

Travel AND Tour

TM

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W O R L D



*One Day Trips
From London*





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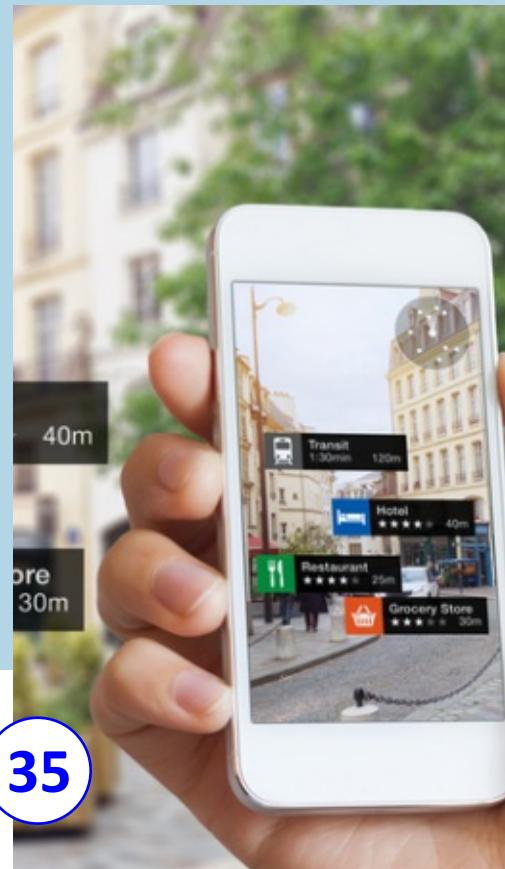
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Dear Readers,

WTM London will be going digital for the first time in history. Due to the continued COVID-19 related travel restrictions and quarantine requirements across Europe, organisers have decided to provide a complete virtual experience of the event to people from all around the globe. London continues to stand as the premier global MICE destination. Our Meetings Point highlights the top-rated convention and meeting facilities the capital of U.K. has to offer.

In this edition we have also covered various one-day destinations from London in our Cover Story. Read the article to know about some of the nearby destinations business travellers can explore beyond their work. Here you can also learn about some of the best natural geysers around the world that serves as popular tourist attractions by taking a look at our Destination Diary.

Our Special Feature talks about block chain technology and crypto currency and how it can help several areas of the travel and tourism sector to grow and make travelling a more comfortable experience. On the other hand, we have also discussed the need and various ways of reducing carbon footprint while travelling in our Travel Tendency. Also read our Tech It to learn about some of the best travel planning applications.

Editor-In-Chief
Mr. Anup Kumar Keshan

Editorial Desk





Development of MICE sector in London

London is UK's finest capital. This city is a recognized pioneer when it comes to MICE and event industry. With its top-notch conference centers and hotels for meetings and events, London has become a global MICE destination. It is now the first choice for many worldwide businesses.

Hospitality Industry and MICE

The MICE-oriented hospitality industry is unique in that it often means hotels are accommodating large group bookings as well as providing additional facilities and services. MICE bookings frequently combine accommodation and food with hosting events, from conferences to client parties, team building and networking meetings

London: Key MICE destination

London is world's foremost financial centre and an important tourist destination. This city has long and established tradition of an excellent hospitality industry, one which is fast to adapt to the changing needs of businesses, especially when it comes to functions such as conferences and events.



Conference Centres for Events

There is a fantastic choice of hotels and conference venues in London. A particularly huge number of hotels with conference facilities can be found in the Southwest of London (Kensington and Earls Court) close to the Excel Centre. Other business centres in the city with a wide choice of conference hotel venues include Canary Wharf, the City and the newly established business hubs such as Shoreditch in East London.

Those looking for not just outstanding facilities along with heritage should consider the newly renovated Great Northern Hotel in Kings Cross, the Andaz Hotel at Liverpool Street Station or the St Pancras Renaissance Hotel. Luxury MICE travel is another growing area with companies keen to host their events at one of the elegant hotels in Mayfair and Park Lane. There is, for example, the 5-star Shangri-La Hotel in The Shard or Landing 42, London's highest event space located at the top of the Leadenhall Building.

As a global meeting place with excellent access to the rest of Europe and some of the world's best event and conference facilities, London has established itself as a leading global MICE destination.

Maldives launches outdoor campaign in the U.K. to promote tourism

The Maldives Marketing & Public Relations Corporation (MMPRC) recently launched an outdoor campaign in major parts of the U.K. with the aim of promoting Maldives as a safe tourist destination for travellers in the post-pandemic world. The move comes post the reopening of Maldives' borders and the gradual return of the country to the tourism market.

As a part of the two-month long campaign, the Maldives will be promoted in the most prominent areas across London, including Kensington roadside, Waterloo Station, Westfield London Shopping Centre, Liverpool Street Station, Blackfriars Station, Cannon Street Station, City Thameslink Station and Fenchurch Street Station.

The campaign has been launched with the key objective of reassuring tourists in the U.K. that the Maldives remains a safe and secure tourist destination to travel to post COVID-19, due to its unique geographical formation and one-island-one-resort concept. The campaign also aims to showcase the Maldives as an ideal choice for long-haul travel and will also guarantee brand exposure to a large number of U.K. consumers, inspiring them to choose the Maldives as their next holiday destination.



COVID-19 pandemic is diminishing Brazil's tourism industry

It was already bad enough that Rio de Janeiro had become a nearly bankrupt shooting gallery, but when the coronavirus came to town, it just made matters worse. Brazil's tourism industry is dying.

Over 50,000 companies in the sector have gone out of business in the last several months due to lockdowns and consumer concerns about flying and staying in hotels. According to a study by the National Confederation of Goods & Services (CNC), some 50,000 companies that were dependent on tourist traffic, including restaurants and cultural attractions, have closed for good since March.

The number accounts for some 16.7 per cent of Brazil's tourist-related businesses, with tourist town restaurants and bars being the hardest hit and making up more than half of the bloodletting as of August.

Some 5,400 hotels have closed. Around 1,700 tourist bus routes have been closed, though it is unclear if they are permanently out of business.

Philadelphia attracts U.K. art lovers with public art programmes

Unknown to many U.K. travellers, Philadelphia is home to the US' largest public art program, offering visitors to the city the opportunity to see these outdoor murals on guided and self-guided tours, by foot, trolley, train and even Segway.

