



H.R. Giger Bar, Gruyere, Switzerland

In the sight of bones freaks you out, then this is definitely not the bar to visit, while you are in Switzerland. The interior of H.R. Giger Bar, including the vaulted ceiling of the ancient castle, is lined with vertebrae. The bar makes you feel like you've been transported to the remains of a mutated future civilization. Enjoy the creepiest cocktail of your life inside the H.R. Giger Bar, a dystopian nightmare in the charming medieval village of Gruyéres, Switzerland. H.R. Giger, the Swiss set designer, artist and sculptor best known for his work on such sci-fi flicks as Alien, Dune, Species and Poltergeist 2 designed this bar. Since 1998, he has maintained a museum showcasing designs from his vast Hollywood career as well as some personal works of art. The Gruyéres bar is owned and operated by the museum and is located across the street in a medieval castle.





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Dynamic flight planning for sustainable and safe travel

he airline industry is seeking for solutions and optimised upgradations that will help in cutting fuel, decreasing unforeseen delays, structural damage, material fatigue, accidents and injuries caused by turbulence during travel

and the weather. Over the decade the surge in fuel prices and working in compliance with environmental regulation in the industry has urged the airlines to work on fuel reduction. The airline's finances will be hugely benefitted by every drop of fuel saved along with propelling the industry and the nation to meet targets for reduction in greenhouse emissions.

According to the Carbon Offsetting and Reduction Scheme for International Airlines (CORSIA), airlines should offset growth in carbondioxide emissions from increased air travel. Through dynamic flight planning optimization, capping on carbon-dioxide emissions the goal of efficient fuel usage can be achieved. Large-scale research programmes around the adoption of next-generation technology will lead to aviation safety; efficiency and sustainability have been created by

the European Commission through the Single
European Sky ATM Research (SESAR) and the US
Federal Aviation Administration (FAA) through
NextGen. Air traffic management, development of
connected aircraft solutions for managing

flight paths is the program's goal.

According to the first-ever carbon emissions limits, by 2028 only new planes would be made that can cut fuel use by4-11% as compared to the plane made in 2015. It is found that fuel accounts for more than one-quarter of airline operational costs.

NASA has been testing from the last six years several technologies

which is expected to slash down fuel consumption by 50%. Under the Environmentally Responsible Aviation Project the tested features in the new design is expected to cut noise to an eight of the existing level. It will cut pollution causing local smog by around 80%.

The weight of the plane, the amount of drag it holds back and how much the engine guzzles fuel are the three problems which the new design incorporates to save fuel.

It was found that on a plane with wings designed to be more aerodynamic a simple insect gut on the wing can increase drag. New coatings were tested by researchers inspired by self-cleaning lotus leaves that can help keep insects at bay. Tiny nozzles can be used to blow air over the tail of the plane, it controls the airflow and the tail can be smaller to make the plane lighter. Working on the structural weight makes a big contribution in reducing weight. The air travel is growing 7-8% a year in the developed world and expected to increase by about to 2% a year.

The increasing demand for more airplanes will lead to the development and adoption of fuel saving technology and alternative low-carbon fuels. The emissions will cut down by half without costing anything extra for the airlines by not just using new technology but replacing the oldest planes early and flying fewer half-empty planes. Making adjustments on the go, transmitting real-time data from the aircraft to advanced analytics systems on the grounds so that they can tweak flight plans to show the flying conditions each plane was encountering will help in optimizing the fuel use.

It has been estimated by the International Air Transport Association (IATA) in 2018 the entire airlines' fuel bill will total \$156 billons. Airlines can anywhere save from to around \$5 billion per year considering the fuel prices over the long run by using the optimized flight plans.

Rakesh Narayanan Vice President, Regional General Manager, South Asia and Pacific Sabre Travel Solutions Airline Sales said, "Flight planning and management is one of the most missioncritical areas of an airline's operations where even small gains in efficiency can manifest as discernible improvements. Sabre offers Sabre AirCentre Flight Management suite of solutions which includes -Sabre AirCentre Flight Plan Manager which helps reduce operational costs with highly optimized flight plans and 4-D cost optimization approach. It improves operational efficiency with simplified workflows, electronic flight-plan distribution and quicker communication with mobile technology such as Sabre AirCentre eFlight Manager. Sabre AirCentre Flight Explorer empowers operators and dispatchers with the aircraft situational display that helps proactively address irregular operations or rapidly changing conditions. In addition, Flight Explorer's alerting and monitoring capabilities enable airlines to achieve full compliance with the upcoming ICAO GADSS 2018 and 2021 recommendations. Sabre AirCentre ACARS Manager efficiently processes messages in all pairings — air-to ground, ground-to-air, air-to-air and ground-to-ground — between ACARSequipped aircraft and designated ground-based systems.