Mural Arts Philadelphia started as an anti-graffiti program in 1984 and today has grown to be an international leader with over 4,000 works of community-based public art. The program has activated some of Philadelphia's most unassuming locations and is part of a larger campaign by the city to repurpose public spaces and create positive dialogue in communities. With 50-100 new pieces commissioned each year, future visitors to Philadelphia can plan ahead for their trip and marvel at Amy Sherald's oversized portrait of Najee S. in the City Centre, as well as experience the abstract nature of 'The Stage' honouring Philadelphia's history of performing arts. And travellers keen to experience the city's murals by night can discover the neon lights of 'Electric Street'.

Madeira and Porto Santo are now exempted from travel restrictions

The golfers from Scotland finally got the news they have been waiting for after its government announced that the award-winning islands of Madeira and Porto Santo are now exempt from travel restrictions, meaning travellers will no longer need to self-isolate for 14 days upon their return.

Scotland follows in the footsteps of England and

Wales which both kept Madeira and Porto Santo on their lists of safe travel corridors because of their low number of cases, even after mainland Portugal was removed on September 10. The holidaymakers from Scotland were advised against all non-essential travel to both islands with a mandatory quarantine imposed, but the stunning golfing hotspot, which is home to three magnificent golf courses, has now been declared exempt from quarantine requirements and deemed safe by the Scottish authorities.

The islands were last year hailed as the 'world's best emerging golf destination' at the World Golf Awards, and as Europe's 'leading island destination' for the fourth successive year, as well as the world's 'leading island destination' for a staggering fifth year running in the 2019 World Travel Awards – meaning the decision will be welcome news to golfers, who can now escape the British weather this winter and enjoy their annual golfing holiday at some of the best golf courses in the world, without needing to stay at home for two weeks when they return.



Costa Smeralda is all set to resume operations

Costa Smeralda is all set to resume operations this week, with sailing set to start from October 10 becoming the third Costa Cruises fleet to rejoin the seas. Smeralda will join Costa Deliziosa and Costa Diadema in their European departures.

For the restart of its flagship, the first ship in its fleet will be powered by liquefied natural gas. Costa Cruises has also designed a new one-week itinerary dedicated to the rediscovery of the best of Italy. A total of five cruises are scheduled, until November 7 and will allow guests to visit beautiful Italian cities of art and natural parks of rare beauty, as well as taste traditional local cuisine.

Similar to the other two Costa ships that have already

returned to service, Costa Smeralda will also undertake the Costa Safety Protocol that has been developed by the company together with scientific experts. It includes new operational measures that address the COVID-19 situation, and adheres to the provisions defined by the Italian and European authorities.

Costa Smeralda, was christened in Savona on the month of February this year, and is a tribute to Italy. It is the result of a creative project designed to exalt and bring the best of Italy to life in a single location. Costa Smeralda is also scheduled to resume her one-week itinerary in Italy, France and Spain, again departing from Savona, starting November 14.





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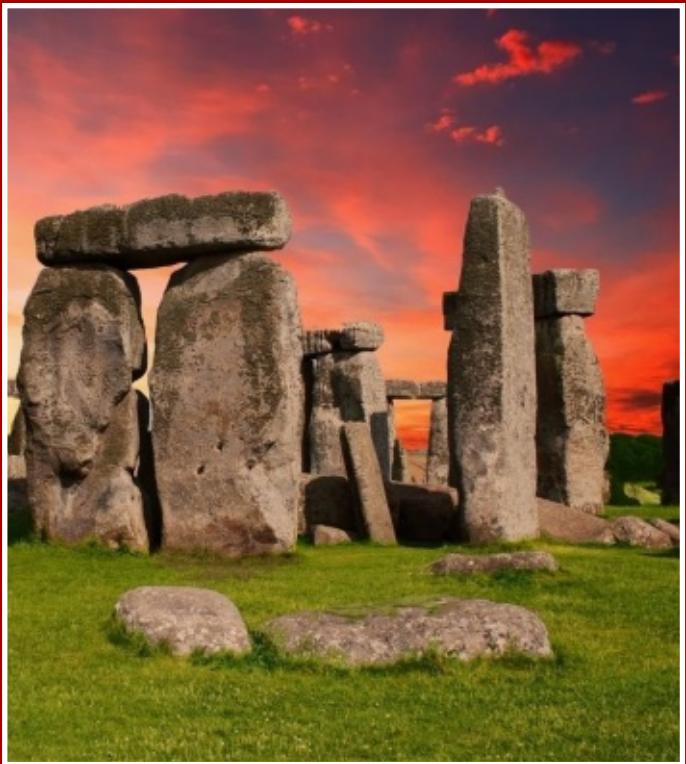


One Day Trips From London

London is one of the most frequented and diverse cultural hubs in the world. This popular MICE-centric city has lots to offer any business traveller looking to explore some of the most astounding places which are not very far from London. Let's have a look at some of the popular one-day destinations from London.

Stonehenge

It is an iconic, prehistoric and divisive monument in the United Kingdom. Stonehenge is a must-see site for anyone looking to take a day trip from London. Immerse in the gorgeous English lush green scenery on the route from the capital to the Wiltshire countryside and make your way to Salisbury Plain where you will find Stonehenge. The UNESCO World Heritage Site is believed to have been a site of pagan worship, though opinions have famously differed on this for decades.



Windsor

Boasting the title of largest and oldest occupied castle on the Earth, Windsor Castle is a hallmark of British medieval and ancient history and is an intriguing weekend getaway home of the Royal Family. This palace is used for state and ceremonial occasions. The castle features an elaborate visitor route that grants access to the State Apartments, St George's Chapel and more. Bedecked with treasures from the royal collection, the stately rooms and halls of the castle are fascinating to both those interested in the British monarchy and those who simply enjoy ogling at impressive castles.

Oxford and Stratford

Oxford and Stratford are just a stone's throw from London; a mere few hours away but a world away from the metropolitan capital's hustle and bustle. Stratford-upon-Avon is undoubtedly the most famous one for being the birthplace of William Shakespeare. You are sure to feel inspired after walking on the same cobbled streets in between the attractive cottages as Shakespeare did once.



New Forest

A trip to the New Forest is as close as anyone going on a safari without buying a plane ticket. Here you can hire a two-seater electric Twizzy buggy to explore or book a beginners' hack at one of the stables.

Box Hill

Box Hill is one of the popular destinations in the UK. Biking to green and pleasant Box Hills is a nice way to spend a weekend after your long hectic meeting schedule. Start from Richmond Park and pedal down past Hampton Court – it should take you about two hours. After a 1.6 mile climb and some hairpin bends (easier than it sounds!), you'll be rewarded with stunning views of the North Downs from the top of the Box Hill.

Mersea Island

UK's most inhabited island on the east, Mersea Island feels properly, peacefully remote at high tide. The big draw is The Company Shed, which serves seafood platters that pull in crowds from all over the country every weekend.



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Geysers are one of the rarest and most beautiful gifts from Mother Nature. The world has just a few thousand natural geysers, most of which are present near volcanoes. A geyser can be defined as a spring that intermittently gushes out water into the air accompanied by steam, mostly erupted due to hydrogeological conditions that are found in very few destinations around the world.

Over the years, geysers have turned into one of the most popular tourist attractions. Although witnessing a geyser in its full glory is a rare phenomenon, it allows one to experience the primary force of nature at its finest. Read on to know about some of the top natural geysers around the world that are currently active and stands as popular tourism hotspots.

Top Natural Geysers Around The World!

Old Faithful, Yellowstone

Yellowstone is home to some of the best geysers around the world with Old Faithful being considered the most well-known natural geyser of the region. The eruptions of the geyser can reach up to 100-180 feet and can occur once in every two hours. The geyser has been named based on frequent eruptions and dependable nature. It can shoot around 3,700 to 8,000 US gallons of water and last somewhere from 1 1/2 to 5 minutes. Old Faithful also stands as a great example of a cone geyser that erupts from a cone-shaped structure formed by the mounds of mineral-rich silica. These are formed by the mounds of mineral-rich silica.



Lady Knox Geyser, New Zealand

Discovered back in 1901 by a group of prisoners, the Lady Knox Geyser is located on the Waiotapu area of the Taupo Volcanic Zone in New Zealand. It is believed that the prisoners were washing clothes in the heated outdoor waters of the area when their soap triggered the eruption of the geyser. Ever since then, the geyser erupts everyday at 10:15 am often induced by a surfactant. The eruptions produce a jet of water that shoots up to 20 m and can last for an hour. The geyser was named after Lady Constance Knox, the second daughter of Uchter Knox, the 15th Governor of New Zealand.



El Tatio, Chile

Located in the Andes Mountain, 4320 m above the sea level beside the Atacama Desert in Chile, El Tatio is not a singular geyser but one of the largest geyser fields in the world. It is home to nearly 80 natural geysers that form into warm pools. Although none of the geysers in the region are remarkably high, the eruptions are a sight to behold. The site provides the best views during sunrise as the geysers steam and bubble amidst the sunlit backdrop, rugged mountains and yellow bunch of grass.



Strokkur, Iceland

Considered to be one of the rare natural geysers that erupts frequently, Strokkur is a fountain type geyser located in a geothermal area beside the Hvita River in Iceland, around east of Reykjavik. The geysers usually erupt every 6-10 minutes at a general height of 49-66 feet and even shoots up to 130 feet at times. The geyser first erupted in 1789 after an earthquake unblocked the conduit of the geyser.



Geysir, Iceland

Another recognised geyser in Iceland is the Great Geysir Geyser that is considered to be the oldest natural geyser on the Earth. Discovered back in 1294, the activity of the geyser came to a halt towards the end of the 19th century. However, an earthquake in 1935 reactivated the geyser and since then it has been constantly erupting every 8-10 hours. The eruptions can produce boiling water than shoots up to 70 m in the air.



Steamboat, Yellowstone

Although the geyser is infrequent as compared to many other natural geysers, it is the world's tallest active geyser at present. Steamboat is capable of erupting to a height of 300 feet into the air with major eruptions lasting from 3 to 40 minutes. The geyser also has minor eruptions of 10 to 15 feet which are more frequent than the major ones. However, no particular schedule of eruption is detected for this geyser. It has even experienced a complete dormant phase from 1911 to 1961 but entered into a prolonged active period in 2018-2019 with more than 40 reported eruptions in a period of one year.



Andernach Geyser, Germany

Known as the highest cold-water geyser in the world, Andernach Geyser is located close to the town of Andernach in Germany. The geyser erupts once every two hours around the month of April and October with an average height of 200 feet into the air. The eruption of this geyser is caused by bubbles of carbon dioxide instead of heat and can last up to 8 minutes.



Jamie Pherous

Founder & Managing Director

Corporate
Travel
Management
(CTM)



Interview Zone

In an exclusive interview with Travel And Tour World, Jamie Pherous, the founder and Managing Director of Corporate Travel Management (CTM) talks about the new travel management solutions that make a distinction in global travel and MICE business.

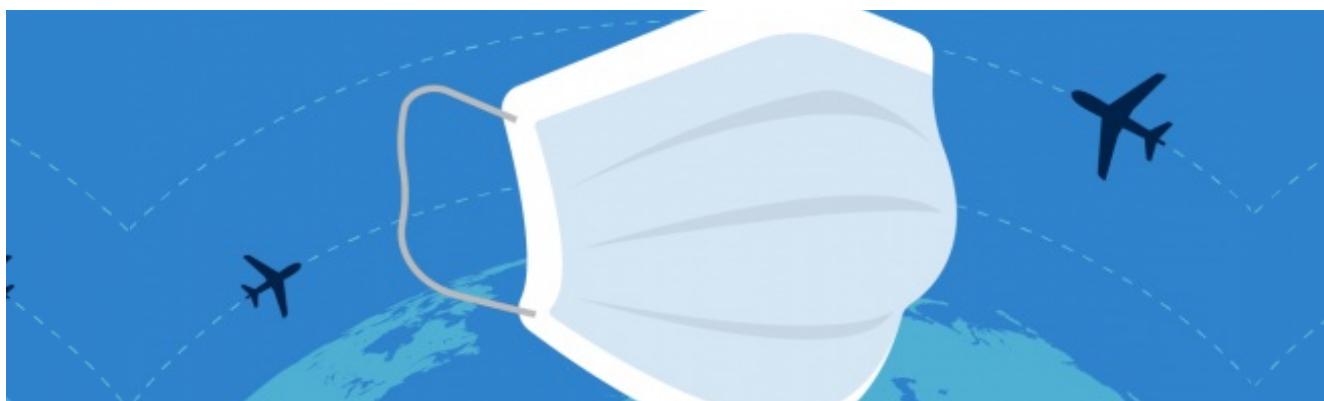
TRAVEL AND TOUR WORLD: Tell us about the role of Corporate Travel Management (CTM) in travel and tourism industry.?