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*TTF SUMMER is our new line of shows focussed on the huge summer holidays travel market in India.

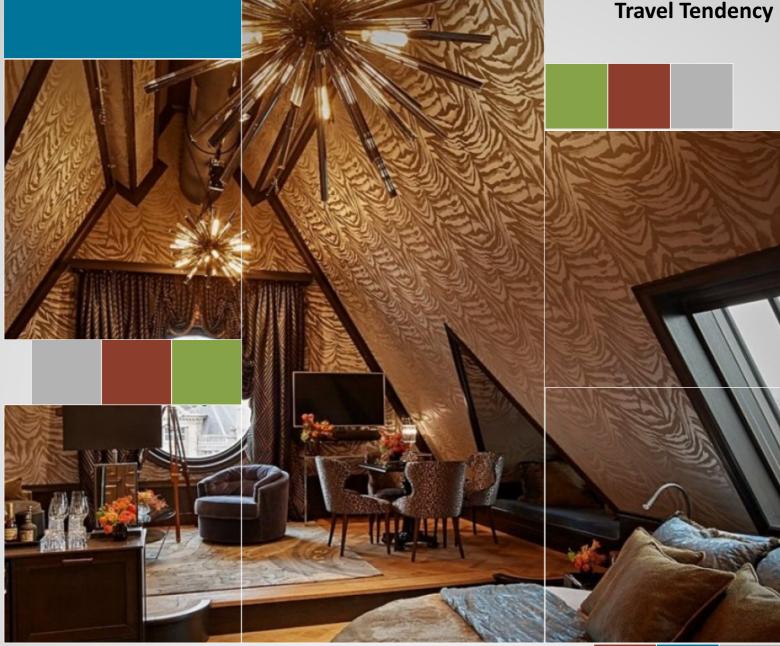
To book your vantage stand write to us at contact@fairfest.in www.ttfotm.com · www.otm.co.in · www.bltm.co.in





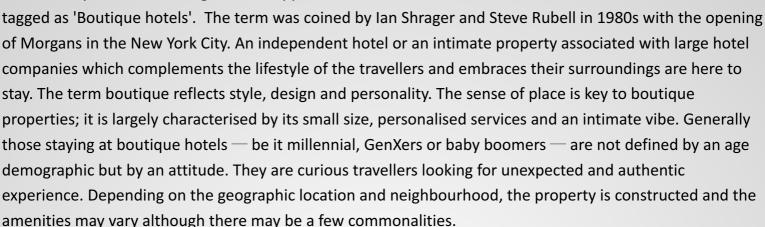


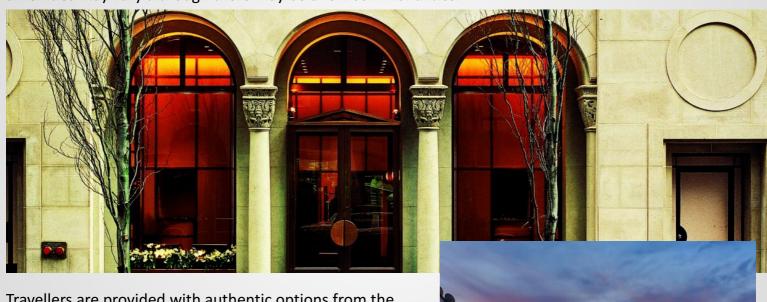




Unique Offerings of Boutique Hatels

Hotels with style, design and personality offering innovative amenities, custom art or locally influenced designs which appeal the millennial travellers can be





Travellers are provided with authentic options from the cultures represented in their surroundings. Hence they can expect to have locally inspired food and beverage and watch the distinctive architecture which is a true reflection of the destination. The boutique sector is one of the fastest growing segments in the hotel industry. Its performance has been commendable since the last five years and more of these are slated to open in large cities. The industry is growing at an annualised rate of 8.6%, facilitating impressive industry growth.

Some popular brands

Kimpton Hotels & Restaurants, Hotel Indigo and EVEN Hotels are the boutique brands of IHG. Hilton's intimate property is its Tapestry and Curio Collections while Hyatt Worldwide guests can reside within the portfolios like Hyatt Centric and Andaz. Marriott's boutique collection has Moxy, Autograph Collection, Renaissance and Whotels.