JAMIE PHEROUS: Corporate Travel Management (CTM) develops highly customized travel management solutions which make a real difference to businesses across the globe. Our unique blend of customer service and innovative technology drives exceptional value at every step of your journey through greater savings, improved efficiencies, and maximum safety. Our customer-centric travel solutions are developed and delivered by local travel consultants and strategic account management teams in every region we operate in.



TRAVEL AND TOUR WORLD: Tell us how Corporate Travel Management (CTM) is working in making the travel safe?

JAMIE PHEROUS: Providing round-the-clock service and support to our customers during the COVID-19 pandemic has been our number one priority. CTM strives to empower our customers to get back to business travel with maximum confidence and it is critical to create visibility to COVID-19 related health and safety features within the planning and booking process. CTM has responded quickly and prioritized the development and delivery of innovative solutions that drive safety, confident buying decisions, and duty of care for our customers and their travelers. This includes enhanced Traveler Tracking and GeoRisk tools to ensure visibility to state and country level travel restrictions and risks, as well as airline and hotel health and safety initiatives integrated into the Lightning online booking tool.



TRAVEL AND TOUR WORLD: What are the sustainability support that Corporate Travel Management (CTM) doing for the development of travel industry?

JAMIE PHEROUS: CTM is proud to play its part in supporting the long-term sustainability of our planet by reducing the impact of business travel on the environment. As such, we have developed a climate action program in partnership with South Pole, providing tools which enable our customers to better understand the environmental impact of their travel and solutions to support our customers in reaching their climate neutrality goals.

TRAVEL AND TOUR WORLD: How Corporate Travel Management (CTM) is integrating the high efficient technology & data science for the betterment of travel industry?

JAMIE PHEROUS: CTM responds industry trends by staying ahead of developments—placing a high investment in our talented staff as we do next-generation technology, while continually customizing strategy savings for our clients and maintaining a strict conviction to personalized and proactive service. For example, CTM has worked quickly to integrate health and safety information within travel planning and booking tools to enable a confident return to business travel. This includes health and safety information for travel suppliers, state and country level risk information, as well as border requirements and travel restrictions. This information is critical to establish traveler confidence and inform confident buying decisions.

Some of our other first-in-market innovations include our innovative FareForecaster tool that allow you to compare air costs prior to booking travel, as well as our proprietary Ride messaging application that encourages colleagues to share ground transportation, reducing carbon footprint, boosting company culture, and reducing costs.

TRAVEL AND TOUR WORLD: Tell us about the investment story for Corporate Travel Management (CTM) that is leading toward the success?

JAMIE PHEROUS: To support the opportunities and challenges on our horizon, CTM has continued focus in recruitment and development, particularly in the areas of global technology. CTM has established four global technology hubs, home to front/back-end software engineers, and design teams, whose developments are based on user-driven feedback and testing geared to revolutionize the traveler experience in each market in which we operate.

Unique to CTM, we deploy and manage our technology teams as a technology company—using agile development methodology, bi-weekly releases, and an iterative development approach. This allows faster product development cycles, better integration of user feedback loops, and the consistent introduction of new features and applications to support savings, security and user satisfaction.

TRAVEL AND TOUR WORLD: Recently, Corporate Travel Management Limited (CTM) has agreed to acquire Travel and Transport, Inc. (T&T) including its Radius Travel business for AUD\$274.5[1] million. Tell us more about this acquisition and how it will be beneficial to tourism industry?

JAMIE PHEROUS: Strong cultural alignment is a strategic driver of the acquisition alongside adding significant presence to CTM's North American operations. For North American customers, the enlarged business offers an expanded and highly experienced team and technology suite, bolstered by CTM's strengths in Europe and Asia Pacific. It also adds the full breadth of the Radius Travel Network to our services and the Radius Global Hotel Program which provides access to highly competitive corporate rates at more than 44,000 hotels across 160 countries.

Much like CTM, T&T's success is founded on taking great care of their customers and their teams. As such, they have enjoyed great success in winning and retaining business through exceptional service and empowerment. Our businesses enjoy strong cultural alignment, and this will support a seamless integration into the CTM business.



New Faces

Chiltern Railways welcome [Richard Allan](#) as the new Managing Director



Vallair appoints [Steve Pike](#) as Aerostructures & MRO Services Sales Manager



Arrival U.K. Trains has welcomed Richard Allan as the new Managing Director of Chiltern Railways. He has previously worked as the People & Strategy Director and Deputy Managing Director at Arriva Rail North and subsequently the OLR-led Northern Trains Ltd, and joined Chiltern in early October. He succeeds Mary Hewitt, who has been acting as Interim Managing Director at Chiltern since the beginning of 2020, when Dave Penney moved to Network Rail's North West & Central Region as Route Director, Central.

Vallair, the mature aircraft asset specialist and launch customer of the A321P2F freighter conversion, has appointed Steve Pike as Aerostructures & MRO Services Sales Manager. Steve will be based in Vallair's EASA and FAA approved repair facility in Châteauroux, France. His role will be to act as the main interface with operators, lessors, aviation parts stockists and suppliers of aviation parts for all Vallair's MRO services, but also specifically for Vallair's Aerostructures workshop.

Captain Nick Nash declared Commodore for Princess Cruises



Captain Nick Nash has been recently promoted to the rank of commodore for Princess Cruises. He is a veteran in the cruise industry and has been associated with the global fleet for 31 years. He also becomes the seventh commodore in the history of the line, an honour that is bestowed upon the most senior captain of a fleet of ships, and the position represents the highest rank attainable to a Princess Cruises mariner. He was also recently recognised at the delivery of Enchanted Princess as captain of the newest vessel and has the privilege of navigating the ship out of the Fincantieri shipyard for the very first time.

Kate Sherry appointed new Aviation Director at Edinburgh Airport



Kate Sherry has been appointed as the new Aviation Director at Edinburgh Airport. Sherry comes with years of experience and previously served as the Director of Route Development at Ryanair. In her new role, she will oversee the airport's recovery from the impact of the current pandemic, taking over the vital role of managing airline relationships and ensuring that Scotland's largest airport retains and grows its connectivity in the coming years. Upon joining, Kate will report to Chief Executive Gordon Dewar. Dewar said in a statement that having someone of Kate's caliber joining the team at a critical time is fantastic news for the airport and the city.

The travel & tourism industry is one of the fastest-growing sectors in the world. The travel industry comes with proper resources to integrate new solutions and technologies that can evaluate the growth process.

The block chain technology and crypto currency can speed up and make the traveller's experience more comfortable.

The salient feature of the travel industry is a various number of third parties, as a result, the end-user — tourists — have to pay huge commissions, although they don't even bother. Furthermore, the long chain of intermediaries causes delays, overbooking, mistakes and other serious problems. Travel companies started to integrate blockchain and cryptocurrency projects a few years ago to prevent such issues. There are several main areas where blockchain technology is being used in the travel industry which is improving travel business even now.

Travel Coins

Crypto Currency
in Tourism Industry



Global Acceptability

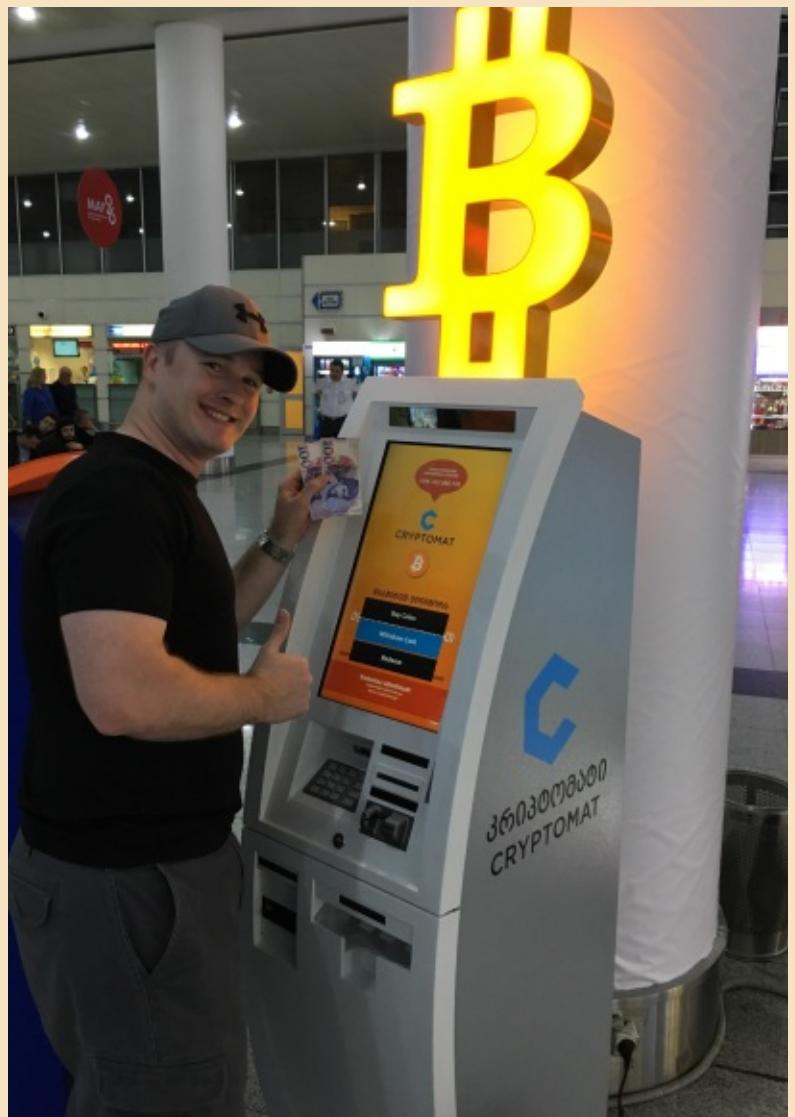
Cryptocurrency is still not widely accepted globally, but even today more and more companies accept Bitcoin and other digital currencies for goods and services both online and offline. For travellers, such payment option has become a way to circumvent costs of currency conversion, ATM withdrawals fees, transaction fees and fraud risks that come with international credit card use.