Opened in 2017, the décor of Hotel Indigo Los Angeles Downtown is inspired by the old Hollywood and the city's underground speakeasies and tunnels. The ACME Hotel Company in Chicago is decorated in graffiti by a local artist and guests can see mannequins painted by commissioned artists when they look outside their windows. Visitors can also check the guitars and avail the latest voice technology.

An 80-room boutique hotel, Quay Perth was launched recently in Perth, Australia. It is a part of the Louis T collection. It offers co-live, cowork and co-play destination and takes inspiration from Western Australia's natural landscape and Perth's laid-back vibe.



The Ellis Hotel in Atlanta has farm-totable menu which served organic ingredients sourced from the local and regional farmers, fisherman and producers. Market House Hotel in Jaffa Tel Aviv was built on the site of the archaeological remains of an 8th century Byzantine chapel.

The Library Hotel Collection has properties in New York, Budapest and Tornoto which has a distinctive charm and is committed to provide timeless beauty. The rooms are individually adorned with a collection of arts and books.

Boutique hotels are more agile and constantly evolve. These have targeted amenities, flexible meeting space, easy booking and streamlined check-in experience. Hotels should capitalise on the trend of seeking an emotional connection as it is going to usher in a new era of travel in the future. Shun the cookie-cutter accommodations and associate with a quirky look and feel in a creative atmosphere.

In the last few years, many boutique hotels have cropped up in Israel and these intimate, uniquely designed properties have ridden the less-is-more hotel trend. They offer personalised service, unique design elements, great location and many are historic buildings that are converted into boutique properties. Changes in the travel patterns from incoming tourist has influenced many large scale hospitality chains to cater to their guests by providing similar services as boutique properties. Israeli entrepreneurs have invested in renovating neglected properties, transforming them into trendy lifestyle oases that are attracting couples and business travellers from all over the world", said Sammy Yahia - Director, Israel Ministry of Tourism - India and Philippines.













Hosts of World Routes 2019

Negotiate with your targets at World Routes



Over 70% of World Routes airline delegates believe meetings held at the event have led to new air routes. Expand your global network by engaging with senior decision makers from the world's leading and fastest-growing airlines in Adelaide.



world festivals

Regatta storica

September 6, 2019

Regatta storica takes you back in time to 15th century Venice. Dating back to 1489, Regatta storica is a day full of rowing races on the Grand Canal, colourful parades and all-out glamour. The boat crews, known as gondoliers, are fully decked out in 15th century costumes and the city of Venice overflows with a miraculous feeling of history revisited. This event is highly charming and you can see the participation of thousands of tourists and spectators.



The Mid-Autumn Festival is one of China's biggest celebrations of the year. It is also known as the Moon Festival, this event dates back over 3000 years and celebrate the moon as a symbol of peace and prosperity. During the festival, people gather under the light of the moon lit light lanterns, burn incense and eat plenty of moon cake. This festival takes place across Eastern Asian countries which include China, Taiwan, Japan, Singapore, South Korea, Malaysia, Vietnam and the Philippines.



Mid-Autumn Festival

East Asian countries September 13, 2019



La Mercè

23-25 September, 2019 Barcelona, Spain

La Mercè is Barcelona's most spectacular festival. It is a riotous celebration of Catalan culture that honours Barcelona's patron saint, the Virgin of La Mercè. With hundreds of glamorous events happening all over the city it can be hard to know where to start and where to end. With over 600 events spread across streets, plazas, parks and museums, La Mercè offers you to see the huge street parades to dance, circus acts to music and visual arts. Here you will never get tired or bored of.

Oktoberfest

Munich, Germany September 21-October 6, 2019

Oktoberfest, which spans just over two weeks, is held annually in a meadow just outside city centre of Germany's top-rated city, Munich. In addition to eating, drinking and dancing, visitors can enjoy colourful parades, a variety of fairground rides, and funfair activities to keep vou entertained. Oktoberfest was first held in October 1810, in honour of the wedding between Crown Prince Ludwig of Bavaria and Princess Therese of Saxony-Hildburghausen. For five full days, the burghers of Munich were invited to eat, drink and be merry, and enjoy parades involving kettle drums and music, shooting displays and a horse race around a meadow on the edge of town.

50 Travel And Tour World





LOS ANGELES TOURISM APPOINTS SEEMA KADAM AS REGIONAL DIRECTOR FOR INDIA MARKET

Los Angeles Tourism & Convention Board has appointed Seema Kadam as first-ever Regional Director for India market. In 2018, Los Angeles welcomed 130,000 visitors from India, an increase of 5.1% year-over-year making India the 3rd highest year-over-year international growth market for Los Angeles. Kadam will develop and support air service for Los Angeles International Airport



(LAX); spearhead strategic travel trade engagement including the implementation of a robust training program, using the L.A. Insider Program; and attend key industry trade shows in the region.

STREET FEAST APPOINTS TWO NEW OFFICIALS TO EXPAND ITS BUSINESS

Street Feast has announced its two new appointments; Dillan Katz as Events Sales Manager and Phoebe Fuller as Sales and Events Coordinator. Dillan will be responsible for growing corporate event sales across Street Feast's expanding portfolio of five venues through the delivery of key



events from enquiry to execution. She will work on maintaining strong business relationships with corporate clients and event agencies as well as generate a new pipeline of clients. Phoebe Fuller enters the world of event sales with a charismatic enthusiasm for the industry and organisational skills, with a background in creative arts and stints working in front of house hospitality and chef roles.

NEW APPOINTMENTS



SILVERSEA APPOINTS PAUL FALLOWS TO STRENGTHEN CHARTER INCENTIVE BUSINESS

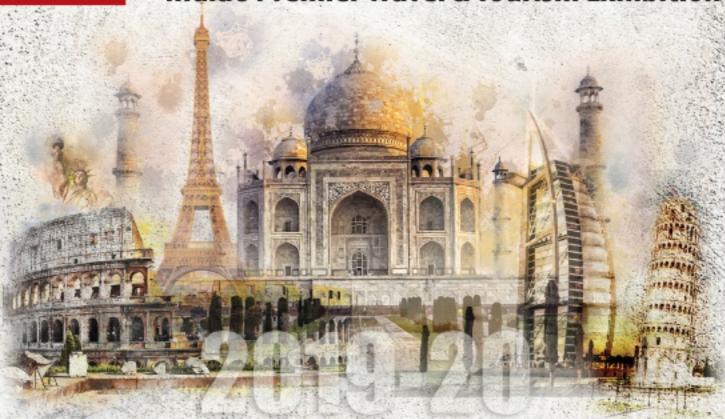
Silversea has appointed Paul Fallows to the newly created role of Corporate and Incentive Sales Manager UK & EMEA. London-based Fallows will be responsible for the ship charter and incentive group sales across the United Kingdom, Europe, Middle East and Africa. London-based Paul Fallows is a veteran in the travel and hospitality industry in the UK with over 30 years of experience. Fallows has worked extensively with a range of luxury hotel groups, corporate travel management companies and airlines, and has specialised in corporate and incentive travel since 2012.





INDIALINEERIA ORAL TRAVELIMARI

India's Premier Travel & Tourism Exhibition



EVENTS CALENDAR 2019-20

Bangalore	02, 03, 04 Aug 2019
Chennal	09, 10, 11 Aug 2019
Ahmedabad	13, 14, 15 Sep 2019
Delhi	20, 21, 22 Sep 2019
Mumbai	27, 28, 29 Sep 2019
Hyderabad	22, 23, 24 Nov 2019
Pune	29, 30 Nov, Dec 01 2019
Kochi	09, 10, 11 Jan 2020
Kolkata	21, 22, 23 Feb 2020

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Discover a great new potential and reap greater profits. Real excitement as you've always desired!





Show Highlight

When:
15 October, 2019
Where:
Marina Bay Sands,
Singapore



HOTEL REVENUE & DISTRIBUTION SUMMIT (HRDS) 2019

The Hotel Revenue & Distribution Summit (HRDS) 2019 will take place on Tuesday, 15 October 2019.

So don't miss this unique chance to meet and network with 200+ hoteliers and learn from inspiring case studies and top-notch panel discussions.

WHAT YOU CAN EXPECT AT THE CONFERENCE

Hear from top brands and thought-leaders such as AccorHotels, Google, Preferred Hotels & Resorts, Simon-Kucher& Partners, STR, Traveloka, TripAdvisor etc. on how they share key solutions and innovations for hotel revenue management and distribution in Asia.

Network with like-minded industry peers from Far East

Hospitality, InterContinental Singapore, Marriott

International, Meliá Hotels International, Pan Pacific

Hotels Group, Radisson Hotel Group, Worldwide

Hotel and many more!

Join your industry peers and get your tickets today!