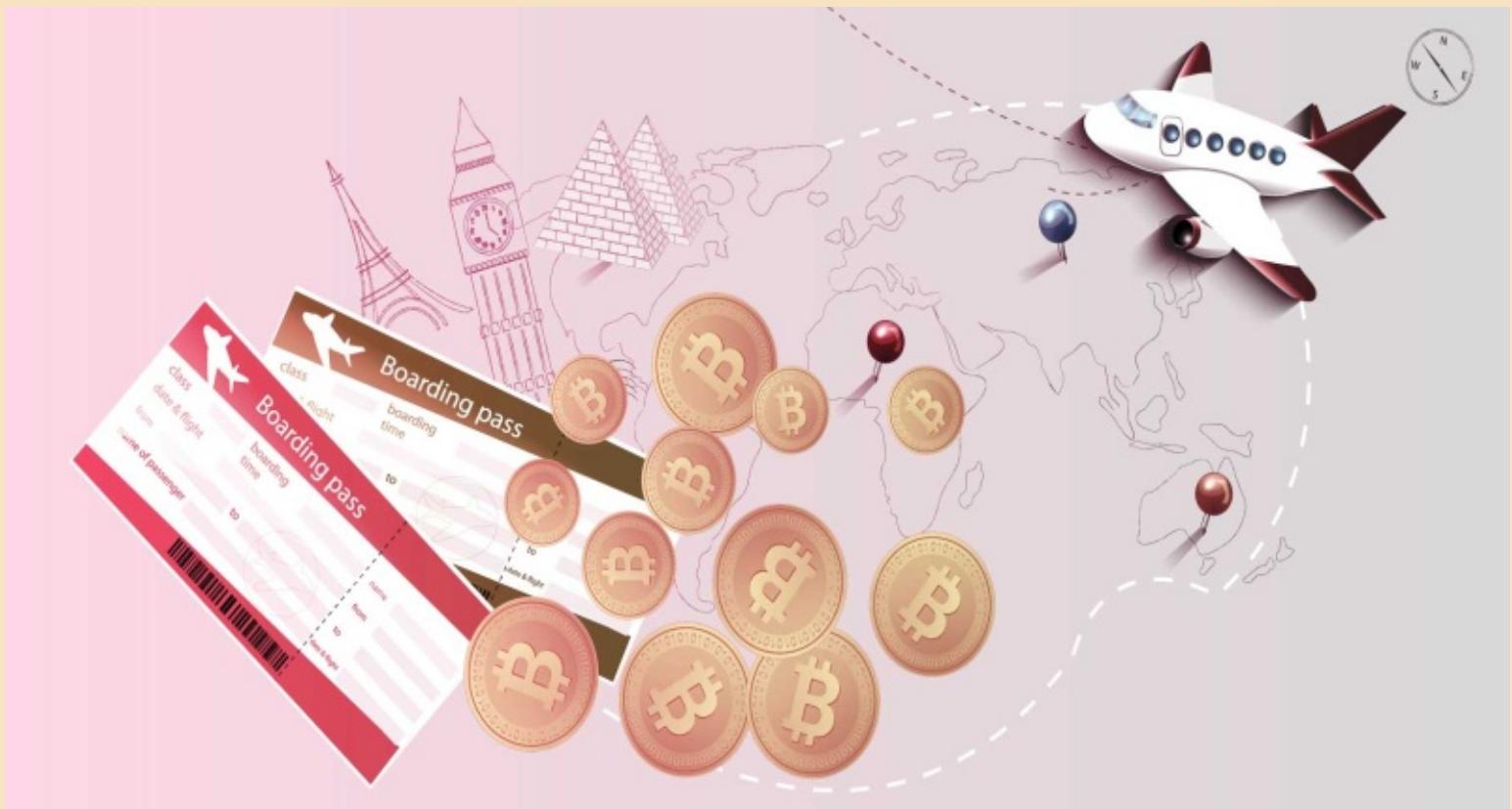
Travel Security

One of the most important concerns for any business or corporation is security. Using Bitcoins to pay for a trip, whether for an executive or anyone else within the organization, is a good way of helping and maintaining financial security. Financial security is paramount to any business and a breach to the financial security can bring significant trouble for both the internal finances as well as for public image. Many businesses have lost a lot due to identity theft and stolen corporate information, and even have found they have ruined credit scores until the situation was resolved.

Payment in Bitcoin

Using secure payment methods like Bitcoin and other cryptocurrencies is a great way for a business to process their payments in the travel industry. This security adds another level of oversight and protection. By using Bitcoins, the business is not only able to protect itself from outside threats but also from insiders' miss-spending and travel accounting mismanagement. Because of the limited nature in which Bitcoins can be transferred, they have a significant amount of accountability to whoever has access to the account making fraud easier to spot and harder to get away with.





Exchange

Bitcoins are now accepted for the purchase of airline tickets which means that you can now exchange digital currency for a physical need and service. This aspect is only going to rise as cryptocurrencies establish their security, versatility, global reach and universal acceptance. It is likely that within a few years, major airline booking groups, and even airlines themselves, may accept Bitcoins directly. It will not be long before you will be able to pay for a hotel or restaurant using cryptocurrencies technology as well as handle any other travel expenses like train fares or taxi charges. As its universal acceptance continues to grow, the technology is only going to become more and more profitable for industries.

Unbanked Currency

The figures speak for themselves. Globally, there are around 1.7 billion adults who are unbanked, mostly in developing countries like India, Egypt and parts of Africa. Without a fiat bank account, people from these countries can struggle to participate in the global economy. This affects many of the developing countries and their ability to trade in the world market. Crypto adoption can help change that.

What is Carbon Footprint?

Carbon footprint is the total amount of greenhouse gases, mainly carbon dioxide, emitted or released into the atmosphere by a particular human activity as well as by the actions of any single individual, family, organisation, service, product, event or even an entire nation.

According to several studies, global tourism accounts for nearly 8% of carbon emissions and can place extensive pressure on natural resources. As the global tourism industry continues to grow, the carbon footprint of travellers increases at a similar rate. Therefore, it is necessary for people to consider minimising their carbon footprint while they are on the road.

In order to travel with a low carbon footprint, proper research, planning, critical thinking and environmental consciousness are essential. Lowering your carbon impact will not only allow you to enjoy a more sustainable trip but also provide you with the most natural and authentic tourism experience.



Travelling With A
LOW
Carbon Footprint

Ways to reduce carbon footprint while travelling

Avoid Flying

Flights produce a lot of Co₂ due to the burning of fuel. These greenhouses gases when released into the air largely contribute to global warming. In 2019, global air travel produced 915 million tonnes of CO₂ and the data is only expected to rise in the forthcoming years. Therefore, flying should be undertaken only when absolutely necessary and alternative travel methods like trains or buses should be selected wherever possible.

Fly Smart

Even when you try to avoid unnecessary flying, there are several instances when flying becomes an absolute must. However, you can always opt for more carbon-efficient flying. Flying in economy class can contribute to lowering your carbon footprint as the carbon emissions are split among more individuals. Whereas first class or business class flights allow more space per seat alongside more luggage and unsold capacity that increases more carbon emission per passenger. It is also advised to undertake direct flights to avoid stopover as majority of fuel is burned off during takeoff and landing. You can also consider less mileage or shorter hauls and travel with the latest airlines that care about environmental standards and are more fuel-efficient.



Use Public Transportation

Upon reaching a particular destination, avail public transportation instead of hiring a cab or car. Public transports allow sharing the total amount of carbon emissions among multiple individuals, ultimately making the carbon footprint much lower. Moreover, public transports also give travellers a chance to mingle with locals and explore the destination better. Taking trains in place of flights to possible destinations can reduce carbon footprint to a large extent. Similarly, coaches and buses can also be good alternatives where train is not available. On the other hand, the most environment-friendly way of travelling around your holiday destination is by walking, biking or cycling. Unless the destination is longer, avoiding vehicular transportation can really allow travellers to stay low on carbon footprints.

Pick Eco-Friendly Accommodations

Make sure to select environment-friendly accommodations or green hotels while booking your stay. Look out for accommodations that are accredited with green certifications like LEED or Green Globe. Use renewable energy, follow recycling methods, utilise green energy sources, undertake composting programs, use eco-friendly cleaning products, support local communities and those which are carbon neutral. The Hotel Carbon Management Initiative has already stated that a green hotel emits an average of 13 lbs of carbon per room every night, a rate much lower as compared to the 68.6 lbs of carbon per room every night in case of normal hotels.

Consider Carbon-Offsetting

If you are not travelling with a limited budget, you can also consider investing in carbon-offsetting. It is a process that allows you to calculate the amount of CO₂ created during your trip and donating money to remove the equivalent from the atmosphere by investing in good environmental causes like planting trees, contributing in reforestation or upgrading carbon-efficient products and services. Although you cannot directly eliminate your carbon footprint by donating under carbon-offsetting but you can certainly contribute to a great cause for the benefit of the environment.



Support Local Communities In order to promote sustainable tourism, it is essential for travellers to support local communities. Select the community-run accommodation in place of more glamorous options. Buy from the local market and shops; choose local organic foods to support local farmers; and select local products over imported ones to support the locals as well as to minimise carbon produced during the processing and shipping of imported products. One can certainly provide aid to the visited areas that are bearing the brunt of carbon footprint created by tourism by providing support to local communities.

Take Longer Vacations

Plan for longer vacations instead of short and frequent trips in order to avoid repeated emission of carbon footprint caused by travel. Combining several shorter trips into a longer one and planning extended trips can certainly result in a reduced carbon footprint from a particular individual.



Reuse and Recycle

The process of reusing and recycling stands at the helm of reduction of carbon footprints while travelling. When packing for your trip, pack light and choose reusable products as heavy luggage requires more fuel during transportation. Use reusable water bottles, cutlery and packaging items. Stay conscious about water usage and energy consumption, refuse using single-use items and most importantly, any form of plastic products. Make sure to unplug and turn down all electronics before leaving your room.



Perhaps one of the most essential parts of travelling is the planning process. Embarking on a new journey or preparing for an ideal vacation requires a perfect itinerary. While travel planning maybe fun, it can also be overwhelming and complicated. There are chances that you may miss out on the most essential details.

Fortunately, there are several travel planning apps that can serve as our personal travel planner and help us create the best itinerary to have some fulfilling and memorable travel experience. Travel planning applications can help us figure out everything from ideal destinations, attractions, flight reservations, bookings, dining options to routes and available medium of transportation. Read on to know about some of the best travel planning apps that can make travel plans much easier and convenient.

Travel Planning Applications





Tripadvisor

Tripadvisor

Considered to be one of the world's largest travel platforms and best travel planning spaces, TripAdvisor offers detailed information about almost every destination in the planet ranging from popular tourist venues to rare and hidden locations. Alongside tourist spots and sightseeing information, it also

provides details about restaurants, accommodations and vacation rentals. It also functions as a user-generated platform and allows users to browse through numerous traveller reviews and opinions. It also enables users to avail online hotel reservations as well as bookings for transportation, restaurants and travel experiences. You can also create your own customised itineraries and post queries in the forums to get your questions addressed by destination experts.



Tripit

Another recognised travel planning application, Triplt perfectly serves the purpose of travel planning and management. It keeps all your scattered travel details including bookings, confirmations and

reservations safely tucked under one single master itinerary. All you have to do is email your travel confirmations to the service and the app will create a complete travel schedule for you. The app sends alerts and reminders about everything from flight timings to hotel check-ins. The application also enables users to sync it with their phone calendar so that every other engagement is included in the schedule. The app allows sharing as well as provides offline access. An upgrade to the paid premium service turns the app into a professional flight tracker and includes features like real-time flight alerts, seat tracking, program tracking and alternate flight finder.



Visit a City One of the most helpful travel planning applications, Visit a City groups all nearby attractions together, estimates the distance of each venue and outlines the amount of time required to experience each venue to the fullest. Upon selecting a destination, the app provides recommended sightseeing guides depending on the number of days the user wants to spend at a particular destination. It automatically clubs all attractions together, calculates their distance and suggests the estimated time required to spend at each place. It also enables users to edit the automated itineraries according to their own convenience and provides the options of booking tours.



MAPS.ME

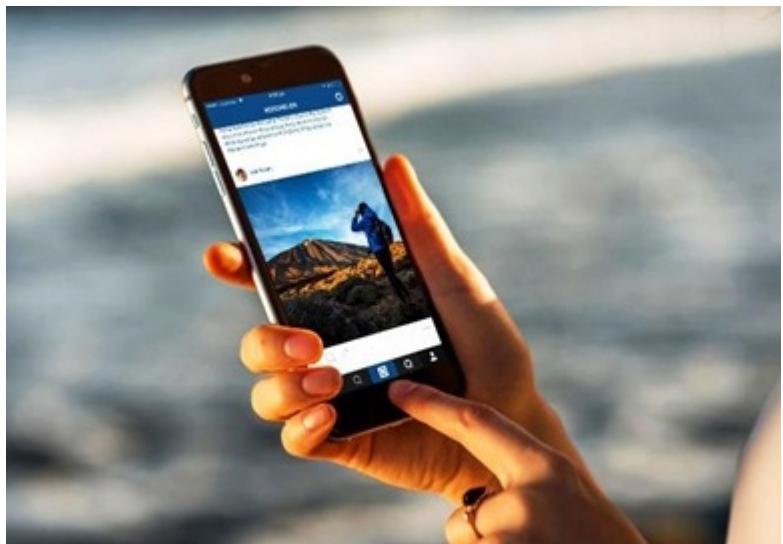
Maps.me An ideal trip planner for travel enthusiasts, Maps.me allows travellers to download maps and access the same offline from anywhere in the world. It helps users to plan their trips via roads and enables them to search, locate and navigate tourist routes from every corner of the globe. It is an open-source application where millions of users contribute and improve data related to destinations and routes. It serves as a highly essential application for bikers and hikers as it provides details about biking routes, bicycle paths, hiking trails and back roads and is highly useful when backpacking on the road, hiking along mountain trails or biking.



TripHobo

TripHobo is known as the world's smartest vacation planner and helps to build, organise, optimise and share vacation plans. It acts as a real travel agent and provides personalised holiday

planning that is completely stress-free, customisable and enjoyable. The user just need to put forth their interests, budgets and needs and the application provides travel ideas and builds a complete itinerary in itself. It offers accommodation and dining information as per your budget and also provides details of commuting in public transport. It also highlights hours of operations for all selected destinations along maps and route navigation.