When:

17 - 19 September 2019 Where: Dubai World Trade Centre



THE HOTEL SHOW

30 years ago, the GCC's world-class hotel sector and its unparalleled housekeeping standards as we know it today were nascent. "Communication channels in housekeeping were tedious, training was not given much importance, and staff were not able to communicate well with guests especially international guests", reflects Nizar Ahamed Muthukuni, Assistant Executive Housekeeper at Le Royal Meridien who started his housekeeping career in the Middle East in 1984.

The 55-year-old housekeeping veteran emphasises that events like Middle East Housekeepers League of Champions, set to roll out its third edition during The Hotel Show taking place from 17th to 19th September at Dubai World Trade Centre, is a "morale booster" for housekeeping professionals in the UAE.The competitionsponsored by Restonic is also supported by Diversey and Ideal Standard.

"Housekeeping as a profession has grown in terms of technology, training, career growth, and recognition. Today, there are seminars, workshops, awards, competitions available for the housekeeping sector which never happened before". He added that the League does not only motivate housekeepers but also helps spread a good word about the housekeeping fraternity in the UAE.

Flora Creek Deluxe Hotel Apartment bagged the 'Best Housekeeping Team' title last year and will be defending their title this year, giving tough competition to over 50 hotels from across the UAE that have registered for the most widely attended edition of the competitionyet.

The competition, which will be one of the highlights at The Hotel Show taking place as a part of the inaugural Middle East Design and Hospitality Week, will see participating teams be judged on skill, speed, spirit, and teamwork while resetting a thoroughly trashed room.

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Pamini Hemaprabha, Complex Executive Housekeeper at Mina Seyahi Complex and one of the judges of the competition says, "The Middle East Housekeepers League of Champions is a rewarding and motivating event for housekeeping staff, or should I say housekeeping heroes in the UAE. It gives them a platform to excel in terms of professionalism, creativity and in cultivating winning spirit amongst healthy competition".

Lea Ruhimbaccus, Executive Housekeeper at Fairmont Dubai and a judge of the competition says, "Participating in the Housekeeping Challenge boosts the entire housekeeping team's morale; the challenge will help housekeepers to step out of

their comfort zone and to further

develop a strong rapport with their peers across

various properties. It's a fantastic opportunity for housekeeping

professionals to showcase their talent and expertise to a broader audience".

Teams signed up to battle it out in the action-packed 3rd edition of the competition include Address Dubai Mall, Atlantis The Palm, The Fairmont Dubai (2017's champions), Kempinski Hotel Mall of the Emirates, Le Méridien Mina Seyahi Beach Resort & Marina, Marriott Hotel Al Forsan, Marriott Hotel Al Forsan, Rose Rayhaan by Rotana, Rove Downtown, Shangri-La Hotel, Dubai, Swissôtel Al Ghurair.

Yousif Kooheji, General Manager of Middle East Housekeepers League of Champions' headline sponsor Restonic said, "Our decision to participate in the Hotel Show and to sponsor the Housekeepers League of Champions may be the ideal opportunity to test our theory. Having a face to face with customers and collectively experiencing the lively demonstrations, which includes the Restonic products, can be beneficial to all concerned.

Unlike the previous shows, this years' event is a complete departure with some great new ideas. Hopefully the new format will cause a buzz and give us a greater feeling of involvement and hopefully elevate the Restonic brand even more".

Nathan Waugh, Portfolio Director - Hospitality Division says, "Middle East Housekeepers League of Champions sponsored by Restonic has quickly become one of the mainhighlights at the Hotel Show, and for the hospitality industry in the UAE. A true testament to the competition's success has to be that many housekeepers across hotels in the UAE now plan their vacation around the competition so that they can participate in it. We are delighted to have received the highest number of registrations for the competitionthis year. I would like to thank the housekeeping fraternity in the UAE for turning Housekeepers League of Champions into an annual celebration of talent and expertise. A special thank you should also go to the UAE Professional Housekeepers Group; whose consistent support is critical to the competition".

Register for free today to attend The Hotel Show along with the Leisure Show, INDEX, INDEX Home, Workspace, FIM, and Surface Design Middle East comprising Middle East Design and Hospitality Week 2019.

When: 16-18 October 2019

Where:

Sands Expo and Convention Centre,
Singapore



ITB Asia 2019

ITB Asia is an annually B2B trade show and convention for the travel industry. It is the premier meeting place for the travel trade industry and a forum for establishing high-quality customer contacts and conducting businesses.

This is where international exhibitors of all sectors within the travel-value chain commerce, and Asia Pacific's leading travel companies and emerging small and medium-sized enterprises meet with top international buyers from the MICE, Leisure, and Corporate Travel markets.

As Asia continues to be a major growth region for the travel and tourism industry worldwide, Asian

outbound trips are expected to increase by 6% in 2019.

With Business, Networking and Content as key, the stage at #ITBAsia2019 is set for you to take advantage of the

endless opportunities in the Asia travel market.

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convention to meet with top international

buyers from MICE, Leisure and Corporate

Travel.

*Trade Visitor passes are valid for both ITB Asia and MICE Show Asia





Be a part of **India's Biggest Travel Show Network**

2019

TTF Ahmedabad 30, 31 August, 01 September

TTF Surat 06, 07, 08 September

TTF Mumbai 13, 14, 15 September

TTF Pune 20, 21, 22 September

2020

TTF Bengaluru 17, 18, 19 January

TTF Chennai 24, 25, 26 January

TTF Delhi 30, 31 January, 01 February

BLTM Delhi 31 January, 01 February

TTF & OTM Mumbai 03, 04, 05 February

TTF SUMMER* Ahmedabad 08, 09 February

TTF SUMMER* Kolkata 14, 15, 16 February

*TTF SUMMER is our new line of shows focussed on the huge summer holidays travel market in India.

To book your vantage stand write to us at contact@fairfest.in









Calendar of Events

30 Aug-1 Sep

CITE 2019

Guangzhou, China www.gzlmice.cn



3 - 4 Sep

QATAR TOURISM & HOLIDAYS EXPO

Doha, Qatar qthexpo.com



5 Sep

THINC INDONESIA

Bali, Indonesia www.thincindonesia.com



HOTELIER SUMMIT ASIA

Jakarta, Indonesia www.ide-global.com



4 - 6 Sep

WORLD AVIATION FESTIVAL

London, U.K. www.terrapinn.com



4 - 6 Sep

5 Sep

HOTEL MANAGEMENT SINGAPORE SUMMIT

Singapore www.questexevent.com

HOTEL MANAGEMENT

5 - 7 Sep

ITE HCMC

Ho Chi Minh City
Vietnam
www.itehcmc.com



MEETING PLANNERS RUSSIA

Moscow, Russia www.europecongress.com



9 - 10 Sep

OTDYKH INTERNATIONAL RUSSIAN TRAVEL MARKET

Moscow, Russia www.tourismexpo.ru



10 - 12 Sep

6th AFRICA HOTEL & RESORT EXPANSION SUMMIT 2019

Mombasa, Kenya www.africa.hoteland resortsummit.com



11 - 12 Sep

11 - 13 Sep

TBEX NORTH AMERICA

Billings, Montana tbexcon.com



10 - 12 Sep

IMEX AMERICA

Las Vegas, USA www.imexamerica.com



11 - 13 Sep

SEA TRADE CRUISE EUROPE

Hamburg, Germany www.seatrade-europe.com



SAHIC

Quito, Ecuador www.sahic.com



16 - 17 Sep

The Hotel Show Dubai

Dubai, UAE www.thehotelshow.com



17 - 19 Sep

17 - 19 Sep

The Leisure Show

Dubai, UAE www.theleisureshow.com



18 - 20 Sep

PATA TRAVEL MART

Nur Sultana, Kazakshtan www.pata.org/ptm/



AMUSEMENT & ATTRACTION PARKS EXPO (TAAPE 2019)

Thailand, Bangkok www.taape.cn



19 - 21 Sep

WORLD ROUTES

Adeleide, Australia www.routesonline.com /events/204/worldroutes-2019





21 - 24 Sep

THE LODGING CONFERENCE

Phoenix, Arizona www.lodgingconference.com



23 - 26 Sep

23 - 24 Sep

3rd ANNUAL GLOBAL HOTELS & RESORT

Ho Chi Minh City, Vietnam bricsaconsulting.com /event/3rd-annual-global-hotels-resorts

GHA
3RD ANNUAL GLOBAL HOTELS & RESORTS

24 - 26 Sep

IT&CMA AND CTW ASIA-PACIFIC

Bangkok, Thailand itcma.com



27 Sep

Hotel Management Summit Asia 2019

Hong Kong www.questexevent.com/hotelmanagementsummit



UZAKROTA SUMMIT LONDON

London, U.K. www.uzakrota.com /europeansummit19



27 Sep