Roadtrippers

Roadtrippers is the perfect software application designed specifically for road trips and provides the best travel planning and itinerary solutions for road trips. It

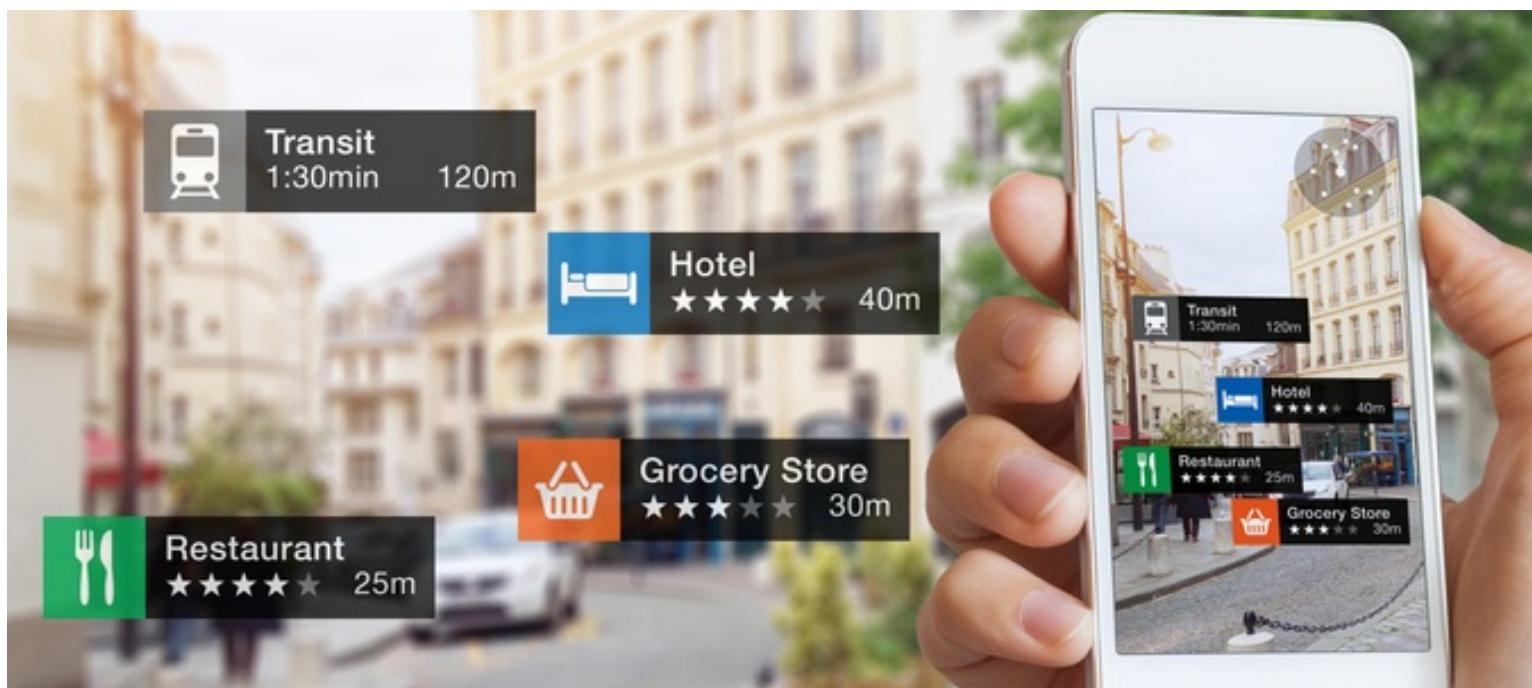
allows users to create their own ideal road trip journey and helps them to explore attractions and discover useful stops along the way. The app is not just concerned with a particular destination but works towards making your whole journey special. Users are only required to provide information about their starting point and destination alongside travel dates and interests and the app plots the entire journey in its own. Not only does it provide details about the road and travel route but also make an itinerary out of popular spots, destinations, hotels, restaurants and nightclubs.



Packing Pro

Packing Pro

The most essential part of preparing for a new journey is the packing process. Packing Pro is one of the best packing support and travel planning applications especially for the ones that loves to travel but hates to pack! Simple and effective, the app allows users to create unlimited number of packing lists for their trips that are open for both sharing and printing. Users can set up a master-catalog of items and re-use them across all lists. The app helps users to pack items and essentials according to destinations and temperature as well as the need for activities like food preparation and laundry while on the road. It also allows users to assign packing items for travel companions and even pack for their pets.





Iceland Airwaves

Date: 2-6 November, 2020

Place: Reykjavik, Iceland

Iceland Airwaves attracts music lovers for authentic melodious experience. It's less about big-time headliners and more about discovering the favourite band, while taking in the side programme of art and fashion events, too.



Kenu ΘKundu Festival

Date: 4-6 November, 2020

Place: Alotau, Papua New Guinea

Live music, traditional dancing, craft displays and drama performances all set the mood for this celebration of customary Papua New Guinean ways of live, but it's the impeccably crafted kundu drums and canoes that steal the show.



Yi Peng ແລະ Loy Krathong Lantern Festival

Date: 12 November, 2020

Place: Thailand

Be a part of one of the world's most ethereal events, Yi Peng and Loy Krathong Lantern Festival, as thousands gather to symbolically release their fears, regrets and negativity in the form of glowing lanterns and peaceful floats made of banana leaves.



Montreal Bach Festival

Date: 18 November – 4 December, 2020

Place: Montreal, Canada

Montreal Bach Festival has its own charm. Montreal becomes even more magical in winter – the perfect stage for a celebration of one of history's great composers. Ensembles, orchestras, choirs and solo musicians come from across the globe for this elegant event, which kicks off on 18 November with an even more elegant gala evening.



Pushkar Camel Fair

Date: 22-30 November, 2020

Place: Pushkar, India

Come for the camels, stay for the country fair atmosphere and enjoy your days here with snake charmers, fortune tellers, dancers, musicians, magicians and holy men, all under the auspicious autumn full moon. Visit the Pushkar Camel Fair's market stalls and check out the camel trading tent, watch a Camel Beauty Contest or a camel race, have a curry or two, and while you're at it, take a dip in Pushkar Lake at dawn; doing so is said to absolve one's sins.



Lopburi Monkey Banquet

Date: 26-27 November, 2020

Place: Lopburi, Thailand

Chefs and onlookers arrive at the ancient Phra Prang Sam Yot temple, where the monkeys live, and set out a lavish banquet over which the Governor of Lopburi himself presides. After a bit of music and human-monkey dancing, the macaques are invited to chow down.

CALENDAR OF EVENTS

SALON INTERNATIONAL TOURISME

VOYAGE

Montreal, Canada

6-8 November, 2020

www.salontourismevoyages.com



WORLD TRAVEL MARKET

VIRTUAL

9-11 November, 2020

www.london.wtm.com



PHILOXENIA

Thessaloniki, Greece

13-15 November, 2020

<https://philoxenia.helexpo.gr/en>



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www.corporatetravelworld.com

CTW ASIA-PACIFIC

Bangkok, Thailand

16-20 November, 2020

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